2014
consumer
digital coupon
cpgs retailer
platform
third party
2015
cpgs retailer
consumer
platform
third party
2016
platform
consumer
cpgs retailer use
2017
platform
cpgs retailer
consumer
retailer result
2018
retailer result
cpgs retailer
platform
consumer
third party
2019
revenue
consumer
platform
retailer
2020
consumer
data
result
use
platform