import pandas as pd In [1]: import numpy as np In [2]: df= pd.read_csv("C:\\Users\\ASHISH TIWARI\\Downloads\\Churn_Modelling.csv") Geography Gender RowNumber CustomerId Surname CreditScore Tenure **Balance** NumOfProduct Out[2]: Age 0 42 2 0.00 1 15634602 Hargrave 619 France Female 1 2 15647311 Hill 608 Spain Female 41 83807.86 2 3 15619304 Onio 502 France Female 42 8 159660.80 3 4 15701354 Boni 699 Female 39 0.00 France 5 2 125510.82 4 15737888 Mitchell 850 Spain Female 43 9995 9996 15606229 Obijiaku 771 France Male 39 5 0.00 9996 9997 10 57369.61 15569892 Johnstone 516 France Male 35 9997 9998 15584532 709 7 0.00 Liu France Female 36 75075.31 9998 9999 772 42 15682355 Sabbatini Germany Male 9999 10000 15628319 Walker 792 28 4 130142.79 France Female 10000 rows × 14 columns • In [3]: df.head() Out[3]: RowNumber CustomerId Surname CreditScore Geography Gender Age **Tenure** Balance NumOfProducts 0 619 42 2 0.00 1 1 15634602 Hargrave France Female 2 15647311 Hill 608 Spain Female 83807.86 2 3 502 42 8 159660.80 3 15619304 Onio France Female 3 4 15701354 Boni 699 France Female 39 0.00 2 5 4 15737888 Mitchell 850 43 2 125510.82 1 Spain Female \triangleleft In [4]: df.tail() Out[4]: RowNumber CustomerId Surname CreditScore Geography Gender Age Tenure **Balance** NumOfProduct 9995 9996 5 0.00 15606229 Obijiaku 771 France Male 39 9996 9997 15569892 Johnstone 516 Male 35 57369.61 France 9997 Female 36 7 9998 15584532 Liu 709 France 0.00 9998 9999 15682355 Sabbatini 772 Germany Male 42 75075.31 9999 10000 15628319 Walker 792 France Female 28 4 130142.79 In [5]: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 14 columns):

Non-Null Count Dtype Column -----RowNumber 10000 non-null int64
CustomerId 10000 non-null int64
Surname 10000 non-null object
CreditScore 10000 non-null int64
Geography 10000 non-null object
Gender 10000 non-null int64
Tenure 10000 non-null int64
Balance 10000 non-null float64 0 RowNumber 1 2 3 4 6 7 8 Balance 10000 non-null float64 NumOfProducts 10000 non-null int64 9 10 HasCrCard 10000 non-null int64 11 IsActiveMember 10000 non-null int64 12 EstimatedSalary 10000 non-null float64 13 Exited 10000 non-null int64 dtypes: float64(2), int64(9), object(3)

memory usage: 1.1+ MB

In [6]: df.dtypes

RowNumber int64 Out[6]: CustomerId int64 Surname object CreditScore int64 object Geography Gender object int64 Age Tenure int64 Balance float64 NumOfProducts int64 HasCrCard int64 IsActiveMember int64 ${\tt EstimatedSalary}$ float64 Exited int64 dtype: object

In [7]: df.describe(include='all')

Out[7]:		RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	I
	count	10000.00000	1.000000e+04	10000	10000.000000	10000	10000	10000.000000	10000.000000	10000
	unique	NaN	NaN	2932	NaN	3	2	NaN	NaN	
	top	NaN	NaN	Smith	NaN	France	Male	NaN	NaN	
	freq	NaN	NaN	32	NaN	5014	5457	NaN	NaN	
	mean	5000.50000	1.569094e+07	NaN	650.528800	NaN	NaN	38.921800	5.012800	76485
	std	2886.89568	7.193619e+04	NaN	96.653299	NaN	NaN	10.487806	2.892174	62397
	min	1.00000	1.556570e+07	NaN	350.000000	NaN	NaN	18.000000	0.000000	0
	25%	2500.75000	1.562853e+07	NaN	584.000000	NaN	NaN	32.000000	3.000000	0
	50%	5000.50000	1.569074e+07	NaN	652.000000	NaN	NaN	37.000000	5.000000	97198
	75%	7500.25000	1.575323e+07	NaN	718.000000	NaN	NaN	44.000000	7.000000	127644
	max	10000.00000	1.581569e+07	NaN	850.000000	NaN	NaN	92.000000	10.000000	250898

```
RangeIndex: 10000 entries, 0 to 9999
          Data columns (total 14 columns):
                                Non-Null Count Dtype
           #
              Column
                                  _____
                RowNumber 10000 non-null int64
CustomerId 10000 non-null int64
           0
              RowNumber
           1
           2
                                  10000 non-null object
                Surname
               Surname 10000 non-null object
CreditScore 10000 non-null int64
Geography 10000 non-null object
Gender 10000 non-null object
Age 10000 non-null int64
           3
           4
           5
               Gender
           6
                              10000 non-null int64
           7
                Tenure
           8
              Balance
                                 10000 non-null float64
           9
               NumOfProducts 10000 non-null int64
           10 HasCrCard
                                   10000 non-null int64
           11 IsActiveMember 10000 non-null int64
           12 EstimatedSalary 10000 non-null float64
           13 Exited
                                  10000 non-null int64
          dtypes: float64(2), int64(9), object(3)
          memory usage: 1.1+ MB
 In [9]: df.isnull().sum()
          RowNumber
 Out[9]:
                               0
          CustomerTd
          Surname
                               0
          CreditScore
                               0
                               0
          Geography
          Gender
          Age
          Tenure
          Balance
          NumOfProducts
          HasCrCard
          IsActiveMember
                               0
          EstimatedSalary
          Exited
          dtype: int64
In [10]: df.columns
Out[10]: Index(['RowNumber', 'CustomerId', 'Surname', 'CreditScore', 'Geography', 'Gender', 'Age', 'Tenure', 'Balance', 'NumOfProducts', 'HasCrCard',
                   'IsActiveMember', 'EstimatedSalary', 'Exited'],
                 dtype='object')
In [11]: df = df.drop (['RowNumber', 'CustomerId', 'Surname'], axis= 1)
In [12]: df.head()
Out[12]:
             CreditScore Geography Gender Age
                                                            Balance NumOfProducts HasCrCard IsActiveMember Estimated
                                                  Tenure
          0
                    619
                                                                0.00
                                                                                              1
                                                                                                                       101
                              France
                                      Female
          1
                    608
                                               41
                                                            83807.86
                                                                                              0
                                                                                                                       112
                               Spain
                                      Female
          2
                     502
                                      Female
                                               42
                                                        8 159660.80
                                                                                   3
                                                                                              1
                                                                                                              0
                                                                                                                       113
                              France
          3
                     699
                                               39
                                                                0.00
                                                                                              0
                                                                                                              0
                                                                                                                        93
                              France
                                      Female
                     850
                               Spain
                                     Female
                                               43
                                                        2 125510.82
                                                                                   1
                                                                                              1
                                                                                                                        79
In [13]: df.columns
          Index(['CreditScore', 'Geography', 'Gender', 'Age', 'Tenure', 'Balance',
Out[13]:
                   'NumOfProducts', 'HasCrCard', 'IsActiveMember', 'EstimatedSalary',
                   'Exited'],
                 dtype='object')
In [14]: df['Geography'].unique()
          array(['France', 'Spain', 'Germany'], dtype=object)
Out[14]:
```

<class 'pandas.core.frame.DataFrame'>

```
df= pd.get_dummies(df,drop_first=True)
In [15]:
          df.head()
                                      Balance NumOfProducts HasCrCard IsActiveMember EstimatedSalary Exited Geogr
Out[15]:
            CreditScore Age Tenure
          0
                   619
                         42
                                 2
                                         0.00
                                                          1
                                                                     1
                                                                                    1
                                                                                            101348.88
                                                                                                          1
          1
                   608
                         41
                                     83807.86
                                                          1
                                                                     0
                                                                                            112542.58
                                                                                                          0
          2
                                                          3
                                                                                    0
                   502
                         42
                                 8 159660.80
                                                                     1
                                                                                            113931.57
                                                                                                          1
          3
                   699
                         39
                                         0.00
                                                          2
                                                                     0
                                                                                    0
                                                                                             93826.63
                                                                                                          0
          4
                   850
                         43
                                 2 125510.82
                                                          1
                                                                     1
                                                                                    1
                                                                                             79084.10
                                                                                                          0
         df['Exited'].value_counts()
In [16]:
         Exited
Out[16]:
               7963
               2037
         Name: count, dtype: int64
         import seaborn as sns
In [24]:
          sns.countplot(x='Exited', hue='Exited',data=df)
         <Axes: xlabel='Exited', ylabel='count'>
Out[24]:
             8000
                                                                                    Exited
                                                                                         0
             7000
                                                                                         1
             6000
             5000
             4000
             3000
             2000
             1000
                 0
                                     0
                                                     Exited
In [29]: X =df.drop('Exited',axis = 1)
          Y = df['Exited']
         from sklearn.model_selection import train_test_split
          X_train,X_test,Y_train,Y_test = train_test_split(X,Y,test_size=0.20,random_state= 51,stratify=Y)
         from sklearn.preprocessing import StandardScaler
In [31]:
          sc = StandardScaler()
          X_train = sc.fit_transform(X_train)
          X_test = sc.transform(X_test)
          X_train
```

```
Out[31]: array([[-0.78860057, -1.03742686, 0.6965047, ..., -0.57619557,
                   1.73726261, -1.09582175],
                 [-0.68522026, -0.56111692, -0.68966051, ..., 1.73552185,
                  -0.57561821, 0.91255717],
                 [-1.03671334, -0.08480698, 1.3895873, ..., -0.57619557,
                  -0.57561821, 0.91255717],
                 [ 1.34103398, -0.46585493, 0.0034221 , ..., 1.73552185, -0.57561821, 0.91255717], [-0.20967079, 0.96307488, -1.38274311, ..., -0.57619557,
                   1.73726261, -1.09582175],
                 [ 1.12393531, 0.010455 , 0.3499634 , ..., -0.57619557,
                  -0.57561821, -1.09582175]])
In [32]: from sklearn.linear_model import LogisticRegression
          log = LogisticRegression()
          log.fit(X_train,Y_train)
Out[32]: ▼ LogisticRegression
         LogisticRegression()
In [33]: Y_pred1 = log.predict(X_test)
In [34]: from sklearn.metrics import accuracy_score
          accuracy_score(Y_test,Y_pred1)
Out[34]:
In [35]: from sklearn.neighbors import KNeighborsClassifier
          knn= KNeighborsClassifier()
          knn.fit(X_train, Y_train)
          KNeighborsClassifier()
Out[35]: ▼ KNeighborsClassifier
         KNeighborsClassifier()
In [36]: Y_pred2 = knn.predict(X_test)
In [37]: accuracy_score(Y_test, Y_pred2)
         0.827
Out[37]:
In [38]:
         from sklearn.ensemble import RandomForestClassifier
          rf = RandomForestClassifier()
          rf.fit(X_train, Y_train)
Out[38]: ▼ RandomForestClassifier
         RandomForestClassifier()
In [39]: Y_pred3 = rf.predict(X_test)
In [40]: accuracy_score(Y_test, Y_pred3)
         0.8635
Out[40]:
In [41]: from sklearn.ensemble import GradientBoostingClassifier
          gradient_booster = GradientBoostingClassifier()
          gradient_booster.fit(X_train,Y_train)
Out[41]: • GradientBoostingClassifier
         GradientBoostingClassifier()
In [42]: Y_pred4 = gradient_booster.predict(X_test)
```

```
In [43]: accuracy_score(Y_test, Y_pred4)
Out[43]:
In []:
```