Opus

(Magnum Opus)

What we stole

Sign in for both

Tutorials

Tips and Tricks

Offline account

Live Support

See your competitors

Template for resume

How many people have applied

(How to write a resume)

Employer would profile and write description put in address/price

Email and Locations

Ads (maybe)

Recommend for jobs based on search

- Employer

Make employers show company details

Verify you're a human

Upload resume through Dropbox/Google

Log in through google, dropbox, or facebook

Questionnaires

White truffles- Compare why user was not hired compared to other user

Notifications!!

"Special Sauce"

Free (Finders Fee)

Donations

Internships

Volunteer work

Suspended or paused

Seeing the Process Able to track application

Video Interview through app

Verify Listings

More description about the company

Donations through Paypal

Attractive

Easy to Maneuver

Send email when someone signs in

Freelancers

Coresera

What we don't want to do

credit card numbers nor information

Pop up ads

Pop up websites

No hidden fees

No external websites

All on the same page no leaving to another page

Not hard

Constant Emails

Persona 1

Name: Karen Doe

Age: 45

Sex: F

Occupations: CEO of dating website

Location: Toronto

Bio: CEO of a company, very busy. Looking for someone serious and efficient.

Frustrations: Slow downloads, Buffering, People who don't come to work, people ignoring,

Technology: Not very tech savvy. Uses phone regularly.

Goals: Find someone who has the ability to create a website.
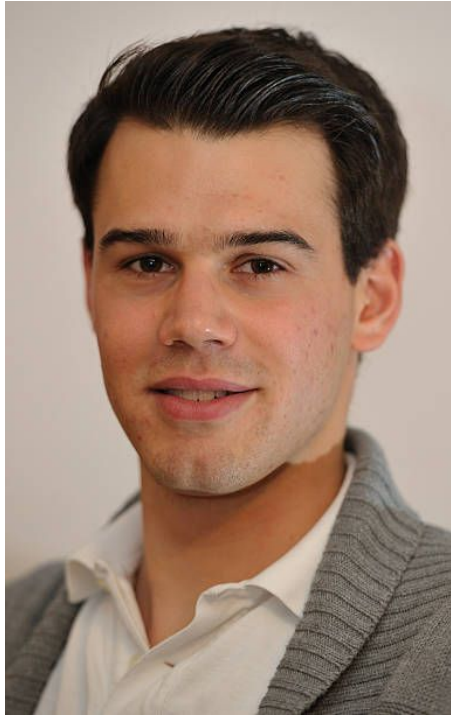
Motivation: Needs to find

 someone to build a website for the company.

How many times they'll check their device:

Quote: "Busy, busy, busy"

Brands: Apple, Sony, Diet Coke, Pepsi

Persona 2

Name: Greg Baxter

Age: 22

Sex: M

Occupation: Bachelor in Website Design

Location: Toronto

Bio: Just graduated college, coder, Likes everything to move fast and smoothly.

Frustrations: Failing, Rejection, Slow Paced Coworkers, slow and complicated programs

Technology: Tech Savvy, Has worked on computers since he was an early teen, builds and maintains computers in free time

Motivation: Needs to find a job. Just graduated college but needs something to do in the meantime.

Quote: "I'll get to it"

Brands: Androids, Microsoft, Coca Cola, American Eagle

Goals: Finding a short term job

User Journey

Persona 1: Karen Doe

Step 1: Karen is looking for someone that is capable to create a webpage. But can't seem to find anyone

Step 2: Her colleague, another CEO, Janice Crawford, tells her about the App .

Step 3: She decides to download the app for help

Step 4: A screen comes up that says to select employer or searching for Job and selects employer

Step 5: Create a login with google

Step 6: Fill out information about the company

Step 7: Information about the job listing

Step 8: Verify listing and company

Step 9: List the requirements

Step 10: The app lets her know that she must pay a fee if the person is hired. The amount will be equal to the amount of salary paid to the hired person.

Step 11: Who they are looking for personality wise

Step 12: Turn on Notifications

Step 13: Leaves App alone for a while

Step 14: Gets notification from App reminding her about the recommendations and people who have applied.

Step 15: Looks through the app during her lunch break.

Step 16: Thinks it's interesting so she gives the app to her secretary to look at while she's in a meeting

Step 17: Secretary keeps the names on the list that fit the criteria and hands them to Karen

Step 18: She forgets about the app again. Waits 3 days and gets another recommendation about the list that the secretary made.

Step 19: Looks through the profiles

Step 20: Deletes people who don't fit the criteria

Step 21: App asks why they didn't get hired

Step 22: Doesn't answer it since she's too busy[1]

Step 23: App automatically sends what they didn't have in common with the other applicants

Step 24: Comes across Greg Baxter looks at his credentials resume and such. Decides he's a good candidate.

Step 25: Sets a virtual interview with him.

Step 26: Looks at many other candidates and only finds 2 people she's interested in.

Step 27: She sets up a video interview with both applicants through the app because she doesn't have the time to set up a face to face interview. She gives the interviews and decides to hire the applicant named Greg for on his resume as it listed he has coding experces, and she has seen his portfolio detailing the projects he has worked on in the past.

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Step 28:   The App asks how the interview went and asks for feedback on video quality, audio quality, connection, ect... and then she receives a notification a few days later asking if she hired him, she replies yes and is asked for the finders fee, Karen who is glad to not have to worry about the job happily accepts and pays the app the finders fee and she is encouraged to rate the app on the App Store, and she does giving it 5 stars and outlines her experience

Persona: Greg Baxter

Step 1:Just graduated from college and was scrolling through job finding apps and found Opus and decided to try it out

Step 2:Was met with a screen that asked if He was an Employer or Searching for Jobs, and Clicks searching for Jobs

Step 3: He was met with the login screen and the options of Sign in or Create Log in

Step 4: Pressed create login and was able to quickly log in through the Create Login with Google Option

Step 5: Went through a quick 10 question survey to discover his degree level, location, and what kind of job he was interested in to narrow down filter

Step 6: Next he was asked to upload or create his resume, so he uploads his resume through his google drive but was given the option for Dropbox

Step 7: He is asked if he wishes to remain incognito (With the warning that when he applies the applier will not see his name, age, or sex until they are actually ready to give an interview) but he

selects to have his identity remain shown, he is also asked if he would like to receive notifications and he presses yes so he doesn't forget about the app or applications

Step 8: Now he is ready to start and starts to apply for contacts, jobs, and internships with few applicants to improve his chances, does not care about pay so does not use the pay filter or the location filter because he does not have a place to stay except parents and is willing to move out, the only filter he uses is to weed out volunteer work because he does need pay

Step 9: Within a few minutes he is ready to apply and looks through jobs, and is able to quickly see the job title, starting pay and brief description of job on front page, but he has to press on the actual job page to see full information provided by the Employer

Step 10: Greg applies to a few Jobs that meet what he is looking for in the workplace and is easily able to apply by pressing a large button that says "Apply Now" below the job description either on main page or within the jobs' subpage and is met with the response "Application Sent!"

Step 11: Now Greg can see more specifically who has applied by seeing their credentials, and feels confident about his chances

Step 12: Greg wasn't able to get an interview for awhile but was able to see that they had received his application and were in the process of reviewing it. Greg received a notification a few days latter that describes some reason he did not receive the interview and some small tweaks he can make to his resume in order to have a better chance at getting hired. The notification outlined to him that more experience will help him out because the other candidates had 2 years or more of experience working. Though he was not happy about not receiving the interview he understood that he still had a chance and was encouraged to keep looking and so he persisted.

Step 13: Soon he had sent 5 more applications, and decided to give the app a break for a few days, but a day later he had received a notification telling him someone had accepted his application and was ready to give an interview, and was given the contact info for the employer.

Step 14: Greg contacts the employer through the App's instant messaging service and scheduled an interview given through the app's video call service.

Step 15: The interview goes great and is hired on the spot to create a website for Karen Doe

Step 16: Since he was hired the app asks him if he was hired and was also asked to review the app on Google Play, and he gives 5 stars and outlines his journey and promises to apply using that app in the future

Step 17: Greg's job building a website for Karen was only temporary, so Greg didn't deactivate his account and plans on using the app when he searches for his next job opportunity.

Step 18: Greg Recommends the app to his college graduate friends and they take his advice and try it