

A word cloud visualization of terms related to digital marketing and business. The words are arranged in a dense, overlapping manner, with colors ranging from green to purple. The most prominent words are 'business', 'cost', 'revenue', 'content', 'consumer', 'advertising', 'digital', 'affect', 'plan', 'addition', 'newspaper', 'technology', 'acquisition', 'control', 'advertiser', 'level', 'time', 'PPM', 'decline', 'debt', 'investment', 'revenue', 'advertising', 'condition', 'result', 'profitability', 'marketing', 'digital', 'medium', 'group', 'asstrate'.

[illegible][illegible][illegible][illegible]