

GRACE JERMSTAD

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SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Figma
- Rhino 3D
- Design Illustration
- HTML, CSS and C++
- Workflow creation
- Journey Mapping
- UX Research
- Idea Generation
- Spanish (Intermediate)

AWARDS

- Outstanding Visual Arts Award
- Stamps Creative Works Scholarship
- JMB Scholarship
- Art & Design Alumni & Friends Scholarship
- High Achieving Involved Leader Scholarship
- 2022 Stamps Undergraduate Juried Exhibition

DESIGNER

Multidisciplinary designer, creative problem solver, passionate maker.

RELEVANT EXPERIENCE

Freelance Designer

- Oversee a wide range of design projects, including branding, web design, print materials, and digital graphics, from concept to completion.
- Collaborate closely with clients to understand their design needs, and objectives, and translate these into visually compelling solutions.
- Provide creative direction for projects, including conceptualize ideas, select visual elements, and ensure the overall design aligns with the client's brand and goals.
- Manage project timelines, budgets, and resources to effectively ensure on-time delivery and budget compliance.
- Operate as a freelance designer, including handling administrative tasks such as contract negotiation, invoicing, and client communication.

OTHER EXPERIENCE

Server at Luna, Grand Rapids, MI APRIL 2020 - AUGUST 2023

- Demonstrate strong time management abilities by efficiently juggling multiple tasks in a fast-paced environment.
- Work collaboratively with staff to ensure smooth operations and exceptional service.
- Develop a client-centric mindset, anticipating and meeting the preferences and expectations of restaurant patrons.
- Take on additional responsibilities as a loyal employee, while advancing in position and benefits.

EDUCATION

UNIVERSITY OF MICHIGAN

AUGUST 2021 - MAY 2025

Ann Arbor, MI

Progressing towards a BFA in Art and Design with a concentration in Product Design and a minor in User Experience Design at the School of Information.