

I'm

# Pranoy Guduru

Interaction Design | New Media | Creative Technology

Masters Graduate,  
New Media Design  
National Institute of Design, India  
gpranoy@gmail.com  
(+91) - 9558677817  
gpranoy.github.io

## Experience

### Better By Design, Hyderabad

Experience Designer - May'18 to present.

[Experience Design] [Design Thinking] [Game Design]

### InstillMotion, Hyderabad

Part Time- 2 months - July'16 - August '16

[Interaction Design] [Innovation Engineering]

### Fabrica, Italy

Trial - 2 weeks - Feb '16

[Interaction Design]

### Invntn Wireless Technologies, Hyderabad

Intern - 6 months - Dec '12 - June '13

[Startup] [Android] [UI/UX]

### Industrial Design Center, Indian Institute Of Technology , Bombay (IDC, IIT B)

Summer Intern - 2 months

[Interaction Design] [Android] [UI/UX]

## Academics

B.Tech

2009-2013

Koneru Lakshmaiah University

Electronics and Computer  
Engineering

M.Des

2013- 2018

National Institute Of Design

New Media Design

## Skills

**Front End Engineering** Android Development , Java, Web - Javascript

**Visual Design** Adobe PhotoShop, Flash, Illustrator, Premiere Pro

**Hardware / Software Prototyping** Arduino, Processing, ActionScript, OpenFrameworks

## Achievements

Exhibited "Imagine With Me" at the ArtScience Museum, Singapore. Selected to showcase at the Art Exhibition of International Conference On Interactive Digital Storytelling - ICIDS 2014.

Secured 1st prize at APP GURU - Android app development contest at Elan 2011, IIT- Hyderabad's National Level Technical fest.