GRACE KELLY

Design Portfolio

Playing Cards

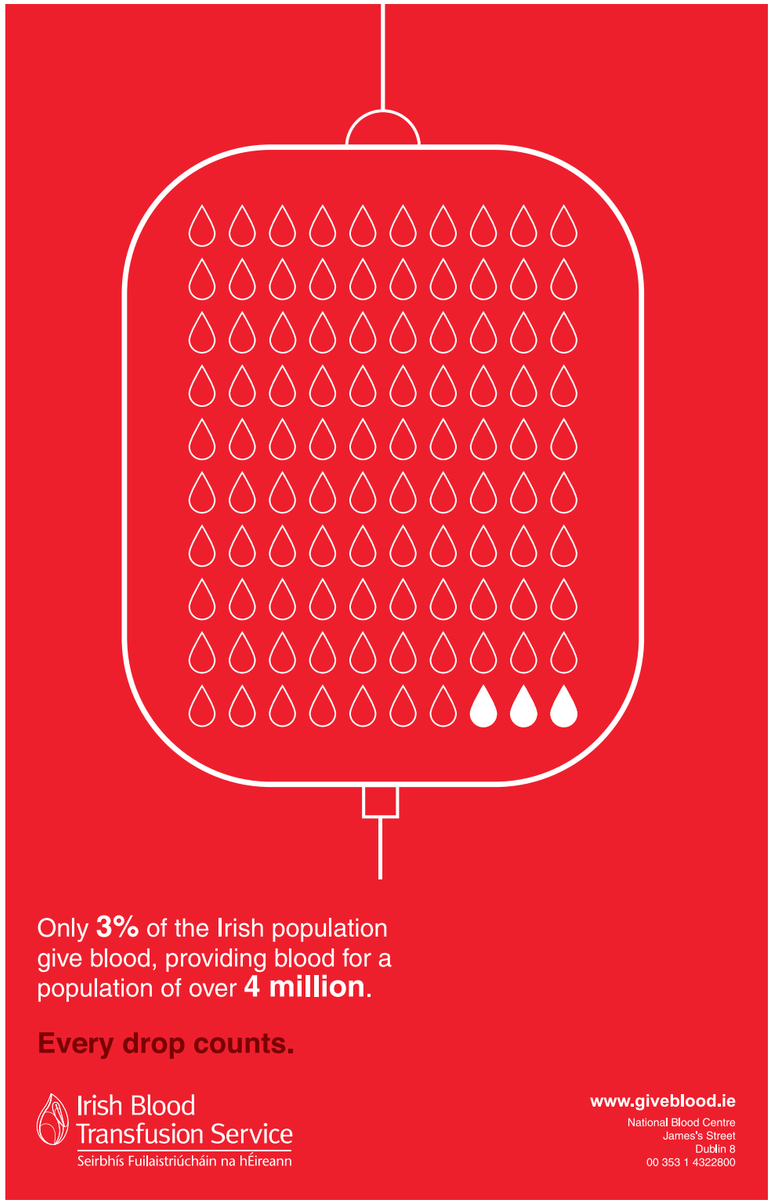
Illustration

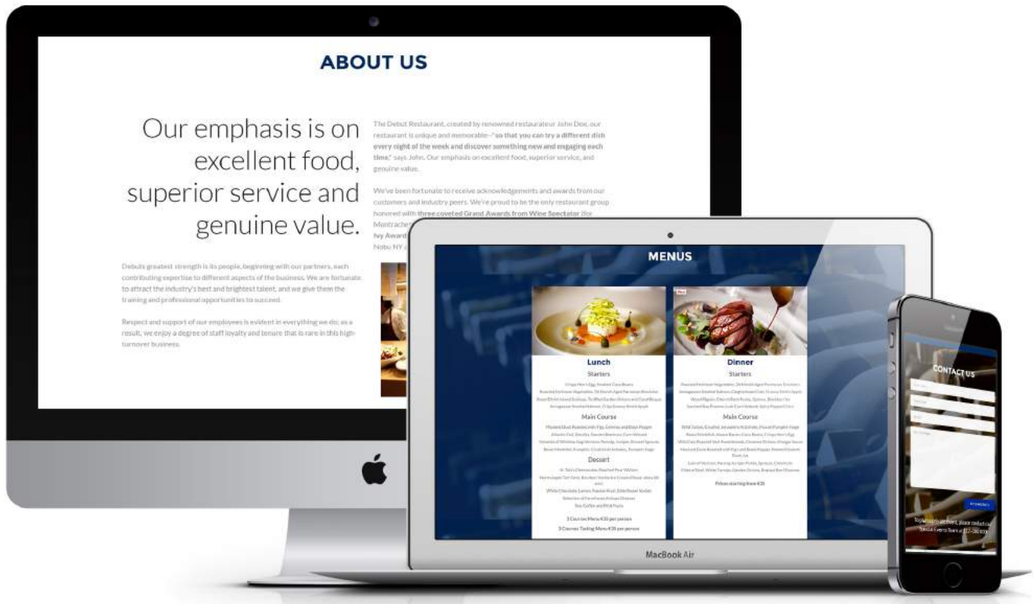
The group was asked to illustrate a deck of cards for the theme of fantasy which was chosen by the group. For this series, *Harry Potter* was chosen to illustrate. The first and last illustration had to visually link with the student before so when placed together or in a stack, the series of cards would flow visually from start to finish.

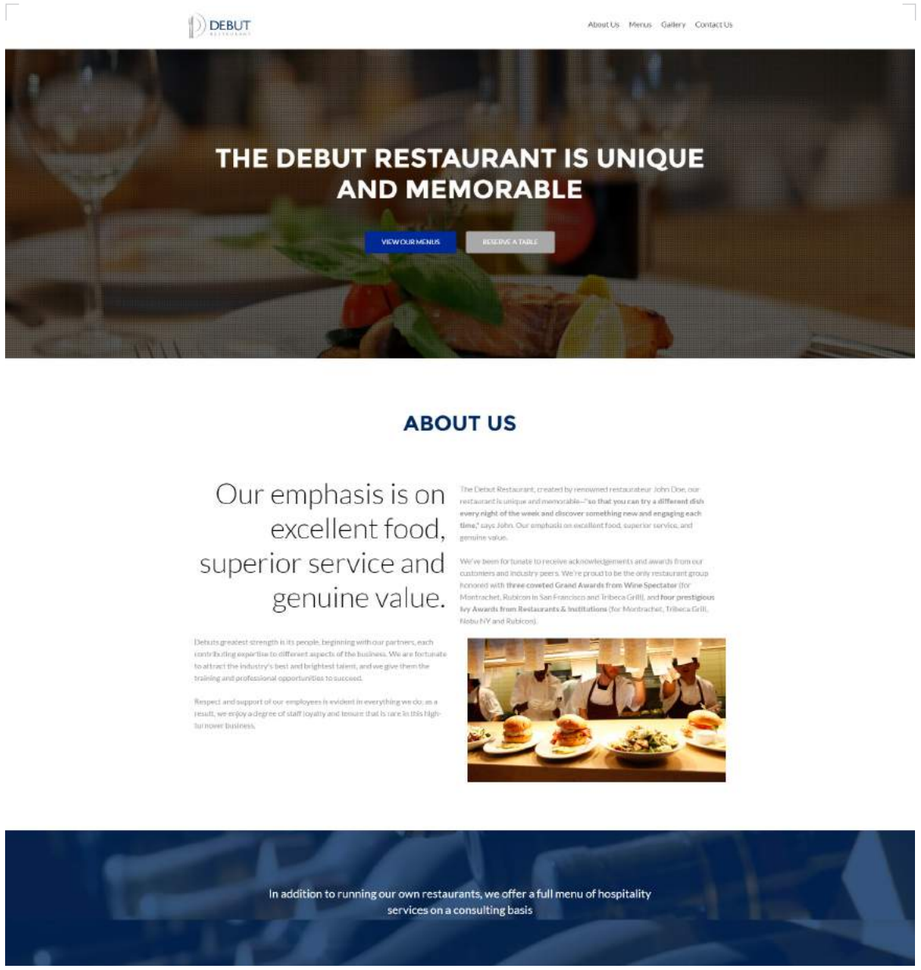
Blood Donation Campaign

Advertising

This adverting and awareness campaign is for the Irish Blood Transfusion Service to promote awareness and recruitment, driven through Irish newspapers and adshels. For this campaign, a simple infographic is used to highlight each striking statistic so the message is conveyed effectively. Each advert is based on the same concept with the slogan "Every drop counts" to link with the statistics.







Debut Design

Web Design

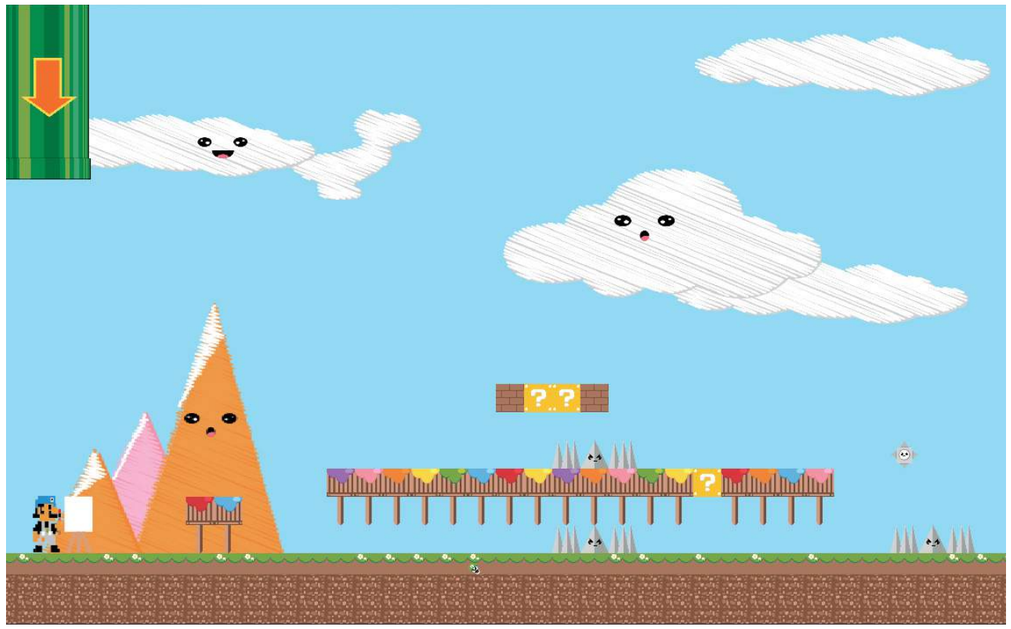
This project involved designing a one page parallax website for the Debut Restaurant. This website emphasizes clean design giving it a professional look and feel.

Meet Pablo.
Pablo is a painter.
Pablo is going to save the world.

RAINBOW RUN

COLOUR THE KINGDOM

30-11-16



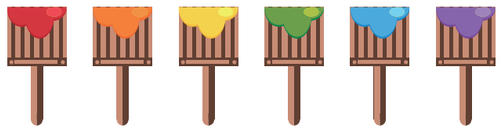
COLOUR THE KINGDOM

Platform: PC

Rainbow Run is an exciting side scroller game inspired by Mario on his 30th anniversary and the beginning of his gaming legacy.

You play as a simple painter named Pablo on his mission to escape the darkness and restore colour to Canvas Kingdom.

You must avoid the darkness at all costs as you jump from platform to platform collecting colour drops. The aim of each level is to collect as many paint drops as possible and reach the paint bucket at the end.

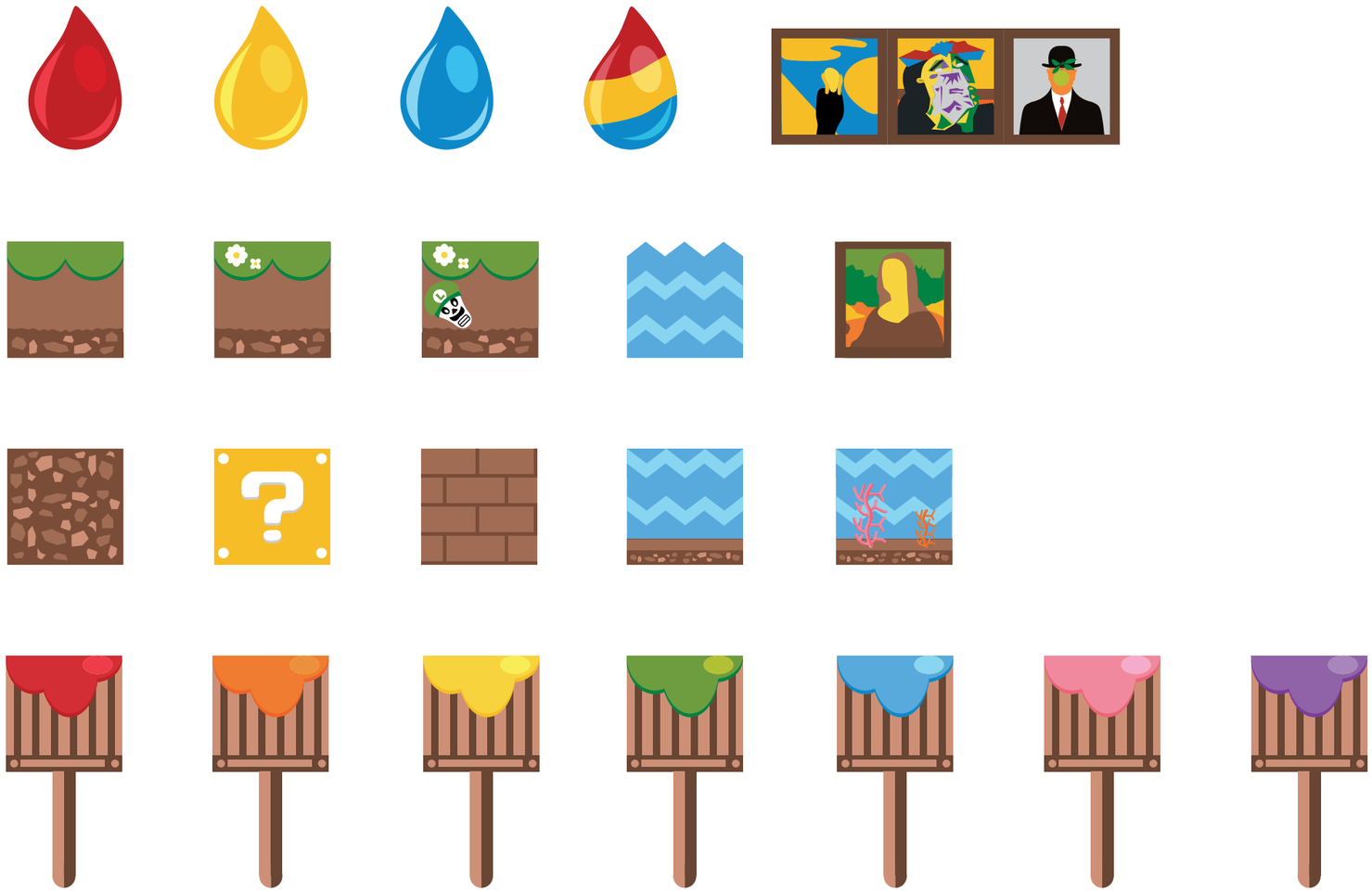


There are a number of obsacles in this game. Water, spikes on the ground, spikes in the air and of course the darkness are your and all can kill you, so be sure to avoid them.

This game has a few familiar elements to celebrate the 30th year anniversery of Super Mario, so be sure to look out for them.

Jump in and colour the kingdom!!

Rainbow Run will be released on PC on 30-11-2016.



Rainbow Run

Game Design

This collaborative project entailed creating game assets such as background tiles for the game *Rainbow Run* - a tribute to *Super Mario* in which Pablo the Painter races to save the kingdom before the darkness consumes him. In addition to this a promotional campaign and branding assets were created which consisted of posters, a magazine double spread and disk and case.

To Kill a Mockingbird

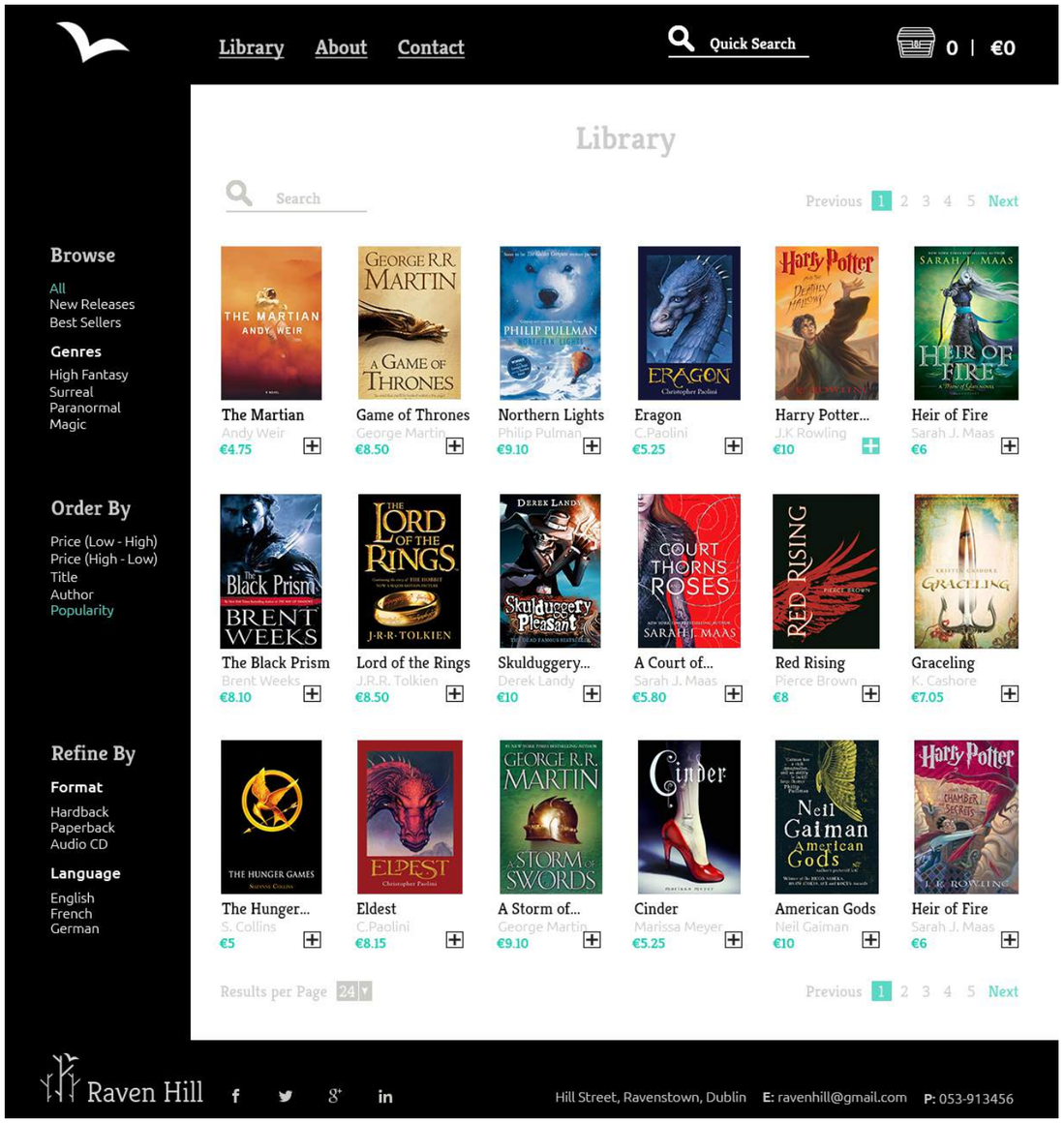
Illustration

This project involved creating book jackets for two novels. This cover contrasts the symbolism used in *To Kill a Mockingbird*. The dog and picket fence represents the racism and madness in the community while the mockingbird and tree represents innocence and youth.

The Wasp Factory

Mixed Media

This book jacket represents the madness of *The Wasp Factory*'s characters and the fragmentation of the plot while signifying Frank's shamanistic Wasp Factory.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Popularity
Refine By
Format
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Paperback
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Language
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French
German
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Andy Weir
€4.75
Game of Thrones
George Martin
€8.50
Northern Lights
Philip Pulman
€9.10
Eragon
C.Paolini
€5.25
Harry Potter...
J.K Rowling
€10
Heir of Fire
Sarah J. Maas
€6
The Black Prism
Brent Weeks
€8.10
Lord of the Rings
J.R.R. Tolkien
€8.50
Skulduggery...
Derek Landy
€10
A Court of...
Sarah J. Maas
€5.80
Red Rising
Pierce Brown
€8
Graceling
K. Cashore
€7.05
The Hunger...
S. Collins
€5
Eldest
C.Paolini
€8.15
A Storm of...
George Martin
€9.10
Cinder
Marissa Meyer
€5.25
American Gods
Neil Gaiman
€10
Heir of Fire
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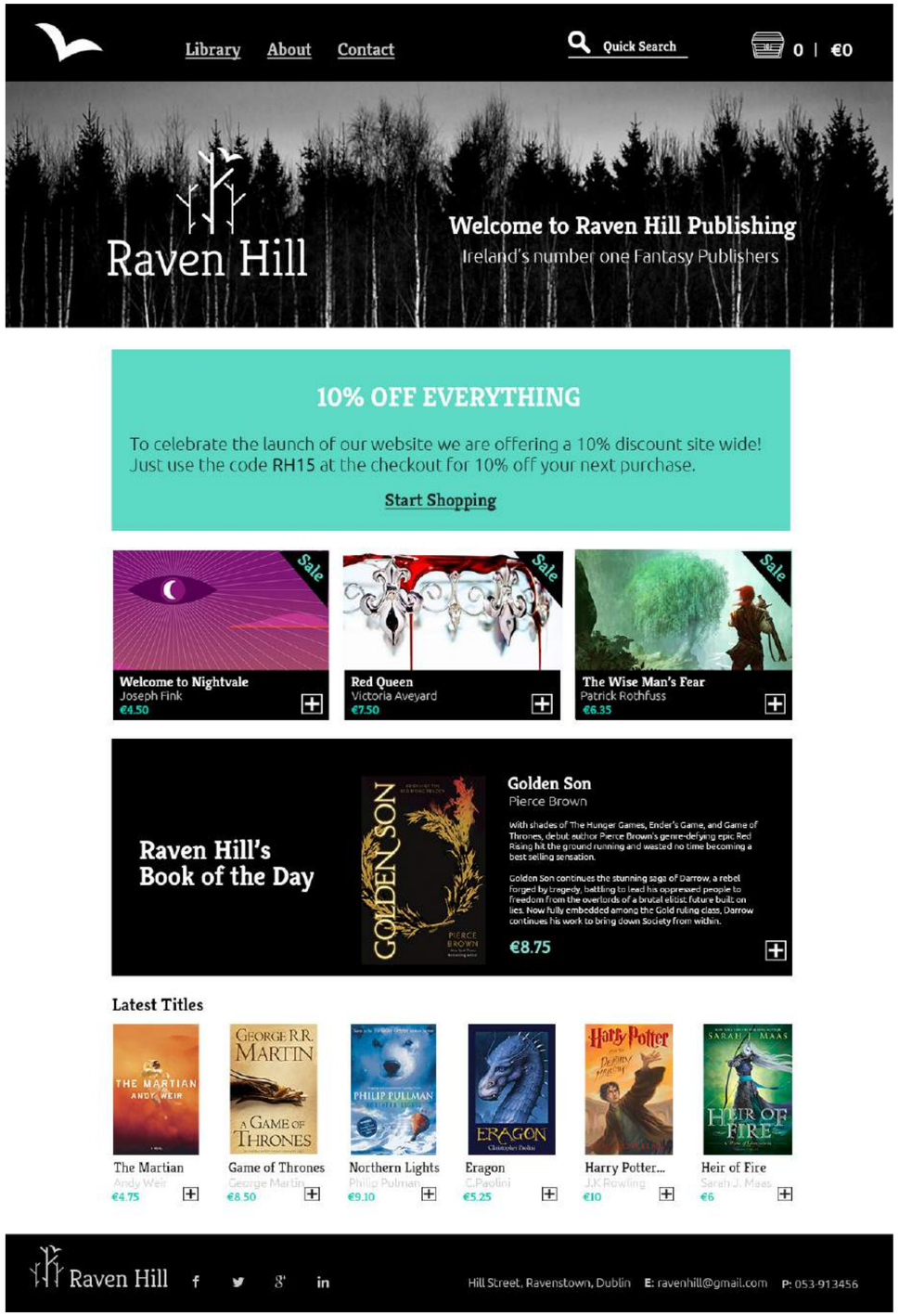
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Raven Hill
Welcome to Raven Hill Publishing
Ireland's number one Fantasy Publishers
10% OFF EVERYTHING
To celebrate the launch of our website we are offering a 10% discount site wide!
Just use the code RH15 at the checkout for 10% off your next purchase.
Start Shopping
Sale
Welcome to Nightvale
Joseph Fink
€4.50
Red Queen
Victoria Aveyard
€7.50
The Wise Man's Fear
Patrick Rothfuss
€6.35
Raven Hill's Book of the Day
Golden Son
Pierce Brown
With shades of The Hunger Games, Ender's Game, and Game of Thrones, debut author Pierce Brown's genre-defying epic Red Rising hit the ground running and wasted no time becoming a best selling sensation.
Golden Son continues the stunning saga of Darrow, a rebel forged by tragedy, battling to lead his oppressed people to freedom from the overlords of a brutal elitist future built on lies. Now fully embedded among the Gold ruling class, Darrow continues his work to bring down Society from within.
€8.75
Latest Titles
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Andy Weir
€4.75
Game of Thrones
George Martin
€8.50
Northern Lights
Philip Pulman
€9.10
Eragon
C.Paolini
€5.25
Harry Potter...
J.K Rowling
€10
Heir of Fire
Sarah J. Maas
€6
Raven Hill
Hill Street, Ravenstown, Dublin E: ravenhill@gmail.com P: 053-913456

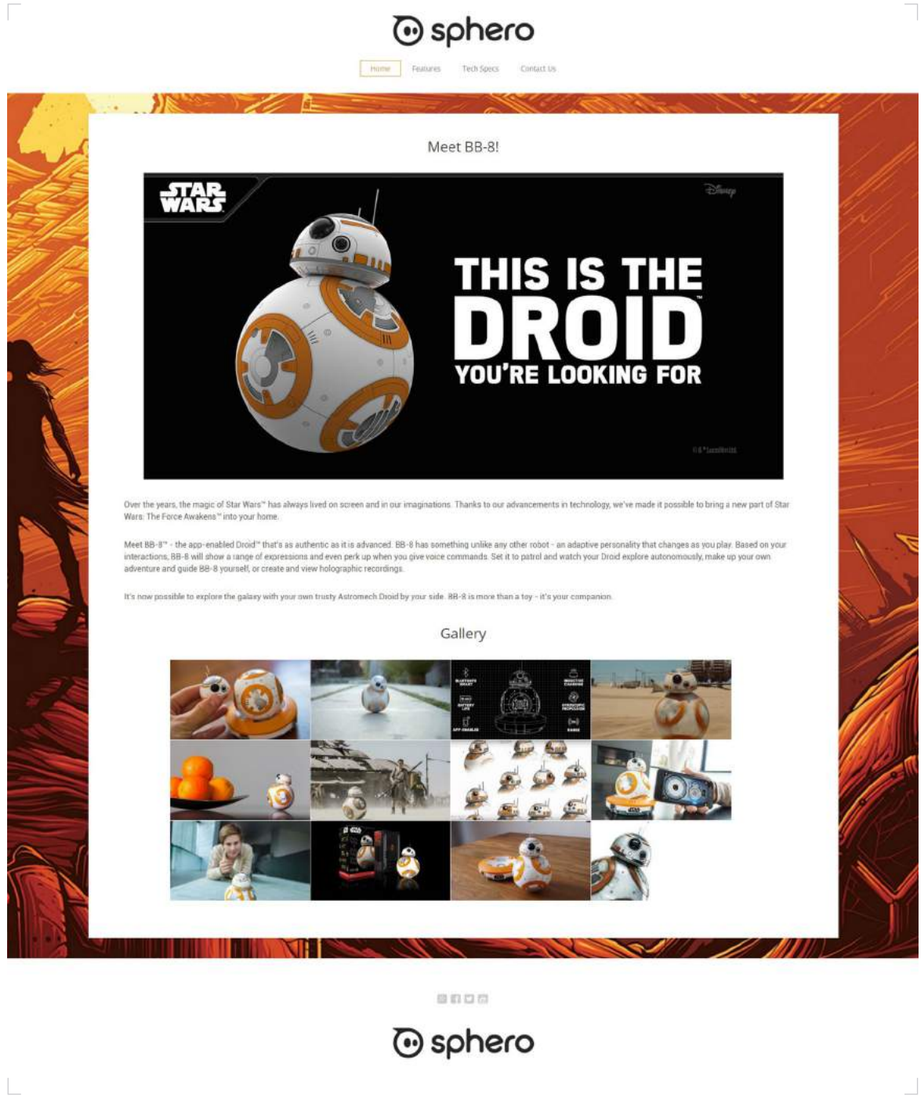
Raven Hill

RH

Book Publishing Company Logo

Branding

This project involved creating the branding identity for a publishing company named Raven Hill Publishers. The logo had to represent the publishing company which in this case was a publisher of fantasy fiction novels. As part of the brief, the logo had to work both as an icon and text (top left) and as an icon (top right). The logo would be used on corporate identity material such as letterheads and business cards and on both front, back and the spine of books. A website design was also created for the publishing company.



BB-8 Design

Web Design

This web design project involved redesigning a website for a piece of technology using the CMS Joomla. The technology chosen was Sphero's BB-8.

Computer Arts Typography Showcase

Illustration

This project involved creating a single double page spread, that showcases a typeface - Century Gothic. The brief requested that the design and layout should show the features of the typeface, when it is set in caps, lower case and alpha. The elements of Century Gothic that make it unique were also to be included, while demonstrating the look of the typeface.

Century Gothic Sol Hess | 1991

abcdefghij
klmnopqrs
tuvwxyz
1234567890
@!"£$%^&{}

ellen
Regular

SimCity 5
Italic

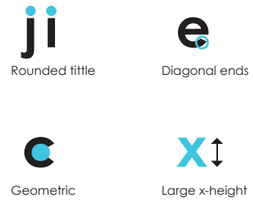
Bioshock
Bold

HOUSE
Bold Italic

PURE GEOMETRY

Century Gothic is a sans-serif, geometric font designed for Monotype Imagining in 1991. It is a display font which uses perfect geometry in its construction. It takes its influence from a number of similar fonts including Twentieth Century, Avant Garde Gothic and most predominately Futura regarding its use of geometry.

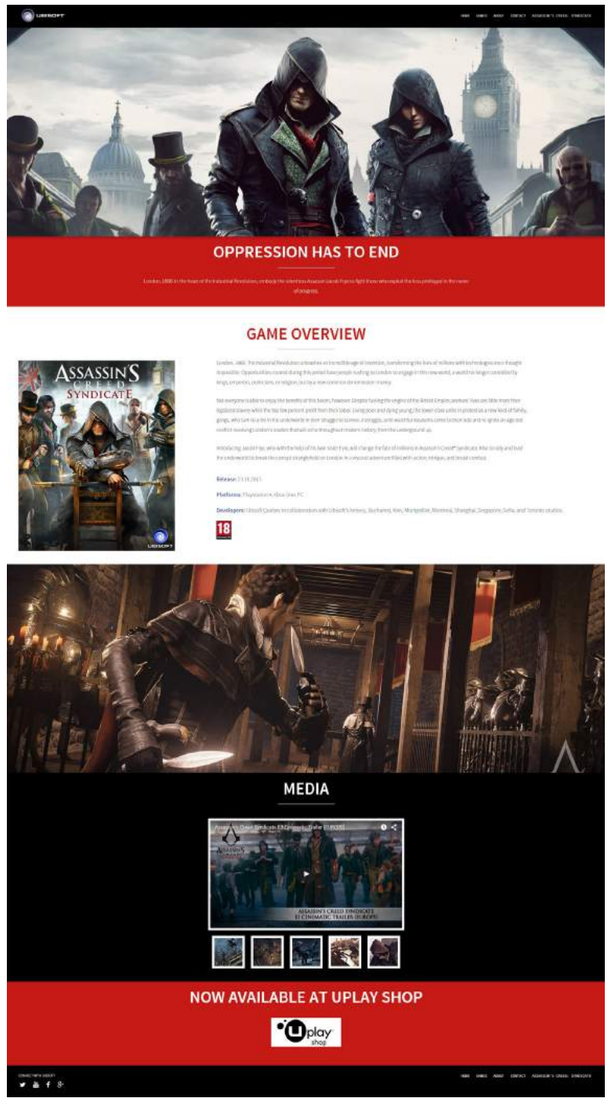
It can be difficult to imagine a font being good for the environment but this light typeface uses 30% less ink than other fonts today. Because of this fact - in the United States - it is the recommended font for printed documents for all government workers. Practical for large headlines and small quantities of text, Century Gothic is ideal for advertisements and poster design, in particular movie and video game posters due to its sharp angles and geometry.



Century Gothic uses 30% less ink than other fonts.

Century Gothic is also one of the select few fonts that is supported by all web browsers making it a safe bet for websites. This makes it a font worth considering when designing your next web project as well your next design brief.

Grace Kelly



Ubisoft Redesign

Web Design

This project involved redesigning a technology related website using the CMS Wordpress. The company chosen for this project was video game developer, Ubisoft.

Everything About One Thing

Illustration

This project involved gathering a complete knowledge about one single thing, including every detail that makes it unique and making that knowledge accessible for the public in a tactile piece. The “thing” chosen for this brief was the matryoshka doll and the final piece was a unique book where the pages would open like the layers of a russian doll. Each section of the book featured a doll demonstrating a different russian art style used to decorate matryoshkas.

WHAT IS A MATRYOSHKA?

The matryoshka doll is a symbol of Russia and its culture. Beginning its history just over 100 years ago as a toy for children, it is now a highly collectible art form.

The matryoshka is a nested doll with two halves that can be pulled apart. The doll contains increasingly smaller versions of itself.

MATRYOSHKA MEANS LITTLE MATRON

PRA-PRABABUSHKA
great-great-grandmother

PRABABUSHKA
great-grandmother

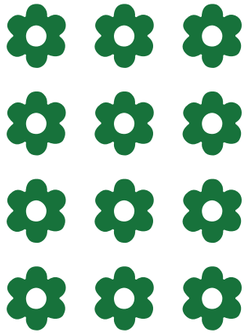
BABUSHKA
grandmother

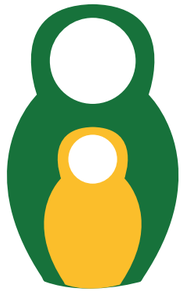
MAMA
mother

DOCH
daughter

SYMBOLS

Matryoshka dolls are seen as symbols of fertility and motherhood. This is based on the idea that the outer or largest doll holds her babies inside like an expectant mother and that each daughter in turn becomes a mother with their own baby.





FLOWERS ARE THE MOST COMMON SYMBOL USED ON THE MATRYOSHKA

The first Russian nesting doll set appeared in Moscow in 1890 in the workshop “Children’s Education”. It was carved by Vasily Zvyozdochkin from a design by a folk crafts painter Sergey Malyutin. The set consisted of eight dolls of decreasing sizes. The outermost was a girl holding a rooster, seven inner dolls were girls and the innermost was a baby.

THE FIRST RUSSIAN DOLL WAS MADE BY VASSILY ZVIDZDOCHKIN IN MOSCOW

1890
The first Russian nesting doll set appeared in Moscow in 1890.

1900
Russia enters the World Exhibition in Paris with various styles of matryoshka dolls and win a medal and many admirers for the nested dolls.

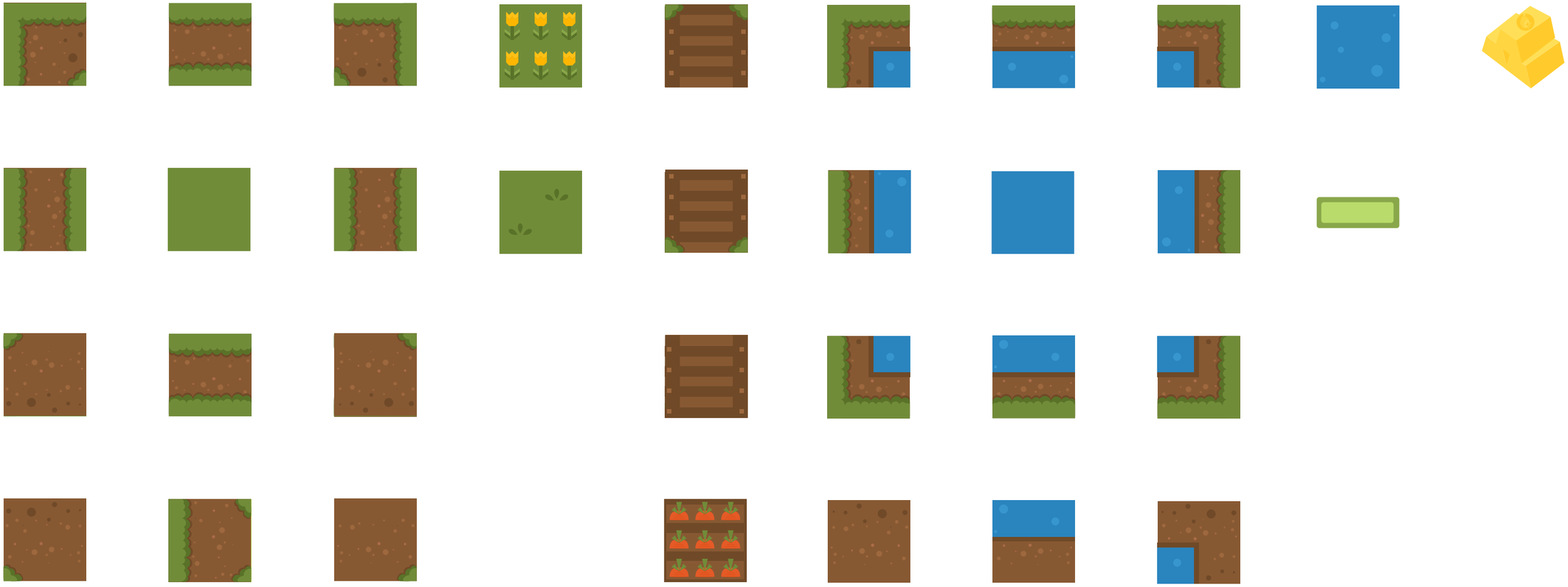
1911
Matryoshka were being sold to customers in 14 countries and became an iconic symbol of Russia.

Clash of Gnomes

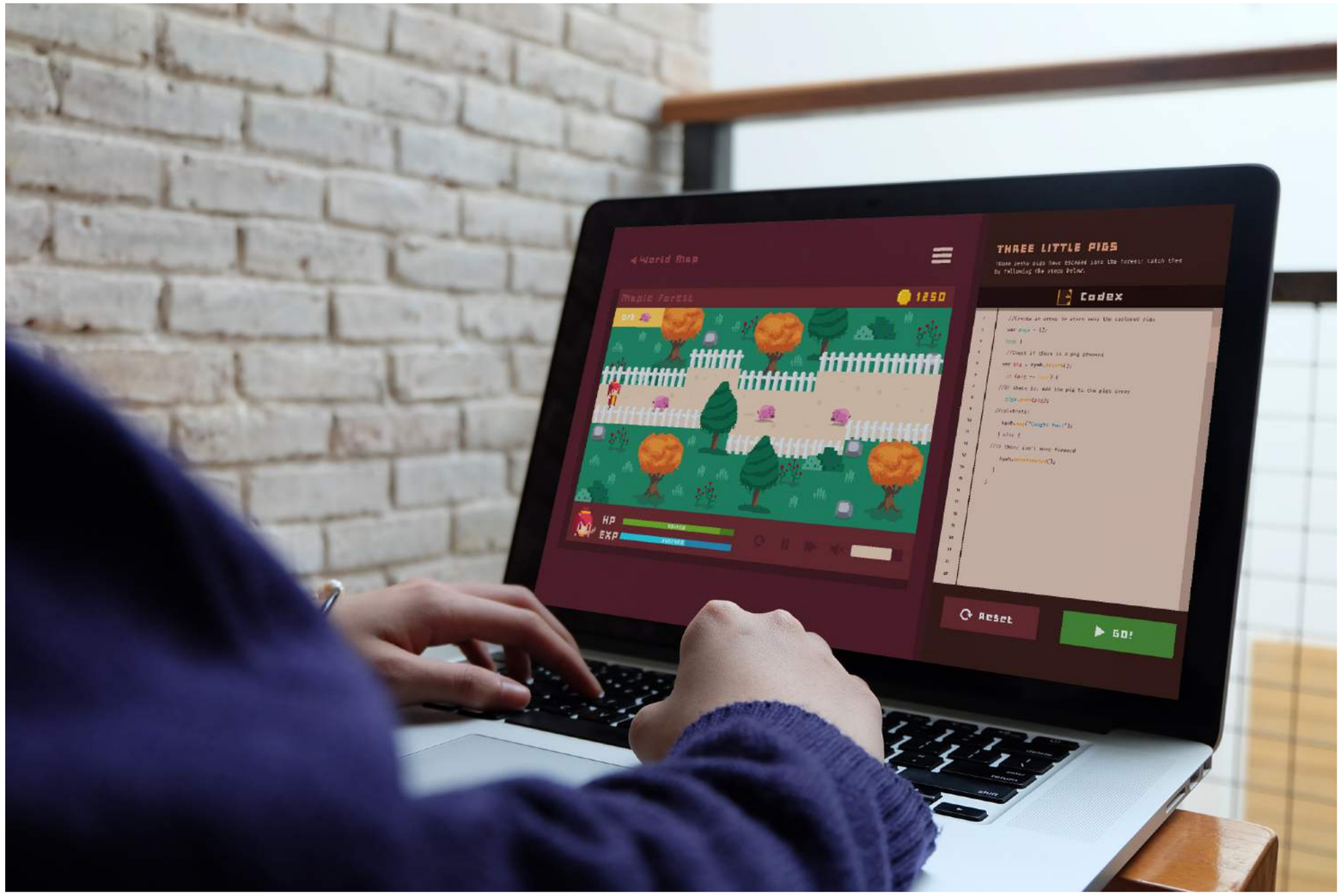
Game Design

This collaborative game design project involved creating the assets for a top down tower defense game for iOS called *Clash of Gnomes*. The aim of this game is to take control of the garden and defeat the rival gnome clan by strategically placing mushrooms and gnomes on the map. Background tiles, screens such as the home screen, UI and a logo and icon were created for this project.

LEVEL 3 TOWER
5,000
5,000



EXP
250/400
World Map
2500
2/8
Upgrades
Skill Tree
Inventory
Crystals
Home

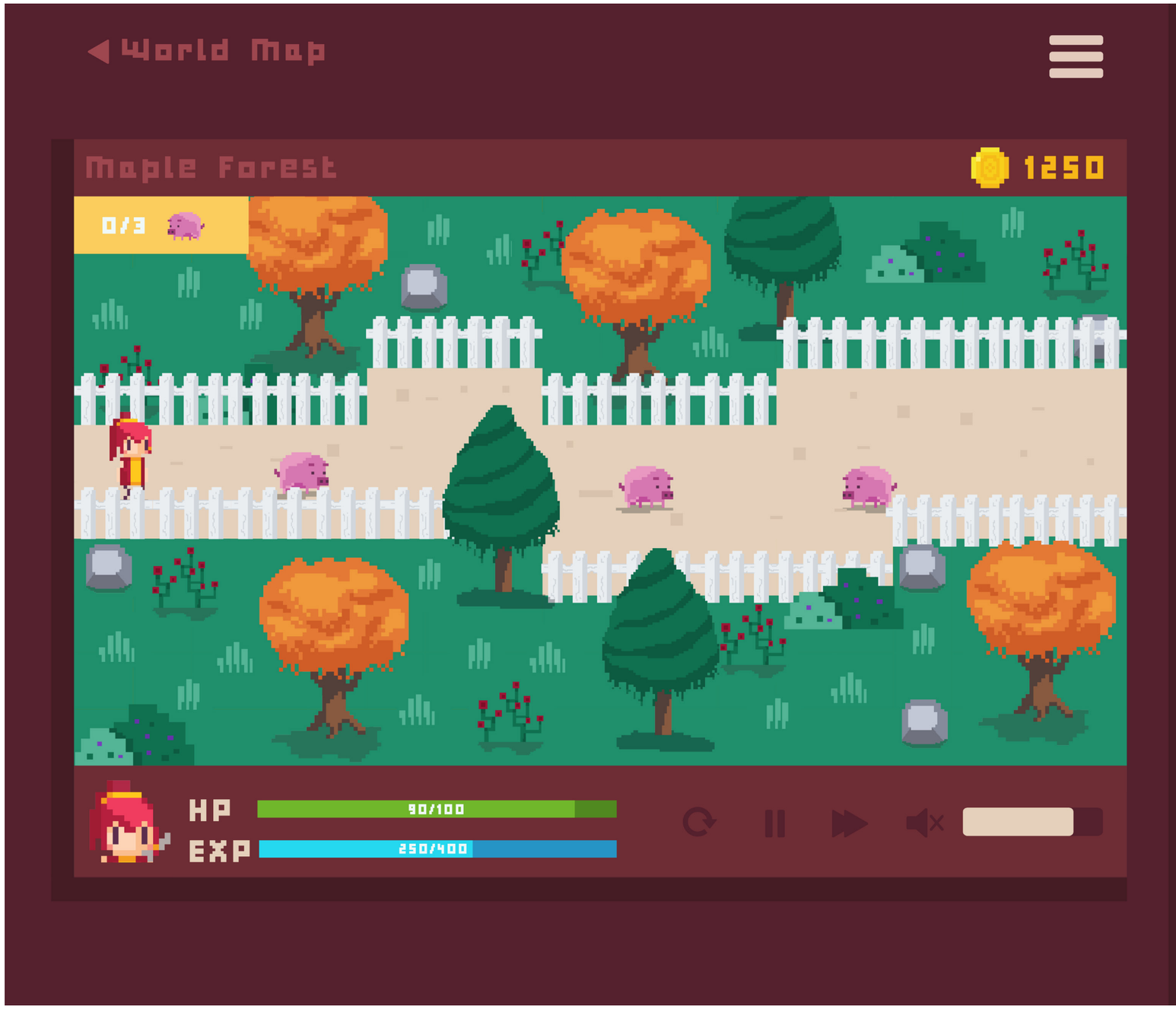


[ ]
CODE QUEST

Code Quest

Game Design

This end of year project involved designing a game that teaches kids the foundations of programming in an engaging way using gamification. Code Quest takes you on a journey where you must defeat the Deadly Demons and collect crystals, unlocking their power. Every action your character takes is controlled by the JavaScript code you input.



THREE LITTLE PIGS

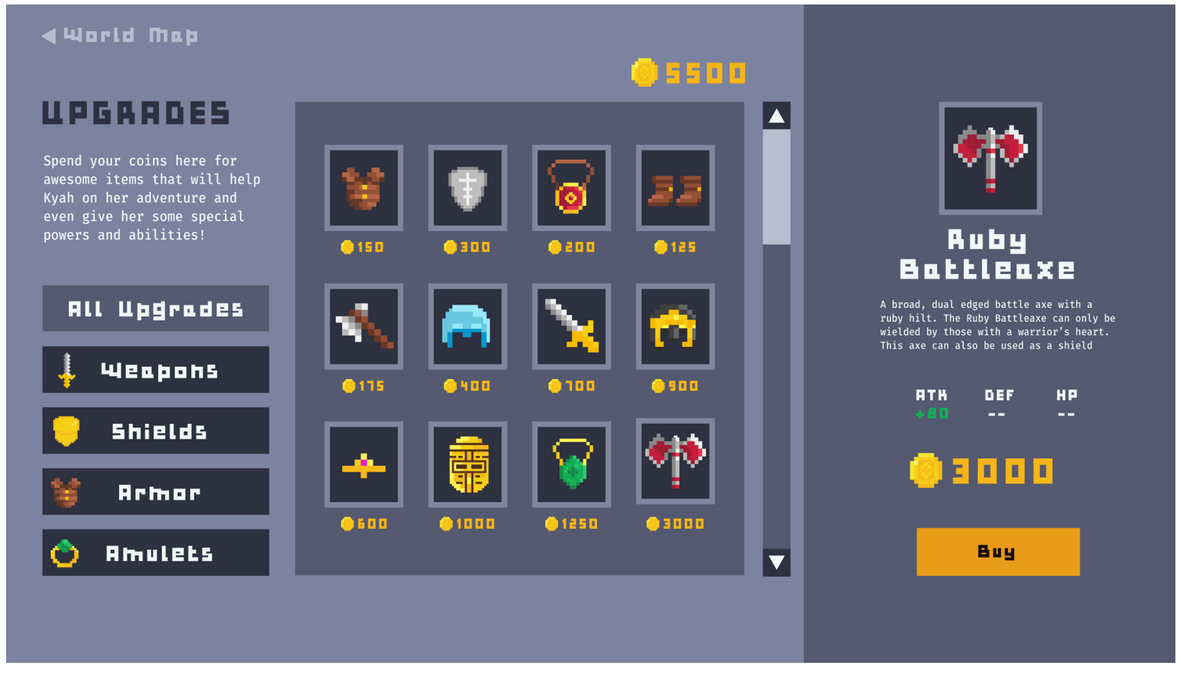
Those pesky pigs have escaped into the forest! Catch them by following the steps below.

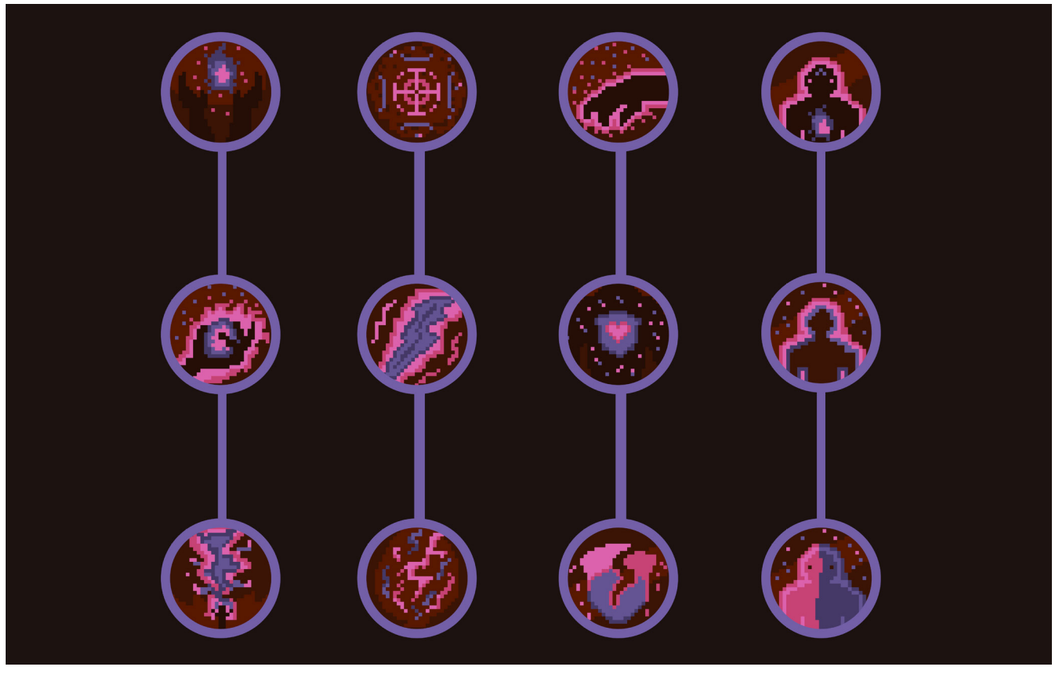
Codex

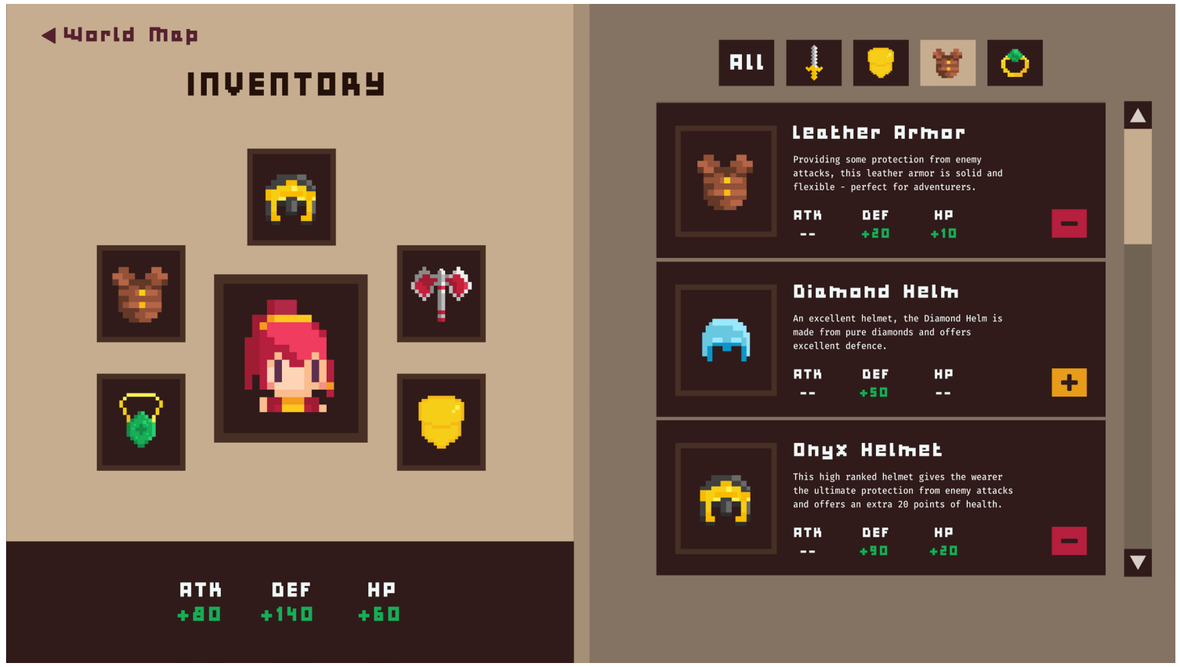
```
//Create an array to store away the captured pigs
var pigs = [];
loop {
 //Check if there is a pig present
var pig = kyah.detect();
  if (pig == true) {
//If there is, add the pig to the pigs array
   pigs.push(pig);
//Celebrate!
   kyah.say("Caught You!");
  } else {
//If there isn't move forward
    kyah.moveForward();
  }
}
```

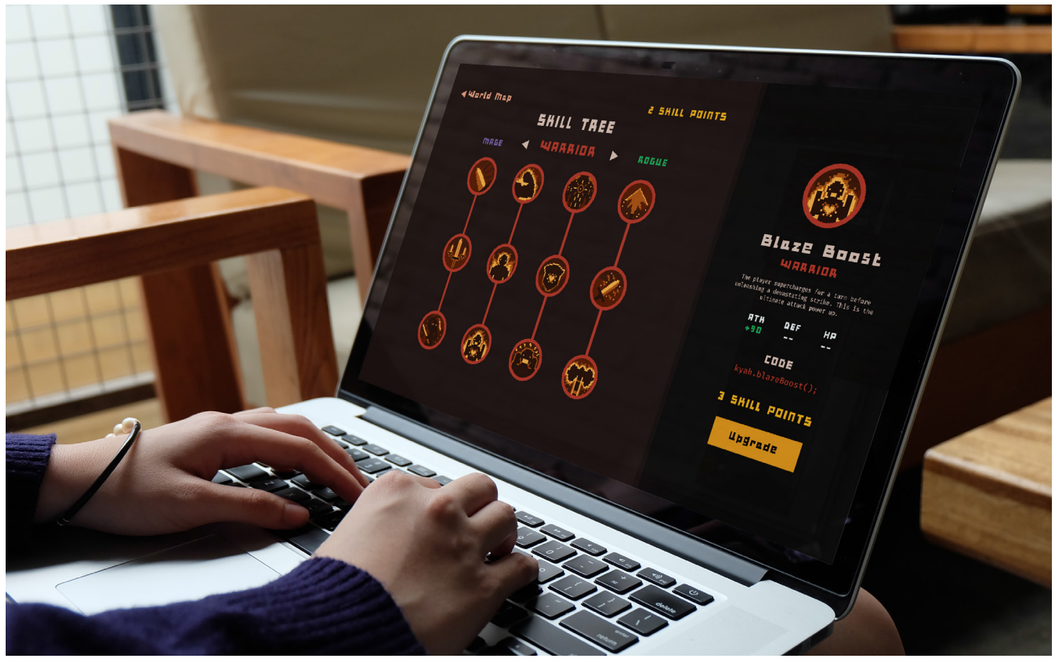
Reset

GO!


World Map
5500
UPGRADES
Spend your coins here for awesome items that will help Kyah on her adventure and even give her some special powers and abilities!
All Upgrades
Weapons
Shields
Armor
Amulets
150
300
200
125
175
400
700
900
600
1000
1250
3000
Ruby Battleaxe
A broad, dual edged battle axe with a ruby hilt. The Ruby Battleaxe can only be wielded by those with a warrior's heart. This axe can also be used as a shield
ATK
+80
DEF
--
HP
--
3000
Buy



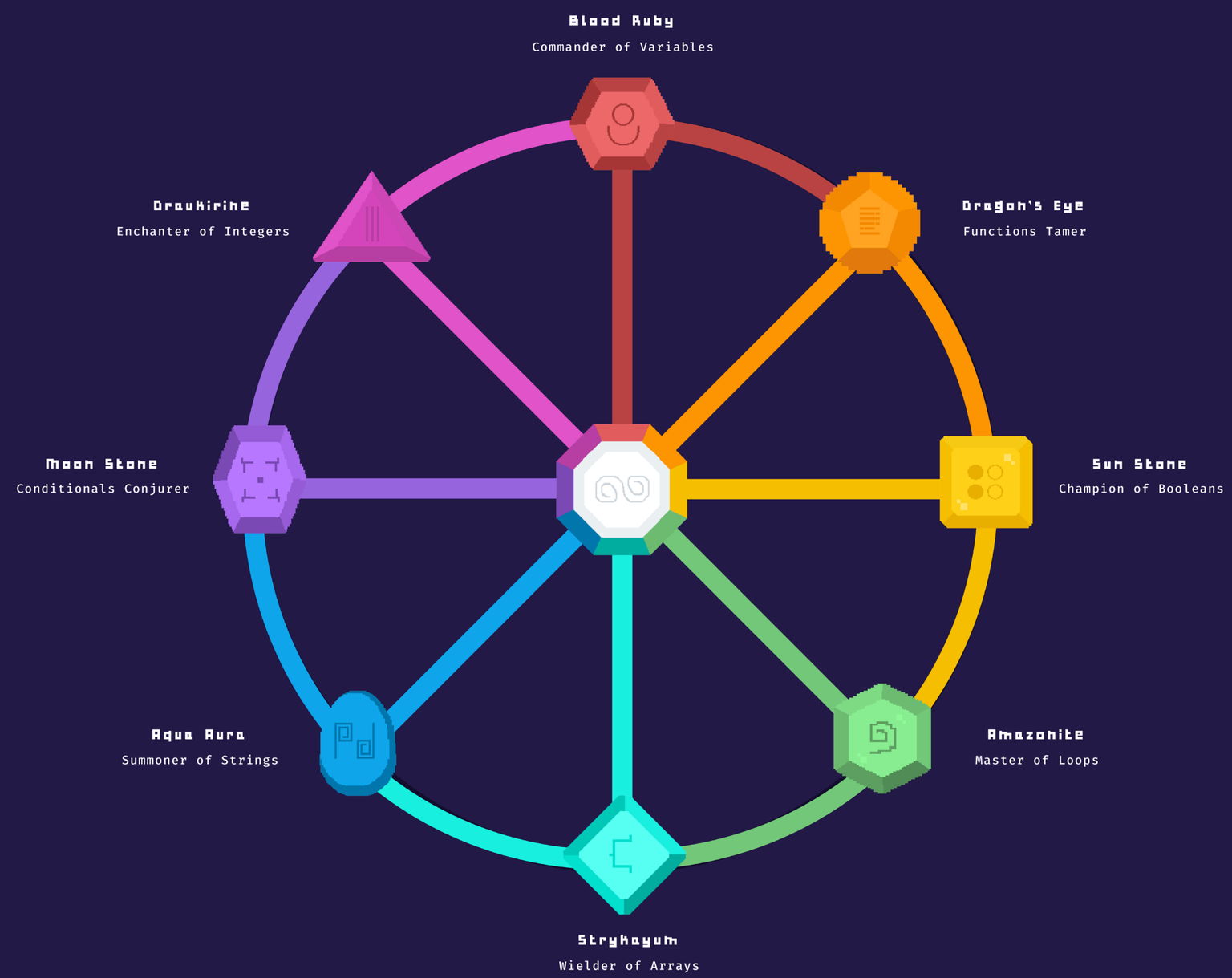

World Map
INVENTORY
ATK
+80
DEF
+140
HP
+60
ALL
Leather Armor
Providing some protection from enemy attacks, this leather armor is solid and flexible - perfect for adventurers.
ATK
--
DEF
+20
HP
+10
Diamond Helm
An excellent helmet, the Diamond Helm is made from pure diamonds and offers excellent defence.
ATK
--
DEF
+50
HP
--
Onyx Helmet
This high ranked helmet gives the wearer the ultimate protection from enemy attacks and offers an extra 20 points of health.
ATK
--
DEF
+90
HP
+20


World Map
SKILL TREE
2 SKILL POINTS
MAGE
WARRIOR
ROGUE
Blaze Boost
WARRIOR
ATK
+50
DEF
--
HP
--
CODE
kyah.blazeBoost();
3 SKILL POINTS
Upgrade

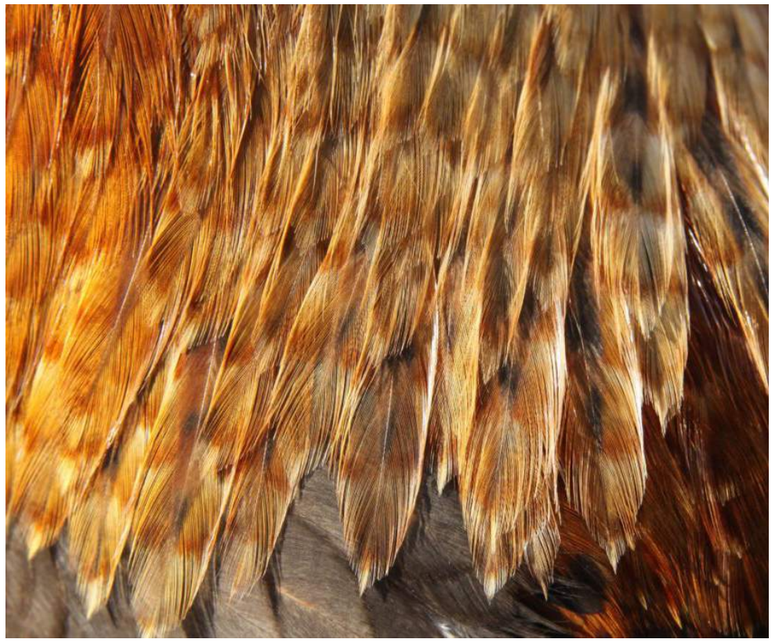
◀ World Map

Crystals

The ancient crystals of Fira have been stolen by the Deadly Demons. Each of these crystals contain a mighty power for you to master and use on your journey to restore order to the kingdom!



◆ 8/8 Crystals Collected



Photography Briefs

Photograpy

Throughout the year, the class was given a series of photography briefts in which each photo taken was to represent a different theme. These themes included Texture (top left), After Dark (top right), Contrast (bottom left) and Time (bottom right).