

## FLORIANA FERRARA

*CSR Manager, Master inventor, IBM*

Laureata in informatica si è sempre occupata di accelerare la trasformazione digitale creando progetti innovativi, soprattutto basati sull'intelligenza artificiale. Oggi dirige la struttura CSR la cui missione è realizzare progetti #goodtech per affrontare alcuni dei problemi che affliggono la nostra società insieme agli IBM Volunteers. Co-creatrice del progetto NERD in collaborazione con La prof. Paola Velard. E' Inventrice di 20 brevetti, TedxSpeaker e Ambassador di Inclusione Donna.



## PATRIZIA GUAITANI

*Distinguished Engineer, Technical Sales Leader, IBM*

Patrizia Guaitani has a long career in the field of IT. Over the years, she has specialized in increasingly important technical roles, becoming Executive Infrastructure Architect. In 2020 she was appointed IBM Distinguished Engineer, a prestigious position linked to a strict selection process, which is the final recognition of proved excellence in the technical field. Since the beginning of this year, Patrizia has been leading IBM's digital transformation through her new role of Technology Technical Community Leader. Patrizia coordinates all the technical skills on the entire portfolio of IBM solutions, trying to generate osmosis and excellence among the many skills through a great teamwork. It is also the LGBT + Executive Sponsor, supporting the activities of the Business Resource Group of the company's gay, lesbian, trans and bisexual colleagues.



## DONATELLA FIRMANI

*Assistant Professor, Roma Tre University*

Donatella Firmani is assistant professor at Roma Tre University. Her research is dedicated to the study, development, and application of algorithmic methods for different aspects of data management.

She received her Ph.D. in Computer science at Sapienza University and she was visiting student at AT&T Labs. She is co-recipient of the best paper award at the 2019 IEEE Services Congress. Since 2020 she is Associate Editor for ACM Journal of Data and Information Quality. Her teaching experiences include Foundations of Computer Science, Algorithms and Data Structures, and Data Integration.



## SERENA BELLESI

*Chief Data Scientist, AI Program Director, IBM*

Serena Bellesi is Chief Data Scientist and AI Program Director at IBM. She holds a Ph.D. in Economics, Mathematics and Statistics from Sapienza University of Rome and has been a Visiting Scholar at Columbia Business School. Serena is advising professors in the NYC area on ways to incorporate Data Science in their curricula, and a mentor to students and coworkers interested in starting a career as Data Scientists.

In the past, she worked as a Lecturer in Macroeconomics and Finance at Sapienza and as a fundraiser and project manager for several SMEs, NGOs, Universities. Before joining IBM, Serena worked as a Data Science consultant and helped many financial clients to embrace the ML journey. Serena is a Subject Matter Expert on the implementation of AI, Machine Learning, and Prescriptive Analytics applied to the Financial and Advertising industries.



## GIULIA PLOTTI

*Data Scientist, IBM*

Giulia Plotti is a Data Scientist, with almost three years of experience in the modeling and analysis of data, mainly in the Industrial and Telecommunication sectors. She has also been involved in the design of Blockchain solution, being passionate in developing solutions in which both data and technology have a positive impact on businesses and lives.

Giulia is also involved in education activities with both universities, giving DS related lectures, and high schools students, supporting them in the ideation and implementation of AI-based solutions, using tools such as Design Thinking, IBM Watson suite and NodeRED.



## IRENE CANNISTRACI

*Data Scientist, IBM*

Irene is a Ph.D. student in Computer Science at Sapienza University, where she completed both her bachelor's and master's degrees. Her research is focused on the analysis of time-series data and the implementation of Machine Learning solutions in both healthcare and financial fields.

She is also involved in educational activities, in particular programs that support women in STEM. She previously worked as a Software Developer Engineer for an information technology company.



## NAJLA SAID

*Data Scientist, IBM*

Najla is the manager of the Data Science Squad in Italy, a team aimed to develop data science based pilots for our customers, often working together with the IBM Garage in Milan.

For more than 4 years she worked as specialist for the IBM Cloud platform, focusing at first on IaaS offering and then embracing the whole platform (IaaS, PaaS, SaaS and Cognitive), up to get certified as Architect Level 1.

She is an IBM Quantum Ambassador and a Qiskit Advocate. She obtained the Ph.D in Astronomy, with Cosmology specialization, at the University of Rome 'La Sapienza', working in the international team that analyzed the Plank Satellite data..





**WOMEN IN DATA SCIENCE**  
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