

GRACE HARKIN

Visual designer

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graceharkin.com

Skills

Identity design
Print design
Publication design
Packaging design
Typography
Web design
UI/UX design
Design research
Motion design

Tools

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro
Adobe Xd
Sketch
InVision
HTML/CSS

Education

Graduated Summa Cum Laude
with a B.F.A in Graphic Design and
a minor in Marketing from Auburn
University in December 2019
GPA: 3.83

Certifications

Enterprise Design Thinking Practitioner
Enterprise Design Thinking Co-Creator
Team Essentials for AI
Earning Advocacy Practitioner

Honors & Awards

Outstanding Undergraduate in Graphic Design // AU CADC 2019
American Package Design Award // GDUSA 2019
Graphic Design Winner // Creative Quarterly 100 Best 2018
SHOWCASE Award // Jule Collins Smith Museum Showcase Fall 2018
American Package Design Award // GDUSA 2018
Book Award // Juried Student Show at Auburn University 2018
Graphic Design Student Winner // Creative Quarterly 50th edition 2018
Spirit of Auburn Presidential Scholarship // 2015-2019
Dean's List (3.75 GPA or higher) // Spring 2016 - Fall 2019

IBM

2 Visual designer for Strategic Sales
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2 Currently a visual designer on the Strategic Sales team
0 under IBM Consulting. I work alongside designers,
l writers, and pursuit managers to help internal teams win
c bids on multi-million-dollar deals with clients across the
u United States and five other countries. Responsibilities
r include creating branding and producing deliverables
e for RFPs, oral presentations, workshops, and global site
n visits. Deliverables can include animated presentation
t decks, videos, micro-sites, printed signage, booklets.

Visual/UX designer for Hybrid Data Management
Worked on cross-functional hybrid cloud product teams
in the Hybrid Data Management portfolio. Responsi-
bilities include aiding design team in research and
enterprise design thinking activities in order to plan and
design enhancements to our software products. Individ-
ually responsible for creating high fidelity designs of our
user interface deliverables, creating our deliverable specs
for development, tracking deliverables implementation,
and maintaining transparency and alignment across
other HDM products.

2 Visual design intern for Watson IoT
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1 Worked on a team of visual designers, UX designers,
9 and researchers to conduct research and modernize an
IBM Enterprise Asset Management application, Max-
imo EAM. Designed screens in Sketch and prototyped
them in InVision for desktop, mobile, and tablet. Partici-
pated in meetings with fellow designers, offering manag-
ers, and architects to align on project goals.

Random Logic Games

2 Motion design intern
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9 Created and animated social media advertisements for
app games which included recorded gameplay, original
illustrations and animations, and pre-made animations.

Payscape

2 Graphic design intern + freelance motion designer
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8 Designed in-house marketing materials such as trade
show banners and E books. Filmed, edited, and ani-
mated training and promotional videos using Adobe
Premiere Pro and After Effects. Animated icons for Pay-
scape's website using HTML and CSS.