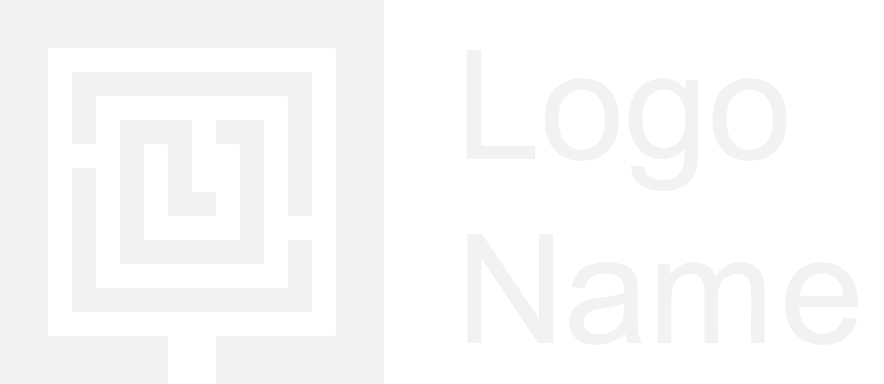


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| Excel Homework |
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| August 6  Rice University Data Analytics Bootcamp  Authored by: Gabriel Pivaro |



# Excel Homework: Kickstart My Chart

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| Background Over $2 billion has been raised using the massively successful crowdfunding service, Kickstarter, but not every project has found success. Of the more than 300,000 projects launched on Kickstarter, only a third have made it through the funding process with a positive outcome.  Getting funded on Kickstarter requires meeting or exceeding the project's initial goal, so many organizations spend months looking through past projects in an attempt to discover some trick for finding success. For this week's homework, you will organize and analyze a database of 4,000 past projects in order to uncover any hidden trends. |
| *“Of the more than 300,000 projects launched on Kickstarter, only a third have made it through the funding process with a positive outcome.”* |

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. What are some limitations of this dataset?
3. What are some other possible tables and/or graphs that we could create?

Presents a cohesive written analysis

that:

✓ Draws three conclusions from the

data

✓ States limitations of the dataset

and suggestions for additional

tables of graphs