

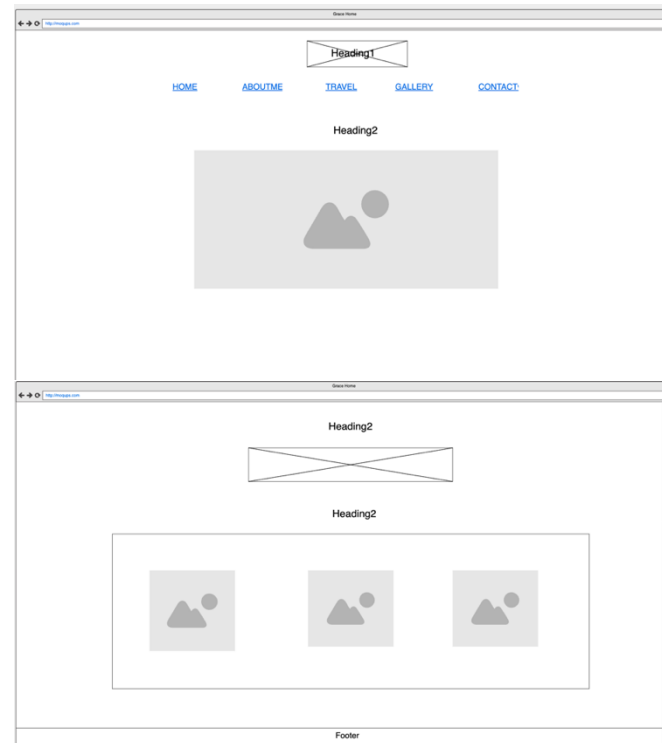
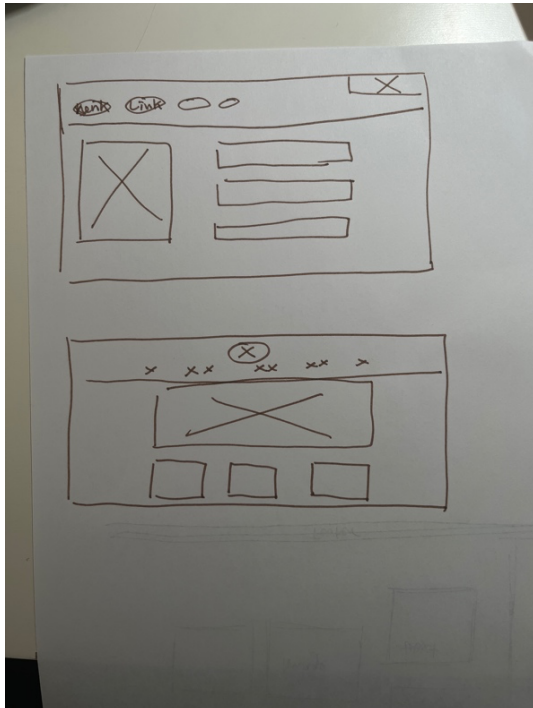
Design Process

Main Goal:

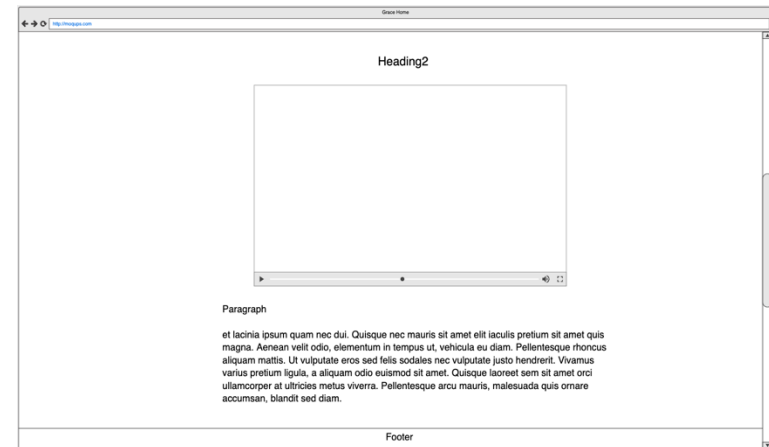
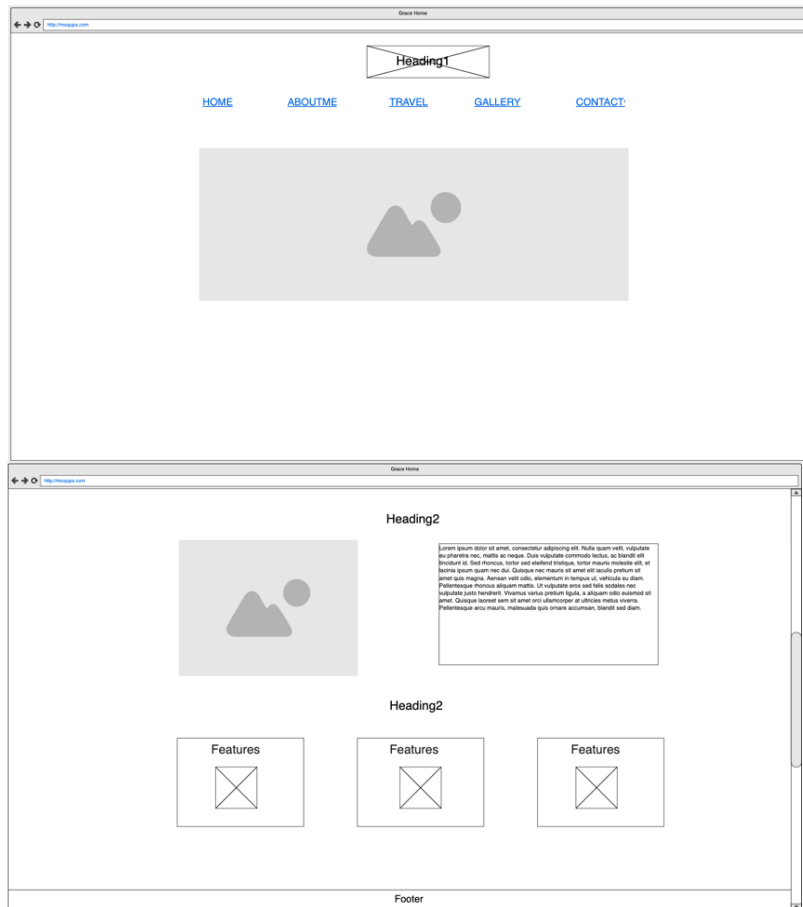
The main idea of this website tells audience about my personal story and characteristic as a personal brand image. Each page will be my personal introduction and personal features include my general personality. Then, second page will be my travel experience include my hometown. This page will introduce bunch of pictures of my favorite destination as travel experience, to show my passion in life. Third page will be a photo gallery, by showing bunch of my life pictures I took, this tells the audience about my attitude in life and my ability to discover and record beauty, also shows my slow lifestyle. This website will let audience understand who I am. And my personality, experience, and my life story by using balancing layout, bright color background.

Low fidelity:

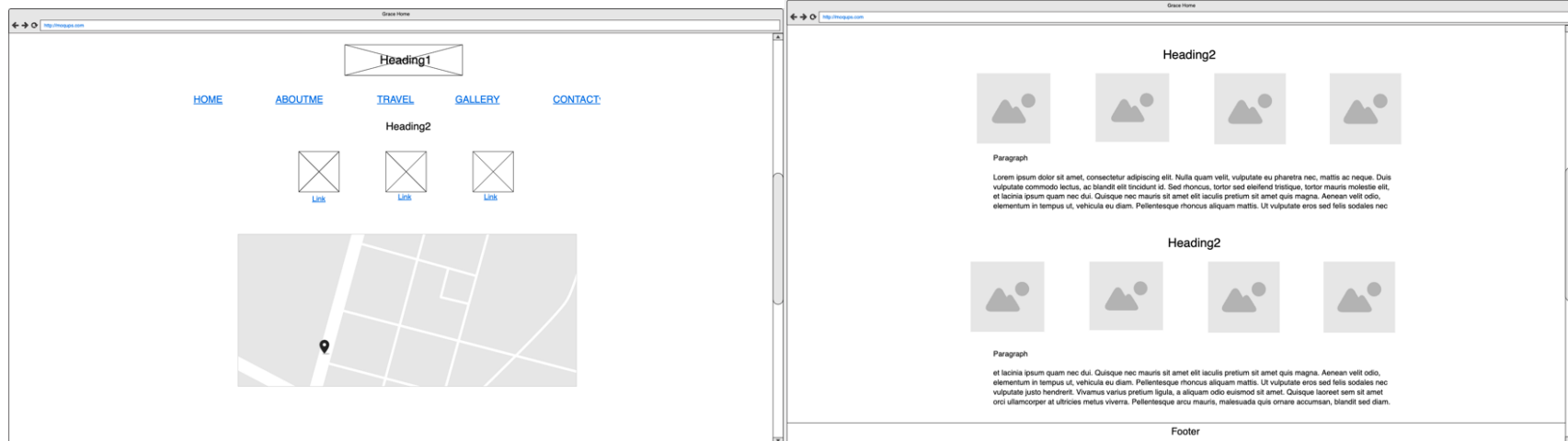
When I design my website at the beginning, I was trying to put lots of picture and contents on it. But I realized that will make the web layout messing and irrational. So I narrow the margin of body paragraph, and remove some photos to make each page and writing section more logical and rational.



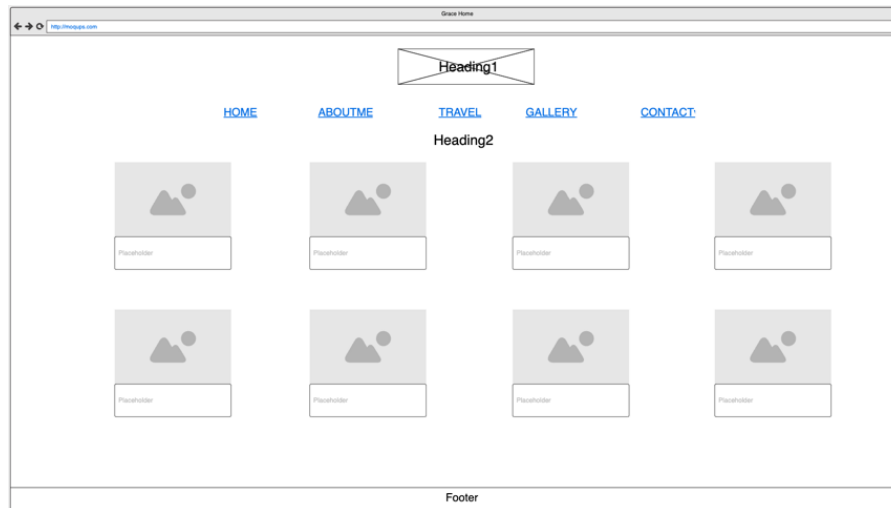
2. About me(First page):



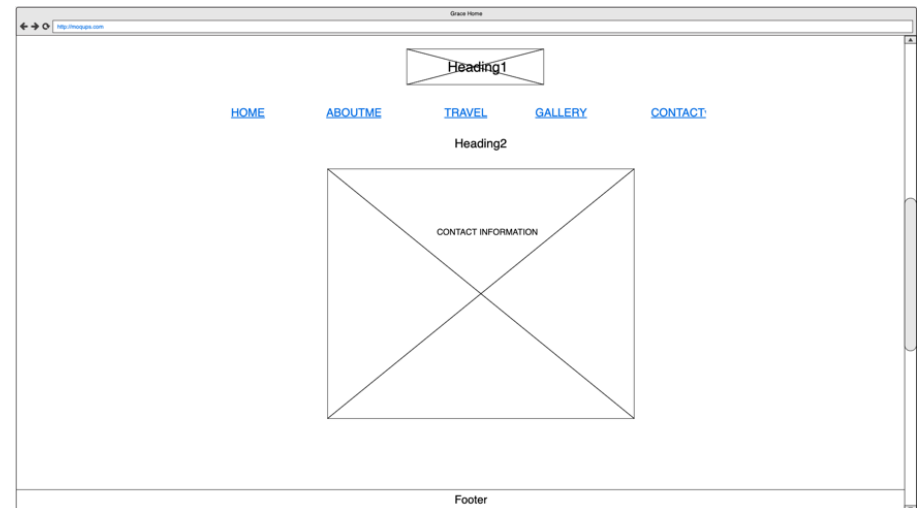
Travel page(third page)



Gallery (forth page)



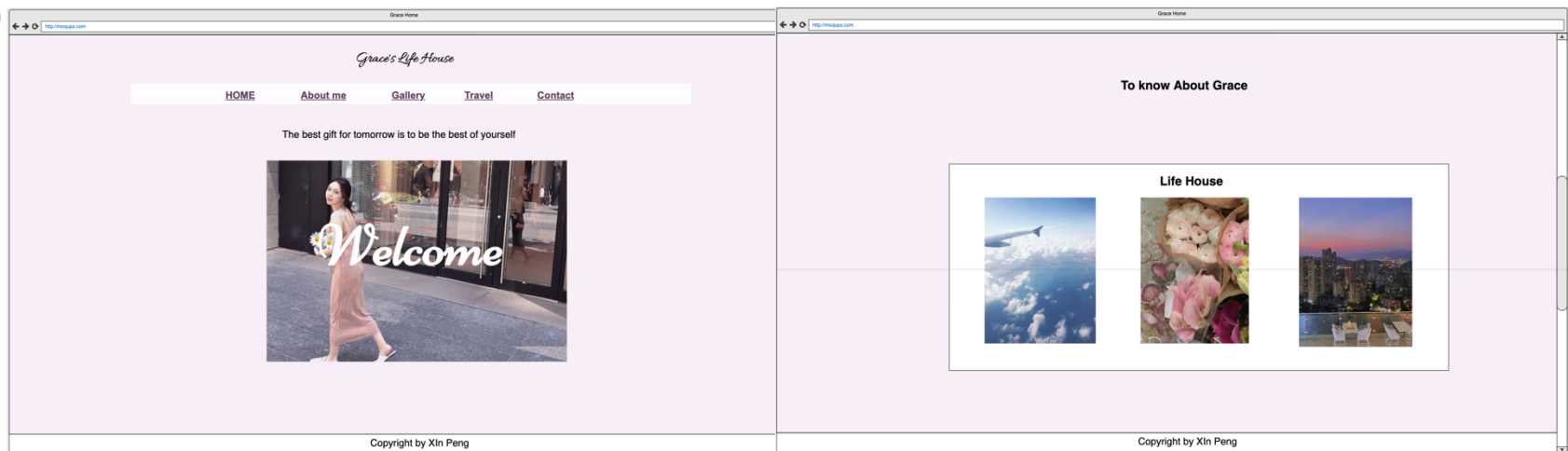
Contact page(last page):



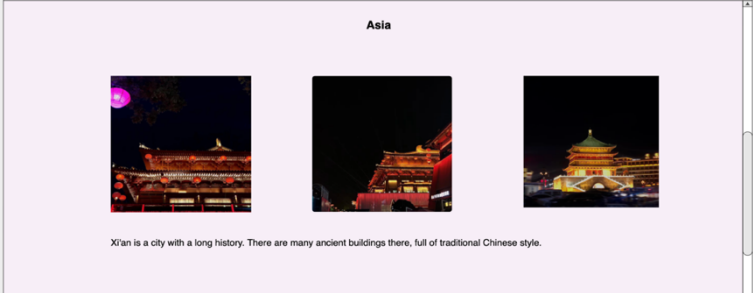
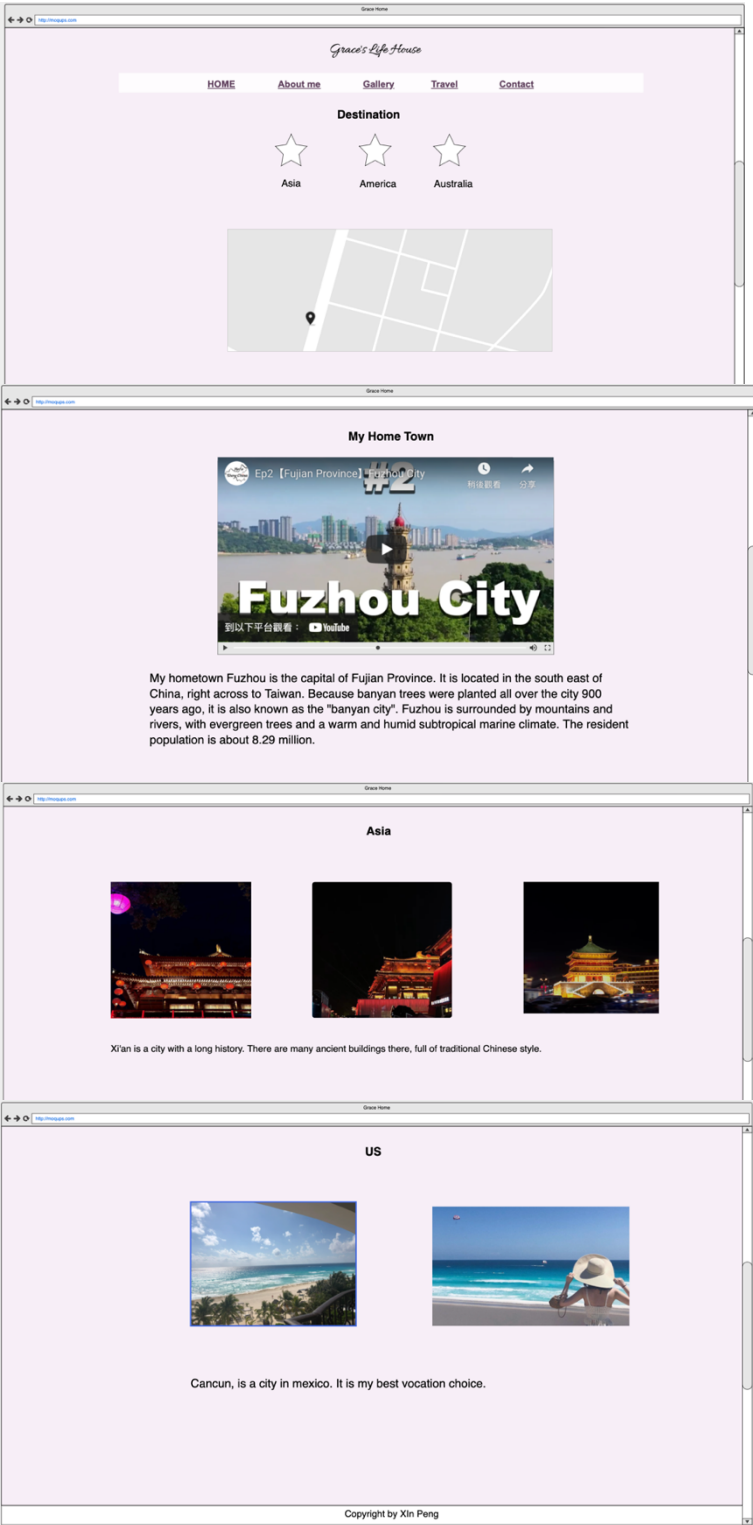
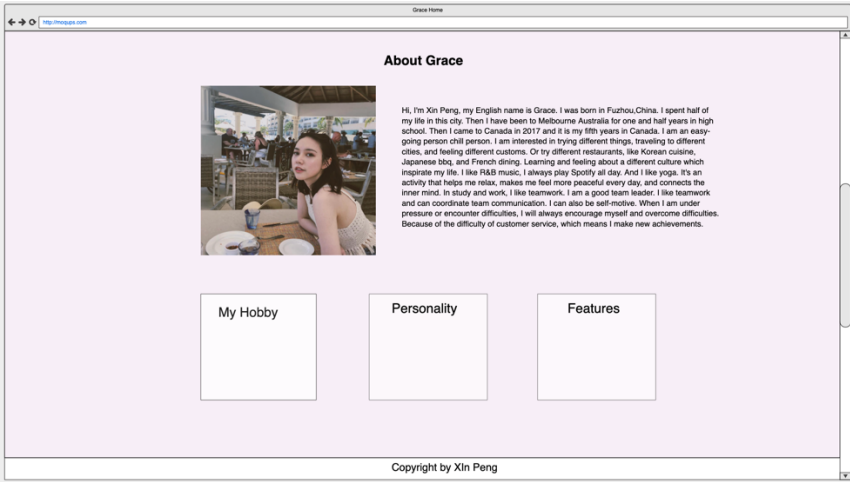
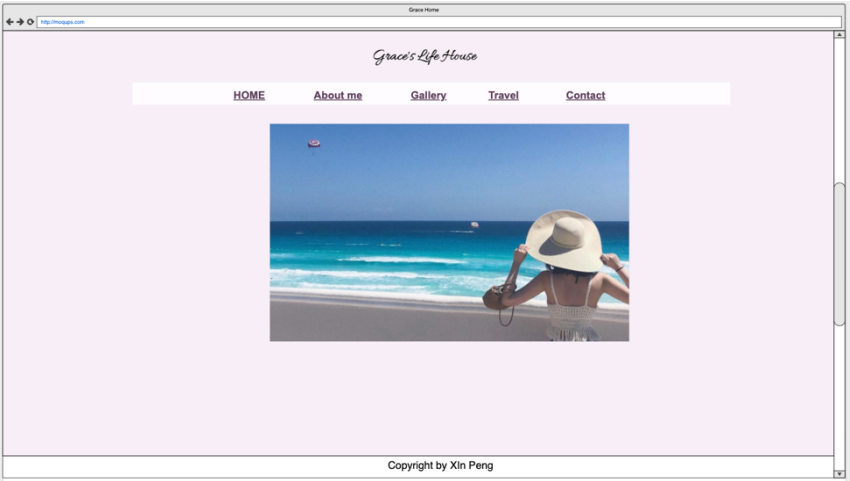
In wireframe design, I am trying to capture the users who browse this website in wireframe design. So, I will use a big nightlight picture on the main page. First, I think it will capture user's eye to let the audience know about me quickly, because colorful photos catch the eye, also banner can easily show the topic in each section. However, it challenges me, calculate the spacing in website layout. So, I try to make the layout simple and symmetry. Then I can place my content in the correct place in the html document. To avoid imbalance in the website layout, I think the balancing and symmetry layout will be the best for this website. And I think that will be easy for everyone to read. Photos will be in same size; I will add with a paragraph or a sentence explanation so the audience can understand the story about the story. Each section and navigation will be clear and direct for audience.

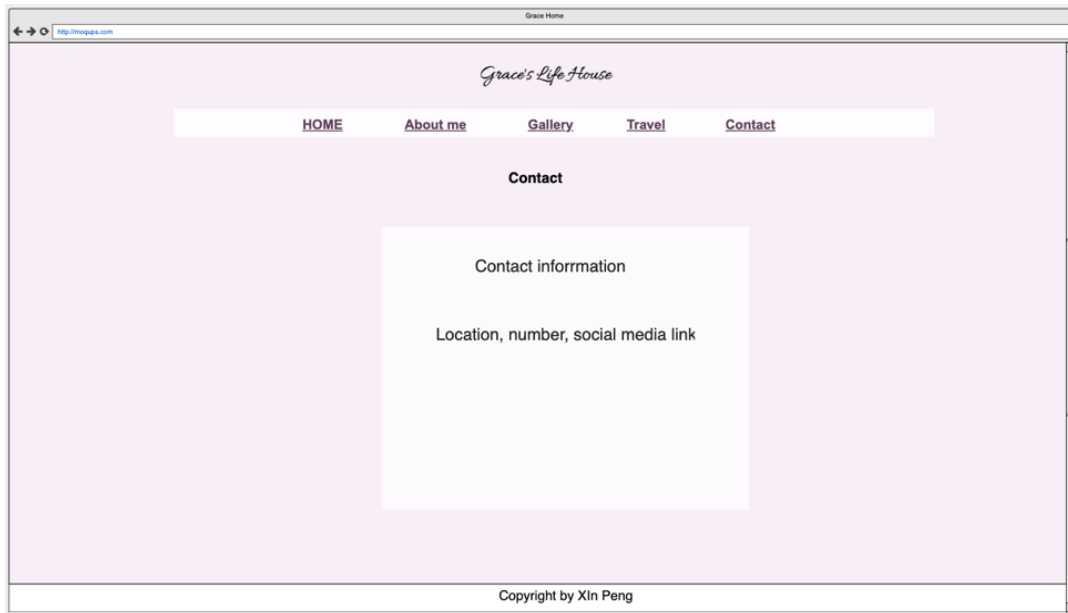
High fidelity :

(Home page)



(second page &third page)





In graphic design, readability and useability are always my essential concern. To design a readable page, the whole page I use high contrasting backgrounds and fonts also will meet WCAG AA and AAA. I change the paragraph spacing 1-2px to make the words clearer and easy to read, I think this will make paragraphs less crowded, and form a F pattern. I use a white background and dark purple to create a contrast in the navigation link. In the background color, I choose very light pink and purple. Because I think it is the color that can represent my character, is active, positive, and motivated. The entire website will use one font, to make reading clear and make the website consistence. Moreover, I create hyperlinks on each page and use icons as a guideline, so users will flexibly

switch between inner pages. At the same time, I put pictures in each page. For every photo, I add alt to help explain the picture to help accessibility.