INTRODUCTION

1.1 Overview

  Startup are the companies that are focus on a single product or service that the founders want to bring to market .The startup analysis provide a frame work to create the value proposition, team strategy, market strategy, and financial strategy to make building a startup easier and faster .So a startup analysis is a very important and major process while starting a startup company .In increasing competition and market demands we need to be updated to adapt to changing market conditions.

1.2 Purpose

               The finding out of the areas in industry wise, state wise etc. one person can be used to make business focused decisions and business plan .It will provide application for   business tool.

2   Problem Definition & Design Thinking

       2.1   Empathy Map

https://drive.google.com/file/d/1xmniPwJf7LfXJzsUFfRc_k2qDfEWn_ih/view?usp=share_link

       2.2   Ideation & Brainstorming Map

https://drive.google.com/file/d/1vrv9t5VDS6h8NAeYsaLZfF71XWhaJedF/view?usp=share_link

3 RESULT

Dashboard Screenshot:https://drive.google.com/file/d/1I8ZrsO5t42gVAvcEQlxW4h2vONM0z5wc/view?usp=share_link

Story Screenshot:https://drive.google.com/file/d/19iVUp6CsyczmzkdosaYjYAY2veYKYMdk/view?usp=share_link

Web page Screenshot:
https://drive.google.com/file/d/1syrYqaXnpxgNOYtTfznOVEHuh3H2Gj91/view?usp=share_link

4 ADVANTAGES

                           Startup promote growth and help in Indian economy and for the entrepreneurs. It also smaller ,less structured ,innovative and   keeps improving of business models.

DISADVANTAGES

The main drawback of startup is to face the risk of failure. The odds of Startup are stacked against in countries that have a close economy where an innovative culture is lacking .

5 APPLICATIONS

The role of applying Startup Analysis improves ideas in the business environment which leads to achieve the desire goal. A strong base should be implement in the required path. It mainly applicable for innovative people who are interested to apply their ideas in startup.

6 CONCLUSION

Startup are one of the most promising ways to solve the critical problems that arise in the business environment . The startup economy in turn enables the prototyping and market testing of a massive number of a new potential innovations accelerating the progress through which pressing global issues can be solved.

7 FUTURE SCOPE

Startups are small companies but they play a big role in the Economic process. It welcome the innovators to provide more jobs and make the country rich.

8 APPENDIX

A. Source Code

```html
<!DOCTYPE html>
<html lang="en">

<head>
    <meta charset="utf-8">
    <title>Startup Analysis</title>
    <meta content="width=device-width, initial-scale=1.0" name="viewport">
    <meta content="" name="keywords">
    <meta content="" name="description">

    <!-- Favicon -->
    <link href="img/favicon.ico" rel="icon">

    <!-- Google Web Fonts -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link

href="https://fonts.googleapis.com/css2?family=Montserrat:wght@400;500&family=Roboto:wght@500;
700&display=swap"
        rel="stylesheet">

    <!-- Icon Font Stylesheet -->
    <link href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/5.10.0/css/all.min.css"
rel="stylesheet">
    <link href="https://cdn.jsdelivr.net/npm/bootstrap-icons@1.4.1/font/bootstrap-icons.css"
rel="stylesheet">

    <!-- Libraries Stylesheet -->
    <link href="lib/animate/animate.min.css" rel="stylesheet">
    <link href="lib/owlcarousel/assets/owl.carousel.min.css" rel="stylesheet">
    <link href="lib/lightbox/css/lightbox.min.css" rel="stylesheet">

    <!-- Customized Bootstrap Stylesheet -->
    <link href="css/bootstrap.min.css" rel="stylesheet">

    <!-- Template Stylesheet -->
    <link href="css/style.css" rel="stylesheet">
</head>

<body>
    <!-- Spinner Start -->
    <div id="spinner"
        class="show bg-white position-fixed translate-middle w-100 vh-100 top-50 start-50 d-flex align-items-
center justify-content-center">
        <div class="spinner-border text-primary" role="status" style="width: 3rem; height: 3rem;"></div>
    </div>
    <!-- Spinner End -->


    <!-- Topbar Start -->
    <div class="container-fluid bg-primary text-white d-none d-lg-flex">
        <div class="container py-3">
            <div class="d-flex align-items-center">
                <a href="index.html">
                    <h2 class="text-white fw-bold m-0">Startup Analysis</h2>
                </a>
                <div class="ms-auto d-flex align-items-center">
                    <small class="ms-4"><i class="fa fa-map-marker-alt me-3"></i></small>
                    <small class="ms-4"><i class="fa fa-envelope me-3"></i></small>
                    <small class="ms-4"><i class="fa fa-phone-alt me-3"></i></small>
                    <div class="ms-3 d-flex">
```

```html
                <a class="btn btn-sm-square btn-light text-primary rounded-circle ms-2" href=""><i
                        class="fab fa-facebook-f"></i></a>
                <a class="btn btn-sm-square btn-light text-primary rounded-circle ms-2" href=""><i
                        class="fab fa-twitter"></i></a>
                <a class="btn btn-sm-square btn-light text-primary rounded-circle ms-2" href=""><i
                        class="fab fa-linkedin-in"></i></a>
            </div>
          </div>
        </div>
    </div>
    <!-- Topbar End -->


    <!-- Navbar Start -->
    <div class="container-fluid bg-white sticky-top">

        <nav class="navbar navbar-expand-lg bg-white navbar-light p-lg-0">
            <a href="index.html" class="navbar-brand d-lg-none">
                <h1 class="fw-bold m-0">Startup Analysis</h1>
            </a>
            <button type="button" class="navbar-toggler me-0" data-bs-toggle="collapse"
                data-bs-target="#navbarCollapse">
                <span class="navbar-toggler-icon"></span>
            </button>
            <div class="collapse navbar-collapse" id="navbarCollapse">
                <div class="navbar-nav">
                    <a href="index.html" class="nav-item nav-link active">Home</a>
                    <a href="about.html" class="nav-item nav-link">About</a>
                    <a href="Dashboard.html" class="nav-item nav-link">Dashboard</a>

                    <a href="Story.html" class="nav-item nav-link">Story</a>


                    </div>
                </div>

                    <a href="contact.html" class="nav-item nav-link">Contact</a>
                </div>
                <div class="ms-auto d-none d-lg-block">
                    <a href="" class="btn btn-primary rounded-pill py-2 px-3"></a>
                </div>
            </div>
        </nav>
    </div>
    </div>
    <!-- Navbar End -->


    <!-- Carousel Start -->
    <div class="container-fluid px-0 mb-5">
        <div id="header-carousel" class="carousel slide carousel-fade" data-bs-ride="carousel">
            <div class="carousel-inner">
                <div class="carousel-item active">
                    <img class="w-100" src="img/carousel-1.jpg" alt="Image">
                    <div class="carousel-caption">
                        <div class="container">
                            <div class="row justify-content-start">
                                <div class="col-lg-7 text-start">
                                    <p class="fs-4 text-white animated slideInRight">Welcome to
                                        <strong>Indian Startup Analysis and Visualization</strong>
                                    </p>
                                    <h1 class="display-1 text-white mb-4 animated slideInRight">Unlock Your Business
                                        Growth</h1>
                                    <a href=""
                                        class="btn btn-primary rounded-pill py-3 px-5 animated slideInRight">
                                        </a>
                                </div>
                            </div>
                        </div>
                    </div>
                </div>
```

```html
            </div>
            <div class="carousel-item">
                <img class="w-100" src="img/carousel-2.jpg" alt="Image">
                <div class="carousel-caption">

                    <div class="row justify-content-end">
                        <div class="col-lg-7 text-end">
                            <p class="fs-4 text-white animated slideInLeft">Welcome to <strong>Startup
Analysis</strong>
                            </p>
                            <h1 class="display-1 text-white mb-5 animated slideInLeft">Ready to Start Your
                                Business</h1>
                            <a href=""
                                class="btn btn-primary rounded-pill py-3 px-5 animated slideInLeft">
                                </a>
                        </div>
                    </div>
                </div>
            </div>
        </div>
        <button class="carousel-control-prev" type="button" data-bs-target="#header-carousel" data-bs-
slide="prev">
            <span class="carousel-control-prev-icon" aria-hidden="true"></span>
            <span class="visually-hidden"></span>
        </button>
        <button class="carousel-control-next" type="button" data-bs-target="#header-carousel" data-bs-
slide="next">
            <span class="carousel-control-next-icon" aria-hidden="true"></span>
            <span class="visually-hidden"></span>
        </button>
    </div>
</div>
<!-- Carousel End -->


<!-- About Start -->
</div class="container-x<divxl about my-5">

        <div class="col-lg-6 pt-lg-5 wow fadeIn" data-wow-delay="0.5s">
            <div class="bg-white rounded-top p-5 mt-lg-5">
                <p class="fs-5 fw-medium text-primary">About Us</p>
                <h1 class="display-6 mb-4">The Best Way to Improve Your Business</h1>

    </div>
    <!-- About End -->



    <!-- Dashboard Start -->
    <div class="container-xxl py-5">
        <div class="container">
            <div class="text-center mx-auto wow fadeInUp" data-wow-delay="0.1s" style="max-width:
500px;">
                <p class="fs-5 fw-medium text-primary">Dashboard</p>
                <div class='tableauPlaceholder' id='viz1681459724043' style='position: relative'><noscript><a
href='#'><img alt='Startup Analysis Dashboard '
src='https:&#47;&#47;public.tableau.com&#47;static&#47;images&#47;St&#47;StartupAnalysisDashboar
d_16811456982150&#47;StartupAnalysisDashboard&#47;1_rss.png' style='border: none'
/></a></noscript><object class='tableauViz'  style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3' />
<param name='path'
value='views&#47;StartupAnalysisDashboard_16811456982150&#47;StartupAnalysisDashboard?:languag
e=en-US&amp;:embed=true' /> <param name='toolbar' value='yes' /><param name='static_image'
value='https:&#47;&#47;public.tableau.com&#47;static&#47;images&#47;St&#47;StartupAnalysisDashbo
ard_16811456982150&#47;StartupAnalysisDashboard&#47;1.png' /> <param name='animate_transition'
value='yes' /><param name='display_static_image' value='yes' /><param name='display_spinner'
value='yes' /><param name='display_overlay' value='yes' /><param name='display_count' value='yes'
/><param name='language' value='en-US' /></object></div>        <script type='text/javascript'>
var divElement = document.getElementById('viz1681459724043');          var vizElement =
```

```
divElement.getElementsByTagName('object')[0];              if ( divElement.offsetWidth > 800 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else if (
divElement.offsetWidth > 500 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else {
vizElement.style.width='100%';vizElement.style.height='1427px';}              var scriptElement =
document.createElement('script');            scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);            </script>
        <h1 class="display-5 mb-5"></h1>



                </div>
              </div>
            </div>
          </div>
        </div>
      <!-- Dashboard End -->

  <!-- Story Start -->
  <div class="container-xxl pt-5">
    <div class="container">
       <div class="text-center text-md-start pb-5 pb-md-0 wow fadeInUp" data-wow-delay="0.1s"
          style="max-width: 500px;">
          <p class="fs-5 fw-medium text-primary">Story</p>
          <div class='tableauPlaceholder' id='viz1681460853313' style='position: relative'><noscript><a
href='#'><img alt='Startup Analysis Story '
src='https:&#47;&#47;public.tableau.com&#47;static&#47;images&#47;St&#47;StartupAnalysisStory_168
11448000690&#47;StartupAnalysisStory&#47;1_rss.png' style='border: none' /></a></noscript><object
class='tableauViz'  style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3' />
<param name='site_root' value='' /><param name='name'
value='StartupAnalysisStory_16811448000690&#47;StartupAnalysisStory' /><param name='tabs'
value='no' /><param name='toolbar' value='yes' /><param name='static_image'
value='https:&#47;&#47;public.tableau.com&#47;static&#47;images&#47;St&#47;StartupAnalysisStory_1
6811448000690&#47;StartupAnalysisStory&#47;1.png' /> <param name='animate_transition' value='yes'
/><param name='display_static_image' value='yes' /><param name='display_spinner' value='yes'
/><param name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param
name='language' value='en-US' /></object></div>            <script type='text/javascript'>              var
divElement = document.getElementById('viz1681460853313');            var vizElement =
divElement.getElementsByTagName('object')[0];
vizElement.style.width='1016px';vizElement.style.height='991px';              var scriptElement =
document.createElement('script');            scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);            </script>



                </div>
              </div>


                </div>
              </div>
            </div>
          </div>
        </div>
      <!-- story End -->







    <!-- Footer Start -->

                </div>
              </div>
```

```html
        <div class="col-lg-3 col-md-6">
            <h4 class="text-white mb-4"></h4>
            <a class="btn btn-link" href="">About Us</a>
            <a class="btn btn-link" href="">Contact Us</a>
            <a class="btn btn-link" href=""></a>
            <a class="btn btn-link" href=""></a>
            <a class="btn btn-link" href=""></a>
        </div>

        </div>
      </div>
    </div>
  </div>
</div>
<!-- Footer End -->




<!-- Back to Top -->
<a href="#" class="btn btn-lg btn-primary btn-lg-square rounded-circle back-to-top"><i
    class="bi bi-arrow-up"></i></a>


<!-- JavaScript Libraries -->
<script src="https://ajax.googleapis.com/ajax/libs/jquery/3.6.1/jquery.min.js"></script>
<script src="https://cdn.jsdelivr.net/npm/bootstrap@5.0.0/dist/js/bootstrap.bundle.min.js"></script>
<script src="lib/wow/wow.min.js"></script>
<script src="lib/easing/easing.min.js"></script>
<script src="lib/waypoints/waypoints.min.js"></script>
<script src="lib/owlcarousel/owl.carousel.min.js"></script>
<script src="lib/lightbox/js/lightbox.min.js"></script>

<!-- Template Javascript -->
<script src="js/main.js"></script>
</body>

</html>
```