# **GRACE ABUNYIE**

## **DATA/BUSINESS ANALYST**

## CONTACT

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# **SKILLS**

Business Intelligence Data Visualization Machine Learning Quantitative Analysis Qualitative Analysis

Research

Communication

Risk Management

Project Management

Negotiation

## **TOOLS**

SQL

Rstudio

Python

Hadoop

PowerBi

Tableau

Microsoft Excel

**IBM SPSS** 

Cognos Analytics

#### **EDUCATION**

Graduate Certificate - Business Insights & Analytics

# **Humber College**

(Sept. 2022 - April 2024)

Bachelor of Science - Psychology Nnamdi Azikiwe University 2016

Diploma - Psychology Nnamdi Azikiwe University 2013

## **PROFILE**

Results-driven Data/Business Analyst with a passion for leveraging data insights to drive informed decision-making. Bringing four years of experience in interpreting complex datasets, identifying trends, and delivering actionable recommendations. Skilled in transforming raw information into strategic solutions to optimize business processes.

#### **WORK EXPERIENCE**

## Data Analyst Intern

**Digitalogy LLC** 

January 2024 - Present

- Gather and integrate data from multiple sources for analysis.
- Ensure data accuracy and integrity through cleaning and validation processes.
- Develop business intelligence reports and dashboards using tools like Excel, Looker, Tableau, or Power BI for actionable Insights.
- Manage and query databases using SQL to extract relevant data.
- Monitor and report on Key Performance Indicators (KPIs) relevant to business objectives.
- Respond to ad-hoc data reporting and provide data-driven answers to specific business questions.
- Work with different departments to understand reporting needs and deliver insights.

#### Student Ambassador

#### **Humber College**

January 2023 - August 2023

- Coordinate career and informative events for students.
- Organize educational community student life activities.
- Host conference meetings for new students, offering advices where necessary.
- Inventory Management.
- Work with other student ambassadors and administration staff to meet the needs of students.
- Create engaging and relevant content from the student's viewpoint on the Unibuddy Platform, encompassing post creation and enhancing interaction.

#### Business Analyst

Abiola Court 10

April 2020 - July 2022

- Analyze real estate market trends, property values, sales data, and customer demographics to provide insights for decision-making.
- Create reports and dashboards that showcase key performance indicators (KPIs), market forecasts, and sales projections.
- Ensure data accuracy, reliability, and security through proper data management practices and tools.
- .Contribute to the development of business strategies based on data-driven insights to support the company's growth and objectives.
- Conduct market research.