



## tools

|                 |                    |
|-----------------|--------------------|
| Photoshop       | Figma              |
| Illustrator     | HTML + CSS         |
| InDesign        | Procreate          |
| Premiere Pro    | Medibang           |
| After Effects   | Github             |
| Adobe XD        | Microsoft Office   |
| Davinci Resolve | Visual Studio Code |

## education

September 2016 - June 2023

### Simon Fraser University

Interactive Arts & Technology  
Bachelor of Arts: Design Concentration  
Print and Digital Publishing Minor

## achievements

June 2023

Vancouver City Poems Contest  
- Poetry Video  
Honourable Mention

Fall 2022

IAT 344 term festival  
Best Cine + Audience Choice

Spring 2018

Seattle Design Charette  
1st Place Team

Fall 2017

City Studio Hubbub (ux/ui)  
People's Choice Award

## design experience

January 2022 - August 2022

### Graphic Design Intern • Precision NanoSystems

Assisted in the marketing team by designing social media graphics, presentation slides, brochures, application notes, and (re)creating and editing illustrations based on the provided assets. Worked closely with the graphics team to finalize and revised based on feedback. Worked directly with the scientists to finalize application notes and illustrations within established deadlines.

June - August 2021

### Branding + Editorial Designer • Slojourn ACADEMIC PROJECT

Created and designed an original magazine including brand/logo, editorial mandate, flat plan, feature story, website, and online digital advertisements. Researched and analyzed competitive magazines and target readers. Edited photos, sketched, paired fonts and colour tested for the final layouts using Indesign/Photoshop.

February 2021 - Present

### Cake Decorator • Safeway

Designed and decorated cakes for display and showcase for sales. Created custom cakes for special orders, based on the customer's preference with a personal creative touch. Self-motivated and organized daily tasks to produce daily orders and backstock. Trained helpers to design and produce cakes following the company's procedure.

Summer 2018

### Graphic Designer • Semiahmoo Stables

Designed sales posters and edited images using Illustrator and Photoshop. Discussed ideas and implemented client's preferences to revamp the logo and branding. Directly collaborated with the client to complete

## ux experience

March - April 2023

### UX/UI Designer • textiel museum ACADEMIC PROJECT

Liaised with a team of 5 to design graphical and visual assets using Figma, Adobe Illustrator, and Photoshop. Contributed as the leader and head designer: distributed + organized tasks, created various graphical assets, developed art direction, and prototyped microsite and its interactions.

March - April 2023

### UX Research + UX/UI Designer • Pak n' go ACADEMIC PROJECT

In a team of 5, designed high fidelity mockups and prototyped micro-interactions using Figma. Created a simple website using html and css for process and final product recording. Contributed research into potential stakeholders and conducted surveys. Pak n' go aims to help keep organized and sift through items to be kept and discarded to ease the process of moving for groups.