

## What's the Weather?

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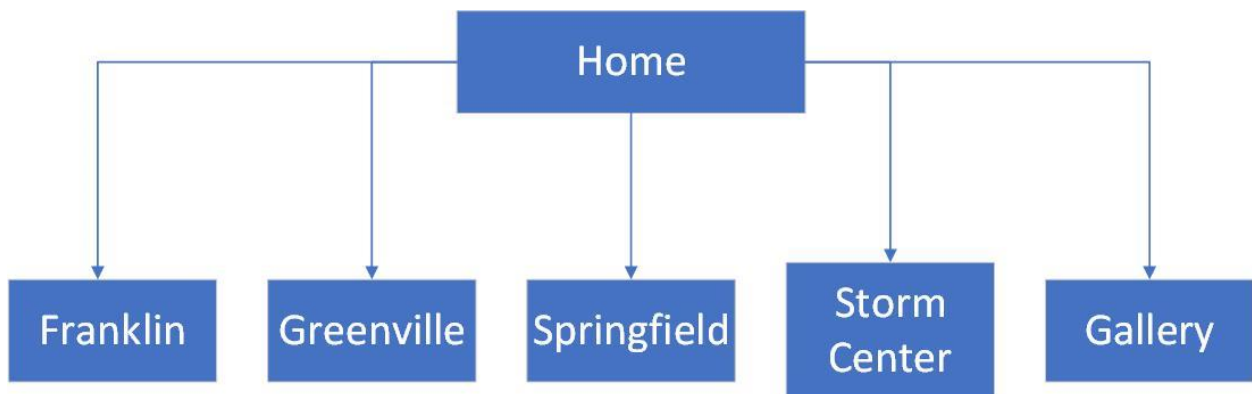
### Site Purpose

The purpose of this website is to provide accurate weather and weather forecasts to the people of Franklin, Greenville and Springfield. The reliable and accurate delivery of the weather will drive more and more visitors to our site.

### Target Audience

Target audience is anyone who lives in the above cities or anyone who has a desire to visit. We will be reporting only for the 3 cities so they are the targets.

### Site Map



### Color Scheme

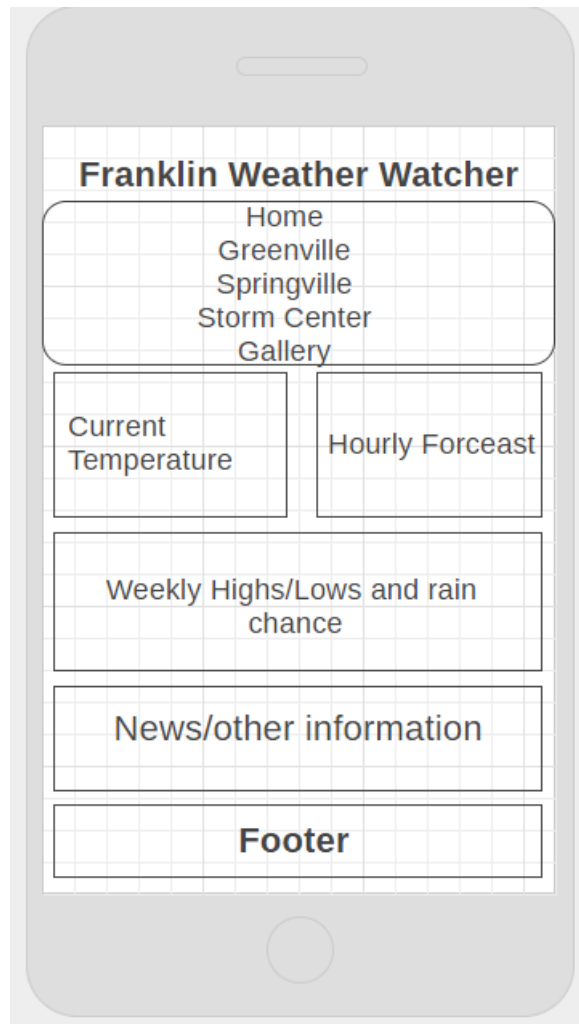


## Typography

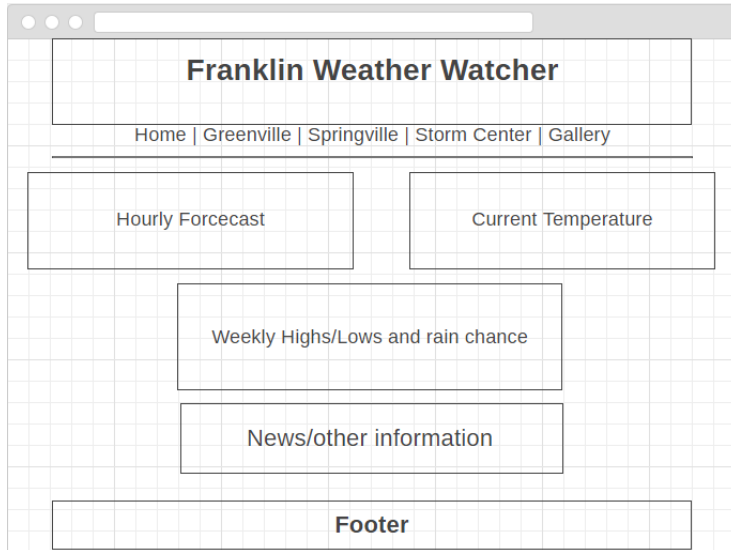
I want to use Times New Roman for my Fonts because I like the balance between blocky and smooth it gives. I will use bold font in my headers and title.

## Wireframe Sketches

Small



## Medium



## Large

