PolitiFact Clean Up

Version 9 - Removal of PolitiFact anomalous claims

At this stage in the process, we had narrowed out data down to four publisher datasets from which we had sorted out all claims that did not fit our criteria of claims by U.S politician. We had also selected to eliminate Independent and Libertarian claims, as well as all claims by Donald Trump. Now within each publisher, we pivoted to focus on textualRating, which denotes the rating that the claim was assigned by the fact-checker. Some publishers have standardized scales with a ranking system, others do not. For each publisher we defined the existing rating scale, identified how many claims fit into that scale, and how many anomaly claims remained. First, we began working with PolitiFact.

PolitiFact has an established six tier rating scale called the Truth-O-Meter used to categorize claims.

As stated on PolitiFact's website:

"The goal of the Truth-O-Meter is to reflect the relative accuracy of a statement. The meter has six ratings, in decreasing level of truthfulness:

TRUE – The statement is accurate and there's nothing significant missing.

MOSTLY TRUE – The statement is accurate but needs clarification or additional information.

HALF TRUE – The statement is partially accurate but leaves out important details or takes things out of context.

MOSTLY FALSE – The statement contains an element of truth but ignores critical facts that would give a different impression.

FALSE – The statement is not accurate.

PANTS ON FIRE – The statement is not accurate and makes a ridiculous claim.

The burden of proof is on the speaker, and they rate statements based on the information known at the time the statement is made."

Below is a breakdown of all the ratings in the PolitiFact dataset's textualRating column.

There are: 2,527 standardized claims (those rated with one of the six standardized ratings) and 354 anomalous claims (those with a non-standardized text based rating).

Below the breakdown of the 20 most numerous ratings. It is not a complete list, but we place it below to show some examples.

Table 1: V8, Sorted by Textual Rating

| textualRating | n |
|---------------|-----|
| Half True | 555 |
| Mostly True | 534 |
| Mostly False | 499 |
| FALSE | 477 |
| TRUE | 329 |
| Pants on Fire | 133 |
| Needs context | 19 |

| textualRating | n |
|--------------------|----|
| Full Flop | 18 |
| Accurate | 14 |
| Misleading | 9 |
| Half Flip | 8 |
| Largely correct | 5 |
| This is accurate | 4 |
| Correct | 3 |
| Lacks context | 3 |
| Largely accurate | 3 |
| Needs more context | 3 |
| Not the full story | 3 |
| Close to accurate | 2 |
| Exaggerated | 2 |

When we reviewed the list of anomaly claims, we noticed that they all came from PolitiFact articles, not fact checks. PolitiFact only uses Truth-O-Meter ratings when they feel they can convey some level of certainty in the rating given. Truth-O-Meter ratings require a high threshold of proof. When that is lacking or there is not sufficient evidence to do a full scale fact-check, the existing facts are published in an article. Fact-checks of debates and speeches are frequently written up in articles. Since these claims represented instances where PolitiFact did not feel comfortable enough to deliver a standard Truth-O-Meter rating, we were unwilling to attribute a different level of certainty to the rating. Thus all claims that were not given one the 6 standard ratings in textualRating were removed from the dataset. This resulted in a remaining dataset of 2,527 claims.

Table 2: V9, Truth-O-Meter Rating Distribution

| textualRating | n |
|---------------|-----|
| Pants on Fire | 133 |
| False | 477 |
| Mostly False | 499 |
| Half True | 555 |
| Mostly True | 534 |
| True | 329 |

Version 10 - Condensing claimant names

After this removal we began looking closely at the remaining claimant names. Version 9 had 724 unique claimant names, below are the first 20.

Table 3: V9, Claimant Names by Occurences

| claimant | n |
|-----------------|-----|
| Joe Biden | 113 |
| Hillary Clinton | 104 |
| Bernie Sanders | 58 |
| Mike Pence | 56 |
| Newt Gingrich | 45 |
| Ted Cruz | 42 |
| Marco Rubio | 39 |

| claimant | n |
|------------------|----|
| Ron Johnson | 32 |
| Barack Obama | 31 |
| Andrew Cuomo | 30 |
| Scott Walker | 29 |
| Elizabeth Warren | 26 |
| Kamala Harris | 25 |
| Chris Christie | 24 |
| Paul Ryan | 24 |
| Rick Scott | 24 |
| Tammy Baldwin | 24 |
| Nancy Pelosi | 23 |
| Tim Kaine | 23 |
| Tony Evers | 23 |

We noticed that some claimants were listed under several separate names despite referring to the same person, like Speaker Nancy Pelosi, Nancy Pelosi, Speaker Pelosi. We wanted to eliminate this redundancy so that we could see the true number of claims made by each claimant. To do so, we moved our data into a program called OpenRefine. Here, we clustered claimant names to identify where multiple names were used to refer to the same person. We used this to identify all duplicate forms of claimant names and then manually recoded the data accordingly in RStudio.

This processed combined several names making the list 27 names shorter. 697 unique claimants resulted. The 20 most numerous claimants are listed below.

Table 4: V10, Claimant Names without Duplicates

| claimant | n |
|------------------|-----|
| Joe Biden | 113 |
| Hillary Clinton | 104 |
| Bernie Sanders | 58 |
| Mike Pence | 56 |
| Newt Gingrich | 45 |
| Ted Cruz | 42 |
| Marco Rubio | 39 |
| Ron Johnson | 32 |
| Andrew Cuomo | 31 |
| Barack Obama | 31 |
| Scott Walker | 29 |
| Rick Scott | 28 |
| Elizabeth Warren | 26 |
| Kamala Harris | 25 |
| Chris Christie | 24 |
| Nancy Pelosi | 24 |
| Paul Ryan | 24 |
| Tammy Baldwin | 24 |
| Beto O'Rourke | 23 |
| Tim Kaine | 23 |

Version 11 - Final Claimant Cleaning

During this process we also noticed that some claimants in the data who did not fit our defintion of politician, yet had not been identified as such by our code. To ensure that the claimants fit the specified definition of politician, we ran the list of claimant names through a stricter version of the politician filter. 58 names were marked as potentially not being politicial figures. Each name was manually reviewed and we identified 6 names that did not belong in the dataset: Tucker Carlson, Laura Ingraham, Jacob Wohl, State representatives, Reagan was Right, and Marco Rubio's heckler.

21 claims were removed as a result.

Later on during tagging we identified three more claimants that were not political figures (Pat Robertson, Juan Williams, and Evan Smith) and 1 claim that was mislabeled (our data said it was spoken by Maxine Waters but the PolitiFact article listed the claimant as "bloggers").

For ease we have addressed them at this stage, thus 6 additional claims were removed.

Below are the counts for the final dataset used for tagging.

Table 5: V11, Ratings by Party

| textualRating | Democratic | Republican |
|---------------|------------|------------|
| Pants on Fire | 31 | 93 |
| False | 160 | 310 |
| Mostly False | 218 | 273 |
| Half True | 316 | 237 |
| Mostly True | 362 | 171 |
| True | 218 | 111 |
| | | |

Tagging Claims

Now that we had a workable dataset, we wanted to learn more about what politicians were lying about. We subject tagged each claim in the data set with relevant and comprehensive tags to categorize the topics of lies and identify patterns in lying.

We decided to only tag False(ish) claims (Mostly False, False, and Pants on Fire) because our aim was to study what politicians are lying about, not what they are telling the truth about. We acknowledge that this choice limits our inquiry, but since claims were going to be tagged manually we decided to focus on our primary research question. This left 1,085 False(ish) claims to be subject tagged.

Table 6: False(ish) Claims to be Tagged

| textualRating | Democratic | Republican |
|---------------|------------|------------|
| Pants on Fire | 31 | 93 |
| False | 160 | 310 |
| Mostly False | 218 | 273 |

We then had to construct a method for tagging claims. To not start from scratch, we decided to ground our project in an established tagging framework drawing from Frank Baumagrtner's well established subject tags used for the Comparative Agendas Project.

However, since these were designed to tag policy platforms and not political speech, there were some categories missing from Baumgartner's tags that were common among the claims we analyzed. To address this,

our research team conducted a series of practice tagging sessions in which 100 randomly selected claims were subject tagged. Through this process we discovered which categories we felt were relevant but missing, allowing us to establish categories that best encompassed the types of claims found in the dataset. The tagging system and tags themselves were built based on the data we were tagging.

We defined tags by supplying a list of topics that fell underneath that subject area. We identified these with buzzwords that could be seen in a claim, or general concepts that could help a tagger tag the claims correctly. Despite every effort to be comprehensive, we recognize there may be some remaining gaps in our definitions.

Words in parentheses signify modifications/clarifications to the definition after tagging had begun.

People may disagree with our category grouping. We acknowledge the subjective nature of these categories.

Micro tags were traditional subject tags that describe the substance of the claim and the political issues or policy issues discussed in it.

Macro tags take a more big picture approach describing the directive of the claim (Opponent/Self/Legislation) and the use of Fear within a claim.

Table 7: Micro Tag Definitions

| Table 7: Micro | o Tag Definitions |
|---|---|
| Subject | Or having to do with/associated with |
| National and State Macroeconomic Issues | Interest Rates, Inflation, Monetary Policy, Gov. Debt, Economic Regulations, GDP |
| Economic Well-Being and Domestic Commerce | Banking, Finance, Personal Wealth, Income, Economic Well-Being of |
| | Citizens, Poverty, Small Businesses, Stock Market |
| Labor and Employment | Unions, Labor Force, Unemployment, Jobs, Regulations in this |
| Foreign Trade | Sphere, Workers Rights, Minimum Wage, Wages, Worker's Benefits Trade Deficits, Tariffs, Imports/Exports, GDP, Trade Deals, |
| Foreign Trade | Exchange Rates, International Finance |
| Taxes | Anything to do with Taxes– Tax code, Raising/Lowering Taxes, New |
| Government Operations | Taxes Gov. Bureaucracy, Legislative Bodies, Gov. Spending, Employees, |
| | Appointments, Contracts, Census, Domestic Inter/Intra |
| | Governmental Relations, Judiciary, (Impeachment, Executive |
| Defense/Military | Orders) Military, Military Spending, Armed Forces, Defense Contracts, |
| | Weapons, Military Bases, Intelligence, Combat/Wars, Veterans, |
| | Military Honors, Eligibility for Service, Cyber Security, National |
| International Affairs and Foreign Aid | Security Foreign Relations, Alliances, Diplomacy, Human Rights, |
| International Analis and Poteign Aid | Development, Embassies Anything International that is not economic |
| Voting/Elections | Voting Rights, Voter Suppression, Voting policy, Voting Patterns, |
| | Elections, Election Fraud, Election Policy, Gerrymandering, (Not |
| Civil Rights Minority Issues and Civil Liberties | Campaigns and Campaign Finance) Issues of Civil Rights and Liberties—can include issues of Race, Sex, |
| 2Q AAMOTOJ IDDUGO GMA CIVII DIDUGO | Gender, Religion, Freedom of Speech, Disability, Privacy, Age, |
| I | Protest |
| Immigration and Refugee Issues | Illegal/Legal Immigration, Border Policies/Issues, Immigration Policy, Rights of Illegal Immigrants, Visas, Citizenship, Refugees, |
| | Child Migrants, Border Patrol |
| LGBTQ | Sexual Orientation, Gender Presentation, Trans Rights, and Related |
| Race | Policy, Statistics, and Discrimination Racial Issues, Racial/Ethnic Discrimination, Racial Inequality, Bias, |
| nace | Representation |
| Religion | Religion, Personal Faith, Religious Freedom, Discrimination based |
| W | on Religion, Religion in Policy |
| Women | Women's Rights, Women's Issues, Gender Inequality, Women's Health, Sexism |
| Health (non-care) | Health outside of Health Insurance, Anything related to human |
| | health and well-being, COVID-19, Mortality Rates, Drug Use/Abuse, $$ |
| Social Welfare | Mental and Physical Illness, Health Policy Social Security, Medicare, Medicaid, Food Stamps. Unemployment |
| Bociai Wellare | Assistance, Disability Assistance, Gov. Programs serving groups in |
| | need, Childcare Services, Charities + Volunteer Organizations |
| Education | Education Policy, Funding, Private/Public School, Early Education, |
| | Curriculum, Higher Education, Student Loans, Admissions, Educational Access |
| Abortion | Pro-Life, Pro-Choice, Fetus Facts, Planned Parenthood, Roe v. |
| Healthcare | Wade, Abortion Clinics, Abortion Policy |
| neatticare | Health Insurance, Medicare, Medicaid, Obamacare, Uninsured, Premiums, Cost of Healthcare, Pharmaceuticals, Cost of Medicine, |
| | Universal Public Health Care, Cost of Treatment, Wait Times, |
| | Death Panels, FDA |
| Agriculture | Agricultural Subsidies, Animals, Farming, Crops, Agricultural Costs, |
| Environment | Food Safety, Regulation, USDA/FDA (food), (Wildlife) Environmental Policy, Climate Change, Environmental Disasters, |
| | Drinking Water, Waste, Pollution, Recycling, Conservation, EPA, |
| Energy | Weather Electricity, Coal, Natural Gas, Oil, Nuclear Energy, Renewable |
| 2.00.87 | Energy, Related Policy |
| Transportation | Air Travel, Trains, Highways, Infrastructure, Bridges, Public |
| Community Development and Housing | Transport Community and Urban Davidenment, Housing, Homeless, City |
| Community Development and Housing | Community and Urban Development, Housing, Homeless, City Planning, (Population Change) |
| Technology Science Space | Technology, Tech Policy, Space, Science, Research, Innovation |
| Media and Communications | Social Media, News Media, Entertainment, Broadcast, |
| Law and Crime and Policing | Telecommunications, Media Policy, Related Policy Crime, Criminal Justice System, Courts, Police, Violence, Police |
| | Brutality, Illegal Drugs, Jails and Prisons, Criminal Justice Reform, |
| | Policing Reform, Rights of Felons, Rights of Victims, Mass |
| m | Incarceration, Crime Rates, (January 6th) |
| Terrorism | Domestic or International Terrorism, Mass Shootings, Interrogation Techniques, Hijacking, Piracy, Policy to Combat Terrorism, |
| | Conspiracy |
| Guns | Gun Rights, Gun Control, Gun Violence, Mass Shootings, 2nd |
| History | Amendment, Gun Laws |
| History | Claiming to be "Historic", Citing Historical Events, 20 years ago or older, Precedented/Unprecedented. Generally claims about what has |
| | happened in the past. |
| Record/Candidate Biography/ Campaigns and Personal Behavior | Claims about Personal Behavior, Beliefs, Campaigns, Corruption, |
| | Campaign Spending, Scandals. (Only tagged when about a singular |
| | person. Not two people or an administration.) |

Table 8: Macro Tag Definitions

| Subject | Or having to do with/associated with |
|----------------------------|---|
| Fear | Claims intended by speaker to elicit fear. Including fear of both |
| | immediate or delayed bodily harm, financial/economic harm, harm |
| | to property, harm to security, harm to rights, harm to health, harm |
| | to democracy. Fear of cultural encroachment. Intended to scare. |
| | (Must include inflammatory language, the use of extremes or |
| | exaggerations, or current/impending threats of harm to the listener.) |
| Self/ Personal Record | Claims where the speaker is making a statement about his/herself |
| | including beliefs, record of behavior, political record. Any statement |
| | about the claimant themselves. |
| Opponent/ Opponents Record | Claims where the speaker is making a statement about a political |
| | opponent. Can be about what the other person has said, done, not |
| | done, beliefs, or character. Opponent is not limited to direct |
| | political opponent but all politicians of the opposing party, or the |
| | opposing party itself, or those in contradiction with claimant's |
| | political position. |
| Legislation | About a Proposed or Passed Policy, Impact of Policy/Legislation, |
| | Nature of Policy, Motivations for Policy. Legislation includes any |
| | bills including spending bills and tax bills. Applies when a claim |
| | refers to a specific piece of legislation. Not general spending or tax |
| | issues. |
| IMPORTANT NOTES | Claims that are tagged with Self or Opponent are typically also |
| | tagged candidate biography, unless the Self/Opponent in question is |
| | not an individual but a whole party. Similarly there may be some |
| | tagged candidate biography that are not Self/Opponent because they |
| | are discussing the record of someone within their own party because |
| | it is neither their opponent or themselves. Discussion of Taxes and |
| | Funding are not always legislation, only is a specific bill/policy is |
| | mentioned. Raising Or Lowering taxes is not unless it is about a tax |
| | bill. Also historic legislation typically does not apply. (Claims about |
| | lobbying groups will be tagged according to the issue the group is |
| | lobbying for. NRA=Guns etc. If it is about the candidates |
| | willingness to respond to lobbyist it is also candidate biography.) |

Through tagging, we wanted to be able to describe as many relevant attributes of a claim as possible. First, we allowed a claim to be assigned multiple tags, and we had different types of tags—Macro and Micro.

Four coders were trained on how to tag claims based on the subject tag definitions. Taggers did practice rounds on randomly selected claims and we talked through instances where they disagreed and worked to standardize our definitions.

We were actively seeking consensus between our taggers. However, because each claim could receive multiple tags, one different tag would mean a mismatch and high inter-coder reliability would be hard to achieve.

As a Royal, a software engineer in the Duke Reporters Lab, created an online tagging interface for our coders to use. A coder was presented with only the text of a claim, and a link the fact-check if they needed more information. They were not shown the claimant's name or party affiliation unless they reviewed the URL. They would then select all the tags they felt applied to that claim. All claims were tagged by at least two coders. If the two coders agreed on the tags, that claim's tag were not reviewed. But, if there was disagreement between the two coders, as was the case for 776 of the claims, lead researcher Grace Abels manually reviewed each claim and the two different sets of tags that had been assigned. Grace Abels then determined the final tags for each claim.

In retrospect, we found two of our categories to be ineffective in practice: the Fear macro tag and the Record/Candidate Biography/Campaigns and Personal Behavior micro tag. Though we were comfortable with the theoretical definition we came up with, we found tagging for Fear to be extremely difficult, resulting in significant disagreements between taggers. We were often confronted with our own biases, struggling to identify what was inherently frightening, and what we interpreted as fear-driven based on our political, social, or cultural views. A common sentiment among taggers was: I do not personally find this frightening, but could see how if I held a certain belief/political perspective it would be. While we decided to leave this tag available for review, we want to acknowledge it's extremely subjective nature and inform readers that the application of the Fear tag may be inconsistent. The issue in the Record/Candidate Biography/Campaigns and Personal Behavior micro tag originated from its definition, which we found to be problematic as we utilized it in practice. It was specified to refer to claims where there speaker referenced a single individual, however, in practice we found that definition to be too narrow. We recommend the use of the Self/Personal

Record and Opponent/Opponent's Record tags because we feel they are more descriptive of the content of the claim.

Understanding the confounding factors that come with our method of tagging, we feel confident in our system. The tagged data is available for review. After tagging, the dataset was joined with the larger version 11.

Manual Removal of Duplicate Claims

As mentioned earlier, 31 more claims were identified as duplicates during tagging. These were claims with differing urls but identical texts. These were not captured earlier because we searched for duplicates with identical urls. Most often these duplicates were fact-checks that had already been published and were included again in an article round-up of fact-checks.

Table 9: Remaining Duplicates Identified during Tagging

| | — |
|--|---|
| text | n |
| We put a lid on Iran's nuclear program without firing a single shot.' | 4 |
| Illegal immigration and the crime rate are as low as they've been in decades.' | 3 |
| It was Hillary Clinton who left Americans in harm's way in Benghazi and after four Americans fell said; | 3 |
| 'What difference at this point does it make?' ' | |
| Neighborhoods have become more violent' under President Barack Obama's 'watch.' | 3 |
| Says 'Donald Trump has defended' World War II internment camps. | 3 |
| Says Donald Trump 'claimed our armed forces are 'a disaster." | 3 |
| Says Hillary Clinton 'said all work-related emails were sent back to the State Department. The FBI | 3 |
| director said; that's not true.' | |
| Says; regarding the presence of classified information in her email; FBI Director James 'Comey said my | 3 |
| answers were truthful; and what I've said is consistent with what I have told the American people.' | |
| Trump ties are made 'in China; not Colorado. Trump suits in Mexico; not Michigan. Trump furniture | 3 |
| in Turkey; not Ohio. Trump picture frames in India; not Wisconsin.' | |
| 'What difference; at this point; does it make?' I am the guy that got under her skin and provoked that | 2 |
| infamous response from Hillary Clinton by asking a pretty simple question; 'Why didn't you just pick | |
| up the phone and call the survivors' (of the Benghazi attack)?' | |
| John McCain's chief economic adviser during the '08 race estimated that Trump's promises would | 2 |
| cause America to lose 3.5 million jobs.' | |
| Says '(Clinton) called President Assad a 'reformer.' She called Assad a 'different kind of leader.' | 2 |
| Says 'Hillary (Clinton) wants to increase the number (of Syrian refugees) by 500 percent.' | 2 |
| Says as Indiana governor; he has made 'record investments in education.' | 2 |
| Says Donald Trump 'cashed in' on Sept. 11; 'collecting \$150;000 in federal funds intended to help small | 2 |
| businesses recover — even though days after the attack Trump said his properties were not affected.' | |
| Says Hillary Clinton 'abided by the ethics agreement' between the Clinton Foundation and the Obama | 2 |
| administration. | |
| Says Hillary Clinton 'has been a champion of globalist trade agreements Worst of all; they are now | 2 |
| pushing the disastrous 5;000-page Obamatrade — the Trans-Pacific Partnership agreement.' | |
| Says Jim Sensenbrenner 'has been in office for 40 years' and 'he's led on exactly one bill;' the Patriot | 2 |
| Act. | |
| Says unlike Tim Kaine; who 'invested' in education; Indiana Gov. Mike Pence 'slashed education | 2 |
| funding.' | |
| The top one-tenth of 1 percent now owns almost as much wealth as the bottom 90 percent.' | 2 |
| We moved 100 times as many people out of poverty as moved out when President (Ronald) Reagan was | 2 |
| in office; with 40 percent more jobs.' | |
| | |

We prioritized preserving the claims linked to the original and specific fact check over those republished as

part of a larger article. To do so, we manually removed the 31 duplicates by their claim identifier number. This resulted in a remaining 2469 claims.

Location of Lie

In addition to the Micro and Macro tags, we also tagged the entire dataset, not just False(ish) claims, by the location of the lie, meaning the medium and format of the statement containing the lie. This tracked attributes such as whether it was said on TV, in an interview, on social media, etc. We had several overarching categories called location tags, and then more specific subcategories tagged location.extra.

Finally, we exported the final dataset into a viewable and downloadable csv, called pf_mega_location.csv.

Further analysis of this data can be found in the Location of Lie Analysis, available in both accessible RMD and PDF form.