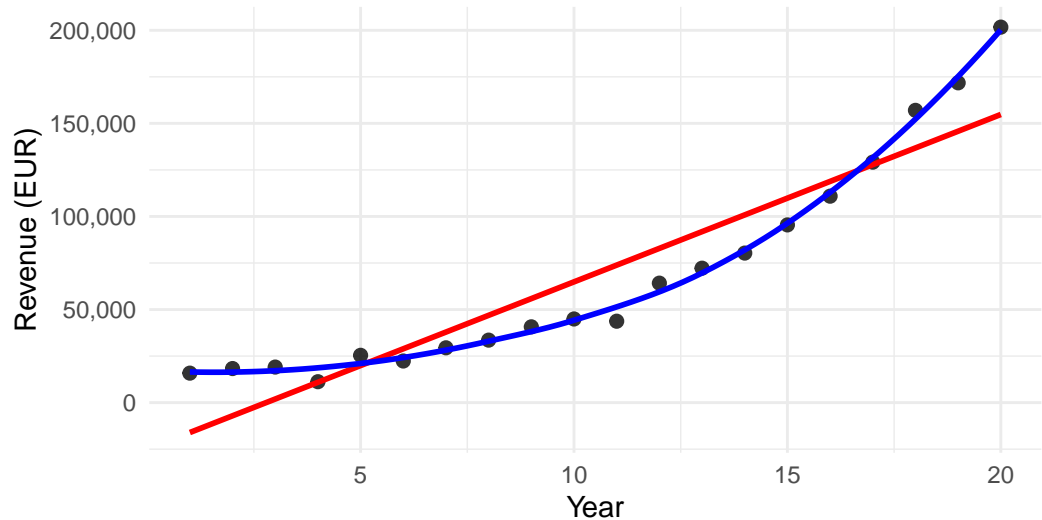


Company Revenue Growth Over Time (Raw Data)

Red = Linear fit (clearly inadequate), Blue = Flexible fit



Notice how the linear fit completely misses the exponential pattern