

# Introduction & overview

17.03.2020, Data Science (SpSe 2022): T1-1

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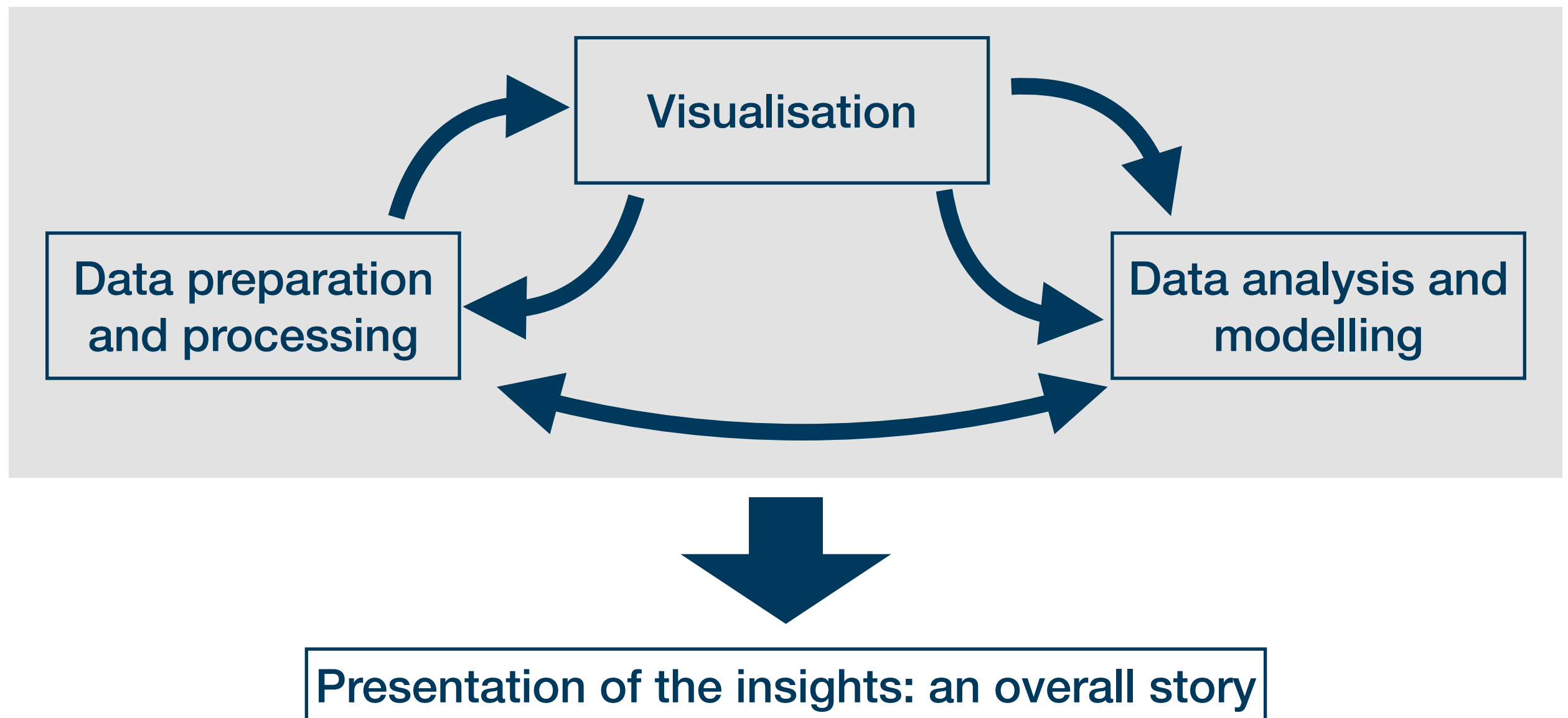
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# Part I: Organization & outlook

# Goal of the course

- In this course you will learn how to prepare, analyse, and present quantitative data using the software R → four key areas



# Why R?

- R allows you to conduct all steps of this data science pipeline within one consistent framework in a transparent and reproducible manner
- R is free, OS-independent and open source  
→ inclusive, transparent, and vibrant tool
- For statistical analysis, R is among the most widely used and demanded programming languages
- R is demanded in almost every industry
- Learning R makes it easier to learn other widely used programming languages
- There is a great and friendly R Community

“The days of commercial statistical languages and packages such as SAS, Stata and SPSS are over”

Paul Jansen, CEO of Tiobe Software

#	RedMonk	TIOBE	PYPL
1	JavaScript	Python	Python
2	Python	C	Java
3	Java	Java	JavaScript
4	PHP	C++	C/C++
5	C#	C#	C#
6	C++	Visual Basic	PHP
7	CSS	JavaScript	<b>R</b>
8	TypeScript	PHP	Objective C
9	Ruby	Assembly	Swift
10	C	SQL	TypeScript
11	Swift	Go	Matlab
12	<b>R</b>	Swift	Kotlin
13	Objective C	<b>R</b>	Go
14	Shell	Matlab	Ruby
15	Scala	Delphi	VBA

# What you will be able to do

- Read in data sets from various sources
- Prepare 'messy' data and produce 'tidy' data
- Create illustrative visualisations on a publication-ready level



THE WORLD BANK



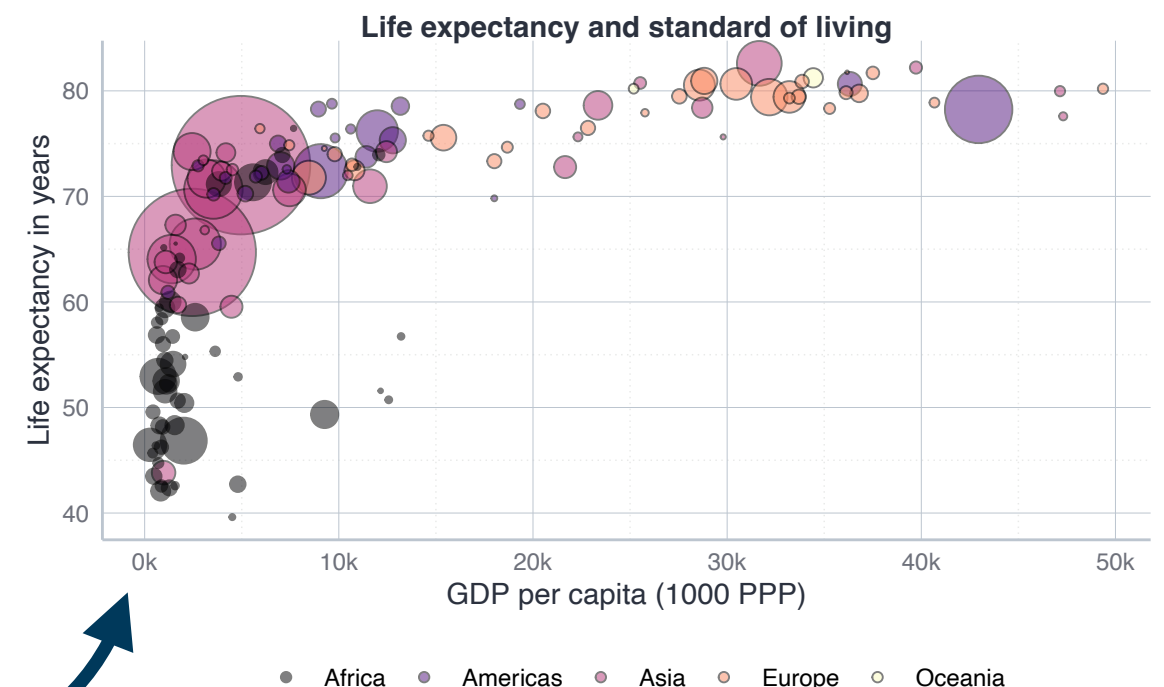
**STATIS**  
Statistisches Bundesamt

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# A tibble: 142 × 5

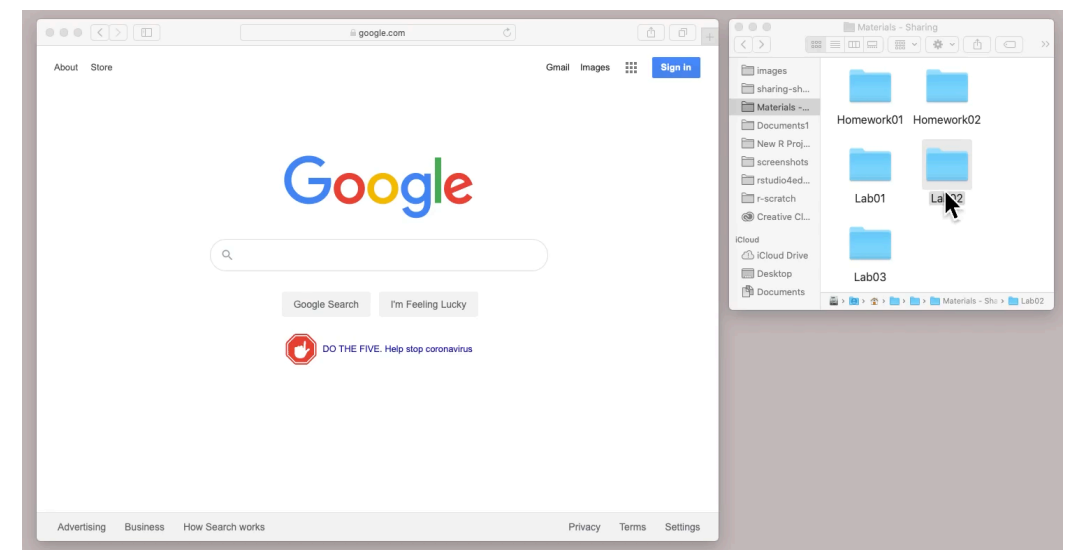
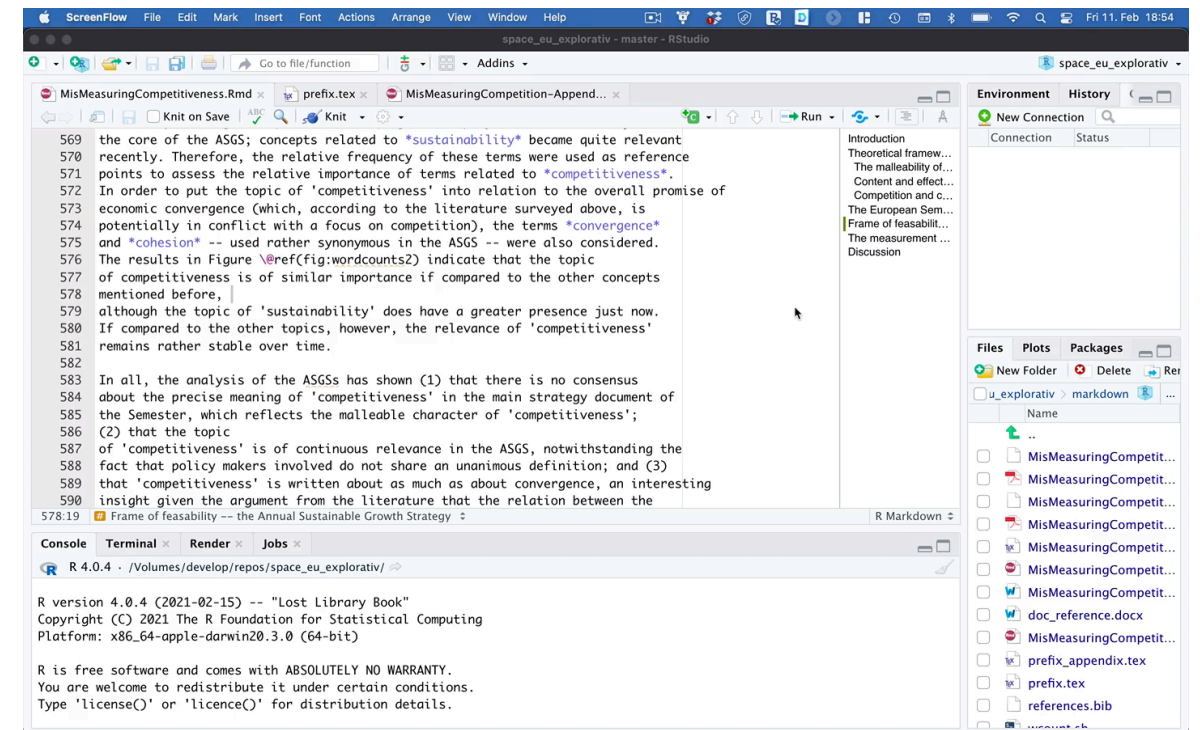
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# ... with 132 more rows



# What you will be able to do

- Identify hidden patterns in data and make predictions using a variety of modelling techniques
- Write reproducible research reports in Markdown
- Publish visually appealing reports on the web via Netlify
- Reflect upon the potentials and limits of quantitative data analysis




# The road to our goal

- This is the first time I am teaching this particular course at the EUF → our outline is tentative and subject to change
- We will regularly consult three open source and free textbooks
- I will provide you with practical exercises, which I recommend you to complete every week
  - Work together, find study groups
  - Use the Moodle forum for questions
  - Try to follow the course constantly
- Two reports to be written during the semester
- One final exam at the end – and please regular feedback on the lectures;)





# Organization of the lectures

- There will be no strict separation of theoretical lectures and practical labs
- Each session comprises aspects of both → always bring your laptops 
  - Several sessions will feature group work
- Questions – about the exercises or any other practical challenges – should always be posted online in the Moodle forum
  - Questions should most of all be answered by other students → solving each others' problems helps tremendously for understanding
  - The forum ensures that answers to questions are (i) recorded and (ii) available to everybody
  - Particularly intriguing questions can be discussed in the beginning of a session



# Logistics

- There is one weekly and one bi-weekly on-site session
- The course material as such will be made available via a course webpage
  - Written in R → easier for me to maintain than via Moodle ;)
  - Makes material publicly available
- Discussion and announcements are organised via Moodle
  - Most important: the forum for our questions and the announcements
- For the dates of all sessions please consult the course outline
- Reports must be submitted via the functionality of Moodle
  - How the final exam can take place will be decided until the mid of the semester

# Examination

- Upon successful completion, this course is worth 5 CP
  - Corresponds to 150 working hours, about 35 being lecture time
- Your overall grade comprises of...
  - Two data analysis reports to be prepared during the semester (25% each)
  - A final exam at the end of the semester (50%)
- The exact character of the exam will be decided upon until the middle of the semester → short take-home exam or on-site examination
- In the reports you will need to analyse artificial data sets and write reproducible reports: includes data preparation, visualisation and analysis
- The final exam covers material from the entire semester and comprises small exercises as well as problem-based tasks

# Summary: our ‘learning agreement’

## The goal

You learn to be confident in using R when turning raw data into a comprehensible story. This includes importing, transforming, modelling, and visualising data, and to communicate the overall results.

You will also learn to critically reflect on data scientific practices and products, produced by yourself and others.

## What I offer

I provide slides, example codes, tutorials, and exercises, which are tailored to your learning needs. I will give my best to facilitate an amicable working environment, and answer questions in class and via Moodle. I seek your feedback and implement it, when feasible.

## What I expect

I expect you to attend classes regularly, to be honest about what you did not understand, to support each other through Moodle and in class, that you do the homework and exercises such that you keep up with the course, and that you make use of the feedback tools.

# Summary: our 'learning agreement'

- Why do I expect these activities from you?
  - Learning a programming language is a consecutive activity: you miss basics in the beginning → you'll quickly become frustrated and get lost
  - This is a demanding course: catching up later on what you missed earlier will be difficult
  - Learning a programming language works mainly through practice and *doing* → performing practical exercises has a *huge* benefit, also as preparation for the reports
  - Learning a programming language is *difficult* and at times *frustrating* → we need an amicable environment and must support each other
  - Few things have a bigger learning effect than helping others with their problems

**Learning a programming language can be a lot of fun and really brings you forward – if we do this together as a team💪**

# Open questions?

Let's get to know each other...

# Homework for next week

- It is absolutely essential that you install all the necessary software as soon as possible → installation guidelines on the course homepage
- Until next week you should have...
  - ...tried to install R, R Studio and Git
  - ...posted all problems with a screenshot in the Moodle forum
  - ...tried to help others in the forum with their problems
- We will dedicate the second session entirely to problem solving → you need to be prepared, trying to install R shortly before the session is 🤖
- We need to solve all installation problems until the end of next week
  - I will not provide support after the second semester week

