

## Geoffrey T. Perrin

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### SUMMARY:

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I'm an experienced data scientist and a recent recipient of a master's degree at NYU focusing on using machine learning to solve urban problems.

**Specialties:** Machine Learning; Random Forest Regression and Classification; Neural Networks / Deep Learning; Image Processing; Computer Vision; Spatial Analysis; Crowd Sourced Data Collection; Cloud Computation; Time Series Analysis; Fourier Transformations.

### TECHNICAL SKILLS:

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**Programing Languages:** R, Python, SAS, Stata, SQL

**Programing Tools:** Pandas, GeoPandas, Jupyter, Tableau, ArcGIS, Alteryx, Amazon EC2, Amazon RDS for PostgreSQL, Computer Vision (OpenCV), Deep Learning (Keras)

### EXPERIENCE:

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- **Bloomberg Associates** New York City, NY  
*Data Scientist* August 2017 – Present
  - Assisting the cities of Paris and Bogotá in building dashboards highlighting KPIs
- **NYU Center for Urban Science and Progress** New York City, NY  
*Graduate Student / Graduate Research Assistant MacArthur Fellow* September 2016 – August 2017
  - Improved the granularity of predicting household waste generation for the Department of Sanitation New York (DSNY) by building a neural network model with an R-squared nearing 0.87.
  - Improved NYPD's ability to predict the propensity for a neighborhood to report a shooting incident by building a random forest classification model.
  - Capstone project reduces city costs by 95% in assessing bike lane quality. Accomplished through computer vision algorithms, crowd sourced data collection, and cloud computing.
- **Detroit Land Bank Authority** Detroit, MI  
*Bloomberg Fellow* July 2016 – May 2017
  - Reduced foreclosed home pipeline sorting time by 95% by building random forest classification model, which predicts whether or not a home is occupied, with an AUC score of 0.99.
  - Reduced decision making time in whether or not a Detroit Land Bank owned property should be demolished by 90% by building random forest classification model, with 96% accuracy.
- **Levi Strauss & Co.** San Francisco, CA  
*Senior Analyst* July 2013 – July 2016
  - Saved LS&Co. \$5 million as measured by sales not lost due to stockouts by building ARIMA time series forecasting models and presenting results through Tableau dashboards.
- **Acumen** San Francisco, CA  
*Quantitative Analyst II* January 2012 – July 2013
  - Reduced the time taken in bringing cases to court by DOJ lawyers by 50% by building a logit classifier model detecting providers committing Medicare fraud.

### EDUCATION:

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- **Masters of Science in Urban Informatics** August 2017  
New York University – New York, NY
- **Bachelor of Science in Economics, Financial Mathematics** May 2009  
University of Michigan – Ann Arbor, MI