

2025

4Geeks Academy: data science cohort 12

# DAY 19: LINEAR REGRESSION

# TODO

## LINEAR REGRESSION

Model details, evaluation, overfitting and regularization

## LINEAR REGRESSION PROJECTS

- **Health insurance cost project** - 'basic' linear regression
- **Health demographics project** - regularized linear regression

## EDA PROJECT

Submit Data Preprocessing Project Tutorial (Exploratory data analysis project) if you haven't done so already.

# TOPICS

01 LINEAR REGRESSION MODELS

02 REGRESSION METRICS

03 OVERFITTING

# LINEAR REGRESSION

## WHAT

Predicts a continuous label from input feature or features

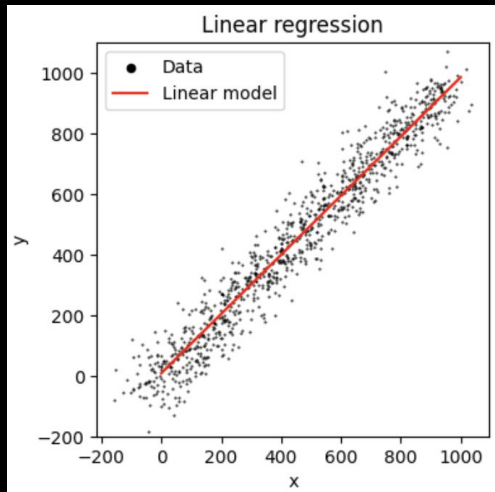
## WHY

- Simple
- Easy to train - does not require large amounts of data, time or compute resources
- Interpretable - can tell you about the relative importance of features

## HOW

$$Y = mX + b$$

Minimizes error by finding 'best' values for  $m$  and  $b$ .



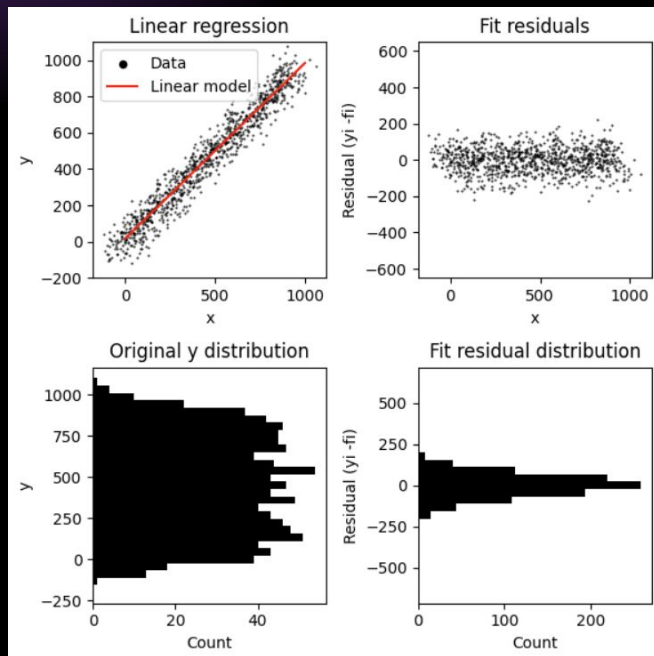
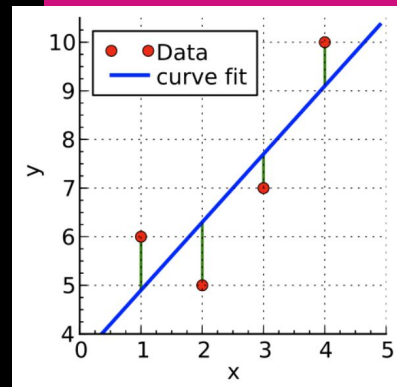
- **Simple linear regression:** one input variable
- **Multiple linear regression:** two or more input variables

Available via Scikit-learn `LinearRegression()`

# REGRESSION METRICS

## RMSE

- Quantifies on average, how far predicted value is from the true value
- Higher is better
  - Zero -> model has no explanatory power
  - One -> model makes perfect predictions



## R-squared

- Quantifies fraction of variance in the label explained by the model
- Higher is better
  - Zero -> model has no explanatory power
  - One -> model makes perfect predictions

# OVERFITTING

## BIAS-VARIANCE TRADEOFF

Very good fit on training data often leads to bad generalization

## OVERFITTING

The model is too tuned to the training data, it can't predict the test data

## REGULARIZATION

Set of techniques to penalize/mitigate overfitting

- Don't use a over-powered model
- Don't use too many features

### Linear regression:

- **Ridge regression** - adds a penalty to constrain size of coefficients
- **Lasso regression** - adds a penalty to force coefficients to zero

