

GRACE CLIFF

gracecliff13@gmail.com

<https://grace-cliff.github.io/grace-cliff/layout/portfolio.html>

[linkedin.com/in/grace-cliff-11049b202/](https://www.linkedin.com/in/grace-cliff-11049b202/)

Digital Designer

I am a highly creative interdisciplinary designer with a strong vision for brand design, social media marketing, and audiovisual storytelling. My specialization is in 2D/3D motion graphics, video editing, and graphic design.

Education

DePaul University 2024 - 2026

Master of Arts in Animation with a concentration in Motion Graphics

Cumulative GPA 4.0/4.0

Illinois State University 2018 - 2022

Bachelor of Arts in Graphic Design

Bachelor of Arts in Creative Technologies

Cumulative GPA 3.93/4.0, Magna Cum Laude

Dance Performance Minor

College of DuPage 2018 - 2023

Graphic Design, Cumulative GPA 3.64/4.0

Institute Lorenzo de' Medici 2023

Metal and Jewelry Arts, Italian Gastronomy and Culture Summer Study Abroad

Jagiellonian University Krakow Poland 2019

Art History, Polish Language Summer Study Abroad

Work Experience

Chicago Architecture Center Internship August 2024 - Present

Motion Graphic Designer

- Animated 3D objects for the gift shop and holiday items
- Designed promotional videos for the new website launch and 'Open House Chicago'
- Created 3 second motion graphics for the introduction of the architecture film series 'Design Matters'

Innovation DuPage Internship October 2023 - September 2024

Graphic Designer

- Designed social media marketing material for Instagram, LinkedIn, and Facebook
- Assisted with strengthening brand design in print and social media for start-up entrepreneurial companies

Water Street Dance Milwaukee Contract 2022 - 2023

Projection Designer

- Animated projection designs for theatre spaces that interacted with professional modern dancers
- Filmed and edited dance reels promoting shows

Thomas Desch Freelance 2022 - 2023

Motion Graphics Designer

- Edited logos for kinetic typography
- Animated short graphics for non-profit organizations

The Art Institute in Chicago 2023

Digital Designer

- Edited green screen footage displayed at The Art Institute of Chicago Partner Day
- Setup art screening and provided information to visitors

The Wings Gallery at College of DuPage March 2023 and November 2022

Creative Designer

- Curated and installed an immersive art installation through projection mapped videos which encouraged public interaction
- Wrote an artist manifesto and designed programs for the show

The School of Creative Technology and Theatre and Dance at Illinois State University 2021

Motion Graphic Designer

- Responsible for communicating ideas between the choreographer and peers
- Developed digital designs with rotoscoping and motion tracking for the Spring Dance Concert

Skills

Adobe Creative Suite CC Illustrator, Premiere Pro, After Effects, Photoshop, InDesign, XD, Lightroom
AutoDesk Maya, Heavy M, Cinema 4D, TVPaint Animation, Canva, Keynote, Microsoft Office, Slack

Creative Experience

DIGITAL Social Media Creative Support, Projection Mapping, Immersive Visualization 360 Space

VIDEO Animation, Video Editing, 3D Modeling, Motion Tracking, Rotoscoping

WEB Web Design, UI / UX, HTML, CSS, JavaScript

PRINT Logos, Stationeries, Ephemeral Variety, Typography, Vinyl and Laser Cutting Posters

PHOTOGRAPHY Digital Photography, Photo Editing

SOFT SKILLS Strong Interpersonal, Written, and Verbal Communication Skills, Highly Organized, Eye for Design

Awards / Honors

Cleve Carney Museum of Art March 2023

2023 Annual Student Exhibition

-Awarded 2nd Place 3D

-Selected to display 'The Ballet Body' in the 2023 Show

American College Dance Association (ACDA) March 2022

Social Media Creative Support

-Nominated and awarded an opportunity to post content for the ACDA North-Central Region

-Filmed, edited, and curated content which encouraged college student participation

Press

MassArt Studio Foundation Brant Gallery in Boston September 2023

Curator Helen Miller

-Exhibited visual material from 'This is a Censored Exhibition' in their show titled 'Energy: A Closer Look'

The Courier "This is a Censored Exhibition: Art Gallery About Ohio Train Derailment" March 2023

Newspaper Publication by Mariyam Syed

-Quoted addressing the artistic direction of the exhibition