

ONLINE SUPPLEMENTAL MATERIALS:

The audio check: A method for improving data quality and detecting data fabrication

Figure S1: Difference in means between surveys that passed vs. failed the audio check.

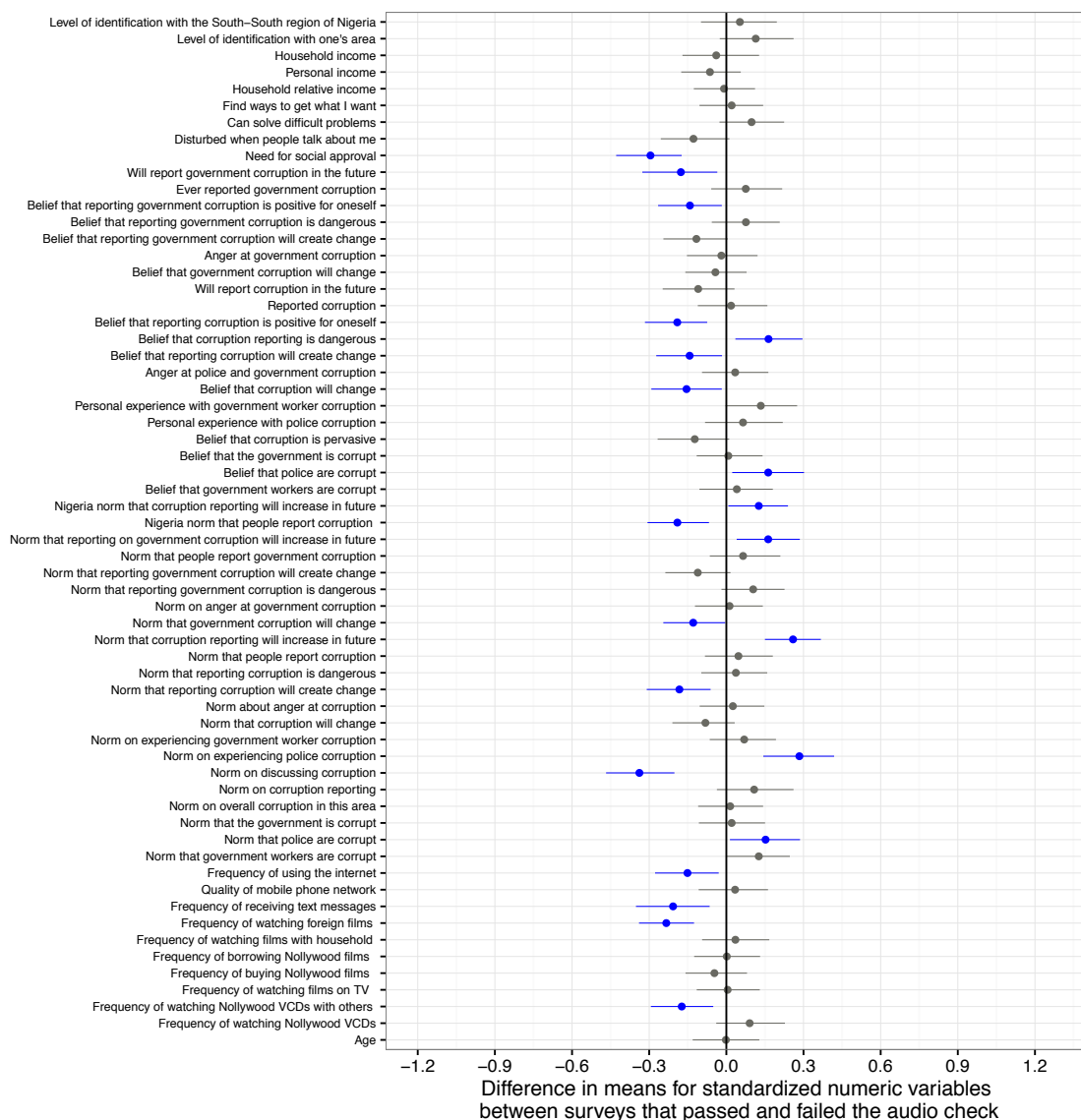


Table S1: Description of the numerical variables used in Figure 6 and Figure S1.

Short Label	Survey Question
Age	How old are you?
Frequency of watching Nollywood VCDs	How often do you watch Nigerian films on VCD or DVD?
Number of people collectively watching Nollywood films	When you watch Nigerian films on VCD or DVD, how many people do you usually watch them with?
Frequency of watching films on TV	How often do you watch Nigerian films on cable, dish or local TV?
Frequency of buying Nollywood films	How often do you buy Nigerian films?
Frequency of borrowing Nollywood films	How often do you borrow Nigerian films from other people?
Frequency of watching films with household	How often do you watch Nigerian films with your household, meaning the people who live with you in your house?
Frequency of watching foreign films	How often do you watch foreign films?
Frequency of receiving text messages	How often do you normally receive a text message on that phone?
Quality of mobile phone network	How good is the phone service for sending text messages in this area?
Frequency of using the internet	How often do you use the internet?
Norm that government workers are corrupt	How many people in this area think that government workers are corrupt?
Norm that police are corrupt	How many people in this area think that police are corrupt?
Norm that the government is corrupt	How many people in this area think that the government is corrupt?
Norm on overall corruption in this area	How many people in this area think that there is a lot of corruption in this area?
Norm on corruption reporting	How many of the people in this area report corruption when they see it?
Norm on discussing corruption	How often do you hear people in this area talk about corruption issues?
Norm on experiencing police corruption	How many people in this area have to give money to get out of trouble with police?

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Norm on experiencing government worker corruption	How many people in this area have to give extra money to government workers to get services like water and electricity, or documents like school diplomas?
Norm that corruption will change	How many people in this area think that this kind of police or government worker corruption will change?

Norm about anger at corruption	How many people in this area are angry about this kind of police or government worker corruption?
Norm that reporting corruption will create change	How many people in this area think that reporting this kind of police or government worker corruption will change things?
Norm that reporting corruption is dangerous	How many people in this area think it is dangerous to report this kind of police or government worker corruption?
Norm that people report corruption	How many people in this area report this kind of police or government worker corruption when they see it?
Norm that corruption reporting will increase in future	In the future, like years after now, do you think that more people in this area will report this kind of police or government worker corruption when they see it?
Norm that government corruption will change	How many people in this area think that this kind of government corruption will change?
Norm on anger at government corruption	How many people in this area are angry about this kind of government corruption?
Norm that reporting government corruption is dangerous	How many people in this area think it is dangerous to report this kind of government corruption?
Norm that reporting government corruption will create change	How many people in this area think that reporting this kind of government corruption will change things?
Norm that people report government corruption	How many people in this area report this kind of government corruption when they see it?
Norm that reporting on government corruption will increase in future	In the future, like years after now, do you think that more people in this area will report this kind of government corruption when they see it?
Nigeria norm that people report corruption	How many Nigerian people report corruption when they see it?
Nigeria norm that corruption reporting will increase in future	In the future, like years after now, do you think that more Nigerian people will report corruption when they see it?
Belief that government workers are corrupt	Do you think that government workers are corrupt?
Belief that police are corrupt	Do you think that police are corrupt?
Belief that the government is corrupt	Do you think that the government is corrupt?
Belief that corruption is pervasive	How much corruption do you think there is in your area?
Personal experience with police corruption	How often do you have to give money to get out of problems with the police?
Personal experience with government worker corruption	How often do you have to give extra money to government workers to get services like water and electricity, or documents like school diplomas?

Belief that corruption will change	Do you think that this kind of police or government worker corruption will change?
Anger at police and government corruption	Does this kind of police or government worker corruption make you angry?
Belief that reporting corruption will create change	Do you think that reporting this kind of police or government worker corruption will change things?
Belief that corruption reporting is dangerous	Do you think that reporting this kind of police or government worker corruption is dangerous to you?
Belief that reporting corruption is positive for oneself	Do you think that reporting this kind of police or government worker corruption will make something good happen for you?
Reported corruption	Have you ever reported this kind of police or government worker corruption when you have seen it?
Will report corruption in the future	In the future, like years after now, do you think you will report this kind of police or government worker corruption when you see it?
Belief that government corruption will change	Do you think that this kind of government corruption will ever change?
Anger at government corruption	Does this kind of government corruption make you angry?
Belief that reporting government corruption will create change	Do you think that reporting this kind of government corruption will change things?
Belief that reporting government corruption is dangerous	Do you think that reporting this kind of government corruption is dangerous to you?
Belief that reporting government corruption is positive for oneself	Do you think that reporting this kind of government corruption will make something good happen for you?
Ever reported government corruption	Have you ever reported this kind of government corruption when you have seen it?
Will report government corruption in the future	In the future, like years after now, do you think you will report this kind of government corruption when you see it?
Need for social approval	Are you afraid that others will not approve of you?
Disturbed when people talk about me	When other people talk about you, does it disturb you?
Can solve difficult problems	Do you think you can manage to solve difficult problems if you try hard enough?
Find ways to get what I want	When someone opposes you, can you find the means and ways to get what you want?
Household relative income	How would you rate your household compared to the other people living in your area when it comes to money?

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Personal income	How much money in Naira do you earn per month, the amount that you take home with you?
Household income	How much money in Naira do the other people living with you in your house earn altogether per month, the amount they take home?
Level of identification with one's area	When it comes to political issues like corruption, how important is it that you are from area?
Level of identification with the South-South region of Nigeria	When it comes to political issues like corruption, how important is it that you are from the South South?

Figure S2: Individual simulation analysis of all numeric variables from our dataset.

