



PROFILE

Rock & Roll Hall of Fame

257 Playlists • 2,173 Followers



Education Director: Mandy Smith



Rock & Roll Hall of Fame's Mission Statement

To engage teach and inspire through the
power of Rock & Roll...

Given Example:

Spotify's This is Madonna Playlist

vs.

Rock & Roll Hall of Fame's Madonna: *Career Defining Playlist*

Difference: The Rock Hall's goal is to tell a story with their playlist through a historical and educational perspective.

Why Spotify?

Spotify is:

1. easily accessible
2. already set-up platform
3. has many users
4. popular with younger people

Who makes the playlists?


Playlists made by...

- Education
- Visitor Engagement
- Curatorial
- Advertising
- Artist Picks (guest set)
- Couple made by requests from museum guests

Different types of playlists...


- In Memoriam/Honoring
- Career defining playlists
 - Inductees (current and past) as well as current nominees.
- Event Specific
 - *For a few lists, guests picked the playlist at the Event*
 - Rock Hall Nights
 - MLB All-Star Game in Cleveland
 - Guest Set(short-lived): Artists pick playlist themselves:
So...NOT MADE BY ROCK HALL STAFF

Public Playlists




Play It Loud: In...

What's an artist without an instrument? To mak...



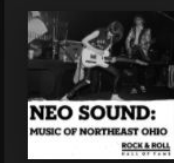
It's Been Said ...

Official playlist of the Rock Hall's new exhibit...




Little Richard: ...

Inductee Little Richard ripped-up the Fifties. H...




NEO Sound: M...

A sampling of artists represented in NEO...




Rock Hall New ...

Rock Hall has released an ongoing playlist featur...




Rock & Roll Hal...

In 2018, we introduced the Hall of Fame Single...




Your Rock Hall ...

Songs from our inductees designed to...




Your Rock Hall ...

Enjoy this eclectic mix of our Rock Hall inductee...




Bill Withers: C...

Bill Withers was a leading figure in the...




The Doobie Br...

With their hard-rocking rhythms, dual drummer...




Depeche Mod...

Know for their dark, industrial love songs fo...




Nine Inch Nails...

NIN juxtaposes the brutal and delicate...




Whitney Houst...

Called the "greatest singer of her generati...




The Notorious ...

Biggie Smalls aka The Notorious B.I.G....




T. Rex: Career ...

T. Rex was a rock and roll comet that graced ear...




Meet the #Rock...

By Rock & Roll Hall of Fame




RUSH: Career ...

Neil Peart's carefully-crafted, precision...




Def Leppard: ...

The most commercially successful New Wave ...




The Zombies: ...

Innovative arrangements, gorgeous choral...




Bon Jovi: Care...

Over 120 million albums. More than 2,600...




The Moody Blu...

Progressive rock pioneers turned...




Pearl Jam: Car...

Pearl Jam delivered monster 90s alternativ...




The Rolling Sto...

During their 50+ year career, the Rolling Ston...




The Beatles: C...

The Fab Four—John, Paul, George and Ringo...




U2: Career De...

Philanthropic. Hopeful. Committed. U2 are pro...



Tom Petty & Th...

Classic, yet innovative. Average Joes, yet...



Queen: Career...

Queen was one of the most popular, ambitiou...

Shiny App

<https://gregory-weber.shinyapps.io/rockhall/>