

## Ideas for the MCEC Residential Committee website

Helpful Links page to have links to:

1. (3) Utility Rebate flyers rather than (or in addition to?) to utility sites.
2. Link to Energy Saving Resources page
3. Link to Household Checklist
4. *Community State National sources (names and logos as links)*
5. *Also links to ToM fliers?*

Other ideas:

Request a speaker\* to discuss the Energy Challenge at a meeting of your neighborhood or civic group.

(\*Create and link to a (new) form to include contact person, phone & email, expected group size, time & location of meeting. *Decide to whom this request goes!*)

Schedule the EnergyMobile\*\* to come to your neighborhood.

(\*\*Create and link to a form to include contact person, phone & email, neighborhood name, and list of at least (8?) neighbors' names, addresses and emails &/or phone numbers who have taken the pledge, and then link to a calendar with open dates for the EM to come.)

See how your home --or your neighborhood-- compares to others.\*\*\*

(\*\*\*When ready, include link to questionnaire and database set up by SPEA students.)

**Have you done everything possible to conserve energy in your home?**

(Link to a new page: **Beyond Task of the Month**. On that page:

The fact that you have already done a lot probably means you are aware of the consequences of continuing to burn so much fossil fuel. We can't afford to wait for industry or the government to act.

So how can we make more of a dent, individually and collectively?

**Talk about what you have done and are doing!**

Set an example to motivate others to change their own behavior (e.g. making free changes like thermostat setbacks & turning lights out and taking advantage of rebates).

Mobilize your neighbors to pledge and then schedule the EnergyMobile to come to your neighborhood and help them weatherize or replace inefficient lighting

**Become an Energy Ambassador!** (Link to <http://mocoenergychallenge.org/wp-content/uploads/2015/03/energy-ambassador-job-description.pdf>)

**Connect with others with similar concerns to come up with solutions.**

(Links to Community State Federal sources flier.)