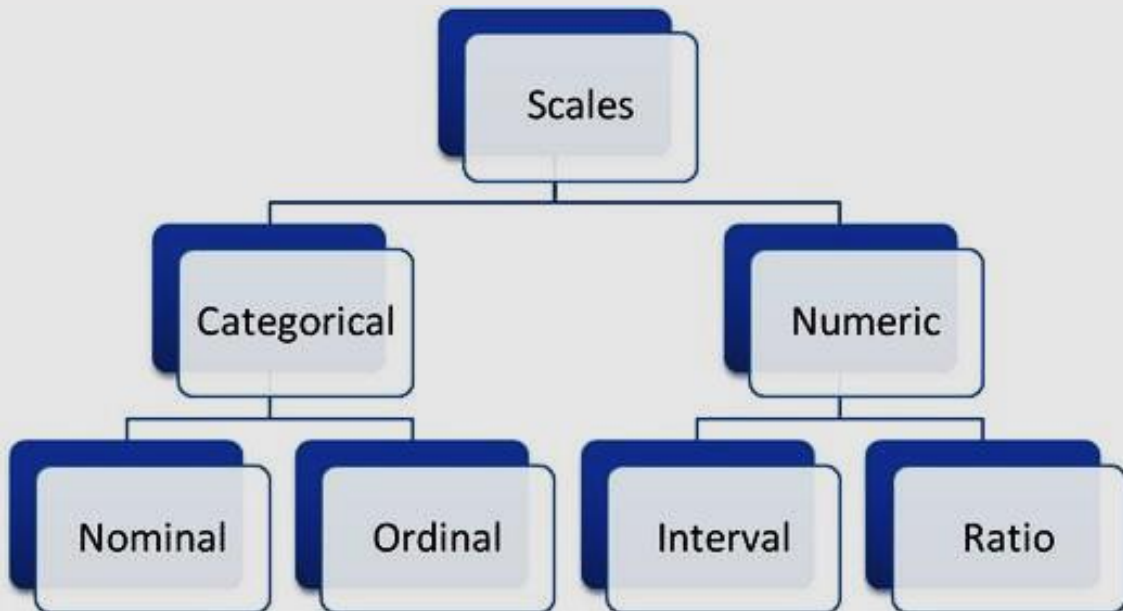


# Types of Attributes



# Nominal

**The values of a nominal attribute are just different names; i.e., nominal values provide only enough information to distinguish one object from another.**

**Examples:** ID numbers, eye color, zip codes

# Ordinal

Ordinal data are ordered but the intervals between scale points may be uneven. So The values of an ordinal attribute provide enough information to order objects.

**Examples:** rankings (e.g., taste of potato chips on a scale from 1-10, Likert scales such as "rank on a scale of 1-5 your degree of satisfaction"), letter grades, height {tall, medium, short}



# Interval

For interval attributes, the differences between values are meaningful, i.e., a unit of measurement exists.

**Examples:** calendar dates, temperatures in Celsius or Fahrenheit.

# Ratio

**For ratio variables, both differences and ratios are meaningful.**

**Examples:** temperature in Kelvin, length, counts, elapsed time (e.g., time to run a race)

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