



Adventure Works Sales Dashboard

\$109.81M

Total Revenue

275K

Total Units Sold

\$399.63

Average Selling Price

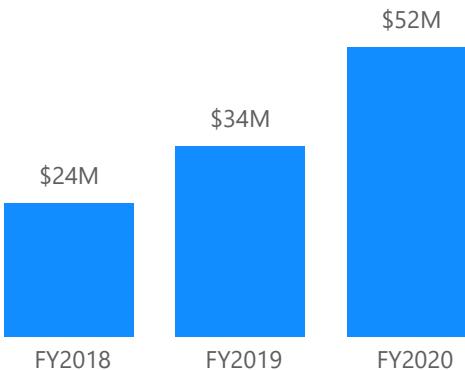
₱65.84M

Total Profit

60%

Total Profit Margin

Revenue by Fiscal Year



Unit Sold by Country



Fiscal Year

All

Category

All

INSIGHTS

At \$51,878,268.2, FY2020 had the highest Sum of Sales Amount and was 117.42% higher than FY2018, which had the lowest Sum of Sales Amount at \$23,860,893.13.

Category

Total Revenue

Category	Total Revenue
Bikes	₱66,302,381.27
Components	₱11,799,074.18
Clothing	₱1,777,840.91
Accessories	₱571,299.75
Total	₱80,450,596.11

Country

Total Revenue

Total Units Sold

Total Profit

Total Profit Margin

Country	Total Revenue	Total Units Sold	Total Profit	Total Profit Margin
United States	₱62,997,590.93	154092	₱39,767,761.04	63%
Canada	₱16,355,770.6	49381	₱10,429,793.87	64%
Australia	₱10,655,335.57	18293	₱4,473,478.57	42%
France	₱7,251,555.66	19906	₱4,393,487.79	61%
United Kingdom	₱7,670,721.13	20099	₱4,307,990.5	56%
Germany	₱4,878,300.11	13005	₱2,465,045.72	51%
Total	₱109,809,274	274776	₱65,837,557.49	60%

FY2020 had the highest Sum of Sales Amount at \$51,878,268.2, followed by FY2019 at \$34,070,112.67 and FY2018 at \$23,860,893.13.

FY2020 accounted for 47.24% of Sum of Sales Amount.

FY2018 had \$23,860,893.13 Sum of Sales Amount, FY2019 had \$34,070,112.67, and FY2020 had \$51,878,268.2.