Types of Users

- **Single**
- Just moved to new city or town
- **Married Couples**
- Curious Individuals
- Those interested in this type of stuff
- **Looking for fun**
- Teenagers
- **Older people**

Design

- Organize by types of events
- Point out popular areas
- Searches for user based on interests
- Searches for user based on location
- Organize by location
- Gives contact information to event planners for each event

Reasons to use

- **Too busy**
- Does not know anyone in city or town
- Frustrated at manual searching
- Looking to get out and make friends
- Bored and just browsing the web
- Using it to help someone
- Want a easier way to browse
- Something their partner and them could do
- Find other people who share common interests
- Networking
- Want to get involved with the local community

Types of Events

- Concerts
- Parades
- **Shows**
- Conferences
- Seminars
- Workshops
- **Galas**
- **Trade shows**
- **Parties**
- Charities
- Corporate Events
- **Fairs**
- Farmers Markets
- **Yard Sales?**

Layout of App

- Login optional
- Correlates list of events to user interests
- Lists categories
- Very clean and straightforward
- **Lists categories in tabs**
- Allows for guests to roam
- Very colorful and bright
- Search bar with filter options
- Comment section for each event
- Shows number of people planning to go to each event