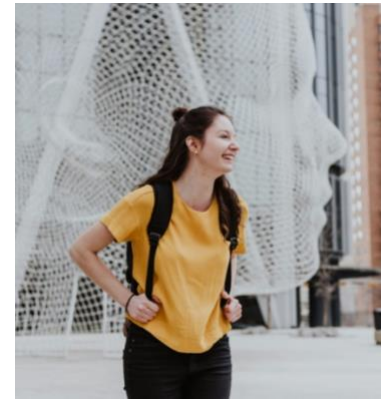


Shelby Ann



BIO

Shelby is a first year University of Waterloo Health Science student. She has noisy roommates at home and needs some quiet study spots on campus. She also needs a place to study with friends in group friendly areas.

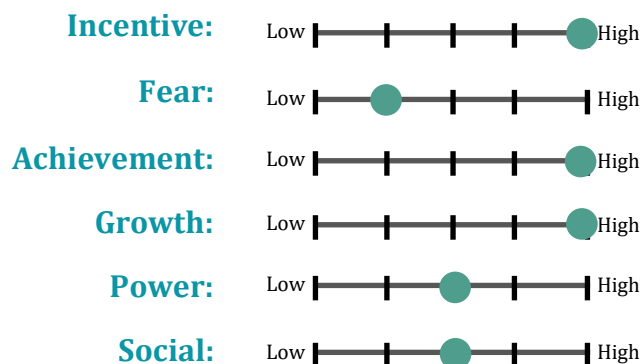
GOALS

Shelby wants to be able to find nearby study spots based on group size and faculty so that she can meet other students in similar majors. Our application will be able to search and filter study spots based on Shelby's needs.

FRUSTRATIONS

We are addressing the difficulty to find study spots that meet her needs. As a first year, she is not familiar with the study spots on campus, so we're providing an app to make it easier to locate study spots.

MOTIVATIONS



QUOTES

"The study environment is very important to me. It affects how productive I am when I'm studying."

Age: 18

Occupation: Part-time Sales Associate

Status: Student

Location: Waterloo, ON

Archetype: Dreamer

Personality: Introverted

DOMAIN AWARENESS

Shelby struggles with finding good study spaces on campus. She's tried unsuccessfully a few times.

TECH KNOWLEDGE

Shelby is very comfortable using her mobile phone.