4Geeks Academy: data science cohort 12

# DAY 7: WEB SCRAPING WITH PYTHON

## TODO

WEB SCRAPING Use case, tools and strategies.

**SQL PROJECT** 

Submit SQL project: Global Life Institute Data Detectives (Intro to SQL module) if you haven't done so already.

WEB SCRAPING PROJECT

Work on Web Scraping with Python (web scraping module) plan to finish before class on Friday.

# **TOPICS**

**O1** WEB SCRAPING

O2 GETTING HTML

O3 PARSING HTML

## WEB SCRAPING

WHAT Downloading web pages as HTML to extract data.

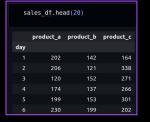
WHY

Allows access to (theoretically) any data on any website, even if it is not available through an API or downloadable file.

HOW

Use Python to access a URL, recover the page HTML and parse it to extract target data.





\$\$\$?!?!

## **GETTING HTML**

### TOOLS

- wget: non-interactive GNU file download utility
- **Requests**: simple HTTP library for Python
- Selenium: web browser automation framework

### GOTCHAS

#### **JavaScript**

- Dynamically rendered content not present in GET response
- Compare wget to inspect element, look for <script> tags
- Use Selenium instead of requests

#### Bot detection/CAPTCHA/login etc.

- Include web-browser-like header in request
- Use Selenium
- Don't be a jerk

```
<!DOCTYPE html>
<html>
<body>
<h2>A basic HTML table</h2>
Company
  Contact
  Country
 Alfreds Futterkiste
  Maria Anders
  Germany
 Centro comercial Moctezuma
  Francisco Chang
  Mexico
 Some text about the table.
</body>
</html>
```

## PARSING HTML

## **TOOLS**

- pandas.read\_html(): can read HTML (tables only) directly into DataFrame
- beautifulsoup4: Python library for parsing HTML

#### WORKFLOW

- Look at target HTML with inspect element
- Find target data in HTML
- Note unique tags/classes/ids in target HTML
- Use Python loops and logic as necessary

```
soup = BeautifulSoup(html_string, 'html.parser')
table = soup.find('table')
rows = table.find_all('tr')

for row in rows:
    cells = row.find_all(['th', 'td'])

    for cell in cells:
        value = cell.get_text(strip=True)
```

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