

WHO AM I?

I'm a friendly designer-developer with more than 7 years experience in web and app design, currently based in Liverpool, UK. *(Best city in the world!)*

I care about equality and want to make every website, product and interface I encounter **as intuitive, inclusive and enjoyable** as possible.

Beyond that, I love cooking, reading biographies or tech blogs, and cuddling my cats.

SKILLS & EXPERIENCE

Strategic Design / UX Workshops /
HTML / CSS / Vanilla JavaScript /
Vue.js / React.js / Accessibility /
Inclusive Design / Adobe CC Suite /
Wireframes and User Flows / User
Interface Design / XD, Figma and
HTML Prototypes / Version Control
Systems / User Interviews / Static
Site Generators / HTML Email Dev.

Something missing?

Ask me about it! And don't worry,
I'm always happy to learn new skills,
tools or processes!

GIVING BACK

Tech 4 Teens Mentor

Innovate Her

Guest Speaker

Code Up / Tech Nomads

*(Topics like accessible development,
CSS tricks & human-centric design)*

RECENT WORK

Park Christmas Savings (web & mobile apps)

As well as building out a number of new screens for A/B tests (e.g. improved registration and payment journeys), I've spent time modernising the old project structure and systemising the way styles are built for this and new React.js projects.

The 5 Minute Lesson Plan (web app)

My largest project to date. I led all aspects of product design from initial concept to build, including writing all HTML & CSS, and some client-side javascript. Alongside one backend developer, we built the app using Vue.js and followed a component-driven approach to make this Angel's only fully accessible mobile-friendly web app. We launched in Feb 2019, gained 4000+ paid subscribers within the first 2 months.

Perspective School Leadership toolkit (web app)

My primary role at Angel Solutions was to modernise, redesign and refactor the front end of legacy products to make life easier for the 25,000+ schools who use them regularly. For example, I completely redesigned the user journey through a 10-year old self evaluation tool. As well as design, I handled HTML & CSS for most Vue.js components, contributed with javascript and worked closely with back end devs to ensure accessibility standards and browser requirements were met.

National Consortium for Examination Results (website)

In 2016 I was tasked with designing (and writing content for) a public-facing website for our biggest client representing all local authorities in England. I led on research, design, and liaising with stakeholders, who were delighted with the end result. The development and resource constraints were numerous on this project and I would approach it differently today.

EMPLOYMENT HISTORY

Front End Developer, Appreciate Group

2019 - present

Building out UI for extensive e-commerce sites & assisting with design

Front End Dev & UX Design, Angel Solutions

2016 - 2019

Senior designer working on web apps for the education sector

HTML Email Developer, Angel Solutions

2014 - 2016

Creating online marketing content, HTML emails & in-app bug fixing

Ski Instructor & Leader, Oak Hall Expeditions

2013 - 2014

A year out in the mountains *(I redesigned their website while there!)*

Head of Communications, Imagine If Trust

2010 - 2013

Strategic communications, graphic, print & web design

Web & Graphic Design, Frontline Trust

2006 - 20013

Print & web design, plus writing an award-winning magazine

 codepen.io/grace-snow

 medium.com/@gracesnowdesign

 gracesnowdesign.co.uk

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