Ray Peters

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**Glamor-A-Go-Go**

The goal: keep Joe Ryan at the company and prevent bad press for Glamor-A-Go-Go.

The board of directors needs to act before it is too late. Ryan's success is impeding his ability to make smart business decisions; his personal life contradicts to the corporate mission statement. Ryan needs to see the potential for ruin: if Ryan great business acumen, he will see the connection between personal life, business life, and Glamor-A-Go-Go. Ryan's actions are questionable but they are his choice. My solution, give him a choice: act more ethically and stay in the media, or, merely, stay out of the media. The latter could be accomplished by replacing the CEO-face but keep Joe Ryan active on the board of directors to retain power/control of the company without the publicity.