



## Partnership Information

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### What is a hackathon?

A hackathon is an innovation marathon where programmers and designers come together, identify a problem and solution, and collaboratively bring this solution to life, typically in the form of a website, mobile app, or hardware.

### About WHACK

The 5th annual WHACK will take place at Wellesley College on the weekend of September 24-25, 2016. Our theme this year is **hacking for social good**. Through intimate mentor-based experiences, WHACK aims to create a supportive environment where all students, especially women in tech, feel empowered to create a social impact through technology. Approximately 100 undergraduates will come together for 24 hours to develop innovative solutions to social problems with nonprofit organizations.

### About partnerships

WHACK is looking to partner with nonprofit organizations who can share the social challenges they tackle. Over the course of the hackathon, students will develop technological solutions to these challenges.

### Why partner?

1. Raise awareness about your organization
2. See how students solve your most pressing problems
3. Take these ideas and prototypes to the next level and improve your organization
4. Engage with energetic, excited, aspirational students who want to contribute to your organization and cause!

### How to become a partner

1. Share social challenges that your organization faces.
2. Send representatives from your organization to help students better understand the problems and how they can create solutions. Representatives from each nonprofit will also participate in the judging process to pick the team with the most innovative and scalable solution to your problem statement.
3. Provide prizes, such as monetary rewards or interview offers, to the winning team.

If you have an interest in partnering with WHACK, please contact Grace and Amanda at **hack@wellesley.edu**. The organizers, enthusiastic women, and undergrads all look forward to having you!