# **Rahul Prasad**

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#### **EXPERIENCE**

## Publicis Sapient | Associate in Technology | Gurgaon | October 2021 - Present

KPMG: [React.js, SCSS, HTML, Accessibility (WCAG), Analytics]

- Developed modular style sheets utilising SASS for a multilingual website, resulting in a 40% decrease in CSS file size for the site and increasing maintainability and flexibility.
   Customised existing style dictionary to be used by the entire team for development purposes.
- Led custom components for the platform. Used React and Vanilla JavaScript at the component level based on requirements.
- Enhanced accessibility compliance by adhering to WCAG standards, improving usability.
- Implemented analytics to track form abandonment, identifying key friction points and optimizing user flows, resulting in a 15% increase in customer conversions.

# Tata Consultancy Services | System Engineer | Gurgaon | July 2019 - October 2021

### Citi NAM - VAN 2.0 - [React.js, HTML, CSS, Jest and Java]

- Implemented a responsive user interface for a web application using React. Integrated the API calls. Contributed to design planning and user experience to boost overall customer satisfaction ratings.
- Automated testing with Selenium (Java) for both iOS and web platforms; streamlined the quality assurance process, reducing testing time and enhancing test coverage by 20%

#### **CNOPS** - [React.js, Charts.js, HTML, CSS (Bootstrap & CSS3)]

- A web app that shows the network logs of the sites with existing and potential alarms in the form of a table or data visualisation according to the user's preference.
- Developed the demo project for the network operator dashboard for MWC 2020
- Crafted data visualization libraries with React to transform complex network logs into interactive dashboards. Optimised the existing app by creating reusable components and reduced API calls.

#### **PROJECT**

# SENSEI MODS - [React, JWT, CSS, HTML]

- Sensei Mods is an e-commerce website which allows users to customize the computer cables
- Worked as an react developer and developed the whole website from scratch

# **IMDB Clone -** [React, Redux, REST API Integration, State Management]

- Developed an IMDb clone using React.js and Redux, providing a seamless user interface for movie exploration.
- Integrated external APIs to fetch and display movie details, trailers, and user reviews in real-time
- Utilized state management with Redux to handle user interactions and dynamic content efficiently. Implemented functionality for personalized user experiences.

#### **EDUCATION**

Bachelor in Technology (Computer Science Engineering), Guru Gobind Singh Indraprastha University– [8.07 CGPA]

[August 2015 - May 2019] New Delhi

**CBSE Class XII,** Gagan Bharti Sr Sec Public School – [82.6%]

[April 2014 - May 2015] New Delhi

CBSE Class X, Gagan Bharti Sr Sec Public School – [8.4 CGPA]

[April 2011 - May 2012]

#### **SKILLS**

- Languages Javascript, TypeScript, HTML, CSS, Java, CSS3, SCSS, Less/Sass
- Frameworks/Libraries: React, Angular, Bootstrap, jQuery, Redux, Context API, Jest, React Routers, GraphQL, Webpack
- Other Skills: RESTful API Integration, GraphQL, npm, Git, Jenkins, Agile Methodologies, Accessibility Standards, Responsive Web Development, Web Analytics, Webpack, Data Structures and Algorithms.

#### **RECOGNITION**

- TCS On the spot award X2
- Publicis Sapient -Awarded
  'Learning Mindset' twice at Publicis
  Sapient for acquiring new technical
  skills to address project challenges
- 'New Feature Integration' recognition for seamlessly integrating features into existing systems.