

# GRACE CLIFF

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<https://grace-cliff.github.io/grace-cliff/layout/portfolio.html>

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## Graphic Designer

I am a highly creative interdisciplinary designer with a strong vision for brand design, social media marketing, and audiovisual storytelling.

## Education

### **DePaul University** 2024 - 2026

Master of Arts in Animation with a concentration in Motion Graphics

Cumulative GPA 4.0/4.0

### **Illinois State University** 2018 - 2022

Bachelor of Arts in Graphic Design

Bachelor of Arts in Creative Technologies

Cumulative GPA 3.93/4.0, Magna Cum Laude

Dance Performance Minor

### **College of DuPage** 2018 - 2023

Graphic Design, Cumulative GPA 3.64/4.0

### **Institute Lorenzo de' Medici** 2023

Metal and Jewelry Arts, Italian Gastronomy and Culture Summer Study Abroad

### **Jagiellonian University Krakow Poland** 2019

Art History, Polish Language Summer Study Abroad

## Work Experience

### **Chicago Architecture Center Internship** 2024 - Present

Motion Graphic Designer

- Animated promotional videos for social media
- Designed a short motion graphic for the introduction to a architecture video series
- Added graphics to film footage further drawing viewer interest

### **Innovation DuPage Internship** 2023 - Present

Graphic Designer

- Designed social media marketing material for Instagram, LinkedIn, and Facebook
- Assisted with strengthening brand design in print and social media for start-up entrepreneurial companies

### **Water Street Dance Milwaukee** 2022 - 2023

Projection Designer

- Animated projection designs for theatre spaces that interacted with professional modern dancers
- Filmed and edited dance reels promoting shows

### **Freelance Work for Thomas Desch** 2022 - 2023

Motion Graphics Designer

- Edited logos for kinetic typography
- Animated short graphics for non-profit organizations

### **The Art Institute in Chicago** 2023

Digital Designer

- Edited green screen footage displayed at The Art Institute of Chicago Partner Day
- Setup art screening and provided information to visitors

### **The Wings Gallery at College of DuPage** March 2023 and November 2022

Creative Designer

- Curated and installed an immersive art installation through projection mapped videos which encouraged public interaction
- Wrote an artist manifesto and designed programs for the show

### **The School of Creative Technology and Theatre and Dance at Illinois State University** 2021

Motion Graphic Designer

- Responsible for communicating ideas between the choreographer and peers
- Developed digital designs with rotoscoping and motion tracking for the Spring Dance Concert

## Skills

**Adobe Creative Suite CC** Illustrator, Premiere Pro, After Effects, Photoshop, InDesign, XD, Lightroom  
**AutoDesk Maya, Heavy M, Cinema 4D, TVPaint Animation, Canva, Keynote, Microsoft Office, Slack**

## Creative Experience

**DIGITAL** Social Media Creative Support, Projection Mapping, Immersive Visualization 360 Space

**VIDEO** Animation, Video Editing, 3D Modeling, Motion Tracking, Rotoscoping

**WEB** Web Design, UI / UX, HTML, CSS, JavaScript

**PRINT** Logos, Stationeries, Ephemeral Variety, Typography, Vinyl and Laser Cutting Posters

**PHOTOGRAPHY** Digital Photography, Photo Editing

**SOFT SKILLS** Strong Interpersonal, Written, and Verbal Communication Skills, Highly Organized, Eye for Design

## Awards / Honors

**Cleve Carney Museum of Art** March 2023

2023 Annual Student Exhibition

-Awarded 2nd Place 3D

-Selected to display 'The Ballet Body' in the 2023 Show

**American College Dance Association (ACDA)** March 2022

Social Media Creative Support

-Nominated and awarded an opportunity to post content for the ACDA North-Central Region

-Filmed, edited, and curated content which encouraged college student participation

## Press

**MassArt Studio Foundation Brant Gallery in Boston** September 2023

Curator Helen Miller

-Exhibited visual material from 'This is a Censored Exhibition' in their show titled 'Energy: A Closer Look'

**The Courier "This is a Censored Exhibition: Art Gallery About Ohio Train Derailment"** March 2023

Newspaper Publication by Mariyam Syed

-Quoted addressing the artistic direction of the exhibition