# Urban Informatics

Fall 2018

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@fedhere





#### Recap:

- Good practices with data: falsifiability, reproducibility
- Basic data retrieving and munging: APIs, Data formats
- SQL
- Basic statistics: distributions and their moments
- Hypothesis testing: *p*-value, statistical significance
- Statistical and Systematic errors
- Goodness of fit tests
- Likelihood
- OLS
- Topics in (time) series analysis
- Visualizations
- Geospatial analysis
- Clusters

Today:

- categorical and mixed clustering
- decision and regression trees (CART)
- tips on efficient coding



goal is to partition the space so that the observerd variables are separate in maximally homogeneous groups

X

observed:

(x, y)



X

observed:

(x, y)



y

X

observed: (x, y, color)



## **Summary and Key concepts**

## clustering is easy, but interpreting results is tricky

Distance metrics:

Eucledian and other Minchowski metrics geospacial distances metrics for non continuous data

Partitioning methods: inexpensive, typically non deterministic

Hard methods: *K-means, K-medoids* 

Soft (or fuzzy) methods: (i.e. probabilistic approach)

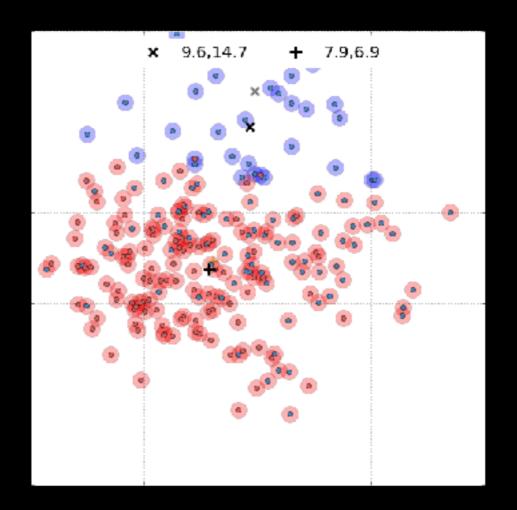
Expectation Maximization Mixture models

Hierarchical methods:

divisive vs agglomerative, dendrograms



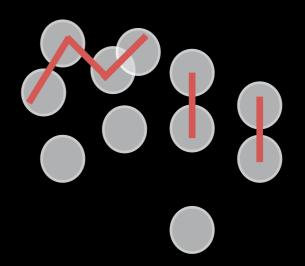
## Crisp (or hard) clustering - K-means

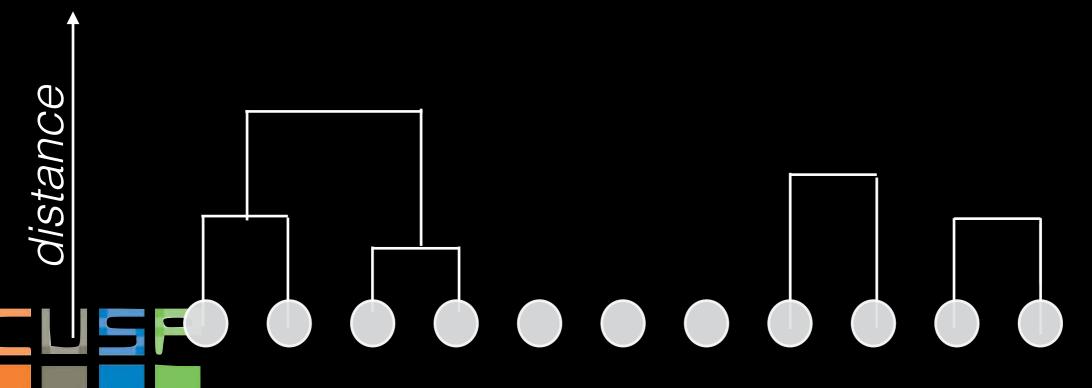


You guess the centers and assign points to clusters based on a predefined distance metric

# hierarchical clustering

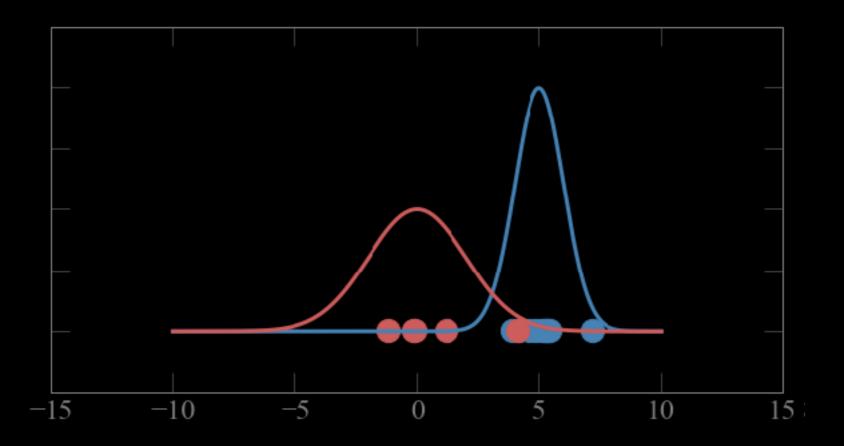
**agglomerative** bottom-up

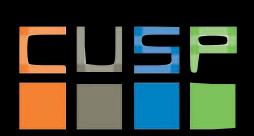




# Fuzzy (or soft) clustering - Mixture models

A probabilistic way to do clustering





You adjust the parameters  $(\mu, \sigma)$  of the gaussians iteratively based on the probability of the data coming from that gaussian X: Clustering

## **Hard Clustering:**

each object in the sample belongs to only 1 cluster

#### **Soft Clustering:**

to each object in the sample we assign a degree of belief that it belongs to a cluster



#### **Distance Metrics** Continuous variables

## Minkowski family of distances

$$D(i,j) = P \int_{k=1}^{N} |x_{ik} - x_{jk}|^p$$

N features (dimensions)



Great Circle distances:  $\phi_i, \lambda_i, \phi_j, \lambda_j$ 

geographical latitude and longitude

$$D(i,j) = R \arccos(\sin\phi_i \cdot \sin\phi_j + \cos\phi_i \cdot \cos\phi_j \cdot \cos(\Delta\lambda))$$



## **Distance Metrics**

# **Binary variables**

contingency table

	1	0	sum	
1	а	b	a+b	
0	С	d	c+d	
sum	a+c	b+d	p	



contingency table

	1	0	sum	
1	а	b	a+b	
0	С	d	c+d	
sum	a+c	b+d	p	

e.g.: subway station w ESCALATOR Y/N w ELEVATOR Y/N



contingency table

	1	0	sum	
1	а	b	a+b	
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e.g.: subway station w ESCALATOR Y/N w ELEVATOR Y/N

**ELEVATOR** 

$\Xi$		1	Ο	
CALATOF	1	7	3	
SCAL	0	106	353	
SF				

XII: decision trees

contingency table

	1	0	sum	
1	а	b	a+b	
0	С	d	c+d	
sum	a+c	b+d	p	

e.g.: subway station w ESCALATOR Y/N w ELEVATOR Y/N

#### **ELEVATOR**

~		1	0	sum
-ATOF	1	7	3	10
SCALAT	O	106	353	459
SF	⊒ sum	113	356	469

XII: decision trees

contingency table

	1	0	sum	
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# ELEVATOR

~ _		1	Ο	sum	_ IF SYMMETRIC
_ATOF	1	7	3	10	(same chance to appear i.e. roughly same total Y and N)
ESCAI	O	106	353	459	$D_{} = \frac{b+c}{} = 109 = 0.23$
SP	sum	113	356	469	$- y = a+b+c+d \qquad 469$

contingency table

	1	0	sum	
1	а	b	a+b	
0	С	d	c+d	
sum	a+c	b+d	p	

e.g.: subway station w ESCALATOR Y/N w ELEVATOR Y/N

#### **ELEVATOR**

~		1	0	sum IF SYMMETRIC
LATOF	1	7	3	(same chance to appear i.e. roughly same total Y and N)
ESCAL	0	106	353	$\mathbf{D}_{ij} = \frac{M_{i=0j=0} + M_{i=1j=1}}{M_{00} + M_{01} + M_{10} + M_{11}} = \frac{109}{469} = 0.23$
51	⊒ sum	113	356	469

contingency table

	1	0	sum	
1	а	b	a+b	
0	С	d	c+d	
sum	a+c	b+d	p	

e.g.: subway station
w ESCALATOR Y/N
w ELEVATOR Y/N

#### **ELEVATOR**

		_ <b>L_L_ V</b> /			
~		1	Ο	sum	
-ATOF	1	7	3	10	IF ASYMMETRIC (not same chance)
ESCAL	0	106	353	459	$D_{ij} = \frac{b+c}{a+b+c} = \frac{109}{116} = 0.94$
SF	sum	113	356	469	- $a+b+c$ 116

contingency table

	1	0	sum	
1	а	b	a+b	
0	С	d	c+d	
sum	a+c	b+d	p	

e.g.: subway station w ESCALATOR Y/N w ELEVATOR Y/N

## ELEVATOR

~ .		1	0	sum
ESCALATOF	1	7	3	10
	O	106	353	459
56	sum	113	356	469

IF ASYMMETRIC (not same chance)

#### **Jaccard similarity**

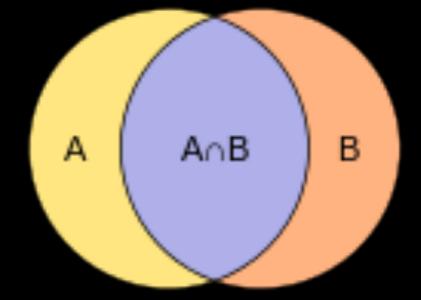
$$J_{ij} = \frac{a}{a+b+c} = \frac{7}{116} = 0.06$$

XII: decision trees

Uses presence/absence data

# Jaccard similarity coefficient $S_i$

$$S_j = \frac{a}{a+b+c}$$



a = number of items in common,

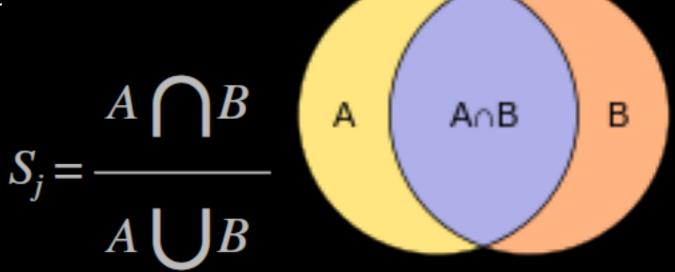
b = number of items unique to the first set

c = number of items unique to the second set



Uses presence/absence data

# Jaccard similarity coefficient $S_i$



a = number of items in common,

b = number of items unique to the first set

c = number of items unique to the second set



Uses presence/absence data

Jaccard distance  $D_i = 1 - S_i$ 

$$S_{j} = \frac{A \cap B}{A \cup B}$$

a = number of items in common,

b = number of items unique to the first set

c = number of items unique to the second set



# **Distance Metrics** Categorical Variables

Uses presence/absence data in two samples (non exclusive)

# Simple similarity coefficient Simple Matching Method SMC

$$S_{ij} = \frac{p - m}{p}$$

p: number of variablesm: number of matches



https://github.com/fedhere/UInotebooks/blob/ master/cluster/categorical\_clustering.ipynb



#### **Distance Metrics** Ordinal variables

#### Uses ranks

map occurrences in a range 0-1
$$r_{ij} = \{1...R_N\} \rightarrow \mathbf{z_{ij}} = \mathbf{r_{ij}-1}$$

$$\mathbf{R_{N}-1}$$



#### **Distance Metrics** vector Variables

#### Uses correlation coefficient!

A time series is a vector:

MTA rides/NYC establishments can be clustered withis distance clustering time series + other features requires this

#### Pearson's correlation

$$\rho_{X,Y} = \frac{cov(X,Y)}{\sigma_X \sigma_Y}$$

#### **Cosine similarity**

$$\cos(\theta) = \frac{A \cdot B}{\|A\| \|B\|}$$



#### **Distance Metrics** MIXED variables

Hybrid dataset containing continuous, ordinal, categorical

weighted distance

$$D_{w} = \frac{\sum_{p=1}^{p} w_{ij}^{(f)} d_{ij}^{(f)}}{\sum_{p=1}^{p} w_{ij}^{(f)}}$$



goal is to partition the space so that the observerd variables are separate in maximally homogeneous groups

X

observed:

(x, y)



X

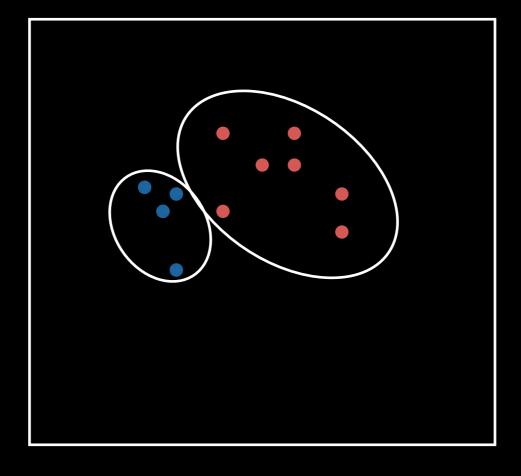
observed:

(x, y)



У

observed: (x, y, color)







# Partitioning methods: classifying (SVM, CART)

goal is to partition the space of observed variables to separate the space of unobserved (target variables)

target: (color)

X



observed:

(x, y)

goal is to partition the space of observed variables to separate the space of unobserved (target variables)

target: (color)

X



observed:

(x, y)

goal is to partition the space of observed variables to separate the space of unobserved (target variables)

 $X_0$ 

target: (color)

observed: (x, y)



if  $x>x_0 =>$  ball is red

goal is to partition the space of observed variables to separate the space of unobserved (target variables)

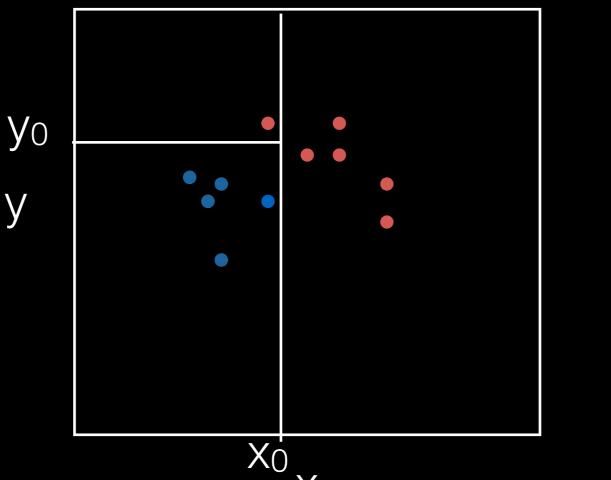
target: (color)

observed:

(x, y)



goal is to partition the space of observed variables to separate the space of unobserved (target variables)



(x, y)

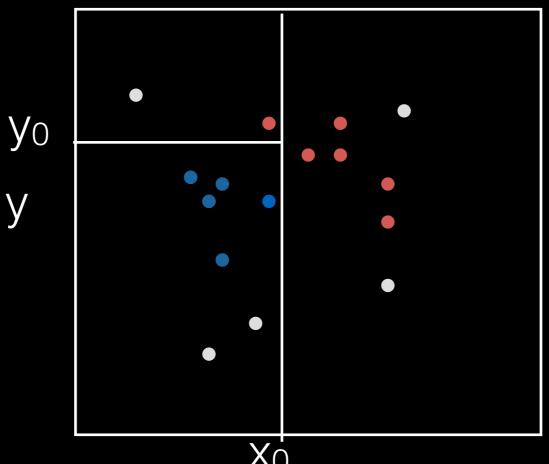
observed:

if  $x>x_0$  or  $y>y_0=>$  ball is red

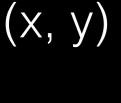
target:

(color)

goal is to partition the space of observed variables to separate the space of unobserved (target variables)



target: (color)

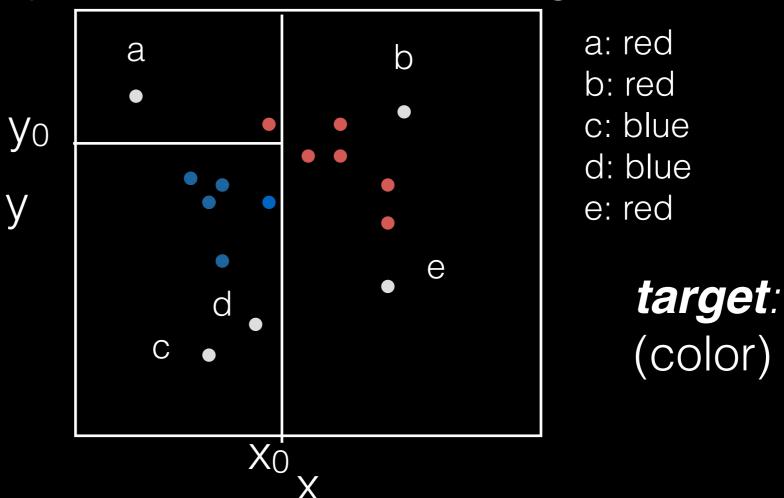


observed:



if  $x>x_0$  or  $y>y_0=>$  ball is red

goal is to partition the space of observed variables to separate the space of unobserved (target variables)





observed:

(x, y)

if  $x>x_0$  or  $y>y_0=>$  ball is red

## Decision Trees



#### The good

- Non-Parametric
- White-box: can be easily interpreted
- Works with any feature type and mixed feature types
- Works with missing data
- Robust to outliers

#### The bad

- High variability (-> use ensamble methods)
- Tendency to overfit
- (not as easily interpretable after all...)





Application:
a robot to predict
surviving the
Titanic (Kaggle)

#### features:

gender ticket class age

#### target variable:

survival (y/n)



Application:
a robot to predict
surviving the
Titanic (Kaggle)

gender (binary)

M

Ns=93 Nd=360

features:

purity 79%

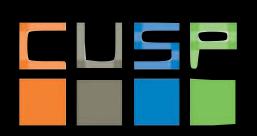
gender 79/75%

ticket class

age

target variable:

survival (y/n)



Ns=197 Nd=64 purity 75%

Application:
a robot to predict
surviving the
Titanic (Kaggle)

class (categorical)

1st

Ns=471 Nd=242

features: purity 66%

gender 79/75% ticket class 66/44% age

target variable:

survival (y/n)

\2nd,3rd Ns=335 Nd=378 purity 44%

Application:
a robot to predict
surviving the
Titanic (Kaggle)

<6.5

Ns=500 Nd=214

features:

purity 30%

gender 79/75% ticket class 66/44% age 30/70%

target variable:

survival (y/n)



age (continuous)

>6.5 Ns=278 Nd=435

purity 70%

**Application:** a robot to predict surviving the Titanic (Kaggle)

<6.5

Ns=500 Nd=214

features:

purity 30%

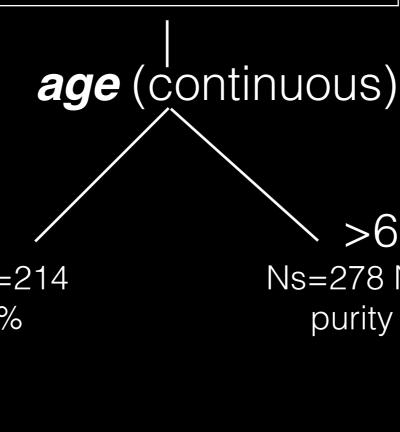
gender 79/75%

age 66/44%

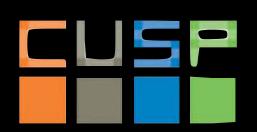
ticket class 30/70%

#### target variable:

survival (y/n)



>6.5 Ns=278 Nd=435 purity 70%



gender (binary)

Application:
a robot to predict
surviving the
Titanic (Kaggle)

M / Ns=93 Nd=360 purity 79%

F Ns=197 Nd=64 purity 75%



Application:
a robot to predict
surviving the
Titanic (Kaggle)

gender (binary)

M

Ns=93 Nd=360

features: purity 79%

Ns=197 Nd=64 purity 75%

gender 79/75%

age: M 74/67% F 96/40%

ticket class: M 40/15% F 96/65%

#### target variable:

survival (y/n)



Application:
a robot to predict
surviving the
Titanic (Kaggle)

gender (binary)

M

Ns=93 Nd=360

features: purity 79%

Ns=197 Nd=64 purity 75%

gender 79/75%

age: M 67/82% F 74/76%

ticket class: M 40/15% F 96/65%

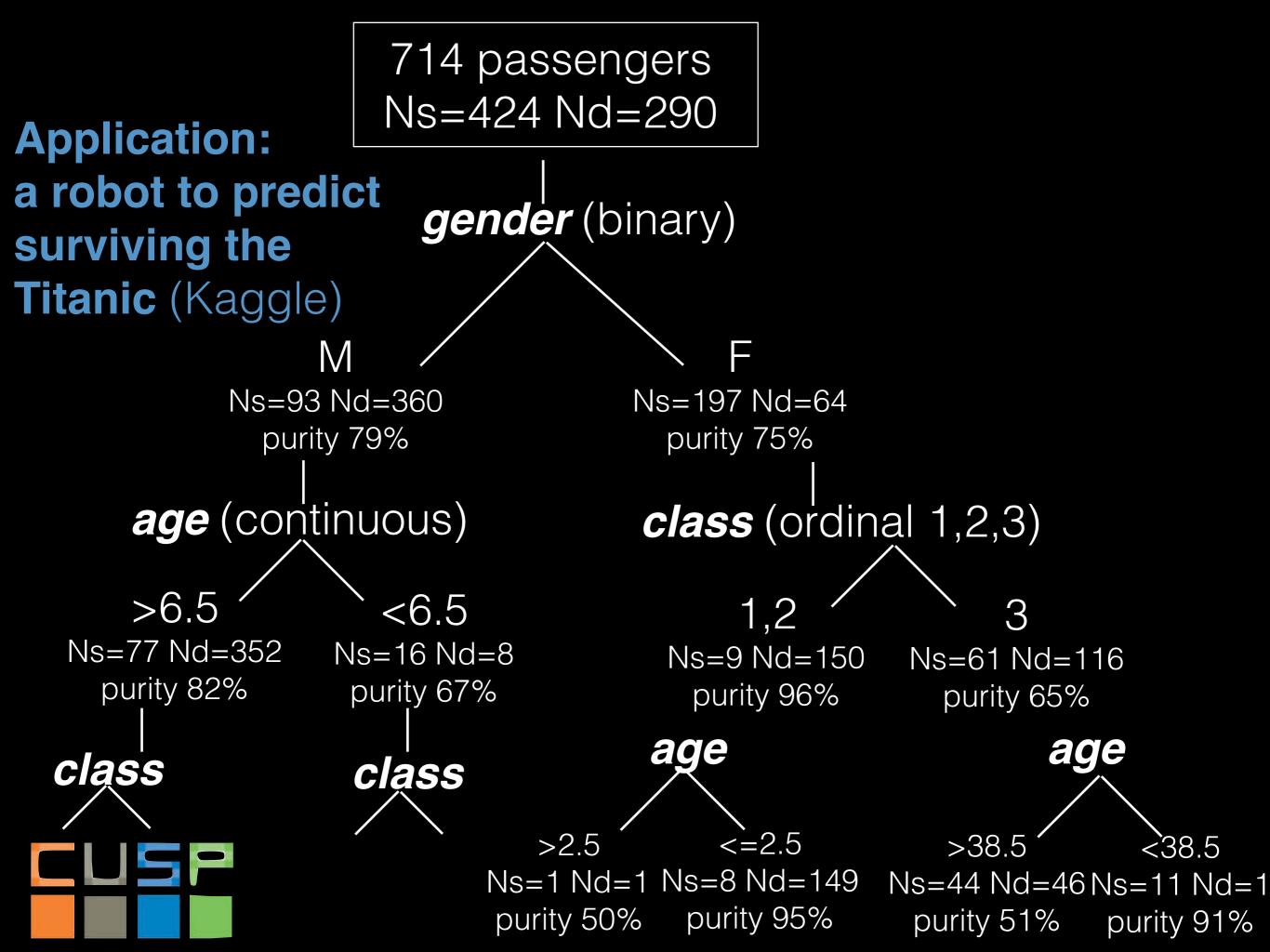
#### target variable:

survival (y/n)

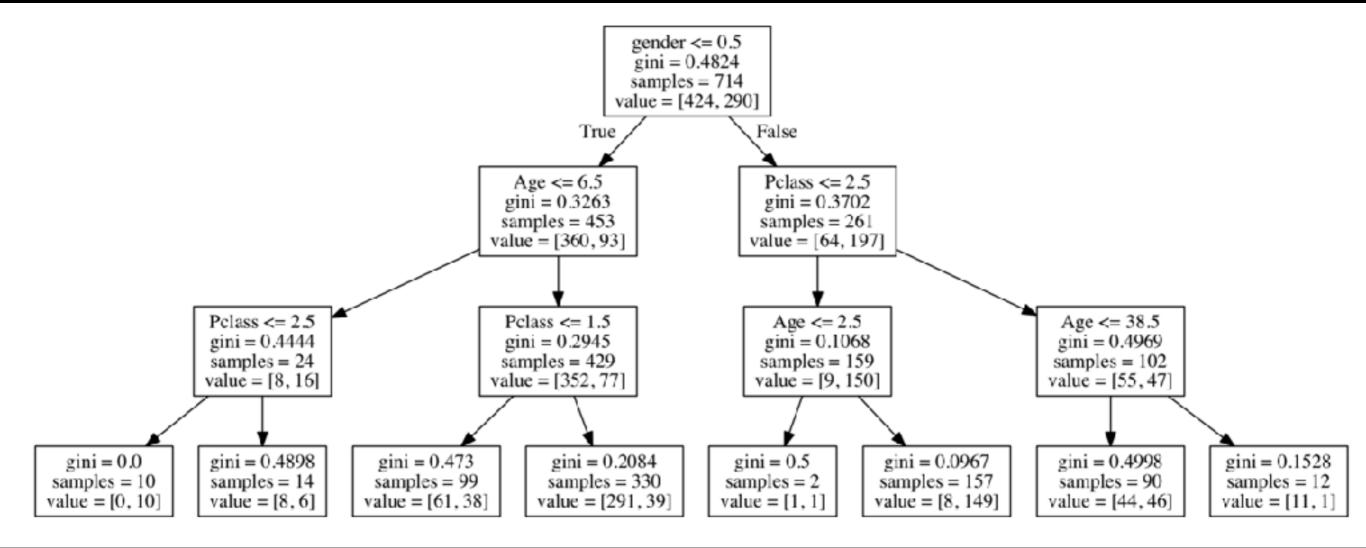


714 passengers Ns=424 Nd=290 **Application:** a robot to predict *gender* (binary) surviving the Titanic (Kaggle)  $\mathsf{M}$ Ns=93 Nd=360 Ns=197 Nd=64 purity 79% purity 75% age (continuous) **class** (ordinal 1,2,3) >6.5 <6.5 2,3 Ns=77 Nd=352 Ns=16 Nd=8 Ns=82 Nd=3 Ns=114 Nd=62 purity 82% purity 67% purity 96% purity 65%



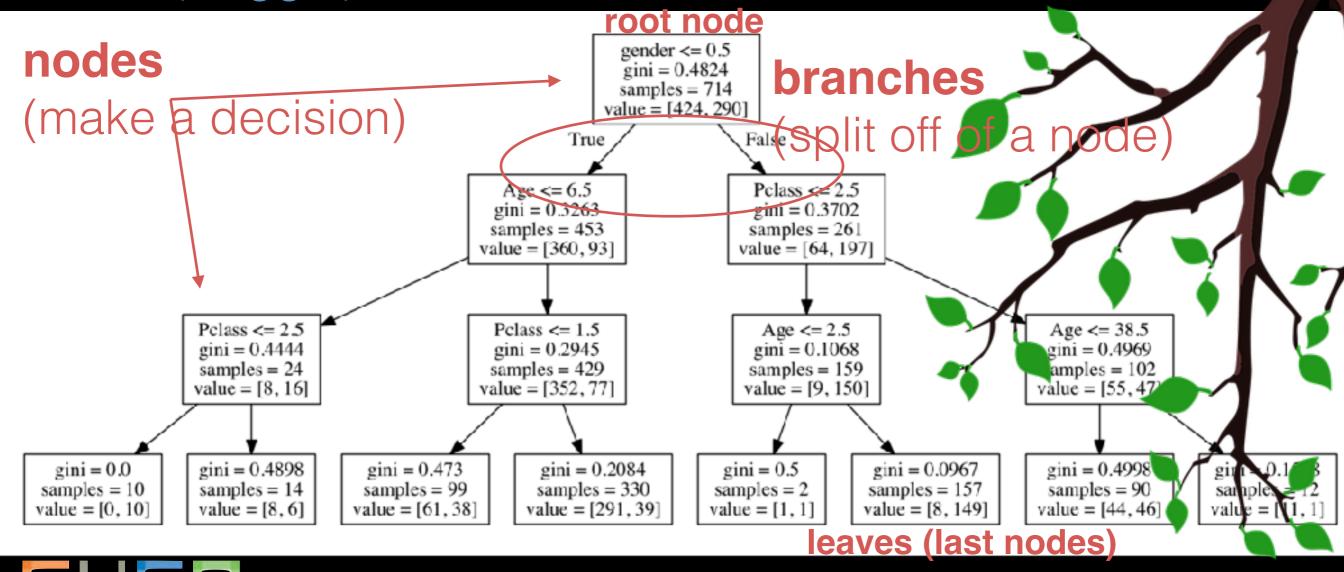


## Application: a robot to predict surviving the Titanic (Kaggle)





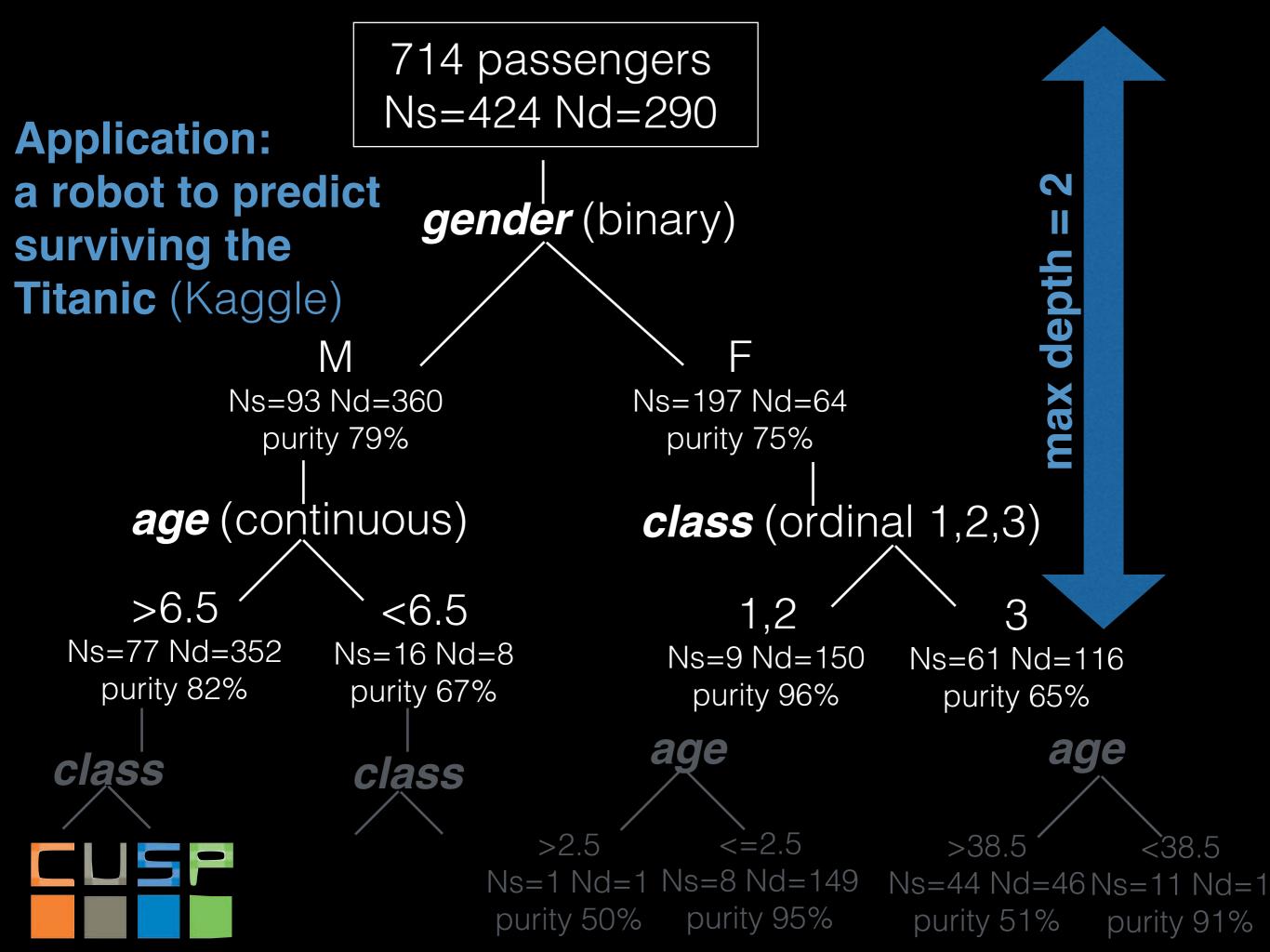
## Application: a robot to predict surviving the Titanic (Kaggle)

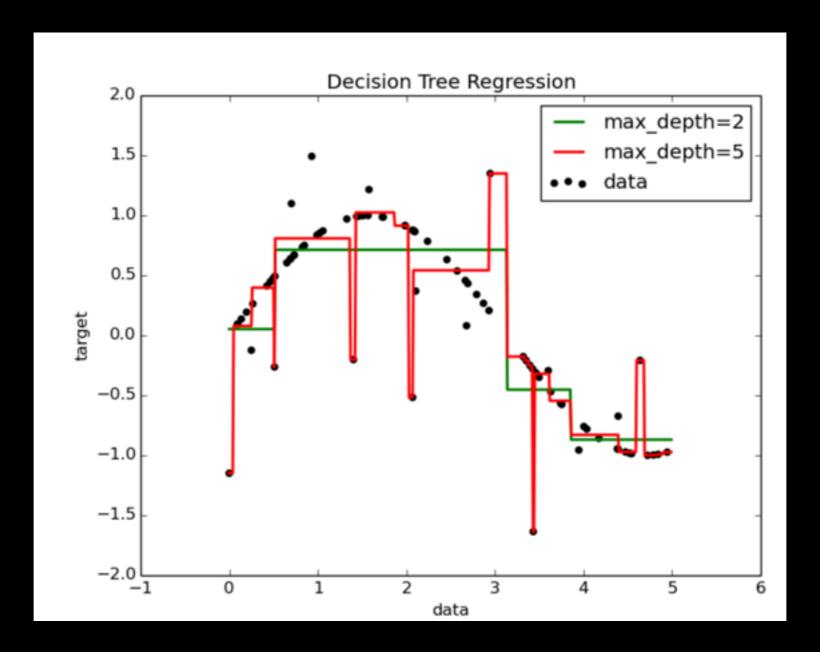




## parameters: maximum depth (controls overfitting) maximization scheme







http://scikit-learn.org/0.16/modules/tree.html#tree-algorithms-id3-c4-5-c5-0-and-cart

## parameters: maximum depth (controls overfitting) maximization scheme

gini, entropy (information content), variance...



issues:

variance - different trees lead to different results

solution: a forest



#### issues:

## variance - different trees lead to different results *solution*: a forest

- run many tree models,
- look at the ensemble result



#### **Ensemble methods:**

#### **Random forest:**

- trees run in parallel (independently of each other)
- each tree uses a random subset of observations/features (boostrap - bagging)
- class predicted by majority vote: what class do most trees think a point belong to?

#### **Gradient boosted trees:**

- trees run in series (one after the other)
- each tree uses different weights for the features learning the weighs from the previous tree
- the last tree has the prediction



#### **Ensemble methods:**

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#### More parameters:

- BOTH: depth, criterion, min sample to split, min sample in leaf
- RF: number of trees, number of features/tree
- GB: loss function, learning rate, number of boosts

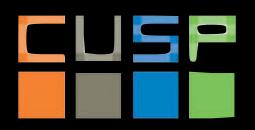
# super important missing topic: pruning! when is my tree overfitting?



dont just do linear regression!

http://scikit-learn.org/0.16/ modules/tree.html#treealgorithms-id3-c4-5-c5-0and-cart





XII: decision trees

### is your code optimized:

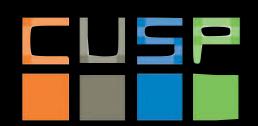
check CPU AND MEMORY usage

vectorize (slice and avoid for loops)

avoid storing information you do not need in memory

use local variables

remove all redundant calculations from inside loops



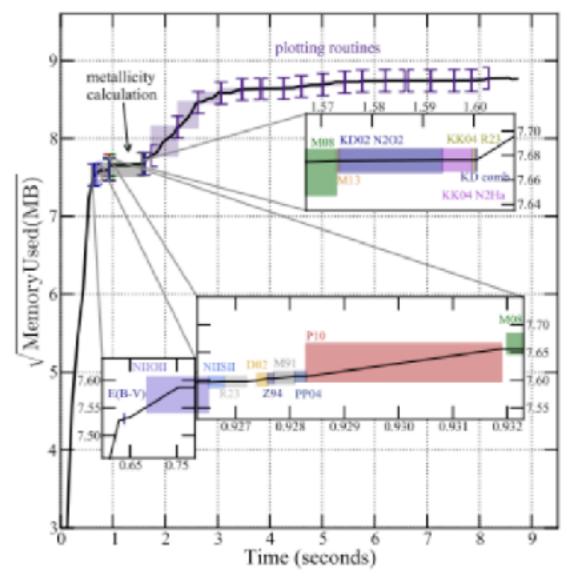


Fig. 6.— Memory usage: we plot the square root of the memory usage in Megabytes as a function of time for running our code (using N=2,000 and all default metallicity scales except the D13 pyqz ones) on a single set of measured emission lines (Table 2, host galaxy of SN 2008D). The square root is plotted, instead of the natural value, to enhance visibility. Three inserts show the regions where most of the metallicity scales are calculated, zoomed in, since the run time of the code is dominated by plotting routines, including the calculation of the bin size with Knuth's rule. Each function call is represented by an opening and closing bracket in the main plot, and by a shaded rectangle in the zoomed-in insets. The calculation of N2O2, which requires 0.25 seconds, is split be-

XII: decision trees

#### Reading:

An excellent use of viz for data exploration and transition to inferential analysis https://blog.data.gov.sg/how-we-caught-the-circle-line-roguetrain-with-data-79405c86ab6a#.iz1r655xo

Lee Shangqian, Daniel Sim & Clarence Ng



#### Distance measures for clustering:

http://sfb649.wiwi.hu-berlin.de/fedc\_homepage/xplore/tutorials/mvahtmlnode79.html

#### **Decision trees:**

http://what-when-how.com/artificial-intelligence/decision-tree-applications-for-data-modelling-artificial-intelligence/

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4466856/

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4380222/

#### Efficient python coding:

https://wiki.python.org/moin/PythonSpeed/PerformanceTips



XII: decision trees