HUNTGRAPHIC.COM USABILITY SURVEY

Thank you for taking the time to take part in my short survey in order to help me. The goal today is see how difficult huntgraphic.com is to navigate and also check for errors.

The sites consists of 6 pages total, but only 3 are finished - Home, About Us, and Quotes. When you navigate to the quotes page please understand that the form is not functional.

The purpose of this survey is to help with my design and user interface - please do not feel like you are being tested or you are going to offend me in any way. Please be as honest as possible. Honesty is the best policy :)

Thank you for your time!

1. What is your first impression within the first 5 seconds of opening the first page?

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2. Can you understand what the purpose of my site is and what the company offers?

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3. Based on layout alone what do you think of the layout?

◎ Could be better ◎ Confusing ◎ Perfect the way it is ◎ Needs work

4. The graphic images are engaging and visually pleasing

◎ Could be better ◎ Very Good ◎ I don’t care for the images

5. What size resolution are you viewing the site at

◎ 800x600 ◎ 1280x720 ◎ 1400x600 ◎ 1920x1080 ◎ other

6. What do you think of the colors

◎ Pleasing ◎ Distracting ◎ Too Bright ◎ No Comment

7. Are the fonts readable

◎ Yes ◎ No

8. Does the site have consistent margins and padding

◎ Don’t know ◎ Yes ◎ No

9. Is the site easy to navigate

◎ Yes ◎ No

10. Did you find the form easy to fill out

◎ Yes ◎ No ◎ Didn’t fill out the form

11. If you could change two things about the site - whether it be color, interface, or design - what would it be?

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