

# Grace Zhu

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Portfolio Website: [grace303303.github.io/graceportfolio](https://grace303303.github.io/graceportfolio)

Experienced developer with extensive knowledge in HTML, CSS, Javascript, and a solid computer science foundation.

## EDUCATION

**Boston University** — *Master of Science in Software Development (ongoing)*, GPA 4.0/4.0

**Boston University** — *Master of Science in Advertising*

## PROFESSIONAL EXPERIENCE

**Stitch Fix**, San Francisco, CA – *Front-End Email Developer*, Nov 2020 - present

- Developed email templates and modules using HTML, Sass, Javascript, Handlebars, Grunt, and Github.

**Rakuten Rewards (Ebates)**, San Mateo, CA – *Senior Email Marketing Developer*, May 2018 - Nov 2020

- Coded and launched more than 1,500 email campaigns using HTML, CSS, SQL, FreeMarker, Harmony, MessageGears, and Movable Ink with each email reaching over 10 million users.

- Led the development of over 20 cross-platform compatible email templates from scratch with deep link integration.

- Developed programs using Javascript, jQuery, Python, and Github to automate email production, adopted by the whole email team, and shortened production time by 70%.

**Apple Inc**, Shanghai — *AppleCare Technical Team Manager*, March 2017 - March 2018

- Led and coached an 18-person Advisor Team from Taiwan to help 10,000+ customers per month. Increased Customer Satisfaction Rate from 80.07% to 87.69% and team ranking from 6th place to 2nd place within 2 months.

## PROJECTS

### realtychecklist.com

- Developed and launched a website to help first-time homebuyers do property research.

### academ.us

- Led the front-end development from design to implementation including graphics, responsive CSS styling, and interactive Javascript features. Launched the website within a month.

## COURSES & CERTIFICATES

**Data Structures + Algorithms** Udemy, March 2020

- Learned various algorithms and data structures, such as Big O, quick sort, binary search, tree, hash table, and more.

**Modern React with Redux** Udemy, February 2020

- Built a video-display website with React, Redux, and RESTful API.

**The Complete Javascript course 2020: build real projects.** Udemy, December 2019

- Developed two websites with Javascript, NPM, Babel, and Webpack.

**The Complete 2019 Web Development Bootcamp** Udemy, June 2019

- Built games and websites using Bootstrap, jQuery, Node.js, Express.js, EJS, MongoDB, Mongoose, and RESTful API.

## SKILLS

HTML, CSS, Javascript, jQuery, Python, Java, Bootstrap, React, Redux, Node.js, Grunt, SQL, Handlebars, GitHub