COURSE CREATION CHECKLIST

You ought to have a great plan to build an online course that works. It is usual for beginner instructors to get confused during the creation stages, so we have developed this checklist to act as a reference during the process. It is our hope that this guide should act as a roadmap for professionals who are beginning their course, allowing you to create a great online course effectively.

- [ ] Decide on the course topic and gather material

- [ ] Develop the course

- [ ] Choose a selling platform

- [ ] Build your sales page

- [ ] Grow Your Audience & Release Free Content

- [ ] Decide on the price

- [ ] Promote your course

- [ ] Monitor analytics