### Power BI - Advanced

Grant Shannon Nov 2024

## Housekeeping

- Student check
- Installation and environment setup
  - Download install PBI desktop client
  - Connect to github repo
    - <a href="https://github.com/gpsuser/PBI">https://github.com/gpsuser/PBI</a>
  - Get data files
    - https://github.com/microsoft/powerbi-desktopsamples/blob/main/DAX/Adventure%20Works%20DW%202020.pbix
- 10 min break on the hour (time permitting)
- Hands on course

# Previously

- Data Modelling
  - Dimensional Modelling
  - Star Schema
- DAX
- Measures
- Report Generation

## Agenda

- Introduction
- Data Modelling
  - Recap: Business motivation behind dimensional modelling
  - Revisit Star Schema
  - Connecting to a Table as a *Copy* vs. *Reference* 
    - Update implications
  - Implement Star Schema from a single raw data table
    - Fact Table
    - Dimension Tables
    - Relationships
  - Types of Joins
  - Enriching DIM table with *Merge* (join)
- Aggregation inside Dimensional Model without *DAX*
- Introduction to *M-language*
- Conclusion

### Introduction

### Power BI - recap

- Key Features:
  - Data Connectivity: Connects to a wide range of data sources, including Excel, databases, and cloud services
  - **Data Transformation**: Clean and transform data with Power QueryIt helps you connect, prepare, model, visualize, and share data from various sources.
  - **Data Modeling**: Create relationships between data sets and build complex models.
  - **Visualizations**: Create interactive reports and dashboards with a variety of visual tools.
  - **Sharing and Collaboration**: Share insights with your team through Power BI Service and mobile apps.

### Data Modelling

Dimensional Modelling Re-cap

- *Dimensions* hold descriptive data
- Fact table holds quantitative / event driven data
  - Contain foreign keys that connect to DIM tables
    - Connections implemented outside of Query Editor *Model View*

## Building a dimensional model

Using a single raw data table



## Getting Started

Table as reference

- First download and import data into Power BI
- Then to get started with our dimensional model get the *Raw Data* table as a reference

### Download Data

- https://github.com/gpsuser/PBI
- •https://github.com/gpsuser/PBI/tree/main/data
- •data > Part3 data.zip

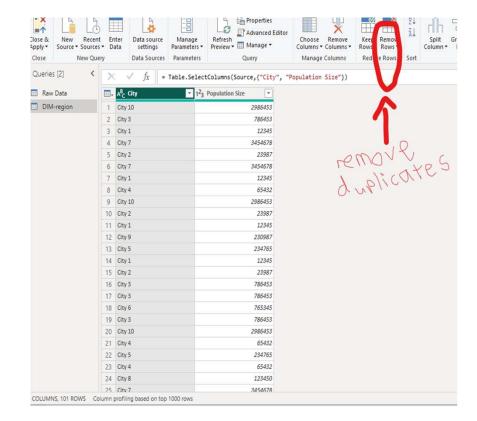
### References vs Duplicates

- Table *References* create a link to a table
  - Changes in the original table are recorded in the original table (reference table automatically inherits these changes).
- Table *Duplicates* creates a copy with no links
  - Copied table includes all the changes (applied steps) in the original table.
  - Changes/updates to the original table do not affect the duplicate table.
- If changes to the original query/table need to reflect in the copied table
  - then must create a reference table and not a duplicate table.

### Creating a region Dimension table

### DIM-region

- Home > Transform Data > Transform Data >
- Right click on Raw Data Table: reference
- Change name of reference table
  - > Right click on the *Raw Data*(2):
  - > rename to DIM-region
- Choose columns for the DIM-region table
  - > Choose Columns : Choose Columns
  - > City, Population Size
- Remove duplicate rows :
  - Make sure *DIM-region* (Queries) selected
  - Select the City Column
    - > Remove Rows > Remove Duplicates
- Add index column (make sure *DIM-region* (Queries) still selected)
  - Add Colum menu > Index Column > From 1
  - Click on *Index* column and move it to front
  - Home > Close and Apply: close and apply
- Rename index column:
  - Table view
    - > Select *DIM-region*
    - > right click on *Index* column
    - > rename: id-region



## Investigating Data Updates

Impact on DIM Tables

- Update the Raw Data table
- Monitor its impact on the *DIM-region* table (as *Reference* Table)

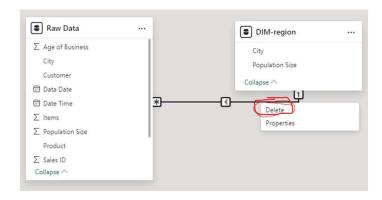
## Change Raw Data

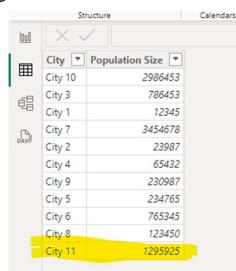
- Open *Raw Data.xlsx* and add row 101 from *extra row.xlsx*:
  - Ctrl C, Ctrl V, Ctrl Save
  - Close spreadsheets

	Α	В	C	D	E	F	G	Н	1	J	K
	Sales ID	Date Time	Items	otal Spend	Product	City	Customer	pulation S	e of Busin	ervice Tie	Data Date
	97	2023-12-11 22:07:31	13	167	Product D	City 6	Customer	765345	4	Platinum	2023-12-11
	98	2023-10-11 07:22:39	12	1775	Product C	City 10	Customer	2986453	8	Premium	2023-10-11
)	99	2023-07-09 11:21:51	15	632	Product C	City 5	Customer	234765	10	Platinum	2023-07-09
L	100	2023-06-28 02:51:11	12	3759	Product A	City 6	Customer	765345	15	Standard	2023-06-28
2	101	2023-06-16 18:20:31	9	6886	Product C	City 11	Customer	1295925	20	Platinum	2023-06-16

## Check DIM table update

- Check Raw Data.xlsx change caused DIM-region update
  - Home > Refresh
  - Table View > Select DIM-region
- Go to Model View and delete relationship





### TABLE JOINS

- A table join in database terms is a method of combining rows from two or more tables based on a related column between them.
- This allows for the retrieval of data that is spread across multiple tables, making it easier to analyze and work with related information
- Consider:
  - Outer Joins
  - Anti Joins
  - Inner Joins

# Outer Joins

Left		Right	
Table		Table	
ID	Sales	ID	Region
Α	5	Α	Europe
В	15	DD	Asia
С	24	Е	America

1. Outer	Left Join
Table	
ID	Sales
A	5
В	15
С	24

2. Outer	Full Join	
Table		
ID	Sales	Region
Α	5	Europe
В	15	NULL
С	24	NULL
DD	NULL	Asia
Е	NULL	America

3. Outer	Right Join
Table	
ID	Sales
Α	5
DD	NULL
E	NULL

# Anti Joins

Left		Right	
Table		Table	
ID	Sales	ID	Region
Α	5	A	Europe
В	15	DD	Asia
С	24	Е	America

4. Anti Left	Join
Table	
ID	Sales
В	15
С	24

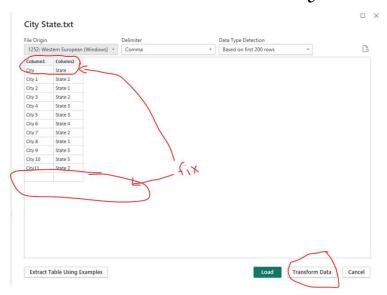
5. Anti Right	Join
Table	
ID	Region
DD	Asia
Е	America

# Inner Joins

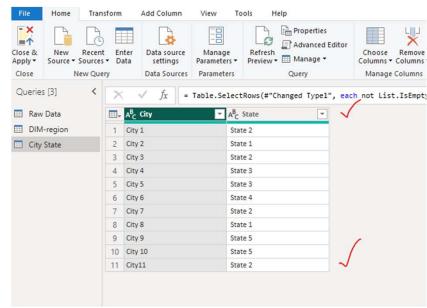
Left		Right	
Table		Table	
ID	Sales	ID	Region
Α	5	Α	Europe
В	15	DD	Asia
С	24	Е	America

6. Inner	Join	
Table		
ID	Sales	Region
Α	5	Europe

- Want to add City- State information to DIM-region from City State.csv
- Home > File > Get Data > Text CSV > City State.csv > Open > Transform



- Home > File > Get Data > Text CSV > City State.csv > Open > Transform
- > Use First Row as Headers: Use first rows as headers
- > Remove Rows > Remove Blank Rows
- > Close and Apply : close % apply



### Merging

- Home > Transform Date: Transform data
- > Select DIM-region (Query) > Merge Queries:
  - merge queries
- In Merge window
  - > For DIM-region:
    - > Select Select City column (to join/merge against)
  - > For City State:
    - > Select City State
    - > Select City column
- Join Kind
  - Left outer
    - all from first table, matching from second table
- OK

#### Merge

Select a table and matching columns to create a merged table.

#### DIM-region

City	Population Size
City 10	2986453
City 3	786453
City 1	12345
City 7	3454678
City 2	23987

City State

City 1 State 2
City 2 State 1
City 3 State 2
City 4 State 3
City 5 State 3

Join Kind

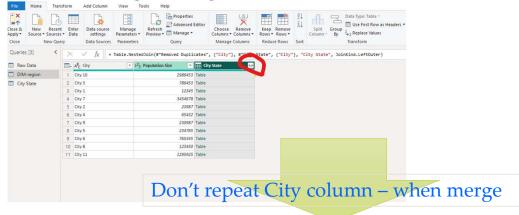
Left Outer (all from first, matching from second)

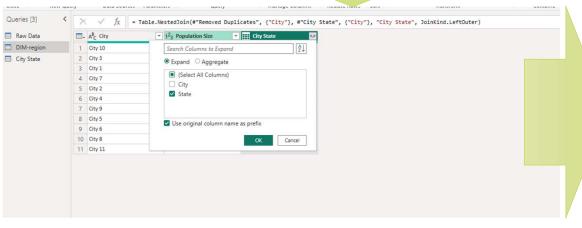
Use fuzzy matching to perform the merge

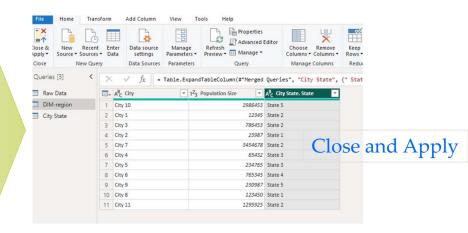
Fuzzy matching options

The selection matches 10 of 11 rows from the first table.

Selecting merge columns







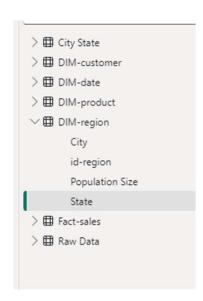
### Rename State Column

• Home > Table View

From *Data* blade > *Dim-region* 

> Select *City State.State* + right click

> rename: *State* 



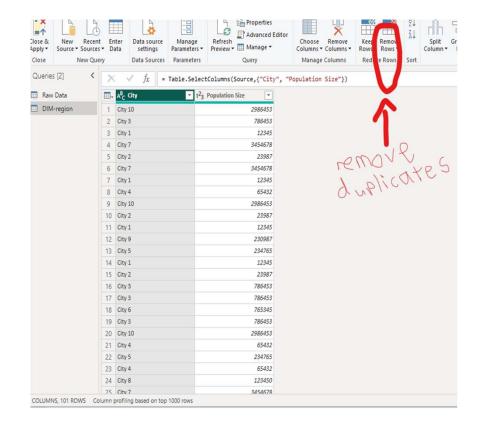
# Creating the remaining dimensions

- DIM-Customer
- DIM-Product
- *DIM-Date*

## Creating a customer Dimension table

#### DIM-customer

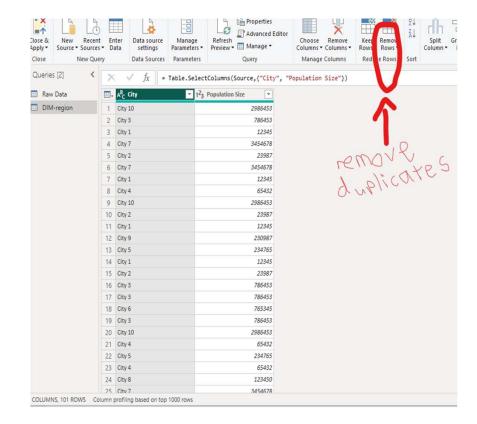
- Home > Transform Data > Transform Data >
- Right click on Raw Data Table: reference
- Change name of reference table
  - > Right click on the *Raw Data*(2):
  - > rename to *DIM-customer*
- Choose columns for the <u>DIM-customer</u> table
  - > Choose Columns: Choose Columns
  - > Customer, Age of Business, Service Tier
- Remove duplicate rows :
  - Make sure *DIM-customer* (Queries) selected
  - Select the *Customer* Column
    - > Remove Rows > Remove Duplicates
- Add index column (make sure *DIM-customer* (Queries) still selected)
  - Add Colum menu > Index Column > From 1
  - Click on <u>Index</u> column and move it to front
  - Home > Close and Apply: close and apply
- Rename index column:
  - Table view
    - > Select *DIM-customer*
    - > right click on *Index* column
    - > rename: id-customer



### Creating a product Dimension table

### DIM-product

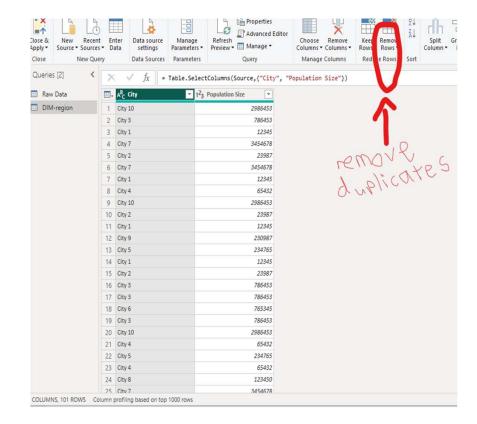
- Home > Transform Data > Transform Data >
- Right click on Raw Data Table : reference
- Change name of reference table
  - > Right click on the *Raw Data*(2):
  - > rename to DIM-product
- Choose columns for the <u>DIM-product</u> table
  - > Choose Columns: Choose Columns
  - > Product
- Remove duplicate rows :
  - Make sure **DIM-product** (Queries) selected
  - Select the *Product* Column
    - > Remove Rows > Remove Duplicates
- Add index column (make sure DIM-product (Queries) still selected)
  - Add Colum menu > Index Column > From 1
  - Click on *Index* column and move it to front
  - Home > Close and Apply: close and apply
- Rename index column:
  - Table view
    - > Select *DIM-product*
    - > right click on *Index* column
    - > rename: id-product



### Creating a date Dimension table

#### DIM-date

- Home > Transform Data > Transform Data >
- Right click on Raw Data Table : reference
- Change name of reference table
  - > Right click on the *Raw Data*(2):
  - > rename to *DIM-date*
- Choose columns for the DIM-date table
  - > Choose Columns: Choose Columns
  - > Data Date
- Remove duplicate rows :
  - Make sure *DIM-date* (Queries) selected
  - Select the *Data Date* Column
    - > Remove Rows > Remove Duplicates
- Add index column (make sure <u>DIM-date</u> (Queries) still selected)
  - Add Colum menu > Index Column > From 1
  - Click on *Index* column and move it to front
  - Home > Close and Apply: close and apply
- Rename index column:
  - Table view
    - > Select *DIM-date*
    - > right click on *Index* column
    - > rename: id-date



## Creating a Fact table

Fact-sales

- Home > Transform Data > Transform Data >
- Right click on *Raw Data* Table : reference
- Change name of reference table
  - > Right click on the *Raw Data*(2):
  - > rename to *FACT-sales*
- Next Need to bring in ID columns from DIM tables

## Merge product-id into Fact-sales

Using Query Editor - bring in *product-id*, using Merge - make sure *Fact-sales* (Queries) is selected Merge Queries: Merge Queries

## Merge customer-id into Fact-sales

Using Query Editor - bring in *customer-id*, using Merge - make sure *Fact-sales* (Queries) is selected Merge Queries: Merge Queries

# Merge region-id into Fact-sales

Using Query Editor - bring in *region-id*, using Merge - make sure *Fact-sales* (Queries) is selected Merge Queries: Merge Queries

```
    > Select City column in Fact-Sales
    > From dropdown choose: Dim-region

            > Select City column in DIM-region
            > Left Outer Join
            > OK

    Expand DIM-region (click on two diverging arrows icon)
    > Select expand
    > Select id-region
    > De-select use original column name as prefix
    > OK
    > Delete relevant Region columns in Fact-sales

            > Select City + Ctrl + other to delete (Population Size)
            > Right-click: remove columns
```

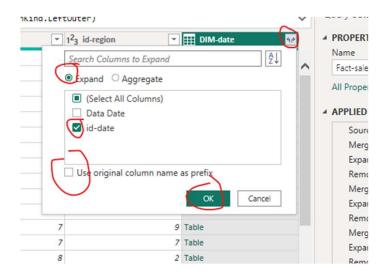
## Merge date-id into Fact-sales

Using Query Editor - bring in *date-id*, using Merge - make sure *Fact-sales* (Queries) is selected Merge Queries: Merge Queries

- > Select *Data Date* column in *Fact-Sales*
- > From dropdown choose: *Dim-date* 
  - > Select Data Date column in DIM-date
  - > Left Outer Join
  - > OK

Expand *DIM-date* (click on two diverging arrows icon)

- > Select expand
- > Select *id-date*
- > De-select use original column name as prefix
- > OK
- > Delete relevant *Date* columns in *Fact-sales* 
  - > Select Data Date
  - > Right-click: remove



### Create folder for source data

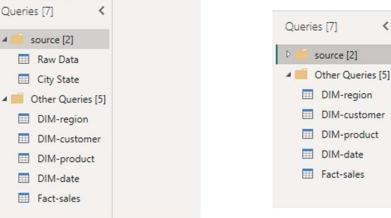
Home > Transform data : Transform data (takes you to: *Query Editor*)

• Right click on *Queries* panel > *New Group* > *Name*: *source* 

Click on and drag/Move Raw Data and City State Tables into source

folder

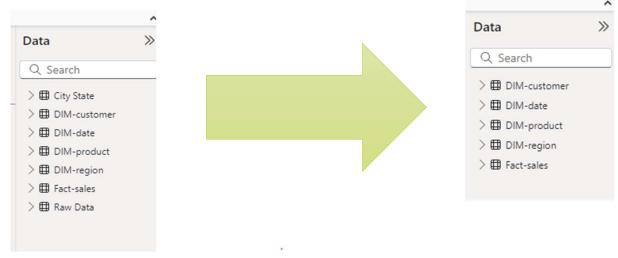
> Close and Apply: close and apply



## Hide source data

#### Home > Data blade

- Right click on *City State* > Hide
- Right click on *Raw Data* > Hide



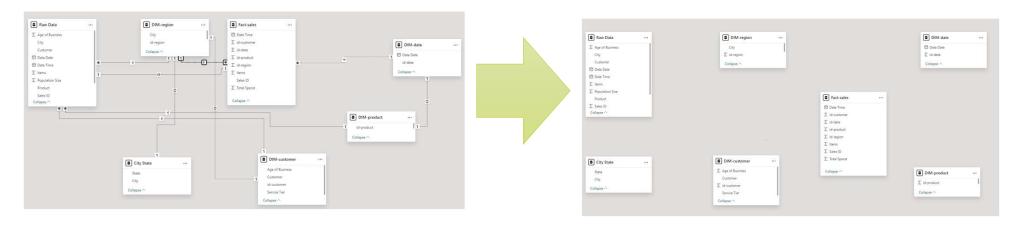
### Setting up relationships in Model View

Delete all connections

Home

Open Model View

Delete all connections to all tables

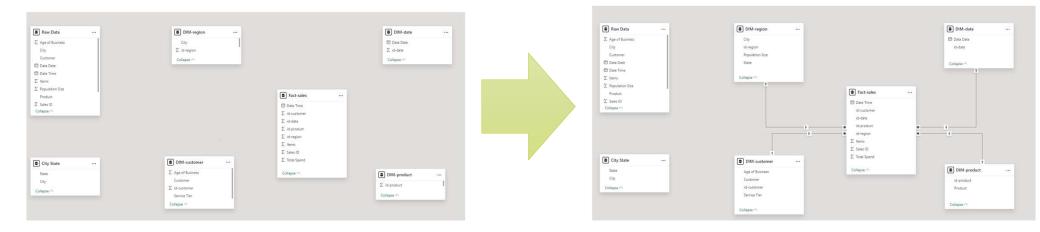


## Setting up relationships in Model View

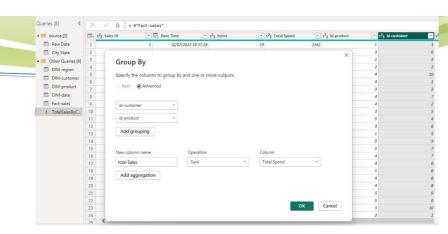
Create Fact and DIM connections

### Home > Open Model View

- Create many to one connections by:
  - Connecting (select, drag, drop) Fact table id columns (FOREIGN KEYS) to respective DIM table id columns (PRIMARY KEYS)







#### In Query Editor

• Queries pane > Select Fact-sales > Right click: *Reference* 

Rename Reference Table

> Click Fact-sales (2) > Right click: rename: TotSalesByCustomerByProduct

Apply Aggregation: Group By

In *TotalSalesByCustomerByProduct* select the column to group by

- > Select *id-customer*
- > Transform Tab > Group By > Advanced > Add Grouping > *id-product*
- >New Column name: *Total Sales* > Operation: *Sum* > Column: *Total Spend* > *OK*

### Aggregation - no DAX

Joins - for labeling Customer

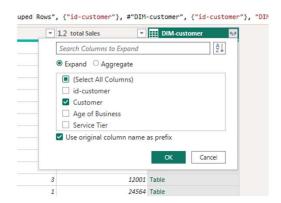
In Query Editor > Home tab with TotalSalesByCustomerByProduct (Queries) selected > Select id-customer column

Join (with Merge)

Merge Queries : merge queries > select *id-customer* for *TotalSalesByCustomerByProduct* 

In dropdown > select *DIM-customer* > *id-customer* > Left outer join

Expand *DIM-customer* > Select *Customer* > De-select *Use original column name as prefix* > OK



### Aggregation - no DAX

Joins - for labeling Product

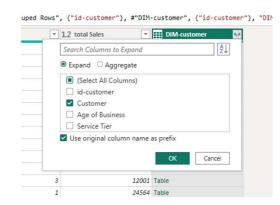
In Query Editor > Home tab with TotalSalesByCustomerByProduct (Queries) selected > Select id-product column

Join (with Merge)

Merge Queries : merge queries > select *id-product* for *TotalSalesByCustomerByProduct* 

In dropdown > select *DIM-product* > *id-product* > Left outer join

Expand *DIM-productr* > Select *Product* > De-select *Use original column name as prefix* > OK



### Delete and Move Columns

- TotalSalesByCustomerByProduct (Queries) selected
- Home tab
- Select *id-customer* + *Ctrl* Select *id-product* > right-click: remove columns
- Select Customer + Ctrl Select Product > Select Transform tab > Move > Left
- Home > Close and Apply: close and apply

Delete *TotalSalesByCustomerByProduct* relationships/connections in model View

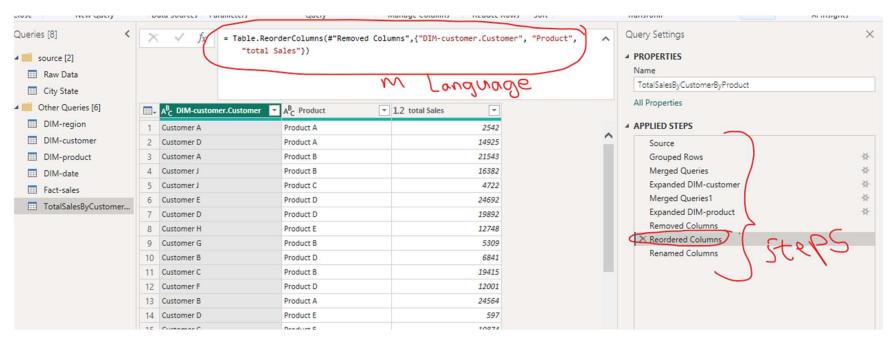
## M Language

- M language is used in the Power Query Editor (mostly auto generated code)
  - Power Query formula language (data preparation)
  - Data transformation (before loading data into data model)
- Dax
  - Data Analysis Expression Language (create insights)
  - Analytical Data Calculations (inside data model)
  - Similar to Excel functions

## Creating a column with M - language

- There is a visual representation of the transformation steps/instructions you apply in the Power Query Editor
  - You can reverse/undo these steps
- M language is the script behind these transformation steps/instructions
  - If you select a step you notice the formula bar shows the relevant M language script for that step
    - (expand the formula bar with the down arrow)
  - Manually add/change code in the M language formula bar
- The advanced editoexposes all the M language code behind a Power Query table

# M language - behind each step



### Use M to create column

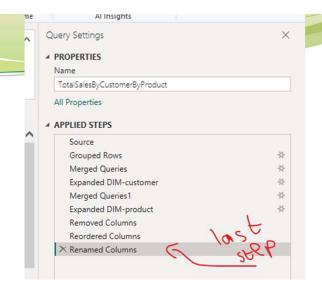
Power Query Editor

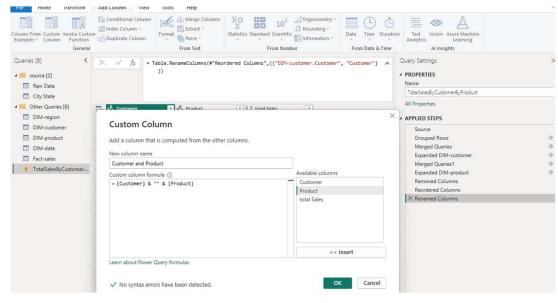
Select TotalSalesByCustomerByProduct (Queries)

- > Add Column tab
- > Select last Step in *Applied Steps*
- > Custom Column
- > New Column Name:

Customer and Product

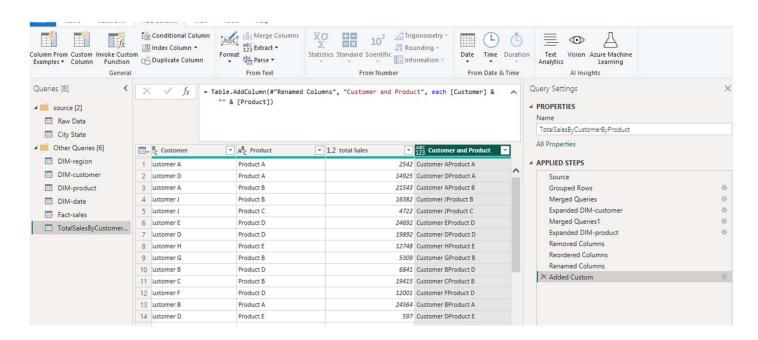
- > Custom column formula
  - *=* [*Customer*] & "" & [*Product*]
- > OK





## M language script – to create column

= Table.AddColumn(#"Renamed Columns", "Customer and Product", each [Customer] & "" & [Product])



# Conclusion

### Conclusion

### Single most important rule:

• Practice

```
Introduction
Data Modelling
    Recap: Business motivation behind dimensional
    modelling
    Revisit Star Schema
    Connecting to a Table as a Copy vs. Reference
        Update implications
    Implement Star Schema from a single raw data
    table
        Fact Table
        Dimension Tables
        Relationships
    Types of Joins
    Enriching DIM table with Merge (join)
Aggregation inside Dimensional Model - without
DAX
Introduction to M-language
Conclusion
```