

	cat	response1	D value	var_BMI
H_EDUCATION	1.n(%) [min4]	9479	NA	n
		60 (0.1%) [0]	1	Education Detail - Person
	2.n(%) [min4]	22889 (25.2%) [0]		
	3.n(%) [min4]	13652 (14.8%) [0]		
	4.n(%) [min4]	21659 (22%) [0]		
H_DOG_OWNER	5.n(%) [min4]	7794 (8.3%) [0]		Dog Owner
	NA.n(%) [min4]	27027 (28.6%) [0]		
	1.n(%) [min4]	50448 (53%) [0]	1	
	NA.n(%) [min4]	4431 (4.7%) [0]		
H_ADDRESS_LENGTH	A.n(%) [min4]	428 (0.4%) [0]	1	Home Length of Residence - Broad Ranges (Real Property data only)
	B.n(%) [min4]	1247 (1.3%) [0]		
	C.n(%) [min4]	1390 (1.4%) [0]		
	D.n(%) [min4]	1342 (1.5%) [0]		
	E.n(%) [min4]	1485 (1.6%) [0]		
	F.n(%) [min4]	1502 (1.6%) [0]		
	G.n(%) [min4]	2764 (2.9%) [0]		
	H.n(%) [min4]	2149 (2.3%) [0]		
	I.n(%) [min4]	3821 (4%) [0]		
	J.n(%) [min4]	8395 (8.8%) [0]		
H_FISHING	NA.n(%) [min4]	69936 (74%) [0]		Fishing
	1.n(%) [min4]	57384 (60.3%) [0]	1	
	NA.n(%) [min4]	36999 (39.2%) [0]		
H_ORGANG	1.n(%) [min4]	10091 (10.3%) [0]	1	Herbs - Organic Focus in Household
	NA.n(%) [min4]	84266 (89.2%) [0]		
H_SPORTS	1.n(%) [min4]	73865 (75.1%) [0]	1	Sports Grouping
	NA.n(%) [min4]	22514 (24.9%) [0]		
H_BUY_OGAPS	1.n(%) [min4]	8493 (9%) [0]	1	Organs
	NA.n(%) [min4]	85585 (91%) [0]		
H_CAT_OWNER	1.n(%) [min4]	49372 (49%) [0]	1	Cat Owner
	NA.n(%) [min4]	52807 (53%) [0]		
H_CALORIE_COOKS	1.n(%) [min4]	35543 (40.3%) [0]	1	Calorie Conscious Cooks
	NA.n(%) [min4]	55946 (59.2%) [0]		
H_BIKING	1.n(%) [min4]	9845 (10.4%) [0]	1	Biking/Mountain Biking
	NA.n(%) [min4]	84514 (89.6%) [0]		
H_GREEN_LIVE	1.n(%) [min4]	29459 (41.5%) [0]	1	Green Living
	NA.n(%) [min4]	54835 (58.2%) [0]		
H_FITNESS_WARRIOR	1.n(%) [min4]	27352 (28.2%) [0]	1	Fitness Warriors
	NA.n(%) [min4]	66487 (70.4%) [0]		
H_SINGLE_PARENT	1.n(%) [min4]	12562 (13.2%) [0]	1	Single Parent
	NA.n(%) [min4]	81916 (86.7%) [0]		
H_HEALTH_ENTHUS	1.n(%) [min4]	61186 (64.3%) [0]	1	Health Enthusiasts
	NA.n(%) [min4]	33195 (35.2%) [0]		
H_MOTORCYCLE_OWNER	1.n(%) [min4]	11272 (11.6%) [0]	1	Vehicle - Motorcycle Owner
	NA.n(%) [min4]	81507 (86.1%) [0]		
H_LIFE_INSURE	1.n(%) [min4]	24209 (25.3%) [0]	1	Life Insurance Policy Owner
	NA.n(%) [min4]	70170 (74.4%) [0]		
H_LOW_FAT	1.n(%) [min4]	28319 (29%) [0]	1	Cooking - Low Fat
	NA.n(%) [min4]	66905 (70%) [0]		
H_RELIGION	1.n(%) [min4]	28402 (30.1%) [0]	1	Religious/Inspirational
	NA.n(%) [min4]	65977 (69.9%) [0]		
H_ANIMAL_WELL	1.n(%) [min4]	21086 (22.2%) [0]	1	Causes Supported Financially - Animal Welfare
	NA.n(%) [min4]	72252 (77.3%) [0]		
P_HISPANIC_LANG	B.n(%) [min4]	480 (0.1%) [0]	1	Hispanic Language Preference - Person
	E.n(%) [min4]	1621 (1.7%) [0]		
	NA.n(%) [min4]	12126 (12.6%) [0]		
	5.n(%) [min4]	927 (1%) [0]		
	X.n(%) [min4]	72445 (84%) [0]		
H_CAREER	1.n(%) [min4]	24010 (25.4%) [0]	1	Career
	NA.n(%) [min4]	70369 (74.6%) [0]		
H_SELF_IMPROVE	1.n(%) [min4]	26552 (31.2%) [0]	1	Self Improvement
	NA.n(%) [min4]	64827 (68.7%) [0]		
H_RUN_JOG	1.n(%) [min4]	11306 (12%) [0]	1	Exercise - Running/Jogging
	NA.n(%) [min4]	83076 (88%) [0]		
H_INTERNAT_AID	1.n(%) [min4]	3761 (4%) [0]	1	Causes Supported Financially - International Aid
	NA.n(%) [min4]	96818 (96%) [0]		
H_WOODWORKING	1.n(%) [min4]	30552 (32.4%) [0]	1	Woodworking
	NA.n(%) [min4]	63822 (67.1%) [0]		
H_CAMPING	1.n(%) [min4]	42776 (45.3%) [0]	1	Camping/Hiking
	NA.n(%) [min4]	51654 (54.7%) [0]		
H_OWNER_TYPE	NA.n(%) [min4]	59184 (62.7%) [0]	1	Home Owner Type (Real Property data only)
	P.n(%) [min4]	35195 (37.2%) [0]		
H_WALKING	1.n(%) [min4]	38445 (38.6%) [0]	1	Exercise - Walking
	NA.n(%) [min4]	57934 (61.4%) [0]		
H_VETERAN	1.n(%) [min4]	15375 (16.3%) [0]	1	Veteran
	NA.n(%) [min4]	78964 (83.7%) [0]		
H_HOME_EXTERIOR	01.n(%) [min4]	685 (0.7%) [0]	1	Home Exterior (Real Property data only)
	02.n(%) [min4]	87 (0.1%) [0]		
	03.n(%) [min4]	3573 (5.9%) [0]		
	04.n(%) [min4]	155 (0.2%) [0]		
	05.n(%) [min4]	55 (0.1%) [0]		
	07.n(%) [min4]	14540 (15.4%) [0]		
	06.n(%) [min4]	643 (0.7%) [0]		
	10.n(%) [min4]	735 (0.8%) [0]		
	11.n(%) [min4]	107 (0.1%) [0]		
	12.n(%) [min4]	226 (0.2%) [0]		
	13.n(%) [min4]	1 (0%) [0]		
	15.n(%) [min4]	95 (0.1%) [0]		
	16.n(%) [min4]	1 (0%) [0]		
	17.n(%) [min4]	1967 (2.1%) [0]		
	18.n(%) [min4]	15 (0%) [0]		
	19.n(%) [min4]	2 (0%) [0]		
	20.n(%) [min4]	7 (0%) [0]		
	21.n(%) [min4]	4 (0%) [0]		
	24.n(%) [min4]	131 (0.1%) [0]		
	27.n(%) [min4]	48 (0%) [0]		
	29.n(%) [min4]	3775 (4%) [0]		
	30.n(%) [min4]	71 (0.1%) [0]		
	34.n(%) [min4]	112 (0.1%) [0]		
	47.n(%) [min4]	49 (0%) [0]		
	48.n(%) [min4]	27 (0%) [0]		
	55.n(%) [min4]	5 (0%) [0]		
	70.n(%) [min4]	199 (0.2%) [0]		
	72.n(%) [min4]	1 (0%) [0]		
	75.n(%) [min4]	57 (0.1%) [0]		
	77.n(%) [min4]	124 (0.1%) [0]		
	82.n(%) [min4]	174 (0.2%) [0]		
	84.n(%) [min4]	8 (0%) [0]		
	87.n(%) [min4]	2 (0%) [0]		
	89.n(%) [min4]	6800 (7.2%) [0]		
	93.n(%) [min4]	1 (0%) [0]		
H_SMART_HOME	NA.n(%) [min4]	57890 (61.2%) [0]	1	Smart Home Enthusiasts
	1.n(%) [min4]	13205 (14.1%) [0]		
H_TRUCK_OWNER	NA.n(%) [min4]	81032 (85.9%) [0]		Vehicle - Truck Owner
	1.n(%) [min4]	36965 (38.1%) [0]	1	
H_POLITICS_CAUSE	NA.n(%) [min4]	52474 (60.3%) [0]		Causes Supported Financially - Political
	1.n(%) [min4]	50593 (53.1%) [0]	1	
H_DIETING	NA.n(%) [min4]	43786 (46.4%) [0]		Dieting/Weight Loss
	1.n(%) [min4]	44892 (47.5%) [0]	1	
H_HOME_SQFT	NA.n(%) [min4]	49489 (52.4%) [0]		Home Square Footage - Ranges (Real Property data only)
	A.n(%) [min4]	1028 (1.1%) [0]	1	
	B.n(%) [min4]	4383 (4.6%) [0]		
	C.n(%) [min4]	8819 (9.2%) [0]		
	D.n(%) [min4]	8239 (8.7%) [0]		
	E.n(%) [min4]	8116 (8.6%) [0]		
	F.n(%) [min4]	5818 (6.2%) [0]		
	G.n(%) [min4]	7001 (7.4%) [0]		
	H.n(%) [min4]	3726 (4%) [0]		
	I.n(%) [min4]	1826 (1.9%) [0]		
	J.n(%) [min4]	798 (0.8%) [0]		
	K.n(%) [min4]	729 (0.8%) [0]		
	L.n(%) [min4]	218 (0.2%) [0]		
H_OTHER_CAUSES	M.n(%) [min4]	92 (0.1%) [0]		Causes Supported Financially - Other
	NA.n(%) [min4]	410 (0.4%) [0]		
	NA.n(%) [min4]	43167 (45.7%) [0]		
	1.n(%) [min4]	11051 (12%) [0]	1	
	NA.n(%) [min4]	83026 (88%) [0]		
H_CHOLESTEROL	1.n(%) [min4]	13323 (14%) [0]	1	Health - Cholesterol Focus in Household
	NA.n(%) [min4]	81156 (86%) [0]		
H_FITNESS_TRACK	1.n(%) [min4]	12396 (13.1%) [0]	1	Fitness Trackers
	NA.n(%) [min4]	81983 (86.9%) [0]		
H_MOTORCYCLE	1.n(%) [min4]	9967 (10.6%) [0]	1	Motorcycling
	NA.n(%) [min4]	84412 (89.4%) [0]		
H_VEGETARIAN	1.n(%) [min4]	2223 (2.4%) [0]	1	Foods - Vegetarian
	NA.n(%) [min4]	92156 (97.6%) [0]		
H_WINE	1.n(%) [min4]	15689 (16.6%) [0]	1	Food - Wines
	NA.n(%) [min4]	78890 (83.4%) [0]		
H_LEFT_CAUSES	1.n(%) [min4]	5247 (5.7%) [0]	1	Causes Supported Financially - Politically Liberal
	NA.n(%) [min4]	88032 (93.2%) [0]		
H_ARTS_CULTURE	1.n(%) [min4]	1536 (2%) [0]	1	Causes Supported Financially - Arts or Cultural
	NA.n(%) [min4]	92543 (98%) [0]		
P_DMA_OPT_OUT	NA.n(%) [min4]	923 (1%) [0]	1	Opt out of the direct mail advertising
	NA.n(%) [min4]	92456 (99%) [0]		
H_BUSINESS_OWNER	A.n(%) [min4]	67 (0.1%) [0]	1	Business Owner
	C.n(%) [min4]	11 (0%) [0]		
	D.n(%) [min4]	5 (0%) [0]		
	NA.n(%) [min4]	93350 (98.9%) [0]		
	O.n(%) [min4]	111 (0.1%) [0]		
	P.n(%) [min4]	4 (0%) [0]		
	5.n(%) [min4]	831 (0.9%) [0]		