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Communication & Marketing Manager

Communication & Marketing projects management

Goals:

- > to raise and maintain awareness of the organization, its goals and accomplishments, as part of a planned global communication strategy;
- > to organize campaigns and activities, to facilitate collaborative work among the community and to support volunteer initiatives in Europe;
- > to create documents supporting the organization's communication, advocacy, and fundraising activities.

Science projects management

Researcher

LAAS-CNRS, Toulouse (2005 - 2008)

- > Development of a lab on a chip based on thermoresponsive polymers
- > Applications: microfluidics & sample preparation for biology
- > Interdisciplinar research, involving microelectronics, surface chemistry, polymers, proteins & integration of systems

Research assistant

CEA-Léti, Grenoble (2004)

- > Development of a fluorescent antibody micro-array
- > Setting up of a new process of surface functionalization based on chemical vapor deposition.

Education

Ph.D

> Design of fluidic microsystems & labs on chips. University of Toulouse (2008).

Master of Science

Nanosciences, nanodevices & nanomeasures. INSA Toulouse (2005).

Engineering degree

 Semiconductors, devices & instrumentation. INSA Toulouse (2005).

Communications management

Event manager

Wikimedia Deutschland (2009)

> Organizer of the Wikimedia Conference 2009 in Berlin

Marketing & communications volunteer

Wikimedia Foundation (2006 - current)

- > Customer relationship management
- > Visual identity consulting, creation of educational & marketing documents

Member of the Board

Wikimédia France (2006 - 2009)

> Events, PR management & organization

Editor & photographer

Wikimedia & Wikipedia (2005 - current)

- > Author of encyclopaedic articles & photoreporter
- > Author of a Wikipedia handbook.

Skills & leisure activities

- > Design, desktop publishing: creation of brochures, leaflets, reports & other documents
- > Web : Online publishing, web 2.0, wikis.
- > Advanced level of English; learning German
- > Photography (see www.gpaumier.org)
- > Amateur acting, directing, singing.