

# JORDANA M. DE LEON, MPH

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## SUMMARY OF QUALIFICATIONS

- Highly-effective coordinator and manager of international development and international health projects and processes, particularly, in Strategic Information/Monitoring and Evaluation and Public Private Partnerships
- Demonstrated success as a leader and representative to interagency, multi-lateral, and government collaborations, meetings, and initiatives
- 12+ years of experience in Strategic Information, Monitoring and Evaluation for the U.S. President's Emergency Plan for AIDS Relief (PEPFAR)
- Experience in implementing monitoring and evaluation programs at the headquarters, multi-lateral, and bilateral levels
- Demonstrated success in data management and analysis for program-planning and decision-making

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## PROFESSIONAL EXPERIENCE

### ***Senior Strategic Information Advisor/Deputy Strategic Information Lead*** ***11/2018 – Present***

GH Pro - Dexis Consulting Group on assignment to the Office of HIV/AIDS, United States Agency for International Development, Abuja, Nigeria

### ***Interim PEPFAR Cambodia Coordinator*** ***8/2018 – 10/2018***

GH Pro - Dexis Consulting Group on assignment at the U.S. Embassy, Phnom Penh, Cambodia

- Coordinates and facilitates the USG interagency approach to PEPFAR programming and reporting; Provides leadership, advice, and counsel to the USG Interagency leaders in Cambodia on the implementation and monitoring of the PEPFAR program portfolio; Conducts regular and ad-hoc reporting to OGAC related to the PEPFAR Cambodia program including regular POART calls, APR, and Expenditure Analysis. Facilitates interagency strategic decision-making to ensure program sustainability; Analyzes the unique operational context of the PEPFAR program in Cambodia; Engages with external stakeholders, including the Royal Government of Cambodia, bilateral and multilateral partners, and implementing partners, related to the short and long-term plans and activities for prospective changes in USG funding, policies, and programs; Facilitates the interagency strategy and approach to the ongoing Regionalization process for STAR Countries.

### ***M&E Consultant*** ***5/2018 – Present***

The Global Fund to Fight AIDS, Tuberculosis, and Malaria, Geneva, Switzerland

- Provides on call expertise on Monitoring and Evaluation for HIV/AIDS programs focusing on Adolescent Girls and Young Women.

### ***Teaching Fellow, Asia*** ***2/2018 – Present***

Center for Social Impact Strategy, University of Pennsylvania School of Social Policy and Practice,

Philadelphia, Pennsylvania

- Provides alumni mentorship for the 2018 class in the Executive Program in Social Impact Strategy certificate program, including giving written feedback and mentorship on assignments and facilitating live video and asynchronous text-based discussions about professional challenges in the world of social impact and social entrepreneurship.

***CEO/Principal***

***4/2017 – Present***

Pearl Consulting, LLC, Metro Manila, Philippines and Washington, DC, USA

- Consults for global health, international development, and social impact programs in the Asia region. Current projects: Developing the Monitoring and Evaluation/Strategic Information strategy of the U.S. President's Emergency Plan for AIDS Relief - Substance Abuse and Mental Health Services Administration program in Vietnam and Race2Share in Singapore; Capacity-building for Monitoring and Evaluation of staff of the Norwegian Mission Alliance, Philippines.

***Senior Strategic Information Liaison and Public Private Partnerships Advisor***

***3/2014 – 12/2016***

Public Health Institute assigned to the U.S. Embassy, PEPFAR Coordination Office, Dar es Salaam, Tanzania

- Coordinated activities related to strategic information for PEPFAR Tanzania (FY 2014 budget: \$375M; FY 2015 budget: \$421M; FY 2016 budget: \$430M) which include: indicator reporting, expenditure analysis, site-improvement and monitoring system, and evaluations across technical working groups and implementing partners.
- Ensured PEPFAR requirements are met by developing guidance and conducting training on PEPFAR policy for strategic information to the PEPFAR Tanzania team and implementing partners.
- Managed the PEPFAR semi-annual reporting process and target setting in the country operational plan development.
- Conducted data analysis for program planning and decision-making.
- Engaged with the Government of Tanzania through technical assistance and collaborates to ensure the use of consistent and up-to-date programmatic data for decision-making.
- Coordinated the Pink Ribbon Red Ribbon Tanzania Public-Private Partnership between USG agencies, UNAIDS, Government of Tanzanian and implementing partners.

**Awards:**

Certificate of Appreciation for the launch of Pink Ribbon Red Ribbon Tanzania, U.S. Embassy Tanzania, 2014; and Eagle Award for Leadership in the FY 2014 COP Completion, U.S. Embassy Tanzania, 2014

***Strategic Information (SI) Officer***

***8/2006 – 3/2014***

U.S. Department of State, Office of the U.S. Global AIDS Coordinator (OGAC), Washington, DC  
Coordinating/Lead office for the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) Security Clearance: Secret Level

**PEPFAR Reporting**

- Managed and coordinated a team of 20+ interagency (USAID, CDC, DOD) headquarters SI

Advisors and SI Liaisons to technical working groups for timely submission, review, and release of results for high-level announcements and Annual Report to Congress (worked on eight annual reports).

- Represented USG in reconciliation and harmonization of program results for global reporting with the Global Fund to Fight AIDS, Tuberculosis, and Malaria, the World Health Organization, and UNAIDS.
- Served as Subject Matter Expert (SME) in the redesign and development of the PEPFAR Module of FACTS Info System.
- Managed the PEPFAR Annual Program Results (APR) and Semi-Annual Program Results (SAPR) planning, reporting, submission, and review processes for 33 countries and 3 regional programs.
- Developed guidance on reporting, including managing communication with interagency country and headquarters teams and providing data cleaning strategies and tools.

#### **Accomplishments:**

- Led annual reporting processes and cleaning of PEPFAR data in short time periods for timely release of results for presidential announcements of achievements on World AIDS Day (latest speech by President Obama on December 1, 2011) and the PEPFAR Blueprint (by Secretary Clinton on November 2012).
- Developed alternative reporting processes for PEPFAR field teams to submit results to headquarters in the absence of a data system, contributing to timely submission of results for 2 years.
- Completed the 3-year development of the PEPFAR Module of the FACTS Info System, launched in 2011.

#### **Policy and Strategic Planning**

- Represented PEPFAR in the State Department Bureau Planners Group.
- Coordinated with USAID and CDC Policy and Planning Offices to ensure consistency of reporting.

#### **Accomplishments:**

- Provided analyses for OGAC and agency strategic planning and performance reports to meet requirements of Office of Management and Budget, Government Accountability Office, and other government bureaus at least five times a year.
- Developed projections of high-level global targets for reporting in the State Department Bureau Strategic and Resource Plan, agency priority goals, and PEPFAR targets in the Global Health Initiative.

#### **Analysis and Data Requests**

- Led OGAC SI Unit's responses to White House (Office of Budget and Management), Congressional, and public inquiries. Provided analyses of program performance results to interagency PEPFAR leadership to inform policy decisions and program planning, and for use in testimonies and other public statements.
- Coordinated interagency analysis of program results and other data sources for production of

reports for high-level briefings to Senior Staff, Deputy Principals, technical working groups, and country teams, contributing to program planning and decision-making.

- Served on PEPFAR Scientific Advisory Board Data Working Sub-group, to provide guidance on collection and use of data.
- Served as Strategic Information Liaison to the Institute of Medicine's Congressionally-mandated evaluation of PEPFAR.

## **Technical**

### **Surveillance and Surveys**

- Co-chaired Interagency Surveillance and Surveys Technical Working Group (SSTWG) for coordination, management, budgeting, and strategic planning of surveillance and survey activities from PEPFAR headquarters.

### **Prevention of Mother-to-Child Transmission (PMTCT)**

- Represented PEPFAR to UNICEF/WHO-sponsored PMTCT Interagency Task Team Monitoring and Evaluation (M&E) Sub-group for the development and coordination of M&E activities.
- Provided analysis supporting PEPFAR leadership deliberations on PMTCT funding for \$100 million resulting to the allocation of additional funding for PMTCT in 6 PEPFAR countries in 2009 and 2010, and \$75 million to an additional 8 countries in 2011.

### **Detail to PEPFAR Tanzania (July – November 2013)**

- Coordinated the development of the proposal for the Pink Ribbon Red Ribbon initiative as well the successful launch of the program in Tanzania.

### **Awards:**

Commendable Achievement Award, Office of the U.S. Global AIDS Coordinator, U.S. Department of State (2007, 1/2009 and 6/2009)

Commitment Award, Office of the U.S. Global AIDS Coordinator, U.S. Department of State (2007, 2008, 2010, 2011)

### ***Faculty Discussant and Assistant Professional Lecturer***

***8/2005 – 12/2010***

Department of Epidemiology and Biostatistics, School of Public Health and Health Services, The George Washington University, Washington, DC

- Taught and facilitated discussion groups for graduate level courses: Management Approaches to Public Health, Principles and Practices of Epidemiology, and Design of Health Studies (20-25 students)

### ***Research Fellow/Associate***

***9/2003 – 7/2006***

National Institute on Drug Abuse (NIDA), National Institutes of Health (NIH), Department of International Health, School of Nursing and Health Studies Georgetown University, Washington, DC

- Conducted NIDA-NIH graduate fellowship research on three NIH-funded studies on HIV/AIDS, HIV-related risk behavior among Asian-American refugee and immigrant MSM, and drug users and domestic violence among Southeast Asian refugee and immigrant women in the

Washington, DC area.

- Managed Institutional Review Board applications and records for research projects.
- Contributed to the writing of three NIH-RO1 grant applications.
- Managed and conducted statistical analysis of data (using the SAS program) from three NIH-RO1-funded studies
- Worked as a graduate teaching assistant for the Introduction to Epidemiology undergraduate courses (15- 40 students) per semester.

**Awards:**

Student Investigator Travel Award, National Institute of Drug Abuse, Health Disparities Conference (2005) Minority Supplement Grant Award National Institute of Drug Abuse, National Institutes of Health (2003-2005)

***National Institutes of Health (NIH) Academy Fellow***

***9/2001 – 9/2003***

Laboratory of Host Defenses, National Institute of Allergy and Infectious Diseases, National Institutes of Health, Bethesda, MD

- Selected as one of eight students nationally to train in biomedical research while studying a curriculum focused on eliminating domestic health disparities.
- Conducted laboratory research on gene therapy for Chronic Granulomatous Disease

**Awards:**

Post-baccalaureate Research Training Award, NIH Academy (2001- 2003)

Best Abstract, Minority Research Training Forum, Temple University School of Medicine (3/2003)

Trainee Achievement Award, National Institute of Allergy and Infectious Diseases (8/2002)

**EDUCATION**

University of Pennsylvania, School of Social Policy and Practice, 2017

Certificate, Executive Program in Social Impact Strategy

The George Washington University School of Public Health and Health Services, 2005

Master in Public Health – Epidemiology

Delta Omega, Graduate Public Health Honors Society, Columbian Women Scholarship

University of San Francisco, 2000

Bachelor of Science, cum laude, Alpha Sigma Nu Jesuit Honor Society Major: Biology Minor in Business Administration: Management emphasis

Selected Continuing Education

Certificate in Evaluation for Program Managers, USAID, (8/2011)

Estimates and Projections Package (EPP), Spectrum Training of Trainers, United Nations Program on AIDS (UNAIDS) (3/2011)

**LANGUAGES**

Tagalog (Advanced [Native language speaker] – speak, read, and write)  
English (Advanced [Native language speaker] – speak, read, and write)

### **TECHNICAL SKILLS**

Microsoft Office (Excel, Word, PowerPoint, Access)  
Design Thinking  
Tableau (currently learning)

### **FELLOWSHIPS**

International Career Advancement Program (ICAP) Aspen (2012)

- One of 26 mid-career fellows selected in 2012 to meet with senior officials (U.S. Ambassadors) and policy-makers to discuss international issues, career development, and ways to foster diversity at the senior levels of government and international organizations.

NIH Academy (2001-2003)

Stanford University School of Medicine Health Careers Opportunity Program (1997)

### **MEMBERSHIPS**

Council on Foreign Relations – Term Member, 2015-2020

Alliance for the Control of Tuberculosis in Children, Philippines – Board Member, 2007; Treasurer, 2008-2013

Delta Omega National Public Health Honor Society – Treasurer, Omega Chapter, 2007-2008; Vice President, Omega Chapter 2007

Global Health Council – Student Member 2005-2007

American Public Health Association (APHA) – Student Member 2003-2006; Abstract reviewer, Public Health Student Caucus, APHA 132<sup>nd</sup> Annual Meeting 2005 and APHA 133<sup>rd</sup> Annual Meeting 2006

### **PUBLICATIONS**

2010 Estimating the Size of Populations Most at Risk to HIV Infection version 1.0 April 2010. Participant Manual UNAIDS and UCSF. Contributor and Reviewer.

2009 Herwerhe J, Magnus M, Andrews L, Gibson L, Daigrepont N, **De Leon JM**, Hyslop N, Styron S, Wilcox R, Kaiser M, and Butler M. Evaluating Health Information Technology: Provider Satisfaction

with an HIV-Specific, Electronic Clinical Management and Reporting System. *AIDS, Patient Care, and STDs*. 2009;23(2):85-91.

2008 Huang ZJ, Wong FY, **De Leon JM**, and Park RJ. Self-Reported HIV Testing Behaviors among a Sample of Southeast Asians in an Urban Setting in the United States. *AIDS Educ Prev*. 2008;20(1):65-77.

2007 Wong FY, Huang ZJ, Thompson EE, **De Leon JM**, Park RJ, Shah MS, and Do TD. Substance Use among a Sample of Foreign- and US-born Southeast Asians in an Urban Setting. *J Ethn Subst Abuse*. 2007;6(1):45-66.

2006 Wong FY, Thompson EE, Huang ZJ, Park RJ, DiGangi J, and **De Leon JM**. Alcohol, Drugs, Sex, and HIV Risk Behaviors among a Community Sample of Black and Coloured South Africans. *Journal of Drug Issues*.

2005 Wong FY, So D and **De Leon JM**. Sex, HIV risks, and substance use among Asian American college students. *AIDS Educ Prev*. 2005;17(5):457-68.

2004 Bonville CA, Lau VK, **De Leon JM**, Gao J, Murphy PM, Easton AJ, Rosenberg HF and Domachowske JB. Immunomodulatory therapy for severe respiratory virus infection in vivo: Improved survival in response to functional antagonism of MIP-1alpha/chemokine receptor1 (CCR1). *J Virol*. 2004;78(15):7984-9.

### **PRESENTATIONS**

2010 **DeLeon JM**. Gender Programs: Measurement in PEPFAR II. The 7<sup>th</sup> PEPFAR Annual Meeting. (Arusha, Tanzania May 2010).

2010 McLeod M and **De Leon JM**. New Country Operational Plan Process and the Next Generation Indicators/Annual Program Results/Semi-Annual Program Results Process in PEPFAR. The 7<sup>th</sup> PEPFAR Annual Meeting. (Arusha, Tanzania May 2010).

2006 **De Leon JM** and Magnus M. Provider Use of LabTracker<sup>TM</sup> in HIV/AIDS Clinics in Louisiana: Improving care with Information Technology. 11<sup>th</sup> Annual GW Health Sciences Research Day poster presentation. (Washington, DC April 2006).

2005 **De Leon JM**, Park RJ, Shah MS and Wong FY. Substance Use among a Sample of Foreign- and US-born Southeast Asians in an Urban Setting. National Institute of Drug Abuse Health Disparities Conference (Atlanta, GA October 2005).

2005 Wong, FY, Park RJ, **De Leon JM** and Dearing, EG. Substance Use/Abuse and HIV Knowledge among Southeast Asians in an Urban Setting. Annual Convention of the Asian American Psychological Association (Washington, DC August 2005).

2005 Wong, FY, **De Leon JM**, Park RJ, and Shah M. Substance Use among a Sample of Foreign- and

U.S.-born Southeast Asians in an Urban Setting: The SEAHEP study. National Institute of Drug Abuse Health Disparities Award Grant Meeting. (Rockville, MD July 2005).

2005 **De Leon JM**, Jones KC, and Wong FY. Health Services Utilization in Southeast Asians in the Washington, DC Metropolitan Area. 10<sup>th</sup> Annual GW Health Sciences Research Day poster presentation (Washington, DC April 2005).

2004 **De Leon JM** and Behrooz N. Semiconductor Manufacturing and Brain Cancer. American Public Health Association 132<sup>nd</sup> annual meeting poster presentation. (Washington, DC, November 2004)

2004 **De Leon JM** and Behrooz N. Brain Cancer in the Semiconductor Manufacturing Industry. 9<sup>th</sup> Annual GWU Health Sciences Research Day poster presentation. ( Washington, DC, March 2004)

2004 **De Leon JM** and York C. Diabetes among Sioux Indians. 9<sup>th</sup> Annual GWU Health Sciences Research Day poster presentation. (Washington, DC, March 2004)

2004 **De Leon JM** and Behrooz N. Semiconductor Manufacturing and Brain Cancer. National Institute of Occupational Safety and Health, Briefing to the Director. (Washington, DC, January 2004)

2003 Ting SS, Cristopher S, Choi U, **De Leon JM**, Linton G, Whiting-Theobald N, Yamashita K, Malech HL and Felsburg P. In Vivo Gene Transfer by Intravenous Injection of RD114-Pseudotyped MFGS-Achieves Myeloid and Lymphoid Marking in XSCID Dogs. Blood 102:249a. American Society of Hematology 45<sup>th</sup> annual meeting poster presentation (San Diego, CA , December 2003).

2003 **De Leon JM**, Choi U and Malech HL. The Use of Benzylguanine Resistant P140K Mutant of Methylguanine Methyltransferase as a Selective Survival Marker for Gene Therapy. Minority Training Research Forum (San Diego, CA , March 2003)

2002 **De Leon JM**. Studies of the Use of the O-6 Benzylguanine (BG) Resistance P140K Mutant of the Methylguanine Methyltransferase (MGMT) As a Selective Survival Marker for Gene Therapy. NIAID Laboratory of Host Defenses presentation (Bethesda, MD, September 3, 2002).

2002 Choi U, **De Leon JM** and Malech HL. Efficient Selective Enrichment of Hematopoietic Stem Cells Transduced with MFGS Retrovirus Encoding Benzylguanine Resistant Methylguanine Methyltransferase Linked to Marker Genes or to Therapeutic Chronic Granulomatous Disease Genes. American Society of Gene Therapy 5<sup>th</sup> Annual Meeting poster presentation (Boston, MA, June 2002).

### **GUEST LECTURES/PANELS**

2013 Driven: How Evidence and Passion Power Public Health. Delta Omega Alumni Panel. The George Washington University School of Public Health and Health Services.

2011 Making the Most of Your NIAID Experience: Trainee Alumni Panel. Intramural NIAID Research Opportunities. National Institute of Allergy and Infectious Diseases, National Institutes of Health.

2010, 2011 HIV/AIDS Estimates: Projections at the country level. HIV Surveillance Course, The



George Washington University School of Public Health and Health Services.

2010 Evaluating the Impact of PEPFAR. Foreign Service Institute 151: HIV/AIDS Course, U.S. Foreign Service Institute.