

# PORTFOLIO PROJECT

May 3, 2017

# PORTFOLIO PROJECT

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A portfolio website is to showcase your work that has been done during the program as well as previous portfolio pieces (*if any*), and additional passion projects (*if any*).

The site must be publicly accessible; can be on the school server or, on your hosting.

# TIMELINE

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**Start:**

May 3, 2017

**End :**

June 9, 2017

**Presentation to Class:**

June 16, 2017

# WHERE WILL YOU WORK?

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Agency

Corporation

Small or medium sized company

Freelance

# AGENCY

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Part of a team to work on different client projects.

UX Designer

UI Designer

Front-end Developer

UI Developer

Web Developer

...

# CORPORATION

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Part of the in-house development team, to work on the company's website(s).

Number of company's headquarter is in Vancouver (*Lululemon, Herschel, Kit and Ace, Clearly, Aritzia, Lush, Best Buy, Saje, Purdy's, Electronic Arts, SPUD...*).

# SMALL OR MEDIUM COMPANIES

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Web generalist for designing, developing, and maintaining the company site...

Take care of other digital related tasks such as email lists / newsletters, email design...

Social media presence...

Example: oil companies, legal services...

# FREELANCE

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Provide different services, such as

- digital strategy,
- website design / development,
- social media presence...
- newsletter ...
- SEO...
- monthly maintenance...



Can the same portfolio serve all  
the above mentioned scenarios?

# PORTFOLIO PURPOSE

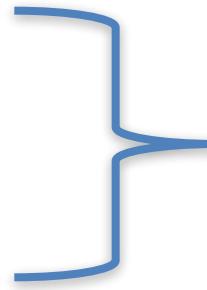
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Agency

Corporation

S / M size companies

Freelance



Sell your skills, your knowledge, your personality ...



Sell your services such as:  
Online Strategy,  
Design / Development,  
SEO, Web Analytics,  
Online Marketing,  
Maintenance...

# PORTFOLIO AUDIENCE

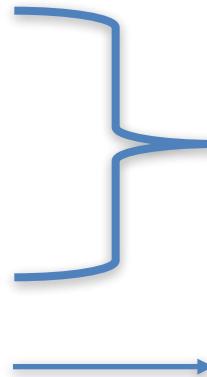
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Agency

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S / M size companies

Freelance



HR, Field experts,  
Employers ...

Small / Medium sized  
companies, in need of a  
good online presence, and  
consistent online strategy...

# WHAT TO SHOW

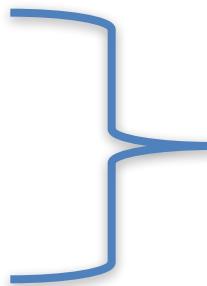
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Agency

Corporation

S / M size companies

Freelance



Code & website examples, Group work Process (UX)...  
Context info: customer, project name, date, role, screenshots...



Finished designs,  
Working websites,  
Services,  
Testimonials ....

# PORTFOLIO



HTML | SASS | JQUERY | PHP | GIT | ADOBE AI, PS, XD

THIS IS ME | My portfolio is meant to showcase work, so I wanted it to be simple, fast, and easy to use to not waste anyone's time. I focused on this by making sure everything was optimized. The design is simple and clean to make it easy to view information efficiently. Also, I care about inclusive design so I wanted to make sure it was easy to view and use for all users by being mindful of users of screen readers and keyboard only.



## Cleaver Quarterly

HTML/CSS   jQuery   Responsive

Using imagery provided by independent magazine Cleaver, a new layout idea for the magazine's new site. Fully responsive.

[Read More](#)

[Visit Site](#)

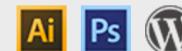


## NORDSTAR KITCHENS LTD.

Website design and development for Nordstar Kitchens Ltd to enhance their online presence and showcase their products and projects.

Simple and effective card based layout was designed to display clear and concise information to their end user.

### TOOLS



[CHECK IT OUT LIVE](#) &

## Fade-In Effect

## Step 1

Include jQuery before the closing </body> tag in the html file.

```
<script type="text/javascript"
src="https://ajax.googleapis.com/ajax/libs/jquery/2.2.4/jquery.min.js"></script>
```

## Step II

Write following codes.

.HTML

.CSS

.JS

```
//This fade-in effect will run when page loads.  
$(document).ready(function(){  
    $('img').each(function(i,image){
```

## Css variables

One of the animations for the bird has endpoints that need to be recalculated after each iteration. I used css variables to accomplish this.

[HTML](#)    [CSS](#)    [JS](#)    [Result](#)

HTM

9

R

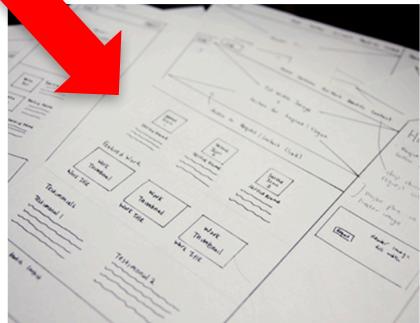
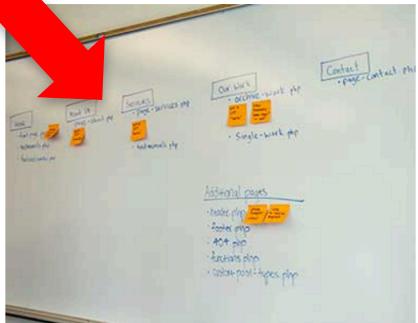
.ult

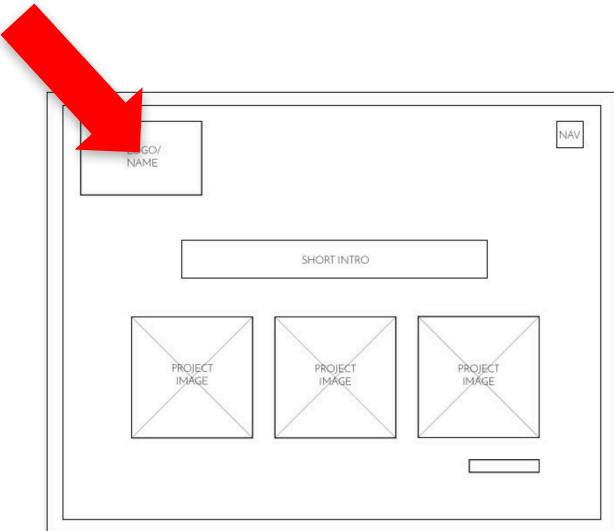
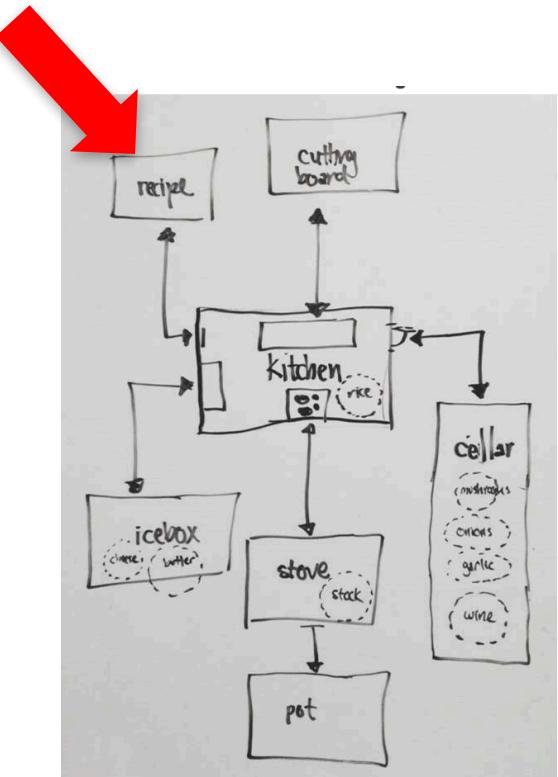
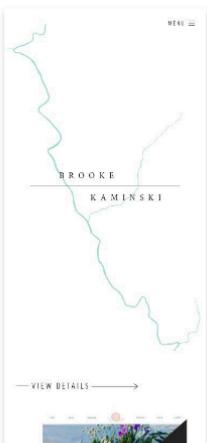
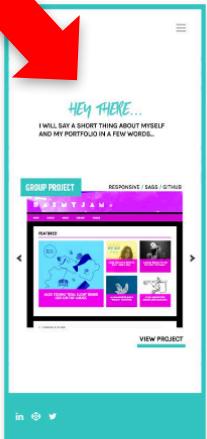
EDIT ON  
 CODEPEN

```
root {
  --play-state: running;
}
body {
  min-height: 300px;
}
.box {
  width: 100px;
  height: 300px;
  background-color: rgb(127, 153, 196);
  animation: 3s morph infinite;
  animation-play-state: var(--play-state);
}
@keyframes morph {
```

## Github Repo

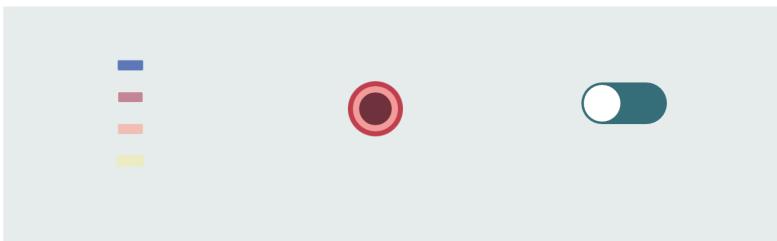
## View Live







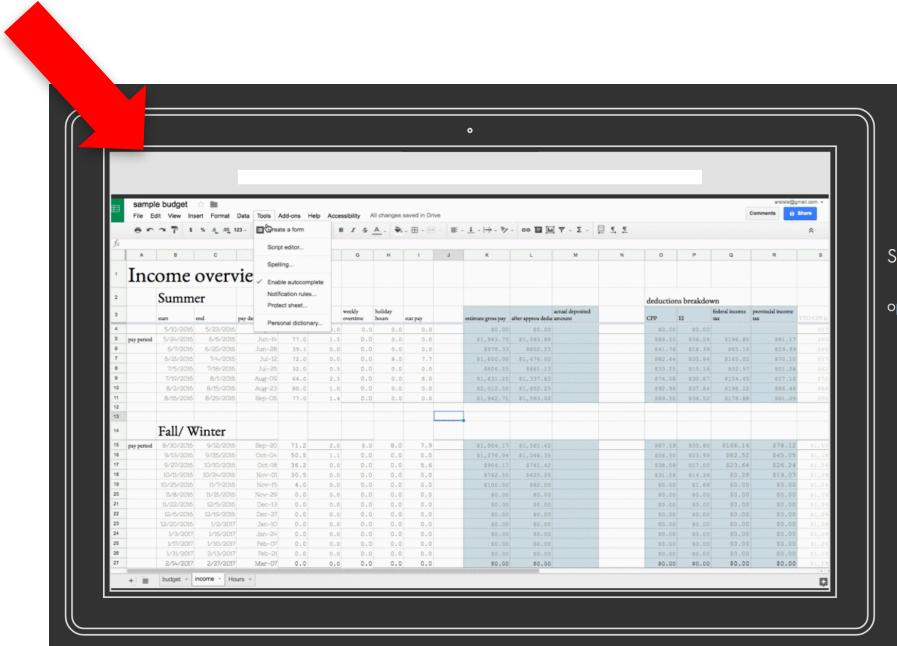
## Interactions



I am inspired by simple and beautiful functionalities that can be created through CSS animations. These are a series of loaders and toggles I built to gain more familiarity with CSS animations and keyframes.

[See more examples on my Codepen!](#)

Skills: HTML, CSS





## Things to improve

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- there is an edge case with regards to the nested callbacks that create the series of popups for the cooking portion of the game, which causes them to fire all at once. There are at least two ways of addressing this:
  - Avoid the nested call back using php to load different versions of the same page and sessions to keep track of the game's state
  - Enforce synchronous code execution using a waterfall js library

## a bit about me

I do what I love, it's that simple.

I'm a Vancouver-based Designer and Front-End Developer, passionate about crafting stunning designs, creative solutions, and engaging user experiences.

I am part designer and part developer, both of which I equally enjoy. I love CSS animations, Sass mixins, and typography. My work frequently incorporates subtle movement. You can often find me mesmerized by a hover



## About

I have often heard it said that most people never discover their passion, or discover it much later in life. If that is true, then I am indeed fortunate to have discovered mine.

My name is Emma Pan and I am a user experience designer with a love for designing web and mobile interfaces, and solving digital problems by bringing together beauty, functionality, and simplicity.

I love semantic HTML, clean CSS, and designing in the browser.

# EMPLOYERS CARE

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Personality

Design Thinking

Technical Skills & your Range

Experience

# PERSONALITY

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Who you are: your strengths, your personality, your inspiration. People like realness.

What you showcase on your portfolio, how you select the pieces.

Personal (passion) projects, additional interests...

# DESIGN THINKING

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They care about your process, and the results you achieve. Show your work process.

Show how you solved problems in past projects.

# TECHNICAL SKILLS, RANGE

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## **Technical Skills:**

Quality over quantity...

## **Range:**

Show that you can design more than one style... you can handle multiple audiences.

Avoid showcasing too many similar looking projects...

# EXPERIENCE

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List your roles in the group projects

Highlight the main results...



You don't necessarily need to 'check every single box' for a job ad to get an interview, but you do absolutely need to be honest.

# CONSIDER ADDING

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GitHub / Gist, CodePen ...

Behance and Dribbble: showcase creative work

...

Relevant Social Media

Volunteer work (*Ladies Learning Code, tutoring, Meetups, Stack Overflow if you are active...*)

Open Source contribution

# IN CLASS ASSIGNMENT

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What is the purpose of the site? Who is the target audience? What can be enhanced; why and how?

Group 1 – <http://emmapan.com/> | <http://asakoyanagita.com/>

Group 2 – <https://freshworks.ca/> | <https://wecreate.ca/>

Group 3 – <http://corinafong.com> | <https://brookekaminski.ca>

Group 4 – <http://kgrantarts.com/>

Group 5 – <http://nikkijoneswebdesign.com/>

Group 6 – <http://mikeleeworks.ca/> | <http://liliancoutts.com>

Group 7 – <https://abbeyreisle.ca/>

# PORTFOLIO EXAMPLES

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## Static

<http://www.emmapan.com/>  
<http://www.fredchevalier.com/>  
<http://cydesigns.ca/>  
<shttp://carlamah.com/>  
<http://corinafong.com>  
<http://jeandalgleish.com/>  
<http://ianl.work/>  
<http://www.lorenaraven.com>  
<http://vancouverbanner.ca/feng/>  
<http://www.jacsonoemi.com/>  
<http://liliancoutts.com/>  
<https://brendalau.com/>  
<https://tevisbateman.com/>

## WordPress

<http://mikelaroy.ca/>  
<http://wecreate.ca/>  
<http://www.katemoore.ca/>  
<http://mikeleeworks.ca/>  
<http://beyondapage.com/>  
<http://danitagill.com/>  
<http://gwong.htpwebdesign.ca/goldiewhyweb2015/>  
<https://freshworks.ca/>  
<http://asakoyanagita.com/>  
<http://maxwu.ca/>  
<http://ericajung.com/>  
<http://nikkijoneswebdesign.com/>  
<https://brookekaminski.ca/>

# ASSIGNMENT 1

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What directions are you going? What is your current plan for employment after the program?

List few companies in / around Vancouver, who you think would be a good fit for you... (*look into the company, reviews, employers...*)

List few position names which is related to your field at those companies ...

# ASSIGNMENT 1

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List the portfolio pieces, what you feel you will display on your portfolio site from the class work, and if you have previous pieces... If you have passion projects, please list those as well...

Show web designer / developer portfolio sites what you like, what inspires you.

**DUE:** first portfolio status meeting with Beata (May 4, 5, 11  
12)

# PORTFOLIO PROJECT

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Can be built on a content management system, or static...  
*(make the decision based on your future goals)*

You will have a weekly meeting with Beata, to show the progress of the planning / design / development...

Evaluation will be based on the quality of the website  
clean and valid code,  
use of web standards,  
creative design,  
support for modern versions of major web browsers.

# SUBMISSION

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If the website is built on a content management system:

Create a user (bkozma) with a password and give admin role.

Email the user and password to Beata ([Beata\\_Kozma@bcit.ca](mailto:Beata_Kozma@bcit.ca)) with the site url.

Upload the zipped up full WordPress installation, with the database (sql) file to the ProgramFiles / Portfolio-Project / Dropbox.

# SUBMISSION

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If the website is static:

Upload the zipped up root folder to the Program Files / Portfolio-Project / Dropbox folder with your name in the name.

Email the site url to Beata ([Beata\\_Kozma@bcit.ca](mailto:Beata_Kozma@bcit.ca)).

# LATE PENALTY

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Late submission is subject to a daily 5% penalty and after 6 days, the project will not be marked.

## Planning a Web Design Portfolio: Getting a Job

<https://www.lynda.com/Web-Design-tutorials/Planning-Web-Design-Portfolio-Getting-Job/172854-2.html>

## Planning a Web Design Portfolio: Growing Your Freelance Business

<https://www.lynda.com/Web-Design-tutorials/Planning-Web-Design-Portfolio-Growing-Your-Freelance-Business/172856-2.html>

## Running a Web Design Business: Defining Success

<https://www.lynda.com/Web-Design-tutorials/Running-Web-Design-Business-Defining-Success/161812-2.html>

## Running a Web Design Business: Defining Your Business Structure

<https://www.lynda.com/Web-Design-tutorials/Running-Web-Design-Business-Defining-Your-Business-Structure/163952-2.html>

## Running a Design Business: Pricing and Estimating

<https://www.lynda.com/Design-Business-tutorials/Running-Design-Business-Pricing-Estimating/122925-2.html>

