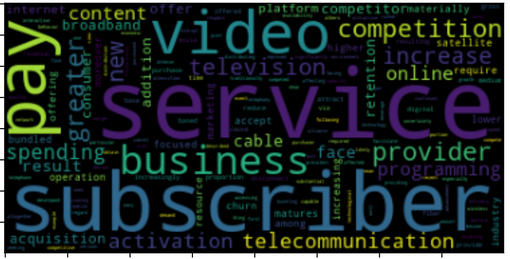
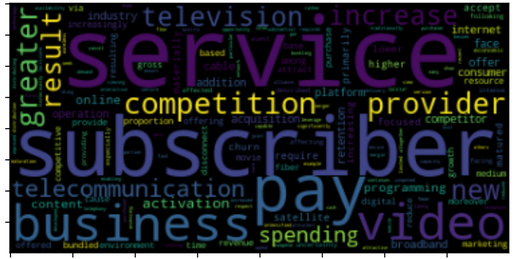
2011



2012

2013


service
subscriber
pay
business
video
competition
provider
television
increase
greater
result
telecommunication
activation
spending
new
programming
online
operation
provide
proportion
competitor
churn
movie
fiber
require
broadband
satellite
bundled
environment
time
revenue
marketing
internet
face
consumer
resource
higher
offer
platform
industry
focused
matured
attract
addition
accept
bundled
churn
growth
retention
acquisition
spectrum license
convertible note
product service
wireless spectrum
satellite
respect
wireless snr
northstar spectrum
wireless service
independent third party
subscriber activation
transaction
independent
approximately billion
northstar wireless
amount
october
cost
license
increased
content
provider
required
product service
wireless snr
winning bid
agreement
aws license