

# Professional services

Dear Lego Directory Board:

It is a pleasure to work with you. In this document, I detail the plan to promote your corporate brand, get closer to your customers, increase your sales, facilitate the purchasing process, and demonstrate your work capacity and innovation through your website.

Together, we can analyze and adjust the proposal so that it meets your needs. Experts will be in charge of delivering quality, attractive work on time; furthermore, we will guide you in new technologies so that your page is on trend and generates a greater impact on the target audience.

The cost details are indicated in the following sections, and the conditions to which we commit are detailed.

I invite you to visit my web portfolio, where you will find some of the projects I have designed, developed, and lead:

[https://www.gracielamendez\\_mgmr.co.cr](https://www.gracielamendez_mgmr.co.cr)

Any questions, do not hesitate to contact me.

## Website development and web hosting

### Details:

- ✓ Website style: FULL-PAGE
- ✓ Domain: CR (www.lego.cr)
- ✓ Security protocol: https://
- ✓ Professional web design
- ✓ Web page development
- ✓ Cloud data storage
- ✓ Menu
- ✓ Search (3 filters: price, age, rating)
- ✓ "About Us" section, includes history and contact
- ✓ Offers section
- ✓ Store information section
- ✓ Product gallery (photo, price, description, user comments and rating)
- ✓ Frequently asked questions section
- ✓ Contact form
- ✓ Online payment
- ✓ Whatsapp chat button

**Total payment for the website: 17,000 USD**

**Total payment for web hosting:**

You can choose one of the 2 options:

**Option #1**

**Annual hosting: 250 USD + costs of cloud database storage**

**Option #2**

**Monthly hosting: 18 USD + costs of cloud database storage**

## **IMPORTANT NOTES**

1. To initiate the development of the website, a 50% deposit must be made into a bank account, and upon delivery of the website, the remaining 50% is due.
2. A legal contract will be drawn up, including the sections and conditions detailed in this document.
3. The page will be designed by a web designer, and the proposal must be approved by the client before development begins.
4. The images for the web gallery and information about the products, history, and contact must be provided by the client no later than 1 month after the development has started.
5. Updates or sections of the website outside the contract will be charged separately.
6. The development of the website is estimated to take 4 months, with an additional 1 month for adjustments.

In this section, the details for the payment of the web development are included. You must send the payment receipt to the specified email address.

## **BANK DEPOSIT**

### **[BCR]**

#### **IBAN Account**

CR150637384957676111

Account name: Desarrollo web MGMR

ID: 3-111-999999

Email: [gracielamendez@mgmr.co.cr](mailto:gracielamendez@mgmr.co.cr)

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