Power BI - Introduction

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Housekeeping

- Student check
- Parking
- Installation and environment setup
 - Download install PBI desktop client
 - Connect to github repo
 - https://github.com/gpsuser/PBI
 - Get data files
 - https://github.com/microsoft/powerbi-desktop-samples/blob/main/DAX/Adventure%20Works%20DW%202020.pbix
- 10 min break on the hour (time permitting)
- Coffee/Tea
- Hands on course
- Share if don't have terminal

Agenda

- Introduction
 - What is PBI
- Getting Started
 - Importing data from various sources
 - Introduction to the Power Query Editor
- Creating Basic Visualisations
 - Bar charts, line charts, and pie charts
 - Tables and matrices
- Introduction to Dax
 - Creating simple calculated columns
 - Basic measures
- Next Steps

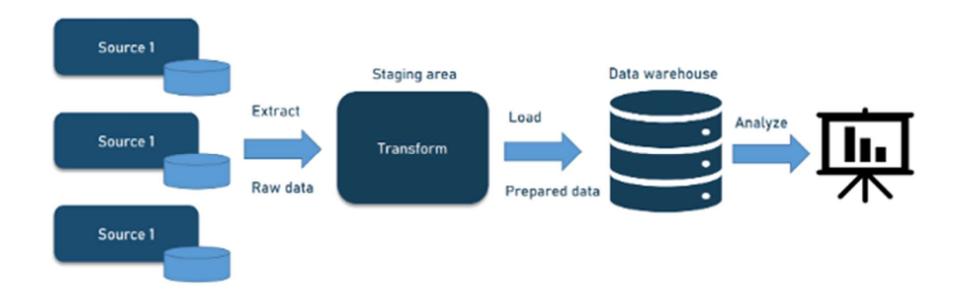
- What is Power BI:
 - Power BI is a suite of business analytics tools by Microsoft.
 - It helps you connect, prepare, model, visualize, and share data from various sources.

- Key Features:
 - Data Connectivity: Connects to a wide range of data sources, including Excel, databases, and cloud services
 - **Data Transformation**: Clean and transform data with Power QueryIt helps you connect, prepare, model, visualize, and share data from various sources.
 - **Data Modeling**: Create relationships between data sets and build complex models.
 - **Visualizations**: Create interactive reports and dashboards with a variety of visual tools.
 - **Sharing and Collaboration**: Share insights with your team through Power BI Service and mobile apps.

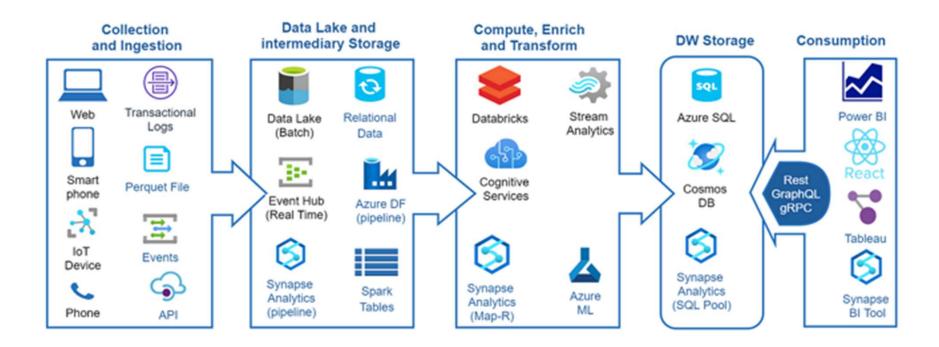
- Benefits:
 - **User-Friendly**: Intuitive interface suitable for both beginners and advanced users.
 - Real-Time Insights: Access and analyze data in real-time.
 - Scalability: Suitable for small businesses to large enterprises.
 - **Integration**: Seamlessly integrates with other Microsoft products like Excel and Azure.

- What does success with PBI look like?
 - Insights from data, analytics and related visualisation tooling are only as good as:
 - the underlying data (data strategy)
 - the supporting data and analytics architecture(s) / data pipelines.
- Ongoing support and commitment from stakeholders is essential

• On premise Extract Transform Load (ETL) architecture



Cloud based Extract Load Transform (ELT) architecture



Getting Started

- Download data
- Open Power BI
- Import data
- Manually create table
- Build first data model
- Test the data model relationship(s)
- Build first visual(s)
- Introduction to DAX
- Introduction to using AI copilot and DAX
- Build first Aggregation
- Build first Calculated Table

Download Data

- •https://github.com/gpsuser/PBI
- > data
- > Raw Data.zip
- > Raw Data.xlsx

Import/Get Data

- Open Power BI
- > Blank Report > Home
- > Get Data
- > Excel Workbook
- > Downloads/ Raw Data/Raw Data.xlsx
- > Select Raw Data sheet
- > Transform Data
- > select DateTime Column
 - > Data Type > Date/Time > Replace Current
- > select Data Date Column
 - > Data Type > Date > Replace Current
- > Close and Apply

Manually Create Table

- > Home
- > Enter Data
- Go to git url
- Copy Product Weight Data
- Right click and paste in Create Table window
- Enter table name as "Product Weight"
- > Edit > Use first rows as headers > Close and Apply

Build first data model

- Model View
- Confirm the Raw Data and Product Weight tables are connected
- Many to one
- Primary Key: Raw Data Table: Product
- Primary Key: Product Weight: Product

Test data model relationship

- > Report View
- > Insert Table on canvas
- > Drag drop
 - Data Date (remove hierarchy)
 - Customer
 - City
 - Product
 - Weight
- Go to model View and break link
- > Report View (check impact)
- Rebuild the link > Model view > Product Weight
 - drag and drop Product field onto Raw Data table

Aggregation with Copilot





```
EVALUATE
// NewTable = a group by City an
SUMMARIZE(
    'Raw Data',
    'Raw Data'[City],
    'Raw Data'[Product],
    "Total Weight", SUMX(RELATEDTABLE('Product
Weight'), 'Product Weight'[Weight grams])
)
```

I have a table called Raw Data with the following columns: Data Date, Customer, City, Product.

I also have a Product Weight table with Product and Weight grams columns.

The product Weight and Raw Data tables are joined on their Primary Key Product columns.

Please write a DAX script to create a table that represents

a group by City and Product and sum over Weight grams.

Improved DAX aggregation

Commented out Summarized Table

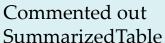


```
Raw Data[City]
                          Raw Data[Product]
                                                    [Total Weight]
                          Product A
 City 10
                                                                        115
                          Product C
                                                                       3000
City 3
                          Product D
City 1
                                                                        410
City 7
                          Product B
                                                                        220
City 2
                          Product B
                                                                        220
City 7
                          Product E
                                                                        525
City 4
                          Product A
                                                                        115
                          Product D
City 10
                                                                        410
```

```
EVALUATE
  //SummarizedTable =

SUMMARIZE(
    'Raw Data',
    'Raw Data'[City],
    'Raw Data'[Product],
    "Total Weight Grams", SUM('Product Weight'[Weight grams])
)
```

Improved DAX aggregation – with sorting





\blacksquare	Raw Data[City]	Raw Data[Product]	[Total Weight Grams]
1	City 9	Product E	525
2	City 9	Product B	220
3	City 9	Product A	115
4	City 9	Product C	3000
5	City 8	Product B	220
6	City 8	Product E	525
7	City 8	Product D	410
8	City 8	Product A	115

```
EVALUATE
   //SummarizedTable =
SUMMARIZE(
   'Raw Data',
   'Raw Data'[City],
   'Raw Data'[Product],
   "Total Weight Grams", SUM('Product Weight'[Weight grams])
) ORDER BY 'Raw Data'[City] DESC
```

Build first calculated table

- Report View
- > Home > Modelling
- New Table
- > tblCityWeight =

```
tblCityWeight = SUMMARIZE(
    'Raw Data',
    'Raw Data'[City],
    'Raw Data'[Product],
    "Total Weight Grams", SUM('Product
Weight'[Weight grams])
)
```

- Copy and paste the dax code from the aggregation into
- Click on tick to implement formula

Cannot sort calculated table

```
tblCityWeight = SUMMARIZE(
| 'Raw Data',
| 'Raw Data'[City],
| 'Raw Data'[Product],
| "Total Weight Grams", SUM('Product Weight'[Weight grams])
| ORDER BY 'Raw Data'[City] DESC
| The syntax for 'ORDER' is incorrect. (DAX(SUMMARIZE('Raw Data', 'Raw Data'[City], 'Raw Data'[Product], "Total Weight Grams", SUM('Product Weight'[Weight grams])) ORDER BY 'Raw Data'[City] DESC)).
```

Exercise

• In the data model - how would we set up a relationship (join) between tblCityWeight and RawData ?

Summarise

- Introduction to importing data
 - Imported Data csv
 - Generated visualisation
 - Applied formatting
 - Created own table geolocation
 - Implemented join
 - Generated visualisation
 - Applied formatting
- Introduction to DAX with copilot
 - Generate aggregation using DAX
- Introduction to data modelling
 - Used aggregation to create new table
 - Implemented join
 - Generated visualisation
 - Applied Formatting