UMD DATA605 - Big Data Systems

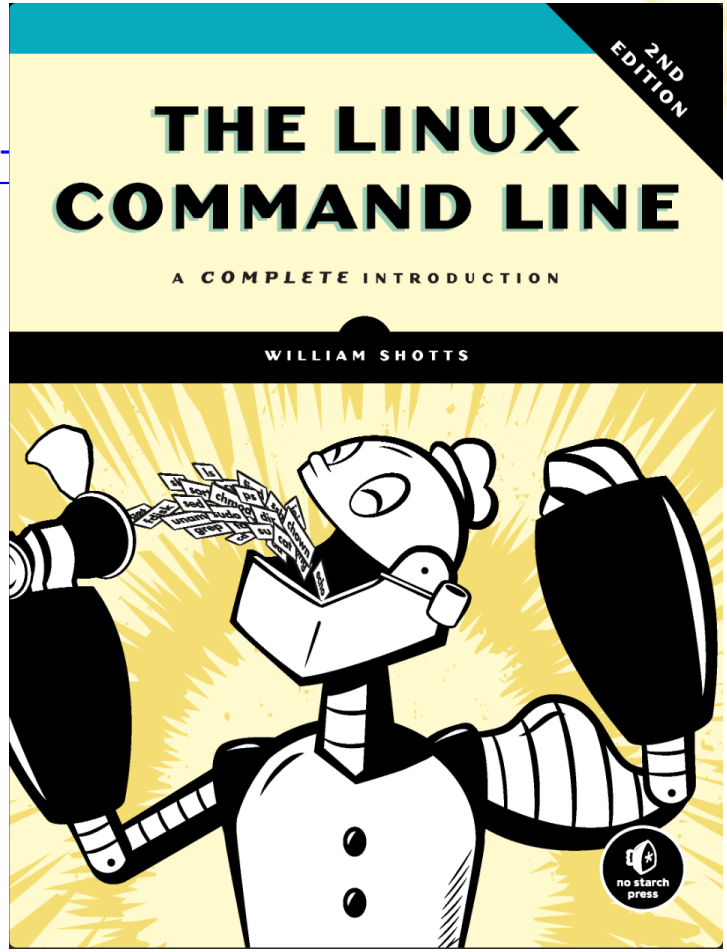
Git, Data Pipelines

Instructor: Dr. GP Saggese - gsaggese@umd.edu

- ***Git***
- Data Pipelines

Bash / Linux: Resources

- Command line
  - https://ubuntu.com/tutorials/command-
- E.g., `find`, `xargs`, `chmod`, `chown`, symbolic, and hard links
- How Linux works
  - Processes
  - File ownership and permissions
  - Virtual memory
  - How to administer a Linux box as root
- Mastery
  - https://linuxcommand.org/tlcl.php
  -

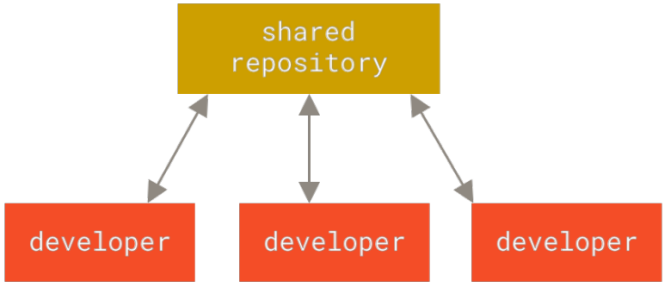


Version Control Systems (1/2)

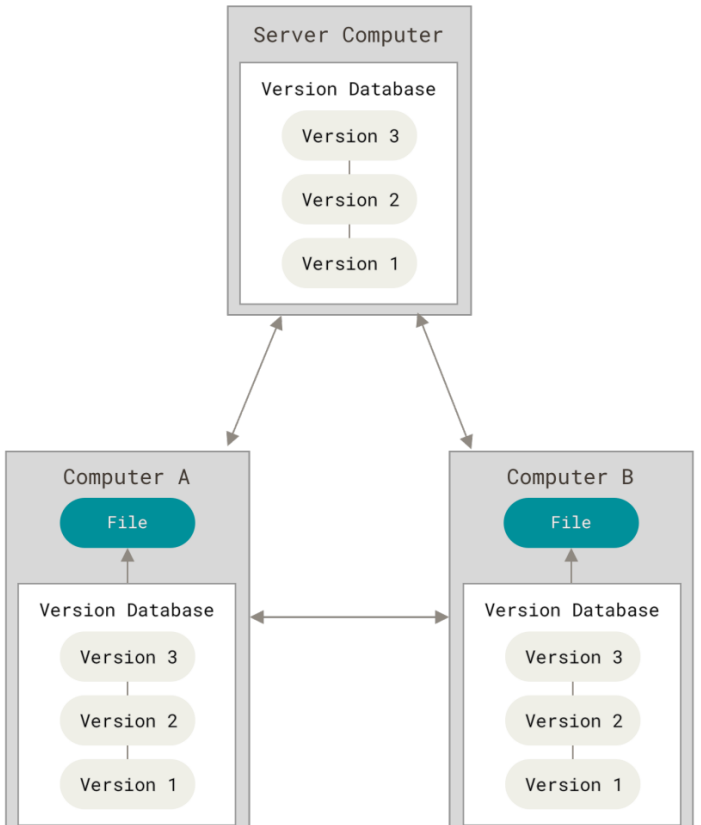
- A **Version Control System** (VCS) is a system that allows to:
  - Record changes to files
  - Recall specific versions later (like a "file time-machine")
  - Compare changes to files over time
  - Track *who* changed *what* and *when* and *why*
- **Simplest "VCS"**
  - Make a copy of a dir and add
    - `_v1` (bad); or
    - a timestamp `_20220101` (better)
  - **Cons**: It kind of works for one person, but doesn't scale

Version Control Systems (2/2)

- **Centralized VCS**
  - E.g., `Perforce`, `Subversion`
  - A server stores the code, clients connect to it
  - **Cons**: If the server is down, nobody can work

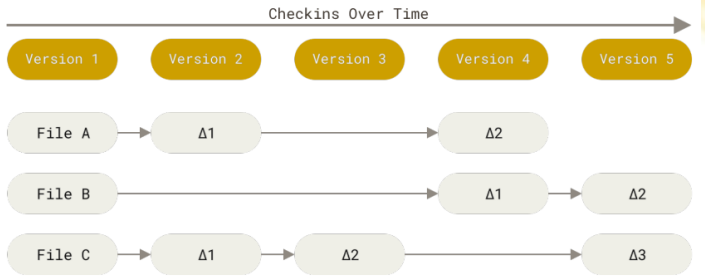


- **Distributed VCS**
  - E.g., `Git`, `Mercurial`, `Bazaar`, `Dart`
  - Each client has the entire history of the repo locally
  - Each node is both a client and a server
  - **Cons**: complex

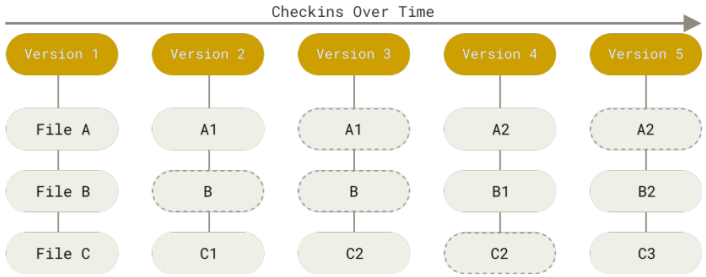


VCS: How to Track Data

- Consider a directory with project files inside
- **How do you track changes to the data?**
- **Delta-based VCS**
  - E.g., `Subversion`
  - Store the data in terms of patches (changes of files over time)
  - Can reconstruct the state of the repo by applying the patches



- **Stream of snapshots VCS**
  - E.g., `Git`
  - Store data in terms of snapshots of a filesystem
  - Take a "picture" of what files look like
  - Store reference (hash) to the snapshots
  - Save link to previous identical files

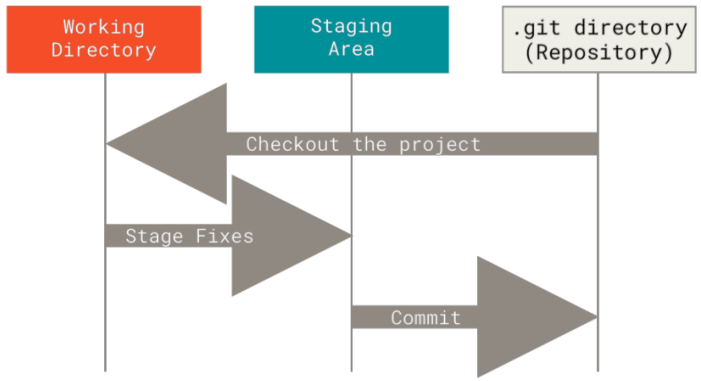


Git

- **Almost everything is local for Git**
  - History stored locally in each node
  - Diff-ing files done locally
    - Centralized VCS requires server access
  - Commit to local copy
    - Upload changes with network connection
- **Almost everything is undoable in Git**
  - No data corruption
    - Everything checksummed
  - Nothing lost
  - Disclaimer:
    - Commit (at least locally) or stash
    - Know how to do it to avoid "git hell"
- **Git is a mini key-value store with a VCS built on top**
  - Exactly true
  - Two layers:
    - "porcelain": key-value store for file-system
    - "plumbing": VCS layer

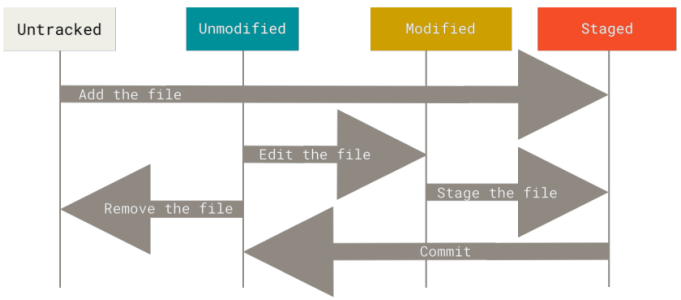
Sections of a Git Project

- There are 3 main sections of a Git project
  - **Working tree** (aka checkout)
    - Version of code on the filesystem for use and modification
  - **Staging area** (aka cache, index)
    - File in `.git` storing info for the next commit
  - **Git directory** (aka .git)
    - Stores metadata and objects (like a DB)
    - The repo itself with all history
    - Cloning gets you the project's `.git`



States of a File in Git

- Each file can be in 4 states from Git point-of-view
  - **Untracked**: files not under Git version control
  - **Modified**: changed files, not committed yet
  - **Staged**: marked modified files for next commit
  - **Committed**: data stored in local DB



Git Tutorial

- **Git tutorial on class repo**
  - Follow the `README`
- **How to use a tutorial**
  - Type commands one-by-one
    - Avoid copy-paste
  - Observe results
    - Understand each line
  - Experiment
    - *"What happens if I do this?"*
    - *"Does the result match my mental model?"*
  - Learn command line before GUI
    - GUIs hide details and you become dependent on it
- Go through **recommended Git book** and try all examples
  - Use online tutorials
- Build your own **cheat sheet**
  - Reuse others' cheat sheets only if familiar
- Achieve **mastery of basic tools**
  - Bash, Git, editor
  - Python, Pandas
  - ...

Git: Daily Use

- Check out a project (`git clone`) or start from scratch (`git init`)
  - Only once per Git project client
- **Daily routine**
  - Modify files in working tree (`vi ...`)
  - Add files (`git add ...`)
  - Stage changes for next commit (`git add -u ...`)
  - Commit changes to `.git` (`git commit`)
- **Use a branch to group commits together**
  - Isolate code from changes in `master`
  - Merge `master` into branch
  - Isolate `master` from changes
  - Pull Request (PR) for code review
  - Merge PR into upstream

Git Remote

- **Remote repos**: versions of the project hosted online
  - Manage remote repos to collaborate
  - Push/pull changes
  - `git remote -v`: show remotes
  - `git fetch`: pull data from remote repo you don't have locally
  - `git pull`: shorthand for `git fetch origin` + `git merge master --rebase`
  - `git push <REMOTE> <BRANCH>`: push local data to remote
    - E.g., `git push origin master`
- Multiple forks of the same repo with different policies
  - E.g., read-only, read-write
- If someone pushed to remote, you **can't push changes immediately**:
  - Fetch changes
  - Merge changes to your branch
  - Resolve conflicts, if needed
  - Test project sanity (e.g., run unit tests)
  - Push changes to remote

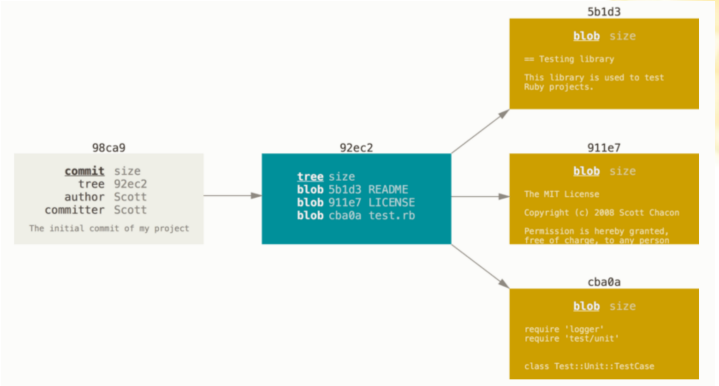
Git Tagging

- Git allows marking points in history with a **tag**
  - E.g., release points
  - Check out a tag
- Enter detached `HEAD` state
  - Committing won't add changes to the tag or branch
  - Commit will be "unreachable," reachable only by commit hash

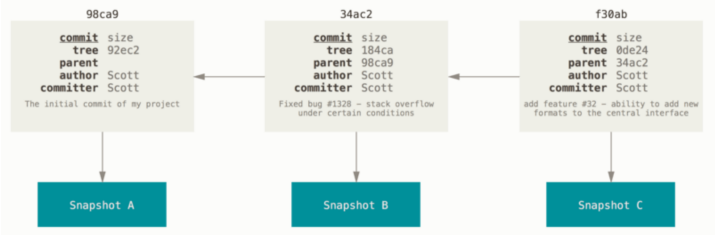
Git Internals

- **Understand Git only if you understand its data model**
  - Git is a key-value store with a VCS interface
  - Key = hash of a file
  - Value = content of a file
- **Git objects**
  - Commits: pointers to the tree and commit metadata
  - Trees: directories and mapping between files and blobs
  - Blobs: content of files
- Refs:
  - Easy: Understanding Git Data Model
  - Hard-core: Git internals

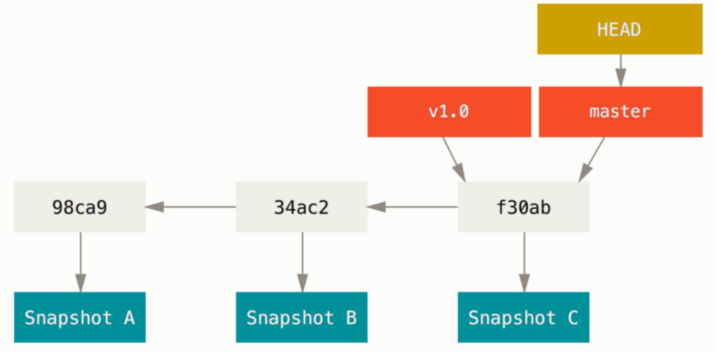
Commit tree



Commit parents

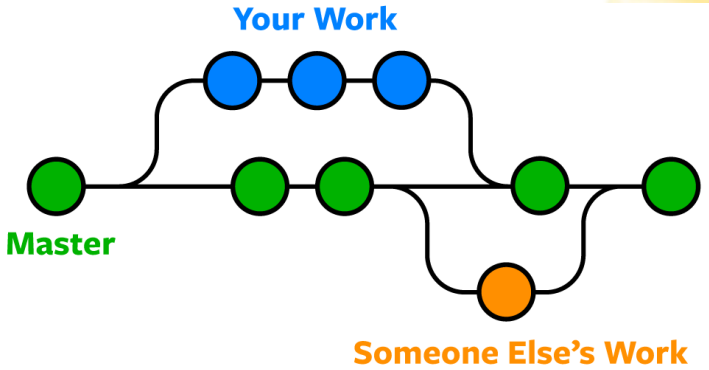


Commit history of a branch



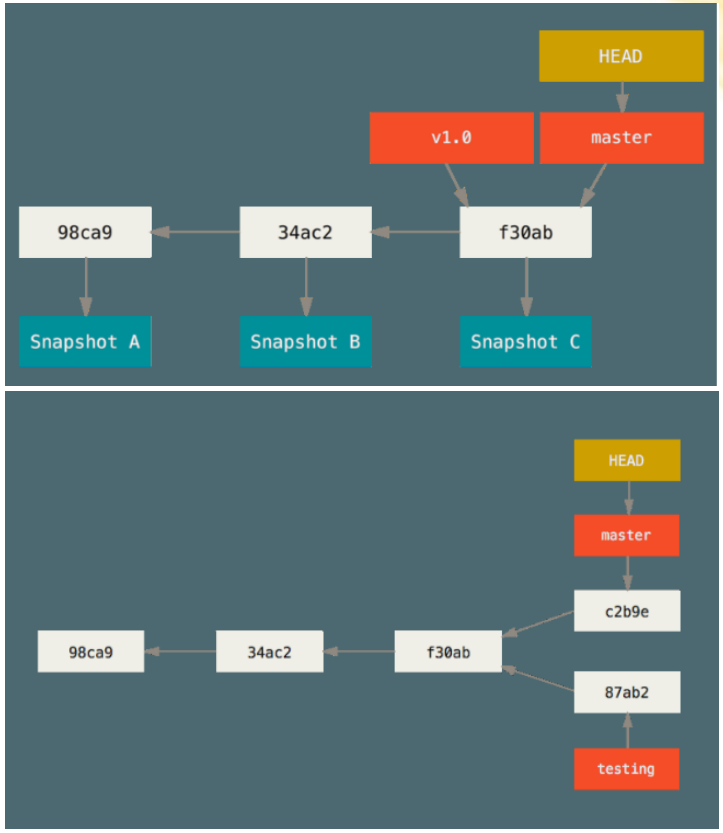
Git Branching

- **Branching**
  - Diverge from main development line
- **Why branch?**
  - Work without affecting main code
  - Avoid changes in main branch
  - Merge code downstream for updates
  - Merge code upstream after completion
- **Git branching is lightweight**
  - Instantaneous
  - Branch is a pointer to a commit
  - Git stores data as snapshots, not file differences
- **Git workflows branch and merge often**
  - Multiple times a day
  - Surprising for users of distributed VCS
    - E.g., branch before lunch
  - Branches are cheap
    - Use them to isolate and organize work



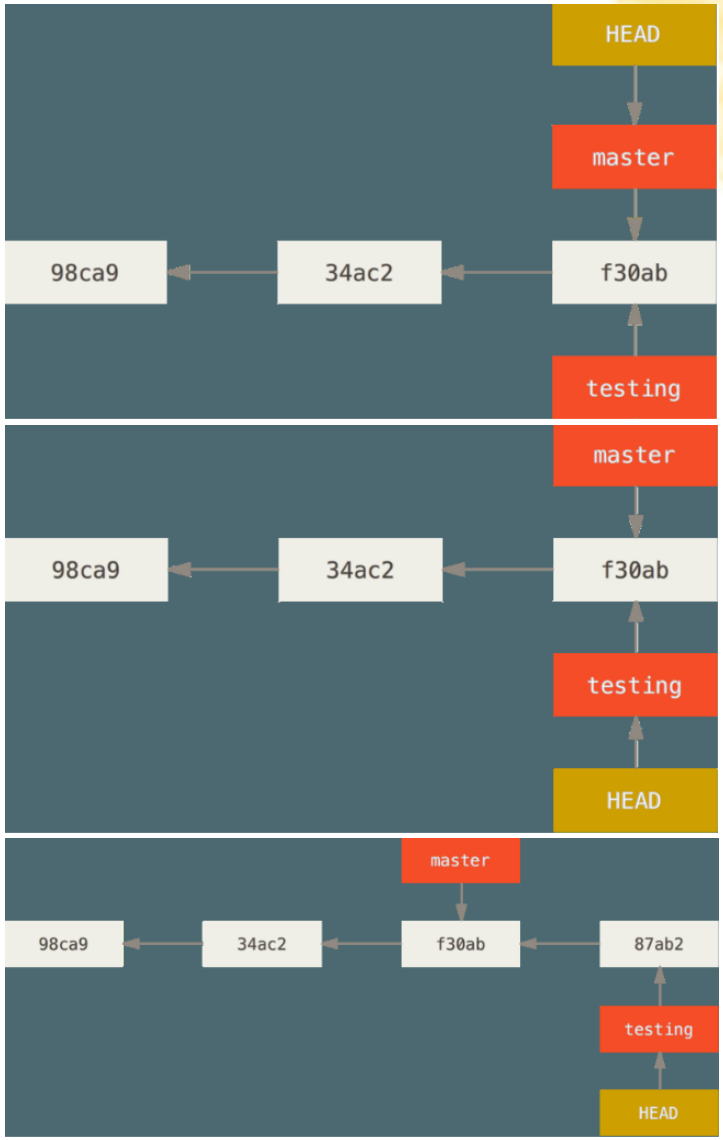
Git Branching

- `master` (or `main`) is a normal branch
  - Pointer to the last commit
  - Moves forward with each commit
- `HEAD`
  - Pointer to the local branch
  - E.g., `master`, `testing`
  - `git checkout <BRANCH>` moves across branches
- `git branch testing`
  - Create a new pointer `testing`
  - Points to the current commit
  - Pointer is movable
- Divergent history
  - Work progresses in two "split" branches



Git Checkout

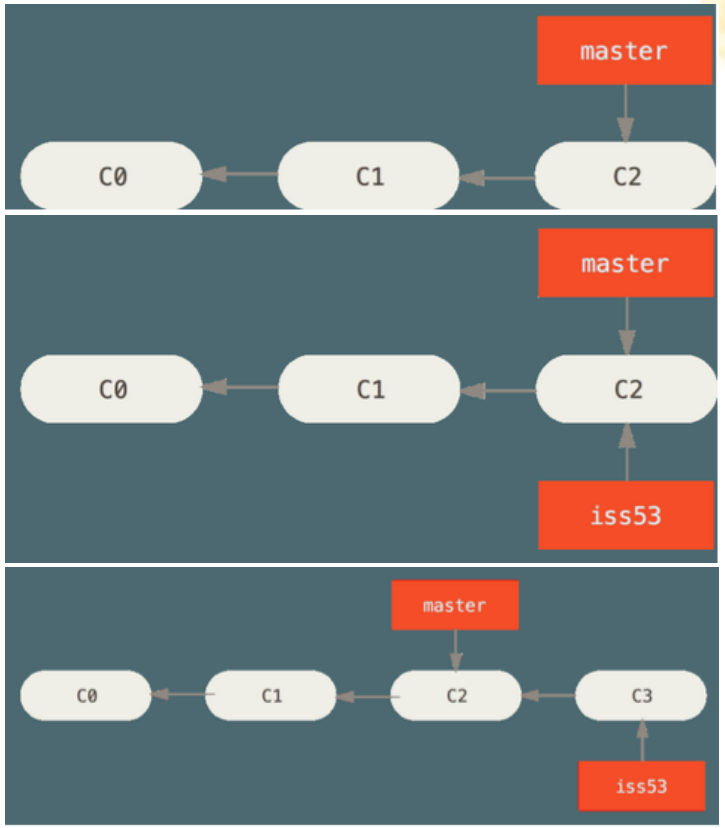
- `git checkout` switches branch
  - Move `HEAD` pointer to new branch
  - Change files in working dir to match branch pointer
- E.g., two branches, `master` and `testing`
  - You are on `master`
  - `git checkout testing`
  - Pointer moves, working dir changes
  - Keep working and commit on `testing`
  - Pointer to `testing` moves forward



Git Branching and Merging

- Tutorials
  - Work on main
  - Hot fix
- Start from a project with some commits
- Branch to work on a new feature "Issue 53"

```
> git checkout -b iss53
work ... work ... work
> git commit
```

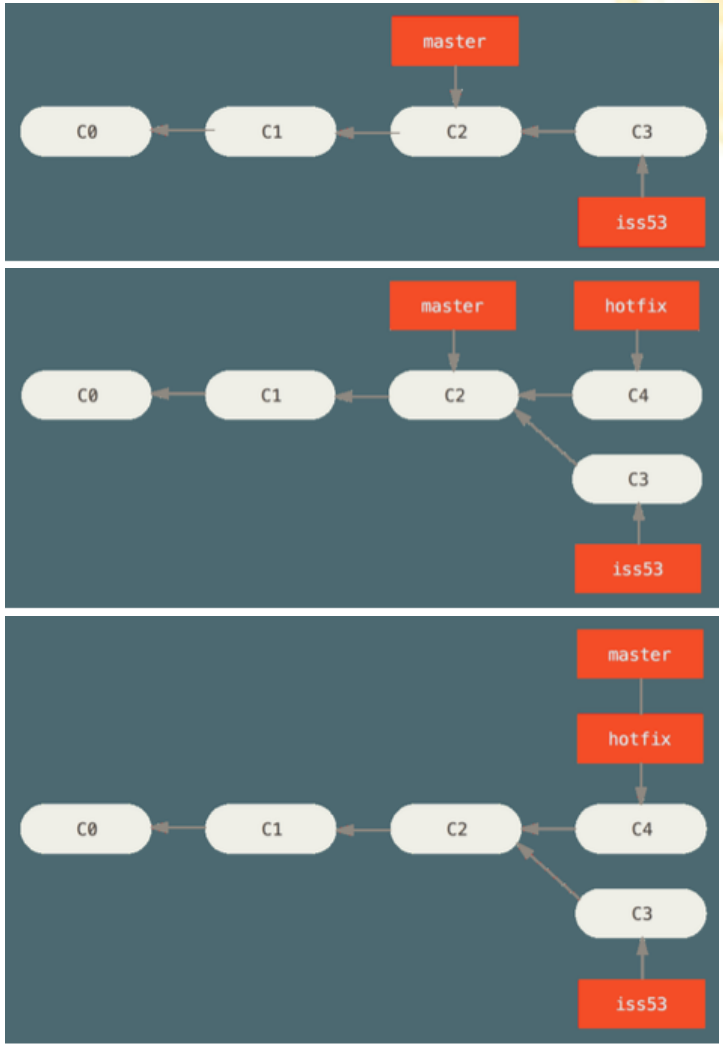


Git Branching and Merging

- **Need a hotfix** to `master`

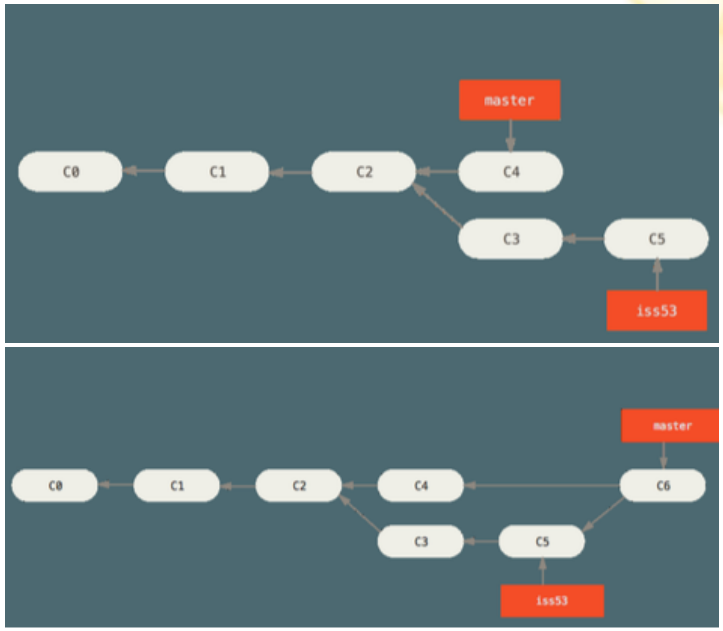
```
> git checkout master
> git checkout -b hotfix
fix ... fix ... fix
> git commit -am "Hot fix"
> git checkout master
> git merge hotfix
```

- **Fast forward**
  - Now there is a divergent history between `master` and `iss53`



Git Branching and Merging

- Keep working on `iss53`
  `> git checkout iss53`
  `work ... work ... work`
  - The branch keeps diverging
- At some point you are done with `iss53`
  - You want to merge your work back to `master`
  - Go to the target branch
  `> git checkout master`
  `> git merge iss53`
- Git can't fast forward

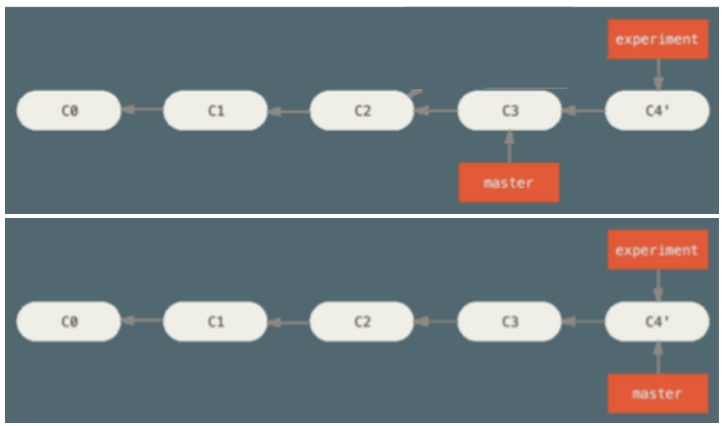


- Git creates a new snapshot with the 3-way "merge commit" (i.e., a commit with more than one parent)
- Delete the branch `> git branch -d iss53`

Fast Forward Merge

- **Fast forward merge**
  - Merge a commit `X` with a commit `Y` that can be reached by following the history of commit `X`
- There is not divergent history to merge
  - Git simply moves the branch pointer forward from X to Y
- **Mental model**: a branch is just a pointer that says where the tip of the branch is
- E.g., `C4'` is reachable from `C3`

  ```
  > git checkout master
  > git merge experiment
  ```
- Git moves the pointer of master to `C4'`



Merging Conflicts

- Tutorial:
  - Merging conflicts
- Sometimes **Git can't merge**, e.g.,
  - The same file has been modified by both branches
  - One file was modified by one branch and deleted by another
- **Git**:
  - Does not create a merge commit
  - Pauses to let you resolve the conflict
  - Adds conflict resolution markers
- **User merges manually**
  - Edit the files `git mergetool`
  - `git add` to mark as resolved
  - `git commit`
  - Use PyCharm or VS Code

```
<<<<<<< HEAD:index.html
<div id="footer">contact : email.support@github.com</div>
=======
<div id="footer">
 please contact us at support@github.com
</div>
>>>>>>> iss53:index.html
```

```
$ git merge iss53
Auto-merging index.html
CONFLICT (content): Merge conflict in index.html
Automatic merge failed; fix conflicts and then commit the result.
```

```
$ git status
On branch master
You have unmerged paths.
  (fix conflicts and run "git commit")

Unmerged paths:
  (use "git add <file>..." to mark resolution)

    both modified:      index.html

no changes added to commit (use "git add" and/or "git commit -a")
```

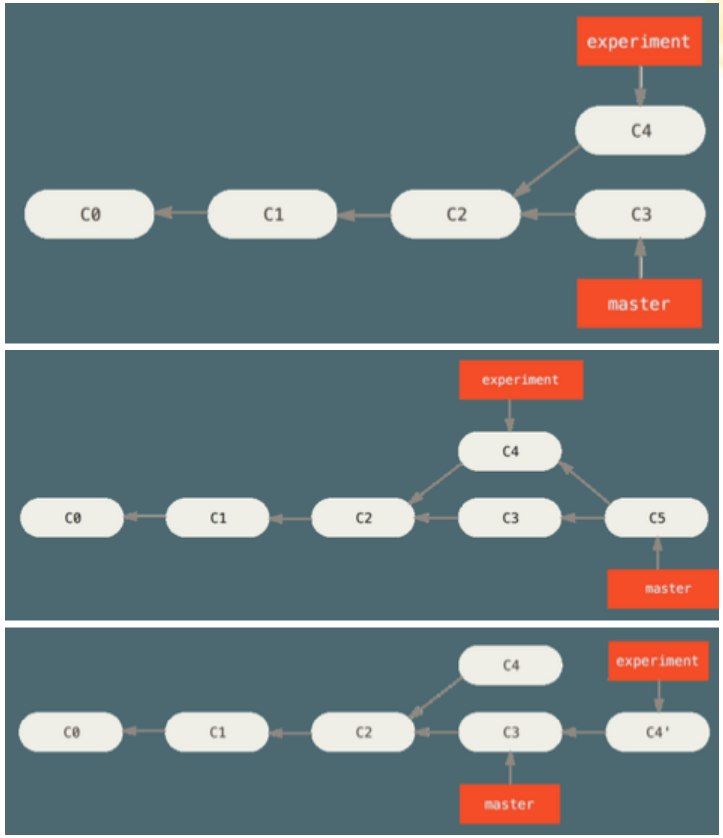
```
$ git status
On branch master
All conflicts fixed but you are still merging.
  (use "git commit" to conclude merge)

Changes to be committed:

    modified:   index.html
```

Git Rebasing

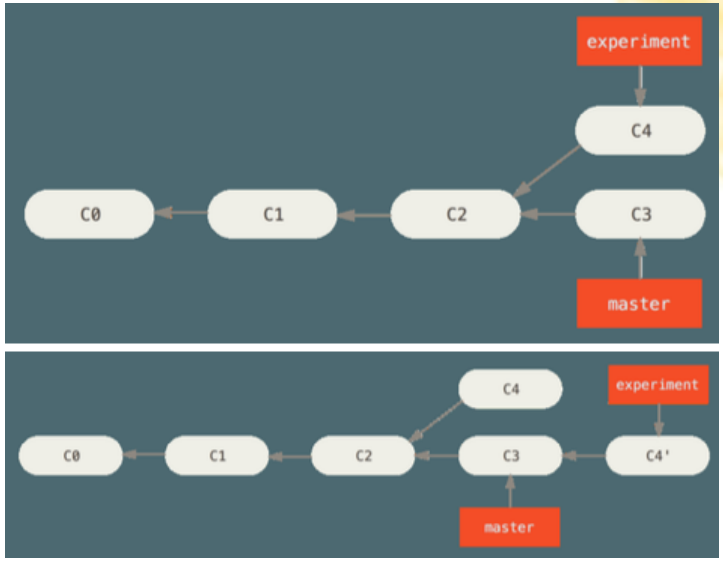
- In Git there are **two ways of merging divergent history**
  - E.g., `master` and `experiment` have a common ancestor `C2`
- **Merge**
  - Go to the target branch
    ```
    > git checkout master
    > git merge experiment
    ```
  - Create a new snapshot `C5` and commit
- **Rebase**
  - Go to the branch to rebase
    ```
    > git checkout experiment
    > git rebase master
    ```
  - Rebase algo:
    - Get all the changes committed in the branch (`C4`) where we are on (`experiment`) since the common ancestor (`C2`)
    - Sync to the branch that we are rebasing onto (`master` at `C3`)
    - Apply the changes `C4`
    - Only current branch is affected
    - Finally fast forward master



SCIENCE ACADEMY

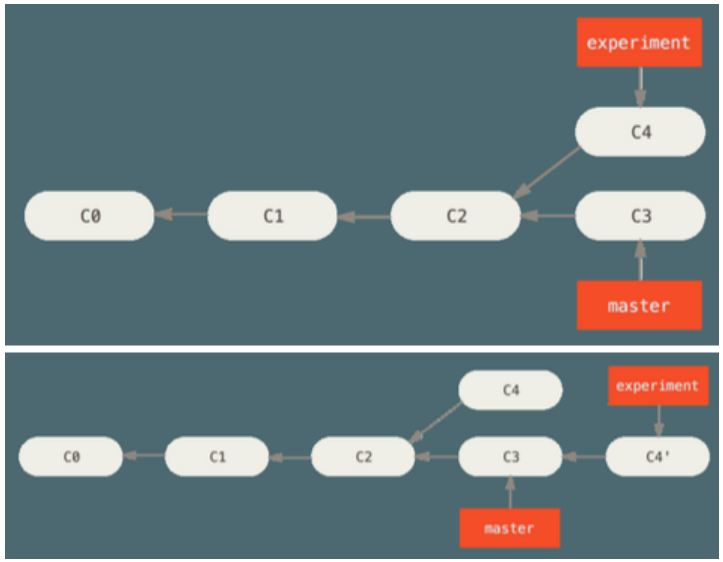
Uses of Rebase

- **Rebasing makes for a cleaner history**
  - The history looks like all the work happened in series
  - Although in reality it happened in parallel to the development in master
- **Rebasing to contribute to a project**
  - Developer
    - You are contributing to a project that you don't maintain
    - You work on your branch
    - When you are ready to integrate your work, rebase your work onto `origin/master`
  - The maintainer
    - Does not have to do any integration work
    - Does just a fast forward or a clean apply (no conflicts)



Golden Rule of Rebasing

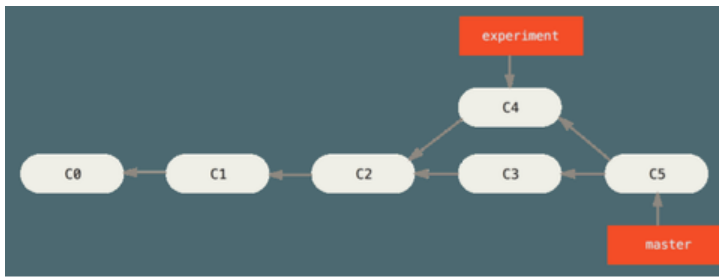
- **Remember**: rebasing means abandoning existing commits and creating new ones that are similar but different
- **Problem**
  - You push commits to a remote
  - Others pull commits and base work on them
  - You rewrite commits with `git rebase`
  - You push again with `git push --force`
  - Collaborators must re-merge work
- **Solution**
  - Strict: *"Do not ever rebase commits outside your repository"*
  - Loose: *"Rebase your branch if only you use it, even if pushed to a server"*



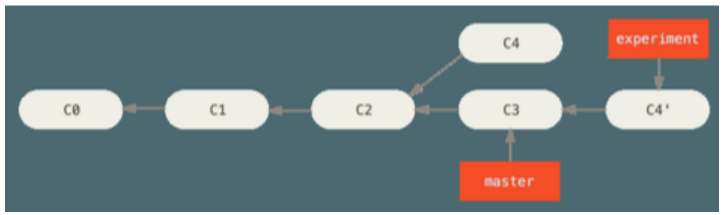
Rebase vs Merge: Philosophical Considerations

- Deciding **Rebase-vs-merge** depends on the answer to the question:
  - *What does the commit history of a repo mean?*

1. **History is the record of what actually happened**
   - *"History should not be tampered with, even if messy!"*
   - Use `git merge`



2. **History represents how a project should have been made**
   - *"You should tell the history in the way that is best for future readers"*
   - Use `git rebase` and filter-branch



Rebase vs Merge: Philosophical Considerations

- Many man-centuries have been wasted discussing rebase-vs-merge at the watercooler
  - Total waste of time! Tell people to get back to work!
- When you contribute to a project often people decide for you based on their preference
- **Best of the merge-vs-rebase approaches**
  - Rebase changes you've made in your local repo
    - Even if you have pushed but you know the branch is yours
    - Use `git pull --rebase` to clean up the history of your work
    - If the branch is shared with others then you need to definitively `git merge`
  - Only `git merge` to master to preserve the history of how something was built
- **Personally**
  - I like to squash-and-merge branches to `master`
  - Rarely my commits are "complete", are just checkpoints

Remote Branches

- **Remote branches** are pointers to branches in remote repos

```
git remote -v
origin  git@github.com:gpsaggese/umd_data605.git (fetch)
origin  git@github.com:gpsaggese/umd_data605.git (push)
```

- **Tracking branches**
  - Local references representing the state of the remote repo
  - E.g., `master` tracks `origin/master`
  - You can't change the remote branch (e.g., `origin/master`)
  - You can change tracking branch (e.g., `master`)
  - Git updates tracking branches when you do `git fetch origin` (or `git pull`)
- To share code in a local branch you need to push it to a remote

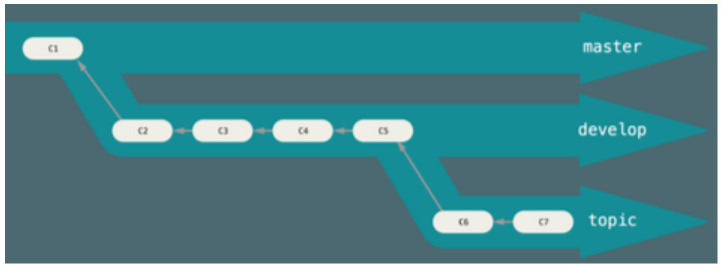
```
> git push origin serverfix
```

- To work on it

```
> git checkout -b serverfix origin/serverfix
```

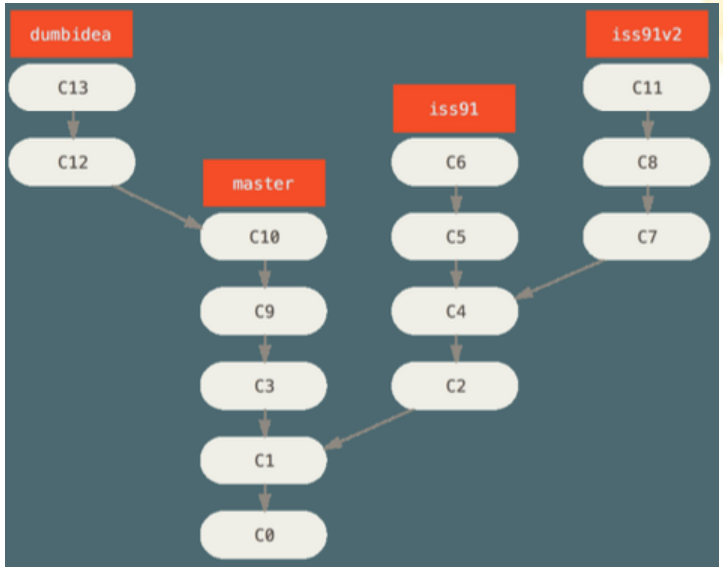
Git Workflows

- **Git workflows** = ways of working and collaborating using Git
- **Long-running branches** = branches at different level of stabilities, that are always open
  - `master` is always ready to be released
  - `develop` branch to develop in
  - topic / feature branches
  - When branches are "stable enough" they are merged up



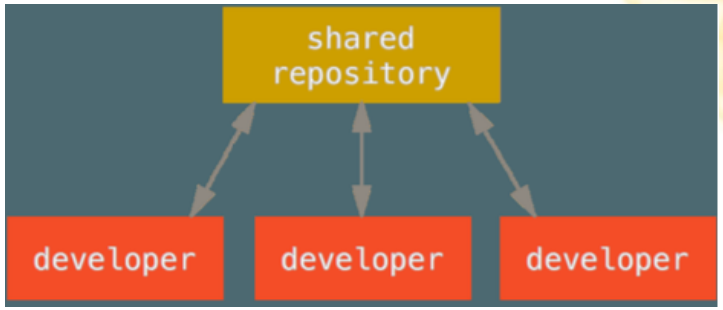
Git Workflows

- **Topic branches** = short-lived branches for a single feature
  - E.g., `hotfix`, `wip-XYZ`
  - Easy to review
  - Silo-ed from the rest
  - This is typical of Git since other VCS support for branches is not good enough
  - E.g.,
    - You start `iss91`, then you cancel some stuff, and go to `iss91v2`
    - Somebody starts `dumbidea` branch and merge to `master` (!)
    - You squash-and-merge your `iss91v2`



Centralized Workflow

- **Centralized workflow in centralized VCS**
  - Developers:
    - Check out the code from the central repo on their computer
    - Modify the code locally
    - Push it back to the central hub (assuming no conflicts with latest copy, otherwise they need to merge)
- **Centralized workflow in Git**
  - Developers:
    - Have push (i.e., write) access to the central repo
    - Need to fetch and then merge
    - Cannot push code that will overwrite each other code (only fast-forward changes)

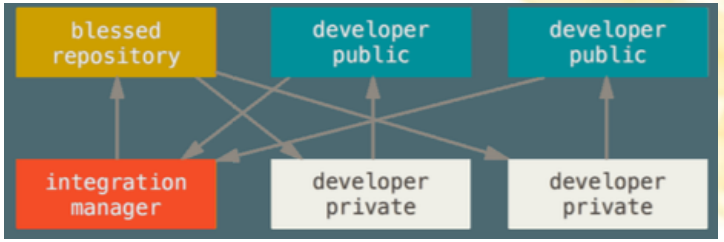


Forking Workflows

- Typically devs don't have permissions to update directly branches on a project
  - Read-write permissions for core contributors
  - Read-only for anybody else
- **Solution**
  - "Forking" a repo
  - External contributors
    - Clone the repo and create a branch with the work
    - Create a writable fork of the project
    - Push branches to fork
    - Prepare a PR with their work
  - Project maintainer
    - Reviews PRs
    - Accepts PRs
    - Integrates PRs
  - In practice it's the project maintainer that pulls the code when it's ready, instead of external contributors pushing the code
- **Aka "GitHub workflow"**
  - "Innovation" was forking (Fork me on GitHub!)
  - GitHub acquired by Microsoft for 7.5b USD

Integration-Manager Workflow

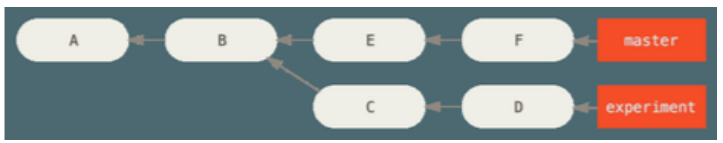
- This is the classical model for open-source development
  - E.g., Linux, GitHub (forking) workflow



1. **One repo is the official project**
   - Only the project maintainer pushes to the public repo
   - E.g., `causify-ai/csfy`
2. **Each contributor**
   - Has read access to everyone else's public repo
   - Forks the project into a private copy
     - Write access to their own public repo
     - E.g., `gpsaggese/csfy`
   - Makes changes
   - Pushes changes to his own public copy
   - Sends email to maintainer asking to pull changes (pull request)
3. **The maintainer**
   - Adds contributor repo as a remote
   - Merges the changes into a local branch
   - Tests changes locally
   - Pushes branch to the official repo

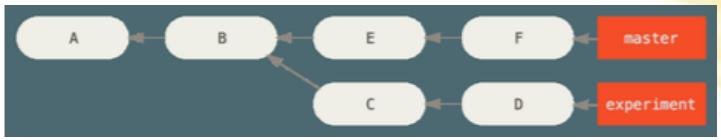
Git log

- `git log` reports info about commits
- **refs** are references to:
  - `HEAD` (commit you are working on, next commit)
  - `origin/master` (remote branch)
  - `experiment` (local branch)
  - `d921970` (commit)
- `^` after a reference resolves to the parent of that commit
  - `HEAD^` = commit before `HEAD`, i.e., last commit
  - `^2` means `^^`
  - A merge commit has multiple parents



Dot notation

- **Double-dot notation**
  - `1..2` = commits that are reachable from 2 but not from 1
  - Like a "difference"
  - `git log master..experiment` → `D,C`
  - `git log experiment..master` → `F,E`
- **Triple-dot notation**
  - `1...2` = commits that are reachable from either branch but not from both
  - Like "union excluding intersection"
  - `git log master...experiment` → `F,E,D,C`



Advanced Git

- **Stashing**
  - Copy state of your working dir (e.g., modified and staged files)
  - Save it in a stack
  - Apply later
- **Cherry-picking**
  - Rebase for a single commit
- **rerere**
  - = "Reuse Recorded Resolution"
  - Git caches how to solve certain conflicts
- **Submodules / subtrees**
  - Project including other Git projects

Advanced Git

- **bisect**
  - Bug appears at top of tree
  - Unknown revision where it started
  - Script returns 0 if good, non-0 if bad
  - `git bisect` finds revision where script changes from good to bad
- **filter-branch**
  - Rewrite repo history in a script-able way
    - E.g., change email, remove sensitive file
  - Check out each version, run command, commit result
- **Hooks**
  - Run scripts before commit, merging,

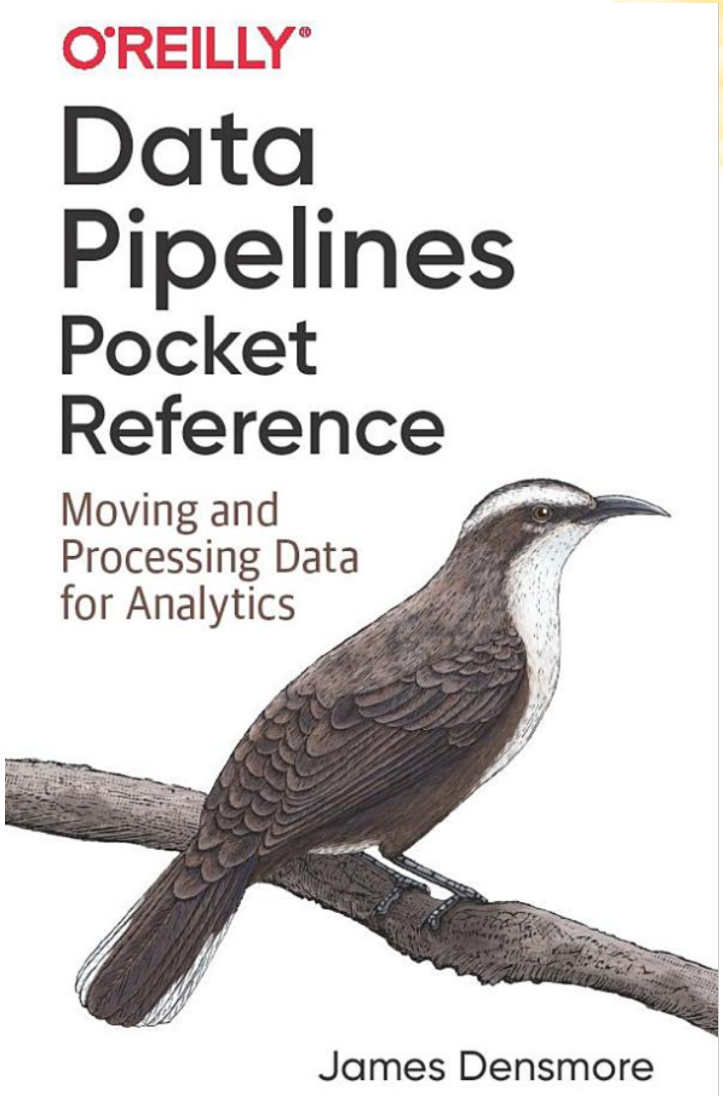
GitHub

- GitHub acquired by MSFT for 7.5b
- **GitHub: largest host for Git repos**
  - Git hosting (100m+ open source projects)
  - PRs, forks
  - Issue tracking
  - Code review
  - Collaboration
  - Wiki
  - Actions (CI / CD)
- **"Forking a project"**
  - Open-source communities
    - Negative connotation
    - Modify and create a competing project
  - GitHub parlance
    - Copy a project to contribute without push/write access

- Git
- ***Data Pipelines***

Data Pipelines: Resources

- Concepts in the slides
- Class project
- Mastery
  - Data Pipelines Pocket Reference

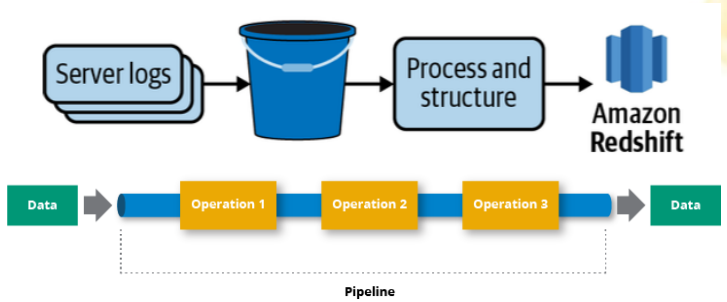


Data as a Product

- **Many services today "sell" data**
  - Services are typically powered by data and machine learning, e.g.,
    - Personalized search engine (Google)
    - Sentiment analysis on user-generated data (Facebook)
    - E-commerce + recommendation engine (Amazon)
    - Streaming data (Netflix, Spotify)
- **Several steps are required to generate data products**
  - Data ingestion
  - Data pre-processing
    - Cleaning, tokenization, feature computation
  - Model training
  - Model deployment
    - MLOps
  - Model monitoring
    - Is model working?
    - Is model getting slower?
    - Are model performance getting worse?
  - Collect feedback from deployment
    - E.g., recommendations vs what users bought
    - Ingest data from production for future versions of the model

Data Pipelines

- *"Data is the new oil"* . . . but oil needs to be refined
- **Data pipelines**
  - Processes that move and transform data
  - **Goal**: derive new value from data through analytics, reporting, machine learning



- Data needs to be:
  - Collected
  - Pre-processed / cleaned
  - Validated
  - Processed
  - Combined
- **Data ingestion**
  - Simplest data pipeline
  - Extract data (e.g., from REST API)
  - Load data into DB (e.g., SQL table)

Roles in Building Data Pipelines

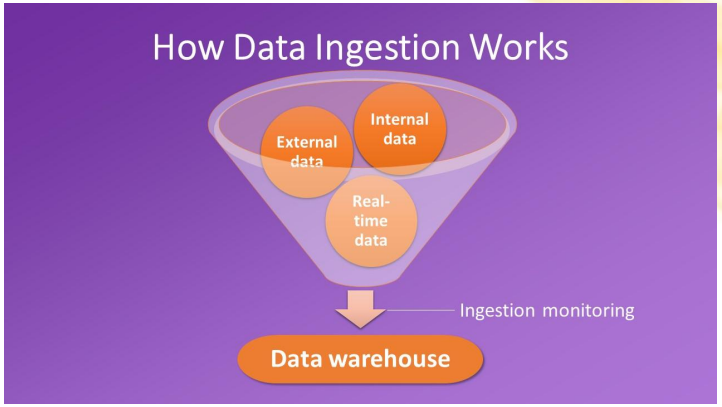
- **Data engineers**
  - Build and maintain data pipelines
  - Tools:
    - Python / Java / Go / No-code
    - SQL / NoSQL stores
    - Hadoop / MapReduce / Spark
    - Cloud computing
- **Data scientists**
  - Build predictive models
  - Tools:
    - Python / R / Julia
    - Hadoop / MapReduce / Spark
    - Cloud computing
- **Data analysts**
  - E.g., marketing, MBAs, sales, ...
  - Build metrics and dashboards
  - Tools:
    - Excel spreadsheets
    - GUI tools (e.g., Tableaux)
    - Desktop

Practical problems in Data Pipeline Organization

- Who is responsible for the data?
- **Issues with scaling**
  - Performance
  - Memory
  - Disk
- **Build-vs-buy**
  - Which tools?
  - Open-source vs proprietary?
- **Architecture**
  - Who is in charge of it?
  - Conventions
  - Documentation
- **Service level agreement (SLA)**
- **Talk to stakeholders on a regular basis**
- **Getting stuff done**
- Done is better than perfect

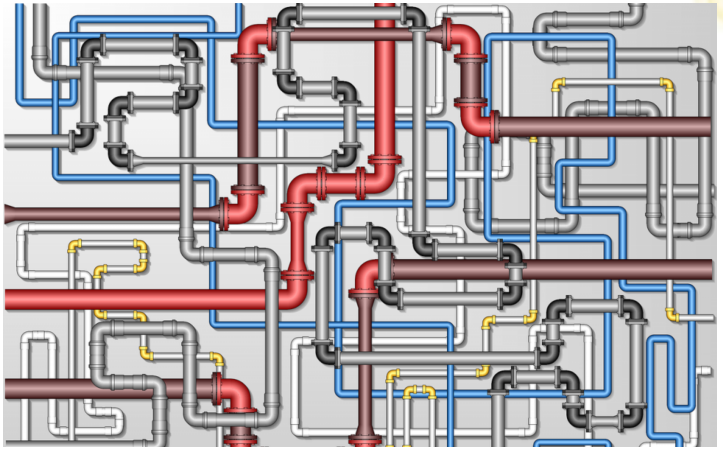
Data Ingestion

- **Data ingestion**
  - = extract data from one source and load it into another store
- **Data sources / sinks**
  - DBs
    - E.g., Postgres, MongoDB
  - REST API
    - Abstraction layer on top of DBs
  - Network file system / cloud
    - E.g., CSV files, Parquet files
  - Data warehouses
  - Data lakes
- **Source ownership**
  - An organization can use 10-1000s of data sources
  - Internal
    - E.g., DB storing shopping carts for a e-commerce site
  - 3rd-parties
    - E.g., Google analytics tracking website usage



Data Pipeline Paradigms

- There are several styles of building data pipelines
- **Multiple phases**
  - Extract
  - Load
  - Transform
- **Phases arranged in different ways** depending on philosophy about data / roles
  - ETL
  - ELT
  - EtLT



ETL Paradigm: Phases

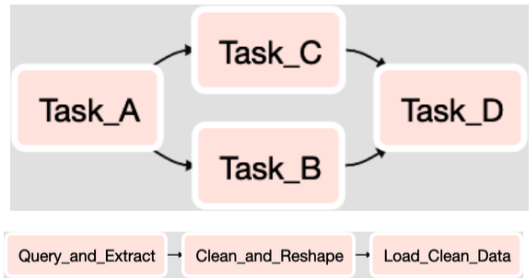
- **Extract**
  - Gather data from various data sources, e.g.,
    - Internal / external data warehouse
    - REST API
    - Data downloading from API
    - Web scraping
- **Transform**
  - Raw data is combined and formatted to become useful for analysis step
- **Load**
  - Move data into the final destination, e.g.,
    - Data warehouse
    - Data lake
- **Data ingestion pipeline = E + L**
  - Move data from one point to another
  - Format the data
  - Make a copy
  - Have different tools to operate on the data

ETL Paradigm: Example

- **Extract**
  - Buy-vs-build data ingestion tools
    - Vendor lock-in
- **Transform**
  - Data conversion (e.g., parsing timestamp)
  - Create new columns from multiple source columns
    - E.g., year, month, day $\rightarrow$ `yyyy/mm/dd`
  - Aggregate / filter through business logic
    - Try not to filter, better to add tags / mark data
  - Anonymize data
- **Load**
  - Organize data in a format optimized for data analysis
    - E.g., load data in relational DB
  - Finally data modeling

Workflow Orchestration

- Companies have **many data pipelines** (10-1000s)
- **Orchestration tools**, e.g.,
  - Apache Airflow (from AirBnB)
  - Luigi (from Spotify)
  - AWS Glue
  - Kubeflow
- **Schedule and manage** flow of tasks according to their dependencies
  - Pipeline and jobs are represented through DAGs
- Monitor, retry, and send alarms



ELT paradigm

- **ETL** has been the standard approach for long time
  - Extract → Transform → Load
  - **Cons**
    - Need to understand the data at ingestion time
    - Need to know how the data will be used ::: columns :::: {.column width=55%}

:::: :::: {.column width=40%}

- Today **ELT** is becoming the pattern of choice
  - Extract → Load → Transform
  - **Pro**:
    - No need to know how the data will be used
    - Separate data engineers and data scientists / analysts
    - Data engineers focus on data ingestion (E + L)
    - Data scientists focus on transform (T)
- ETL → ELT **enabled by new technologies**
  - Large storage to save all the raw data (cloud computing)
  - Distributed data storage and querying (e.g., HDFS)
  - Columnar DBs
  - Data compression

Row-based vs Columnar DBs

- **Row-based DBs**
  - E.g., MySQL, Postgres
  - Optimized for reading / writing rows
  - Read / write small amounts of data frequently
- **Columnar DBs**
  - E.g., Amazon Redshift, Snowflake
  - Read / write large amounts of data infrequently
  - Analytics requires a few columns
  - Better data compression

OrderId	CustomerId	ShippingCountry	OrderTotal
1	1258	US	55.25
2	5698	AUS	125.36
3	2265	US	776.95
4	8954	CA	32.16

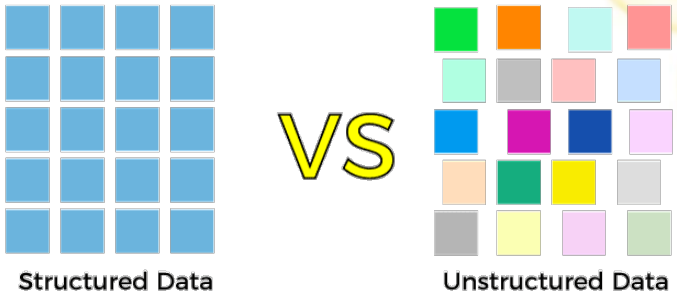
Block 1	1, 1258, US, 55.25
Block 2	2, 5698, AUS, 125.36
Block 3	3, 2265, US, 776.95
Block 4	4, 8954, CA, 32.16

EtLT

- **ETL**
  - Extract → Transform → Load
- **ELT**
  - Extract → Load → Transform
  - Transformation / data modeling ("T") according to business logic
- **EtLT**
  - Sometimes transformations with limited scope ("t") are needed
    - De-duplicate records
    - Parse URLs into individual components
    - Obfuscate sensitive data (for legal or security reasons)
  - Then implement rest of "LT" pipeline

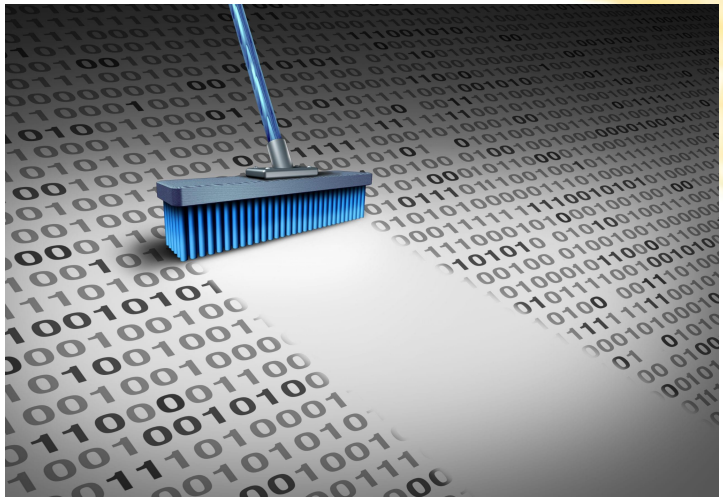
Structure in Data (or Lack Thereof)

- **Structured data**: there is a schema
  - Relational DB
  - CSV
  - DataFrame
  - Parquet
- **Semi-structured**: subsets of data have different schema
  - Logs
  - HTML pages
  - XML
  - Nested JSON
  - NoSQL data
- **Unstructured**: no schema
  - Text
  - Pictures
  - Movies
  - Blobs of data



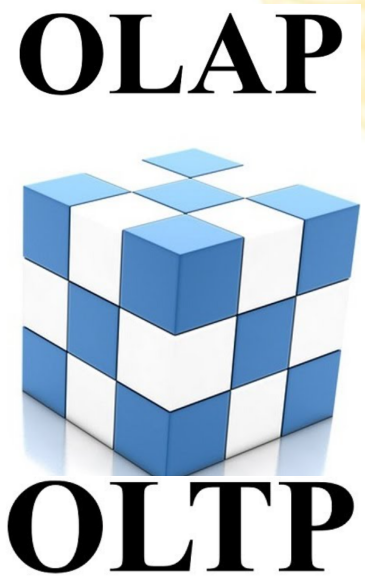
Data Cleaning

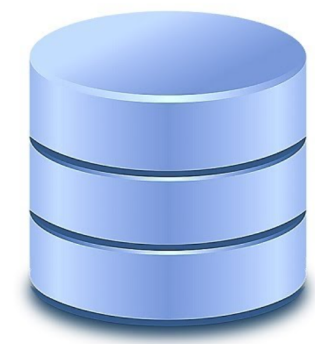
- **Data cleanliness**
  - Quality of source data varies greatly
  - Data is typically messy
    - Duplicated records
    - Incomplete or missing records (nans)
    - Inconsistent formats (e.g., phone with / without dashes)
    - Mislabeled or unlabeled data
- **When to clean it?**
  - As soon as possible!
  - As late as possible!
  - In different stages
  - $\rightarrow$ Pipeline style: ETL vs ELT vs EtLT
- **Heuristics when dealing with data**
  - Hope for the best, assume the worst
  - Validate data early and often
  - Don't trust anything
  - Be defensive



OLAP vs OLTP Workloads

- There are two classes of data workloads
- **OLTP**
  - On-Line Transactional Processing
  - Execute large numbers of transactions by a large number of processes in real-time
  - **Lots of concurrent small read / write transactions**
  - E.g., online banking, e-commerce, travel reservations
- **OLAP**
  - On-Line Analytical Processing
  - Perform multi-dimensional analysis on large volumes of data
  - **Few large read or write transactions**
  - E.g., data mining, business intelligence





Challenges with Data Pipelines

- High-volume vs low-volume
  - Lots of small reads / writes
  - A few large reads / writes
- Batch vs streaming
  - Real-time constraints
- API rate limits / throttling
- Connection time-outs
- Slow downloads
- Incremental mode vs catch-up

Data Warehouse vs Data Lake

- **Data warehouse**
  - = DB storing data from different systems in a structured way
  - Corresponds to ETL data pipeline style
  - E.g., a large Postgres instance with many DBs and tables
  - E.g.,
    - AWS Athena, RDS
    - Google BigQuery
- **Data lake**
  - = data stored in a semi-structured or without structure
  - Corresponds to ELT data pipeline style
  - E.g., an AWS S3 bucket storing blog posts, flat files, JSON objects, images

Data Lake: Pros and Cons

- **Data lake**
  - Stores data in a semi-structured or without structure
- **Pros**
  - Storing data in cloud storage is cheaper
  - Making changes to types or properties is easier since it's unstructured or semi-structured (with no predefined schema)
    - E.g., JSON documents
  - Data scientists
    - Don't know initially how to access and use the data
    - Want to explore the raw data
- **Cons**
  - Not optimized for querying like a structured data warehouse
    - Tools allow to query data in a data lake similar to SQL
    - E.g., AWS Athena, Redshift Spectrum

Advantages of Cloud Computing

- **Ease of building and deploying:**
  - Data pipelines
  - Data warehouses
  - Data lakes
- **Managed services**
  - No need for admin and deploy
  - Highly scalable DBs
    - E.g., Amazon Redshift, Google BigQuery, Snowflake
- **Rent-vs-buy**
  - Easy to scale up and out
  - Easy to upgrade
  - Better cash-flow
- **Cost of storage and compute is continuously dropping**
  - Economies of scale
- **Cons**
  - The flexibility has a cost (2x-3x more expensive than owning)
  - Vendor lock-in