

GABRIEL GONZALES

SOFTWARE
DEVELOPER

LET'S GET CONNECTED

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ABOUT ME

Before finding software development, I created memorable retail journeys for Apple Store guests. While somewhat gratifying, I wanted to challenge myself and build experiences that would leave even deeper impressions.

I've come to equally appreciate the creativity involved in finding solutions, as well as the gratification of a feature coming to life on screen. My aim is to expand my repertoire and learn more languages, work with teams that nurture growth, and help build software that makes a lasting impact.

TECHNICAL SKILLS

- JavaScript
- ReactJS
- HTML
- CSS / Sass
- Bootstrap
- Python
- Django
- SQL
- JSON
- GitHub

PROJECTS

🔗 **Zorber** | Individual Front End | [View Code](#)

Finally, a companion app for the competitive zorbing community! Zorber allows users to organize zorb races- which take place in giant, inflatable spheres- including building out a participant list, adding lap times, and crowning winners for maximum bragging rights. This project was instrumental in my understanding of React hooks and state. Zorber was created with **ReactJs, HTML, CSS, Bootstrap, and JSON Server**.

🔗 **Blessipe** | Individual Full Stack | [View Code](#)

Ever eaten something unique on your travels that you've been itching to have again? Relive your favorite culinary memories with Blessipe, the online Food + Travel Journal. Create entries, upload photos, and find restaurants nearby that serve something similar! Blessipe was created with **Django, Python, ReactJS, and CSS**.

SOFTWARE DEVELOPMENT EXPERIENCE

Full Stack Web Developer

Nashville Software School (04/21 - 10/21)

- Immersive six-month program specializing in full stack web development
- Drafted projects utilizing Entity Relationship Diagrams (ERDs) and online wire-framing
- Created dynamic web applications using React JS and JavaScript with full CRUD functionality
- Developed backend proficiency using SQL, Django, and Python to structure databases
- Incremented progress in individual and group projects using Git and Github

PROFESSIONAL EXPERIENCE

Genius Admin

Apple Green Hills (03/18 - 10/20)

- Managed expectations for repairs by facilitating updates for 200+ customers daily
- Strategized with leadership to enact improvements to the customer journey
- Guided over 60 technicians in best practices to preserve brand loyalty and elevate customer relationships

Specialist

Apple Cool Springs Galleria (08/16 - 03/18, 04/21 - 07/21)

- Curated unique hardware and software solutions for customers of varying backgrounds
- 92-rated net promoter score from over 450 survey responses

Marketing Intern

redpepper (01/17 - 04/17)

- Assisted Sales and Marketing teams attract new business, develop an inbound plan through Google AdWords, and create content for agency blog and website

EDUCATION

Belmont University

Bachelor of Business Administration in Marketing

- Capstone classes in Strategic Marketing Management, Consumer Behavior, and Market Research
- Competed in DECA Entrepreneurship and Marketing Challenges