



**WOMEN IN DATA SCIENCE**  
ROME

## AGENDA

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### 14:00 **WELCOME & OPENING REMARKS**

Tiziana Catarci, Professor, Sapienza University  
Paola Velardi, Professor, Sapienza University  
Chiara Petrioli, Professor, Sapienza University  
Patrizia Guaitani, Distinguished Engineer,  
Technical Sales Leader, IBM

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### 14:10 **KEYNOTE**

DIVERSITY AND INCLUSION, TECHNICAL  
AND SOFT SKILLS, BUSINESS ACUMEN TO  
MAKE YOUR DATA SCIENCE TEAM  
SUCCESSFUL

Serena Bellesi, Ph.D. Machine Learning and AI  
Program Director, Digital Transformation Lead,  
IBM

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### **TECHNOLOGY VISION TALKS**

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14:40 Trust and AI  
Najla Said, Data Scientist, IBM

14:55 AI Opens Up New Horizons for Data  
Visualization  
Mara Pometti, AI Content Strategist, IBM

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### 15:15 **BREAK**

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### 15:30 **PANEL DISCUSSION**

Successful women in Data Science across  
Industries

**Moderator**

Paola Velardi, Professor, Sapienza University

**Panelists**

Eleonora Picca, Data Scientist, IBM

Antonella Poggi, Professor, Sapienza University

Irene Cannistraci, Dottoranda, Sapienza  
University

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### **TECHNOLOGY VISION TALKS**

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16:30 A day in the life of DS: how the magic happens  
Giulia Plotti, Data Scientist, IBM

16:45 Big Data quality and Ethics  
Donatella Firmani, Professor, University Roma  
Tre

17:00 Computer Vision: the good, the bad and the  
ugly  
Rossella de Gaetano, Distinguished Engineer,  
Master Inventor, IBM

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### 17:15 **CLOSING REMARKS**

Floriana Ferrara, CSR Leader, IBM

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### 17:30 **END OF SESSION**

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