

# BE CREATIVE. HAVE FUN.

No design experience required.

We are recruiting participants for a design research study to learn how feedback and reflection activities affect the design process. In this study, you will create a design that requires you to generate a flyer for a half marathon.

**Procedure:** The study has two phases. In the first phase, you will need to submit your initial design for the marathon. In the second phase, you may review feedback or perform a reflection exercise on your initial design. Afterward, you will revise the design and complete a brief survey. The total time commitment (including the two design sessions) is approximately 2.5 hours split between separate days. All the activities are conducted online.

**Compensation and prizes:** We will provide \$30 for full participation. \$10 for completing the first phase, and \$20 for completing the second phase of the study. The top 5 (out of 60) designs will receive a bonus of \$20 US dollars. All compensation will be distributed via Paypal, so you will need to provide a Paypal address if you want to receive the compensation.

## Selection Criteria

- 1) You must be at least 18 years of age.
- 2) You must allow us to maintain a copy of your design and feedback for research purposes

## Registration and Next Steps

You can sign up the study through <http://review-my-design.org/reflection/sign-up.php>

Once registered, a confirmation email with next steps for participation will be sent.

## Contact Us

The study has been approved by the University of Illinois Institutional Review Board. If you have questions or want more information, please contact Grace Yen at [design4uiuc@gmail.com](mailto:design4uiuc@gmail.com)