

	cat	exposure=0	exposure=1	p-value	var_cat
P_EDUCATION	1.n(%) [mean]	624 (0.1%) [I]	1185	NA	Education Detail - Person
	2.n(%) [mean]	2106 (0.64%) [I]	2760 (23.3%) [I]	5e-04	
	3.n(%) [mean]	1264 (15.1%) [I]	1466 (12.5%) [I]		
	4.n(%) [mean]	1947 (22.2%) [I]	2911 (21%) [I]		
H_DOG_OWNER	5.n(%) [mean]	7029 (0.2%) [I]	769 (0.4%) [I]		Dog Owner
	6.n(%) [mean]	22943 (27.6%) [I]	4384 (36.7%) [I]		
	1.n(%) [mean]	44135 (50.6%) [I]	6929 (48.6%) [I]	5e-04	
	2.n(%) [mean]	36269 (40.9%) [I]	6032 (30.6%) [I]		
H_ADDRESS_LENGTH	A.n(%) [mean]	366 (0.3%) [I]	20 (0.2%) [I]	5e-04	Home Length of Residence - Broad Ranges (Real Property data only)
	B.n(%) [mean]	1184 (1.4%) [I]	83 (0.7%) [I]		
	C.n(%) [mean]	1228 (1.5%) [I]	111 (0.9%) [I]		
	D.n(%) [mean]	1254 (1.5%) [I]	128 (1.1%) [I]		
H_FISHING	E.n(%) [mean]	1343 (1.6%) [I]	142 (1.2%) [I]		Fishing
	F.n(%) [mean]	1374 (1.7%) [I]	128 (1.1%) [I]		
	G.n(%) [mean]	2563 (3.1%) [I]	201 (1.7%) [I]		
	H.n(%) [mean]	1987 (2.4%) [I]	182 (1.6%) [I]		
H_ORGANIC	I.n(%) [mean]	3421 (4.2%) [I]	336 (2.9%) [I]		Health - Organic Focus in Household
	J.n(%) [mean]	7566 (9.2%) [I]	840 (7%) [I]		
	K.n(%) [mean]	6019 (7.2%) [I]	972 (8.1%) [I]		
	L.n(%) [mean]	6036 (8.1%) [I]	696 (6.6%) [I]	5e-04	
H_SPORTS	M.n(%) [mean]	3205 (38.6%) [I]	4860 (41.6%) [I]		Sports Grouping
	1.n(%) [mean]	8917 (10.6%) [I]	1164 (9.7%) [I]	0.0015	
	2.n(%) [mean]	7507 (90.2%) [I]	10791 (90.2%) [I]		
	3.n(%) [mean]	6242 (75.7%) [I]	8435 (70.6%) [I]	5e-04	
H_RURY_OGARS	M.n(%) [mean]	1966 (24.3%) [I]	3522 (28.6%) [I]		Ogans
	1.n(%) [mean]	7410 (9%) [I]	1069 (9.1%) [I]	0.0006	
	2.n(%) [mean]	7514 (9.1%) [I]	10872 (90.6%) [I]		
	3.n(%) [mean]	35887 (43.6%) [I]	4695 (39.2%) [I]	5e-04	
H_CALORIE_COOKS	M.n(%) [mean]	4637 (56.6%) [I]	7270 (60.6%) [I]		Calorie Conscious Cooks
	1.n(%) [mean]	33933 (41.2%) [I]	4900 (39.6%) [I]	5e-04	
	2.n(%) [mean]	48491 (58.6%) [I]	7365 (61.6%) [I]		
	3.n(%) [mean]	8790 (10.6%) [I]	1145 (9.7%) [I]	0.009	
H_BIKING	M.n(%) [mean]	72724 (89.4%) [I]	10760 (90.2%) [I]		Biking/Mountain Biking
	1.n(%) [mean]	34552 (42.3%) [I]	4967 (40.2%) [I]	5e-04	
	2.n(%) [mean]	47332 (57.7%) [I]	7389 (61.6%) [I]		
	3.n(%) [mean]	24348 (29.9%) [I]	2944 (24.3%) [I]	5e-04	
H_GREEN_LIVE	M.n(%) [mean]	5749 (66.7%) [I]	6011 (57.4%) [I]		Green Living
	1.n(%) [mean]	11042 (13.4%) [I]	1521 (12.7%) [I]	0.0405	
	2.n(%) [mean]	71382 (86.6%) [I]	10434 (87.3%) [I]		
	3.n(%) [mean]	53565 (65.4%) [I]	7254 (61%) [I]	5e-04	
H_FITNESS_WARRIOR	M.n(%) [mean]	26529 (32.4%) [I]	4921 (32%) [I]		Fitness Warriors
	1.n(%) [mean]	10042 (12.2%) [I]	1230 (10.3%) [I]	5e-04	
	2.n(%) [mean]	72362 (87.6%) [I]	10725 (89.7%) [I]		
	3.n(%) [mean]	1834 (2.2%) [I]	2742 (22.1%) [I]	5e-04	
H_SINGLE_PARENT	M.n(%) [mean]	6067 (7.6%) [I]	9213 (77.1%) [I]		Single Parent
	1.n(%) [mean]	24947 (30.2%) [I]	3372 (28.2%) [I]	5e-04	
	2.n(%) [mean]	51477 (62.7%) [I]	8583 (70.6%) [I]		
	3.n(%) [mean]	24364 (30.3%) [I]	3436 (28.6%) [I]	0.001	
H_ANIMAL_WELL	M.n(%) [mean]	57460 (69.7%) [I]	8517 (71.2%) [I]		Causes Supported Financially - Animal Welfare
	1.n(%) [mean]	1834 (2.2%) [I]	2652 (21.3%) [I]	0.006	
	2.n(%) [mean]	6366 (7.5%) [I]	9403 (78.6%) [I]		
	3.n(%) [mean]	356 (0.5%) [I]	70 (0.6%) [I]	5e-04	
P_HISPANIC_LANG	E.n(%) [mean]	1367 (1.7%) [I]	224 (1.9%) [I]		Hispanic Language Preference - Person
	M.n(%) [mean]	996 (12%) [I]	2216 (18.6%) [I]		
	S.n(%) [mean]	784 (0.6%) [I]	143 (1.2%) [I]		
	X.n(%) [mean]	6946 (84.6%) [I]	9300 (77.6%) [I]		
H_GARDEN	1.n(%) [mean]	21149 (25.7%) [I]	2862 (23.6%) [I]	5e-04	Garden
	2.n(%) [mean]	61276 (74.3%) [I]	9003 (75.1%) [I]		
	3.n(%) [mean]	2606 (0.6%) [I]	3469 (28.2%) [I]	5e-04	
	4.n(%) [mean]	9536 (66.4%) [I]	8489 (70.6%) [I]		
H_RUN_JOG	M.n(%) [mean]	10300 (12.2%) [I]	1279 (10.7%) [I]	5e-04	Exercise - Running/Jogging
	1.n(%) [mean]	72364 (87.6%) [I]	10676 (89.3%) [I]		
	2.n(%) [mean]	3322 (8%) [I]	459 (3.8%) [I]	0.0648	
	3.n(%) [mean]	79122 (96%) [I]	11496 (96.2%) [I]		
H_WOODWORKING	M.n(%) [mean]	27046 (32.6%) [I]	3509 (29.3%) [I]	5e-04	Woodworking
	1.n(%) [mean]	55376 (67.2%) [I]	8446 (70.6%) [I]		
	2.n(%) [mean]	37371 (45.6%) [I]	6304 (52%) [I]	5e-04	
	3.n(%) [mean]	44673 (54.2%) [I]	6931 (58%) [I]		
H_OWNER_TYPE	M.n(%) [mean]	50714 (61.6%) [I]	8470 (70.6%) [I]	5e-04	Home Owner Type (Real Property data only)
	F.n(%) [mean]	31712 (38.6%) [I]	3465 (29.1%) [I]		
	1.n(%) [mean]	32239 (39.1%) [I]	4206 (35.2%) [I]	5e-04	
	2.n(%) [mean]	50165 (60.9%) [I]	7749 (64.6%) [I]		
H_WALKING	M.n(%) [mean]	13566 (16.6%) [I]	1777 (14.6%) [I]	5e-04	Walking
	1.n(%) [mean]	6656 (8.1%) [I]	1078 (9.6%) [I]		
	2.n(%) [mean]	560 (0.7%) [I]	102 (0.8%) [I]	5e-04	
	3.n(%) [mean]	70 (0.1%) [I]	9 (0.1%) [I]		
H_HOME_EXTERIOR	02.n(%) [mean]	70 (0.1%) [I]	9 (0.1%) [I]		Home Exterior (Real Property data only)
	03.n(%) [mean]	5019 (6.1%) [I]	554 (4.6%) [I]		
	04.n(%) [mean]	159 (0.2%) [I]	17 (0.1%) [I]		
	05.n(%) [mean]	46 (0.1%) [I]	7 (0.1%) [I]		
H_SELF_IMPROVE	07.n(%) [mean]	12651 (15.6%) [I]	1739 (14.6%) [I]		Self Improvement
	08.n(%) [mean]	579 (0.7%) [I]	64 (0.5%) [I]		
	09.n(%) [mean]	660 (8.6%) [I]	95 (8.6%) [I]		
	10.n(%) [mean]	102 (0.1%) [I]	5 (0%) [I]		
H_RELIQUON	11.n(%) [mean]	102 (0.1%) [I]	5 (0%) [I]		Religious/Inspirational
	12.n(%) [mean]	209 (0.2%) [I]	17 (0.1%) [I]		
	13.n(%) [mean]	1 (0%) [I]	NA		
	14.n(%) [mean]	66 (0.1%) [I]	9 (0.1%) [I]		
H_ANIMAL_WELL	15.n(%) [mean]	1 (0%) [I]	NA		Causes Supported Financially - Animal Welfare
	16.n(%) [mean]	1743 (2.1%) [I]	224 (1.9%) [I]		
	17.n(%) [mean]	15 (0%) [I]	NA		
	18.n(%) [mean]	2 (0%) [I]	NA		
H_CAMPING	19.n(%) [mean]	3 (0%) [I]	4 (0%) [I]		Camping/Hiking
	20.n(%) [mean]	1 (0%) [I]	3 (0%) [I]		
	21.n(%) [mean]	123 (0.1%) [I]	8 (0.1%) [I]		
	22.n(%) [mean]	43 (0%) [I]	5 (0%) [I]		
H_WALKING	23.n(%) [mean]	3346 (4.1%) [I]	427 (3.6%) [I]		Walking
	24.n(%) [mean]	63 (0.1%) [I]	8 (0.1%) [I]		
	25.n(%) [mean]	101 (0.1%) [I]	11 (0.1%) [I]		
	26.n(%) [mean]	36 (0%) [I]	4 (0%) [I]		
H_POLITICS_CAUSE	27.n(%) [mean]	23 (0%) [I]	4 (0%) [I]		Causes Supported Financially - Political
	28.n(%) [mean]	5 (0%) [I]	NA		
	29.n(%) [mean]	178 (0.2%) [I]	17 (0.1%) [I]		
	30.n(%) [mean]	1 (0%) [I]	NA		
H_VETERAN	31.n(%) [mean]	47 (0.1%) [I]	10 (0.1%) [I]		Veteran
	32.n(%) [mean]	67 (0.1%) [I]	27 (0.2%) [I]		
	33.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		
	34.n(%) [mean]	9 (0%) [I]	NA		
H_HOME_EXTERIOR	35.n(%) [mean]	2 (0%) [I]	NA		Home Exterior (Real Property data only)
	36.n(%) [mean]	2 (0%) [I]	NA		
	37.n(%) [mean]	60 (0.8%) [I]	95 (8.6%) [I]		
	38.n(%) [mean]	102 (0.1%) [I]	5 (0%) [I]		
H_SELF_IMPROVE	39.n(%) [mean]	60 (0.8%) [I]	95 (8.6%) [I]		Self Improvement
	40.n(%) [mean]	102 (0.1%) [I]	5 (0%) [I]		
	41.n(%) [mean]	102 (0.1%) [I]	5 (0%) [I]		
	42.n(%) [mean]	102 (0.1%) [I]	5 (0%) [I]		
H_RELIQUON	43.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Religious/Inspirational
	44.n(%) [mean]	9 (0%) [I]	NA		
	45.n(%) [mean]	2 (0%) [I]	NA		
	46.n(%) [mean]	2 (0%) [I]	NA		
H_CAMPING	47.n(%) [mean]	60 (0.8%) [I]	95 (8.6%) [I]		Camping/Hiking
	48.n(%) [mean]	102 (0.1%) [I]	5 (0%) [I]		
	49.n(%) [mean]	102 (0.1%) [I]	5 (0%) [I]		
	50.n(%) [mean]	102 (0.1%) [I]	5 (0%) [I]		
H_WALKING	51.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Walking
	52.n(%) [mean]	9 (0%) [I]	NA		
	53.n(%) [mean]	2 (0%) [I]	NA		
	54.n(%) [mean]	2 (0%) [I]	NA		
H_POLITICS_CAUSE	55.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Causes Supported Financially - Political
	56.n(%) [mean]	9 (0%) [I]	NA		
	57.n(%) [mean]	2 (0%) [I]	NA		
	58.n(%) [mean]	2 (0%) [I]	NA		
H_VETERAN	59.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Veteran
	60.n(%) [mean]	9 (0%) [I]	NA		
	61.n(%) [mean]	2 (0%) [I]	NA		
	62.n(%) [mean]	2 (0%) [I]	NA		
H_HOME_EXTERIOR	63.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Home Exterior (Real Property data only)
	64.n(%) [mean]	9 (0%) [I]	NA		
	65.n(%) [mean]	2 (0%) [I]	NA		
	66.n(%) [mean]	2 (0%) [I]	NA		
H_SELF_IMPROVE	67.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Self Improvement
	68.n(%) [mean]	9 (0%) [I]	NA		
	69.n(%) [mean]	2 (0%) [I]	NA		
	70.n(%) [mean]	2 (0%) [I]	NA		
H_RELIQUON	71.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Religious/Inspirational
	72.n(%) [mean]	9 (0%) [I]	NA		
	73.n(%) [mean]	2 (0%) [I]	NA		
	74.n(%) [mean]	2 (0%) [I]	NA		
H_CAMPING	75.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Camping/Hiking
	76.n(%) [mean]	9 (0%) [I]	NA		
	77.n(%) [mean]	2 (0%) [I]	NA		
	78.n(%) [mean]	2 (0%) [I]	NA		
H_WALKING	79.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Walking
	80.n(%) [mean]	9 (0%) [I]	NA		
	81.n(%) [mean]	2 (0%) [I]	NA		
	82.n(%) [mean]	2 (0%) [I]	NA		
H_POLITICS_CAUSE	83.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Causes Supported Financially - Political
	84.n(%) [mean]	9 (0%) [I]	NA		
	85.n(%) [mean]	2 (0%) [I]	NA		
	86.n(%) [mean]	2 (0%) [I]	NA		
H_VETERAN	87.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Veteran
	88.n(%) [mean]	9 (0%) [I]	NA		
	89.n(%) [mean]	2 (0%) [I]	NA		
	90.n(%) [mean]	2 (0%) [I]	NA		
H_HOME_EXTERIOR	91.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Home Exterior (Real Property data only)
	92.n(%) [mean]	9 (0%) [I]	NA		
	93.n(%) [mean]	2 (0%) [I]	NA		
	94.n(%) [mean]	2 (0%) [I]	NA		
H_SELF_IMPROVE	95.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Self Improvement
	96.n(%) [mean]	9 (0%) [I]	NA		
	97.n(%) [mean]	2 (0%) [I]	NA		
	98.n(%) [mean]	2 (0%) [I]	NA		
H_RELIQUON	99.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Religious/Inspirational
	100.n(%) [mean]	9 (0%) [I]	NA		
	101.n(%) [mean]	2 (0%) [I]	NA		
	102.n(%) [mean]	2 (0%) [I]	NA		
H_CAMPING	103.n(%) [mean]	147 (0.2%) [I]	27 (0.2%) [I]		Camping/Hiking
	104.n(%) [mean]	9 (0%) [I]	NA		