Where to open a Chinese restaurant

1. **Introduction**

   a. **Background**

   Nowadays, a lot of Chinese immigrants come to the United States to seek better education for their children. Some of them do not have advanced skills to find a job in the United States, so opening a local Chinese restaurant is a good option for them to make a living while their children go to school.

   On the other hand, Chinese cuisine has been an important part of Chinese culture, and Chinese food has been so popular among Chinese and non-Chinese people that a good Chinese restaurant would normally bring better dinning experience for the local people as well as more job opportunities.

   In this project we would like to develop a way to help new Chinese immigrants who want to open Chinese restaurants to find out the best city and place to live in and start their business.

   b. **Problem**

   In order to find the best city and place to live in and open a Chinese restaurant, we would normally choose a city with a large enough Chinese population. Although Chinese food are also popular among non-Chinese people, local Chinese people would still most likely be the main consumers in Chinese restaurants.

   We could definitely choose metropolitan cities such as New York City or Los Angeles for simplicity (actually many people do that), but the disadvantages with big cities like these are that they are too crowded (thus not the best choice for living), and there are already many Chinese restaurants in them so the competition would be severe (thus not the best choice for business).

   The best way to choose the city might be to combine a large enough Chinese population with a small enough number of available Chinese restaurants, plus a consideration of livability. After we choose a specific city, we could further check its neighborhoods and decide a more detailed location to open a restaurant.

   c. **Interest**

   This project would definitely be interesting to new Chinese immigrants who want to open Chinese restaurants to make a living, and those immigration lawyers or consultants who provide advises for these new immigrants.

This project would also potentially benefit immigrants from other nationalities in a sense that they could easily use a similar approach to find out the best place to start their own featured food business.