Grace Abunyie

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Summary

- **Experienced Business Analyst with over 6 years demonstrated success in Data migration and integration, Data modelling, Business intelligence reporting, Financial Reporting, Application Support, Data analysis and Visualization.**
- **Excellent client and vendor relationship and bridges the gap between business goals and data management strategies with expertise in delivering business intelligence projects for leading institutions.**
- Strong analytical skills, able to review, analyze data and interpret business requirements, articulating them into models and concepts that plug into bigger scope projects. Strong communication skills, able to present requirements, concepts and procedures; able to design and deliver training and support materials.
- **Good understanding of** Business Intelligence and data analytical tools, **SQL and Relational Database technologies.**
- Experienced at serving as a liaison between the business/Product teams and the development/Technical teams to ensure compliance and proper communication of the defined requirements.
- With sound judgement and effective decision making.
- Very fast and enthusiastic learner and excited at the possibility of learning new technologies.

Professional Experience

Data Analyst | Digitalogy LLC   **January 2024 to May 2024**

- Develop business intelligence reports and dashboards using tools like Excel, Tableau, or Power BI for actionable Insights, leading to an improvement in business operations.

- Execute strategies that enhance the efficiency of market research processes and successfully convey findings in comprehensive reports to stakeholders.

- Gathered and integrated data from multiple sources for analysis while ensuring data accuracy and integrity through the cleaning process.

- Developed and maintained relationships with over 9 key industry partners, leading to an improvement in data quality and availability.

- Develop and automate ETL processes to integrate data from the ERP application and other third-party API applications utilizing Microsoft SQL Server Integration Services (SSIS) and azure data factory.

- Maintain and optimize existing pipelines, data management and data query components for the Business Intelligence solution.

- Collaborate with BI group and departments to deliver DataMart that meets the business requirements.

- Analyze and resolve end user related database and Datawarehouse problems.

- Provide end user Training and technical documentation.

Student Ambassador | Humber College   **January 2023 to August 2023**

- Coordinate career and informative events for students, resulting in an increase in student engagement and participation.
- Host orientation meetings for new students, providing advice and support, improving orientation satisfaction rates.

- Work with administrative staff and other student ambassadors to ensure smooth transitioning for new international students.
- Providing feedback to university staff about the concerns and interests of prospective students.
- Lead campus tours for prospective students, families, and other visitors, highlighting key facilities, services, and programs
- Create engaging and relevant content from the student's viewpoint on the Unibuddy Platform.

Business Analyst | Damik International Company Ltd (Abiola Court 10)   **April 2017 to July 2022**

- Create Information and Insights Packs inclusive of Dash boarding or Reporting and Identify, analyze and interpret trends in complex data set for internal and external customers for business performance monitoring and business decision making.
- Work with business users to develop and improve existing tabular reports and Dashboards to effectively communicate trends and patterns using Microsoft SSRS and Power BI.
- Optimized report queries by creating indexes, studying execution plans and query debugging
- Provide consultation to clients on Management Reporting solutions that fit their specific objectives and the implementation requirements.
- Analyzed real estate market trends, property values, sales data, and customer demographics, providing insights that led to an improvement in decision-making accuracy.
- Create detailed reports and dashboards showcasing key performance indicators (KPIs), market forecasts, and sales projections, enhancing strategic planning.
- Ensure data accuracy, reliability, and security, resulting in a reduction in data discrepancies through the implementation of robust data management practices and tools.
- Contribute to the development of business strategies based on data-driven insights.
- Conduct comprehensive market research.

Education

Humber College, Post- Graduate Diploma   **September 2022 to April 2024**

Business Insights and Analytics

Nnamdi Azikiwe University, BSc   **September 2013 to August 2016**

Psychology

Nnamdi Azikiwe University, Diploma   **September 2011 to August 2013**

Psychology

Skills & Tools

Tools: Python, SQL, Pandas, Microsoft Office (Excel, Word, PoerPoint, Access), MySQL, Power BI, Tableau, SQLite, PyCharm, Jupyter Notebook, VisualStudio Code, Excel, PowerPoint, Cognos Analytics, Rstudio, Hadoop

Business Skills: Excellent Communication, Attention to Details, Problem Solving, Positive Attitude, Leadership, Adaptability, Time Management, Negotiation, Teamwork, Conflict Resolution, Analytical Skills, Data Visualization, Documentation, Machine Learning, Project Management, Business Requirements Gathering, Customer Service and Client Relationship Management, Operations Management, Strategic Planning, Presentation Skills, Continuous Learning.