# Twitter-Quakes: Measuring the impact of events on twitter streams

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### Introduction

* Events on twitter
  + Kinds of events- elections, natural disasters, arab spring, political movements, new years etc
    - Less impactful: festivals, Olympics, iOS upgrade etc
* What were the big events
* How events affect populations in general
  + Geographies
  + Language
  + Shared histories
  + Media
* How twitter events look like
  + What do people talk about
    - This varies from one event to another
    - E.g. earthquakes need relief and support from people
    - Occupy wallstreet had people asking for… []
* The metaphor of the “twitter quakes”
  + Events changing the frequency of tweets in a place
  + The seismic activity can be defined as the % change in the tweets count
  + The area of space is represented by the twitter population