

## Gracie Simons

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### EDUCATION

**BBA: Media Arts and Design**  
Concentration: Interactive Design  
Honors: Dean's List Spring 2025

James Madison University, Harrisonburg VA  
**Expected Graduation: May 2027**  
Cumulative GPA: 3.197

### WORK EXPERIENCE

<b>Campus Marketing Intern</b> , Habits365 Greek, Harrisonburg, VA	October 2025 – Present
<ul style="list-style-type: none"><li>• Build meaningful relationships with Greek organizations to understand their apparel needs.</li><li>• Partner with Greek organizations to design custom merchandise for events.</li><li>• Manage orders while ensuring a seamless experience from design to delivery.</li><li>• Increased campus brand visibility by promoting apparel to 10+ Greek organizations.</li></ul>	
<b>Campus Representative</b> , The Collegiate Lineup, Harrisonburg, VA	January 2025 – October 2025
<ul style="list-style-type: none"><li>• Partner with student organizations to coordinate custom apparel orders.</li><li>• Collaborate with clients and designers to ensure branding and design goals are met.</li></ul>	
<b>Barista</b> , Bare Blends, Sarasota, FL	May 2025 – August 2025
<ul style="list-style-type: none"><li>• Prepared and served vegan smoothie bowls, juices, and meals.</li><li>• Delivered excellent customer service by assisting guests with dietary preferences .</li><li>• Ensured a clean and safe environment in line with food safety and sanitation guides.</li></ul>	
<b>Camp Counselor</b> , Nathan Benderson Park Development, Sarasota, FL	May 2024 – August 2024
<ul style="list-style-type: none"><li>• Instructed boating safety and learning necessary for earning a Florida Boater's License.</li><li>• Led paddle sports and fishing activities while ensuring a safe and engaging environment.</li></ul>	

### EXTRACURRICULAR ACTIVITIES

<b>Merchandise Chair</b> , Alpha Delta Pi Sorority, Harrisonburg, VA	January 2025 – Present
<ul style="list-style-type: none"><li>• Designed custom apparel and accessories for 200+ members.</li><li>• Ensured brand consistency and chapter identity.</li><li>• Managed vendor relations and pricing with bulk orders.</li><li>• Collaborated with committees and the executive board to create merchandise for events including recruitment, philanthropy events, and more.</li><li>• Oversaw distribution of merchandise.</li></ul>	

<b>Member</b> , Alpha Kappa Psi, Harrisonburg, VA	September 2025 – Present
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### SKILLS

**UX & Design:** User-centered design, Wireframing, Prototyping, Responsive Design, Accessibility (WCAG)  
**Design Tools:** Adobe Illustrator, Photoshop, InDesign, Dreamweaver, GitHub, Figma, WordPress  
**Front-End:** HTML, CSS, Bootstrap

### PROJECTS

**Interactive Sustainability Timeline Webpage:** HTML, CSS, Flexbox, Responsive Design, AI-Assisted Development; <https://github.com/graciemaesimons-svg>

- Designed and built a responsive, interactive webpage using HTML, CSS, and Flexbox to present content in a timeline format.

- Applied AI-assisted coding workflows to develop, test, and refine layouts optimized for desktop and mobile devices.
- Improved a web page for a global audience by adding localization, accessibility, and interactive functionality using Bootstrap.
- Gained hands-on experience with inclusive design practices, responsive layouts, and accessibility standards used in real-world front-end and client-facing projects.

**Interactive Portfolio Webpage:** HTML, CSS, AI- Assisted Development; <https://graciemaesimons-svg.github.io/My-Portfolio/>

- Utilized HTML, CSS, and AI tools to design a clean, single page portfolio.
- Honed front-end fundamentals and modern workflows.