Web Usability Test  
  
Welcome  
  
Thank you for taking the time to participate in our Web Usability Test. You will be asked to evaluate the usability (ease-of-use) of our newly re-designed website. Our website “Theatre Downtown” can be located @ <http://nathanieldavid.github.com/wsp/>.   
  
Details  
  
You will be evaluating a partially functional prototype of the final product. Only three pages (Home, Audition & Contact) are active and neither the forms nor “sliders” found on these pages will be working. Also, our test site is not completely “responsive”, meaning it won’t scale perfectly on mobile devices.   
  
The primary focus of our web re-design is to enhance the overall usability of the site. By exploring the website and answering just 10 quick questions, you can help us understand how close we are to reaching our goal of an improved user experience over our old site.

Please feel free to leave comments, suggestions and/or praise at the bottom of this test. Thanks!

1. What strikes you first?  
   The dark colors you chose for your design.
2. Please give me your initial impressions about the layout and design of this page by choosing one of the following options:
   1. °  There are some areas of the site that I feel might be visually incomplete or unfinished
   2. °  The site genuinely satisfies the site’s intent and targeted audience
   3. °x  Somewhere between the first and second options
3. What do you feel is the purpose of the site?

To buy tickets for theater shows and find out upcoming shows

1. Who, specifically, do you think might visit the site regularity?

I believe the site would be regularly visited by anyone male or female that enjoys theater and is in the area

1. What information may be more pertinent to add to the home page, if any?  
   More information and perhaps location/phone number
2. Was it easy to navigate throughout the website?  
   very easy
3. Did you have any trouble reading the text on the pages, for any reason, lack of contrast, letter spacing, line height, font size?  
   no
4. Did the branding (Logo) fit well with the overall design and general purpose of the website?  
   yes
5. How distinguishable were the 5 sections on the homepage?  
   they all are cohesive so not sure what you mean
6. Do you feel the links and buttons were labeled appropriately and were they responsive to your actions?  
     
   yes

# Comments

My only comment would be to dial down the dark tones and make the site pop a little more,but besides that great job!