

"""

Generate synthetic customers and loyalty data for the Airline BI database.

Populates:

- airline.passengers
- airline.loyalty_accounts
- airline.miles_transactions

Assumes:

- DATABASE_URL or AIRLINE_DB_DSN is set in the environment
- Enums:
 - airline.loyalty_tier
 - airline.miles_txn_type
- Flights already exist in airline.flights

"""

```
import os
import random
from datetime import datetime, timedelta

from faker import Faker
from sqlalchemy import create_engine, text
```

DB connection helper

```
def get_db_url() -> str:
    """
```

Return a SQLAlchemy connection URL from env vars.

Priority:

1. DATABASE_URL
2. AIRLINE_DB_DSN

Raises if neither is set.

"""

```
url = os.environ.get("DATABASE_URL") or os.environ.get("AIRLINE_DB_DSN")
```

if not url:

```
    raise RuntimeError(
```

```
        "Set DATABASE_URL or AIRLINE_DB_DSN in your environment / .env.\n"
```

```
        "Example: postgresql+psycopg2://postgres:password@localhost:5432/airline_bi"
    )
```

```
return url
```

```
ENGINE = create_engine(get_db_url(), future=True, pool_pre_ping=True)
```

```
faker = Faker("en_US")
```

```
Faker.seed(42)
```

```
random.seed(42)
```

Small helpers

```
def random_datetime(start_year: int = 2022, end_year: int = 2026) -> datetime:
```

```
    start = datetime(start_year, 1, 1)
```

```
    end = datetime(end_year, 12, 31, 23, 59, 59)
```

```
    delta = end - start
```

```
    offset_seconds = random.randint(0, int(delta.total_seconds()))
```

```
    return start + timedelta(seconds=offset_seconds)
```

```

def age_to_group(age: int) -> str:
    if age < 26:
        return "18-25"
    elif age < 36:
        return "26-35"
    elif age < 46:
        return "36-45"
    elif age < 61:
        return "46-60"
    else:
        return "60+"

# -----
# Fetch reference data (enums, flights, etc.)
# -----


def fetch_enum_values(conn, enum_name: str):
    """
    Fetch enum labels from Postgres, e.g.:

    SELECT unnest(enum_range(NULL::airline.loyalty_tier));

    Returns a list of strings.
    """
    sql = f"SELECT unnest(enum_range(NULL::{enum_name}));"
    rows = conn.execute(text(sql)).all()
    return [r[0] for r in rows]

def fetch_flight_ids(conn):
    rows = conn.execute(text("SELECT flight_id FROM airline.flights;")).all()
    return [r[0] for r in rows]

def fetch_passenger_ids(conn):
    rows = conn.execute(text("SELECT passenger_id FROM airline.passengers;")).all()
    return [r[0] for r in rows]

def fetch_loyalty_ids(conn):
    rows = conn.execute(text("SELECT loyalty_id FROM airline.loyalty_accounts;")).all()
    return [r[0] for r in rows]

# -----
# Generators
# -----


def generate_passenger_rows(n: int):
    genders = ["F", "M", "X"]
    rows = []

    for _ in range(n):
        first_name = faker.first_name()
        last_name = faker.last_name()
        email = faker.unique.email()
        gender = random.choice(genders)
        age = random.randint(18, 80)
        age_group = age_to_group(age)
        # US state or country name; it's just text so we can mix
        if random.random() < 0.7:
            state_or_country = faker.state_abbr()

```

```

else:
    state_or_country = faker.country()
created_at = random_datetime(2022, 2024)

rows.append(
{
    "first_name": first_name,
    "last_name": last_name,
    "email": email,
    "gender": gender,
    "age_group": age_group,
    "state_or_country": state_or_country,
    "created_at": created_at,
}
)

return rows

def generate_loyalty_rows(passenger_ids, tiers, loyalty_ratio=0.6):
"""
Give a loyalty account to ~loyalty_ratio of passengers.
"""

rows = []
take = int(len(passenger_ids) * loyalty_ratio)
chosen = set(random.sample(passenger_ids, take)) if passenger_ids else set()

for pid in chosen:
    tier = random.choice(tiers) if tiers else None
    miles_balance = random.randint(0, 100_000)
    enrolled_at = random_datetime(2022, 2025)
    rows.append(
    {
        "passenger_id": pid,
        "tier": tier,
        "miles_balance": miles_balance,
        "enrolled_at": enrolled_at,
    }
)

return rows

def generate_miles_txn_rows(loyalty_ids, flight_ids, txn_types):
"""
Generate a handful of miles transactions per loyalty account.
"""

if not loyalty_ids or not flight_ids or not txn_types:
    return []

rows = []
for lid in loyalty_ids:
    num_txns = random.randint(1, 6)
    for _ in range(num_txns):
        txn_type = random.choice(txn_types)

        # Heuristic: if the enum name hints at redemption, make it negative.
        lower = txn_type.lower()
        if "redeem" in lower or "spend" in lower or "debit" in lower:
            miles_delta = -random.randint(500, 50_000)
        else:
            miles_delta = random.randint(500, 50_000)

        flight_id = random.choice(flight_ids)
        posted_at = random_datetime(2023, 2026)

```

```
rows.append(
    {
        "loyalty_id": lid,
        "flight_id": flight_id,
        "txn_type": txn_type,
        "miles_delta": miles_delta,
        "posted_at": posted_at,
    }
)

return rows

# -----
# Inserts
# -----
```

```
def insert_passengers(conn, rows):
    if not rows:
        print("⚠️ No passenger rows generated.")
        return

    conn.execute(
        text(
            """
                INSERT INTO airline.passengers (
                    first_name,
                    last_name,
                    email,
                    gender,
                    age_group,
                    state_or_country,
                    created_at
                )
                VALUES (
                    :first_name,
                    :last_name,
                    :email,
                    :gender,
                    :age_group,
                    :state_or_country,
                    :created_at
                );
            """
        ),
        rows,
    )
    print(f"✅ Inserted {len(rows)} passengers.")

def insert_loyalty_accounts(conn, rows):
    if not rows:
        print("⚠️ No loyalty accounts generated.")
        return

    conn.execute(
        text(
            """
                INSERT INTO airline.loyalty_accounts (
                    passenger_id,
                    tier,
                    miles_balance,
                    enrolled_at
                )
            """
        ),
        rows,
    )
```

```

        )
    VALUES (
        :passenger_id,
        :tier,
        :miles_balance,
        :enrolled_at
    );
"""
),
rows,
)
print(f"✅ Inserted {len(rows)} loyalty accounts.")

def insert_miles_transactions(conn, rows):
    if not rows:
        print("⚠️ No miles transactions generated.")
        return

    conn.execute(
        text(
            """
            INSERT INTO airline.miles_transactions (
                loyalty_id,
                flight_id,
                txn_type,
                miles_delta,
                posted_at
            )
            VALUES (
                :loyalty_id,
                :flight_id,
                :txn_type,
                :miles_delta,
                :posted_at
            );
"""
),
        rows,
    )
    print(f"✅ Inserted {len(rows)} miles transactions.")

# -----
# Main
# -----
def main():
    NUM_PASSENGERS = 5000

    print("🔗 Connecting to database...")
    with ENGINE.begin() as conn:
        # 1) Reference data
        print("📍 Fetching enum values and flights...")

        try:
            loyalty_tiers = fetch_enum_values(conn, "airline.loyalty_tier")
        except Exception as exc: # noqa: BLE001
            print(f"⚠️ Could not fetch airline.loyalty_tier enum values: {exc}")
            loyalty_tiers = []

        try:
            miles_txn_types = fetch_enum_values(conn, "airline.miles_txn_type")
        
```

```
except Exception as exc: # noqa: BLE001
    print(f"⚠️ Could not fetch airline.miles_txn_type enum values: {exc}")
    miles_txn_types = []

flight_ids = fetch_flight_ids(conn)
print(f"✈️ Found {len(flight_ids)} flights in airline.flights.")
if not flight_ids:
    raise RuntimeError("No flights found in airline.flights; run synth_flights.py first.")

# 2) Passengers
print("👤 Generating synthetic passengers...")
passenger_rows = generate_passenger_rows(NUM_PASSENGERS)
insert_passengers(conn, passenger_rows)

# Refresh passenger IDs from DB (includes existing + new)
passenger_ids = fetch_passenger_ids(conn)
print(f"👤 Total passengers now: {len(passenger_ids)}")

# 3) Loyalty accounts
print("💳 Generating loyalty accounts...")
loyalty_rows = generate_loyalty_rows(passenger_ids, loyalty_tiers,
loyalty_ratio=0.6)
insert_loyalty_accounts(conn, loyalty_rows)

# Refresh loyalty IDs
loyalty_ids = fetch_loyalty_ids(conn)
print(f"💳 Total loyalty accounts now: {len(loyalty_ids)}")

# 4) Miles transactions
print("📝 Generating miles transactions...")
miles_rows = generate_miles_txn_rows(loyalty_ids, flight_ids, miles_txn_types)
insert_miles_transactions(conn, miles_rows)

print("🎉 Synthetic customers & loyalty data load complete.")

if __name__ == "__main__":
    main()
```