

# Do Commodity Price Shocks Cause Armed Conflict?

## A Meta-Analysis of Natural Experiments\*

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### Abstract

Scholars of the resource curse argue that reliance on primary commodities destabilizes governments: price fluctuations generate windfalls or periods of austerity that provoke or intensify civil conflict. Over 350 quantitative studies test this claim, but prominent results point in different directions, making it difficult to discern which results reliably hold across contexts. We conduct a meta-analysis of 46 natural experiments that use difference-in-difference designs to estimate the causal effect of commodity price changes on armed civil conflict. We show that commodity price changes, on average, do not change the likelihood of conflict. However, there are cross-cutting effects by commodity type. In line with theory, we find price increases for labor-intensive agricultural commodities reduce conflict, while increases in the price of oil, a capital-intensive commodity, provoke conflict. We also find that price increases for lootable artisanal minerals provoke conflict. Our meta-analysis consolidates existing evidence, but also highlights opportunities for future research.

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Half of all countries depend economically on primary commodities such as crude oil and wheat, a 20-year high (UNCTAD 2019).<sup>1</sup> Policymakers worry that such dependence stymies economic growth and leaves countries vulnerable to price shocks; the UN warns that commodity-dependent states will not meet its Sustainable Development Goals.

Decades of social science research underlie these concerns. Scholars argue that these countries experience three maladies: macroeconomic shocks from volatile commodity prices (Gelb 1988); reduced state capacity and accountability (Mahdavy 1970); and armed conflict (Collier and Hoeffler 2004).

We focus on whether changes to the value of primary commodities cause armed civil conflict in producing regions, a claim which has inspired an outpouring of theoretical and empirical work. Since 2002, we count over 350 empirical papers that study the relationship between armed civil conflict and the value of primary commodities, a body of work that has collectively generated over 20,000 citations (see Appendix Figure A.1). We examine work that studies three outcomes related to armed civil conflicts: onset (start of conflict), incidence (presence of conflict), and intensity (number of battles or fatalities).

The increased attention has led to debate about when, or even whether, commodity price shocks affect armed conflict.<sup>2</sup> Prominent studies offer contradictory accounts: Dube and Vargas (2013), for example, find that violence increases in Colombia’s oil-producing municipalities as the international price of oil rises. By contrast, Bazzi and Blattman (2014: 1) state that “[p]rice shocks have no effect on new conflict, even large shocks in high-risk nations.” However, studies often examine different sets of commodities, outcomes, and countries, which may explain apparently incongruous findings.

We conduct a formal meta-analysis of natural experiments.<sup>3</sup> We proceed in four steps. First, we conduct an expansive literature search that yields over 3,300 study records. Second, we screen studies on research-design and topical grounds: the 46 included studies (102 estimates) quantitatively analyze the effect of plausibly exogenous variation in world commodity prices on armed civil conflict using a generalized difference-in-difference design with unit and time fixed effects. Third, we standardize estimates to place coefficients on a common scale. When needed, we reanalyze study data to increase uniformity (e.g., when authors report coefficients from probit models). Finally, we use two standard meta-analytic techniques to evaluate prominent hypotheses about whether and which primary commodity prices affect armed conflict.

When we pool studies across commodity types, we find no effect. The same is true when we restrict attention to estimates that bundle together multiple types of commodities. It does not appear that commodity price increases uniformly generate windfalls that make the state or other territory a prize worth fighting for.

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<sup>1</sup> UNCTAD defines primary commodities as goods that are “largely unprocessed or unrefined,” which includes “farming, forestry, fishing, and the extractive industries” (UNCTAD 2018). A country is classified as dependent when these commodities account for over 60 percent of exports.

<sup>2</sup> Studies in our corpus rely on a two-way fixed effects estimation, leveraging changes in prices. Researchers commonly refer to these changes as shocks, which can be positive or negative.

<sup>3</sup> The panel research designs we rely on are referred to alternatively as “natural experiments” and “quasi-experiments.” We use the first for consistency.

The overall null effect comprises cross-cutting effects for different commodities. First, price increases for agricultural commodities reduce the likelihood of armed conflict, while price increases for oil and gas have the opposite effect. These divergent results match theoretical predictions that price increases for labor-intensive commodities such as agricultural goods generate employment and, thus, raise the opportunity cost of fighting (Dal Bó and Dal Bó 2011). By contrast, higher prices for capital-intensive goods like oil and gas boost the returns to fighting without offsetting opportunities for legal employment. Second, we find that price increases for artisanal minerals such as alluvial diamonds and gold increase the likelihood of armed conflict. This supports arguments that such commodities are especially “lootable” (shorthand for features that reduce the costs that rebels pay to appropriate production) and, thus, likely to provoke conflict when prices increase (Snyder and Bhavnani 2005; Rigterink 2020).

Meta-analyses remain rare in political science, especially for observational work. We count just five meta-analyses published in the top three political science journals between 1999–2018 (see Appendix I). Only one synthesizes exclusively observational research. A recent meta-analysis, O’Brochta (2019), studies questions similar to our own.<sup>4</sup> We note several key differences: most importantly, the analysis omits all studies in our sample by excluding work on commodity prices and does not screen studies based on their research design (see Appendix A.4). O’Brochta is particularly interested in how different analysis decisions affect authors’ findings. By contrast, we attempt to standardize the analysis across our studies in order to test theoretical claims about how effects vary by commodity type.

## 1. Commodity Prices and Conflict: Theoretical Predictions

The outpouring of empirical research on primary commodities and conflict builds on rationalist, economic theories of civil war. Keen (1998: 11) argues that “internal conflict persisted not so much *despite* the intentions of rational people, as *because* of them. The apparent ‘chaos’ of civil war can be used to further local and short-term interests. These are frequently economic.” In short, economic interests often motivate people to form and join armed groups that challenge the state (for a critique, see Kalyvas 2003).

Control of natural resources is among the most common economic explanations for conflict (for a review, see Ross 2004). Well-known formal models predict that the likelihood of armed conflict increases with the value of primary commodities (e.g., Besley and Persson 2011). The prediction about natural resources builds on a more general insight: increasing the value of the “prize” to be won by controlling the state induces conflict over who governs (see also Fearon and Laitin 2003; Garfinkel and Skaperdas 2007).<sup>5</sup> Laitin (2007: 22) offers a simple summary of these arguments: “If there is an economic motive for civil war in the past half-century, it is in the expectation of collecting the revenues that ownership of the state avails.” This, Laitin argues, accounts for the strong empirical association between oil and civil war, but the logic extends to other primary commodities that generate government revenues and should be most apparent when these commodities command high prices, leading to the first hypothesis that has been commonly tested in the empirical literature:

<sup>4</sup>Ahmadov (2014) conducts a meta-analysis on oil wealth and democracy, another aspect of the resource curse.

<sup>5</sup>We note two more specific variants of the rapacity hypothesis: (1) rebels sell “booty futures” to finance rebellion (Ross 2004); or (2) “greedy outsiders” (neighboring states or foreign firms) finance rebellions (Humphreys 2005).

(H1) **Rapacity:** Increases in the prices of primary commodities raise the likelihood of conflict in places producing those commodities.

A number of scholars argue, on the other hand, that commodity price increases should have no — or even a negative — effect on armed conflict. Some contend that, absent commitment or informational problems, actors ought to be able to devise a bargain they prefer to conflict, whatever the size of the prize (e.g., Fearon 1995). Still others claim that governments use the revenues generated by rising primary commodity prices to build state capacity and, thus, deter would-be challengers. In well-known models of autocratic politics, leaders use resource revenues to buy off or eliminate potential challengers, limiting instability (Bueno de Mesquita and Smith 2010).

These first two effects — sometimes termed the “state prize” and “state capacity” effects — do not depend on which commodities generate windfalls. Yet, a growing body of work argues that commodity prices have varied effects, depending on how different commodities are produced.<sup>6</sup> Prominently, Dal Bó and Dal Bó (2011) predict that price increases for labor-intensive commodities reduce armed conflict. Higher prices for such commodities generate gainful employment, raising the opportunity cost of conflict and drawing would-be combatants into the productive sector. By contrast, higher prices for capital-intensive commodities lower the opportunity cost of conflict. The returns to appropriation rise, for example, as oil theft becomes more lucrative, without offsetting increases in legal employment. These arguments produce a second, commonly tested hypothesis:

(H2) **Opportunity Cost:** Increases in the prices of labor-intensive (capital-intensive) primary commodities lower (raise) the likelihood of conflict in places producing those commodities.

Commodities also vary in their “lootability,” characteristics that affect the costs armed groups or the state pay to appropriate production. Lootable primary commodities have a high value-to-weight ratio, require few specialized inputs like high-skill labor or physical capital to produce, and cannot be easily defended (Snyder and Bhavnani 2005). Artisanally-mined diamonds are exemplary: small, precious stones can be easily transported; unskilled labor is the primary input; and alluvial diamond fields can cover large areas, making them costly to fortify (Rigterink 2020: 92). Scholars have argued that higher prices for loutable commodities provoke conflict, providing a third hypothesis:

(H3) **Lootability:** Increases in the prices of loutable primary commodities raise the likelihood of conflict in places producing these commodities.<sup>7</sup>

Testing (H2) and (H3) requires information about whether a particular primary commodity is labor-intensive or loutable. Though we planned to classify commodities along these dimensions, authors rarely

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<sup>6</sup> A more nascent body of work argues that price shocks have different effects on the onset and continuation of conflict (e.g., Bazzi and Blattman 2014). While our results are robust to dropping onset (or any other outcome type; see Appendix C), differentiating these extensive and intensive margins is an important task for future work.

<sup>7</sup> Our pre-analysis plan discussed but did not register H3.

**Table 1:** Commodity Classifications and Predicted Effect Direction from Each Hypothesis

Commodity Type	Characteristics		Predicted Direction		
	Labor-intensive	Lootable	(H1)	(H2)	(H3)
Pooled (average of commodities)	Mix	Mix	+	+/-	+/-
Agriculture	✓		+	—	0
Artisanal Minerals	✓	✓	+	—	+
Commercial Minerals			+	+	0
Oil & Gas		✓	+	+	+/-
Bundle of Multiple Types	Mix	Mix	+	+/-	+/-

directly measure either feature.<sup>8</sup> Instead, we follow the literature in associating these features with particular types of commodities (see Table 1 and Appendix A.9). We note three challenges. First, this classification does not capture heterogeneity within types (e.g., crops can vary in capital intensity). Second, differences across commodity types that the literature attributes to lootability and labor- and capital-intensity could be confounded by other unmeasured characteristics. Third, once oil is extracted and in transport, it takes on some lootable features: long stretches of pipeline are costly to defend and can be attacked with few specialized inputs. The lootability of oil, thus, varies along its supply chain.

The literature on natural resources and conflict suffers from what Humphreys (2005: 510) calls “an embarrassment of mechanisms.” We test many prominent claims, but not all. The studies we examine focus on (nearly) contemporaneous effects of commodity price changes on conflict and, thus, do not speak to processes that unfold over long periods: Mahdavy (1970), for example, argues that oil wealth reduces domestic taxation and, over the long term, undermines state capacity; Collier and Hoeffler (2004) note long-standing grievances in resource-rich regions.

## 2. Research Design

### 2.1 Data Collection

To generate the most complete universe of studies, we combine three approaches: (1) we run keyword searches on Google Scholar; (2) include studies citing prominent early works; and (3) publicly solicit recent and unpublished work. This yields 3,346 studies (see Table 2).

Our topical filter requires that studies include a quantitative analysis where armed conflict is the dependent variable and commodity prices are an independent variable. Among 376 relevant studies, our research design filter retains 46 natural experiments that leverage plausibly exogenous price variation. These studies represent 201 countries and 10,926 unique country-years.<sup>9</sup> Included countries are on average 40% as

<sup>8</sup> We also planned to code commodity “taxable” commodities, but authors did not consistently code this feature, and we could not independently code “taxability” for most commodity-country pairs.

<sup>9</sup>In Appendix B.2, we quantify the data overlap between studies by calculating the “effective number” of countries (138), and country-years (8,796). No particular country or country-year has outsized influence.

wealthy, somewhat more unequal, two-thirds more prone to conflict, and somewhat less democratic than the world at large; they more closely resemble those countries that experienced an intra-state conflict in the post-war period (see Appendix B.3). Identification relies on the inclusion of unit and time fixed effects to absorb time-invariant confounds and global shocks.<sup>10</sup> This second filter increases the internal validity of included studies. We retain one estimate per paper for every commodity and conflict type (onset, incidence, and intensity) following pre-specified rules (see Appendix A.5).

**Table 2:** Stages of Filtering and Number of Studies Selected

	Criteria	Studies	Estimates
Search	Keyword, Citation Network, or Public Call	3,346	
Topical Filter	DV: Armed Civil Conflict, IV: Commodity Price	376	
Research Design Filter*	Leverages Plausibly-Exogenous Variation in Commodity Prices	46 <sup>†</sup>	
Partial R	Information to Compute Partial R	46	102
Included in Meta-analysis	Statistics to Standardize Effect Size	37	88

\* second filter also requires that the study uses a fixed effects panel model; † two working papers were abandoned

Together, these two filters ensure the conceptual comparability of study estimates. We take two additional steps to ensure that the estimates are numerically comparable. First, we standardize all estimates to address potential differences in the scales of the conflict outcomes (e.g., binary or count) and price variables (e.g., in different currencies). Our standardized effects are expressed in terms of standard deviation changes in the prices and conflict variables:

$$\hat{\beta}_{std} = \hat{\beta} \times \frac{sd(\text{Price})}{sd(\text{Conflict})}$$

Following Mummolo and Peterson (2018), we residualize the variables using the unit and time fixed effects before computing the standard deviations. More commonly reported pooled standard deviations often overstate the variation used to estimate  $\hat{\beta}$  in a two-way fixed effects model. We compute these statistics (or receive them from authors) for 37 studies (see Table A.3).

Second, we ensure that all studies use a common functional form:

$$\text{Conflict}_{it} = \delta_i + \gamma_t + \beta \text{Prices}_{it} + \kappa X_{it} + \varepsilon_{it} \quad (1)$$

where  $i$  indexes the authors' cross-sectional unit (which we use to cluster the standard errors) and  $t$  indexes their temporal unit.  $X_{it}$  includes the other time-varying controls included in the authors' original specification. This overcomes non-comparability that arises from the use of models with non-linear link functions (e.g., logistic regression) or the choice of fixed effects (e.g., using year fixed effects where the temporal unit

<sup>10</sup> A burgeoning literature studies causal identification in two-way fixed effects models and highlights the additive constant-effects functional form assumption (e.g., Imai and Kim 2020).

in the panel is month). We acquire replication data for 32 studies and estimate this model; we confirm the remaining 5 estimate a similar linear model.<sup>11</sup>

These standardization steps exclude nine papers for which we lack the necessary statistics (see Table A.6). We can, however, compute an alternate measure of effect size, the partial  $r$  ( $\rho_p$ ), which requires only the  $t$ -statistic ( $t$ ) and degrees of freedom ( $df$ ):  $\rho_p = t / \sqrt{t^2 + df}$  (see Appendix B.4). Reassuringly, the distribution of  $\rho_p$  does not change with the inclusion of these nine studies.

## 2.2 Meta-analysis

We first estimate the fixed effects meta-analysis model (Rosenthal and Rubin 1982), which is a precision-weighted average of the standardized estimates ( $\hat{\beta}_{std}$ s from Equation 1, with weights equal to the inverse of the standardized variance).<sup>12</sup> Under minimal assumptions, this model consistently estimates the average effect for the studies in our sample (Rice et al. 2018). We also compute the random effects meta-analysis model (DerSimonian and Laird 1986).<sup>13</sup> This model assumes that the true effects differ across studies, but that these are drawn from a common (normal) distribution.

The fixed and random effects models both recover quantities of interest: the former provides an efficient estimator for the average effect within our sample of studies, while the latter provides both an estimated mean and variance of true effects, which permits generalization to out-of-sample studies. For numerical reasons, the standard errors from the random effects model will always be weakly larger. We estimate both models for each type of commodity. We also present a pooled effect, which averages our estimates across commodity types, giving equal weight to each commodity type.<sup>14</sup>

Our estimates pool across conflict types (incidence, onset, and intensity).<sup>15</sup> In Appendix C we show that coefficient estimates are stable when re-estimating our models while leaving out each conflict type; and additionally, that conflict type is not significant when entered as a moderator.<sup>16</sup>

We take steps to mitigate publication bias and assess whether it skews our estimates. We include working papers. We also perform several diagnostic tests:  $p$ -curves, funnel plots, and meta-regression analysis (see Appendix H). These find no evidence of publication bias. Prominent papers in this literature have published null results (e.g., Bazzi and Blattman 2014), ameliorating concern that only positive findings escape the file drawer. We also find that our results are not driven by outliers in effect size or precision (Appendix G).

<sup>11</sup> Two studies incorporate additional fixed effects to improve causal identification: Gehring et al. (2018) add province-year effects; McGuirk and Burke (2018) add country-by-time effects. Dropping these studies does not affect our results.

<sup>12</sup> The fixed effects meta-analysis model, a precision-weighted mean of study estimates, is distinct from the similarly-named identification strategy used in the studies we analyze.

<sup>13</sup> We pre-registered a Bayesian random effects model with study and country hierarchies. We could not, however, fit this model given an insufficient number of studies within most countries (see Appendix J).

<sup>14</sup> This approach avoids over-weighting commodity types that have received more scholarly attention. We bootstrap confidence intervals and  $p$ -values using the bias-corrected percentile method.

<sup>15</sup> We planned to present separate estimates for center-seeking and territorial conflict, but found studies did not consistently differentiate these outcomes. We found too few studies of coups to analyze studies on that outcome.

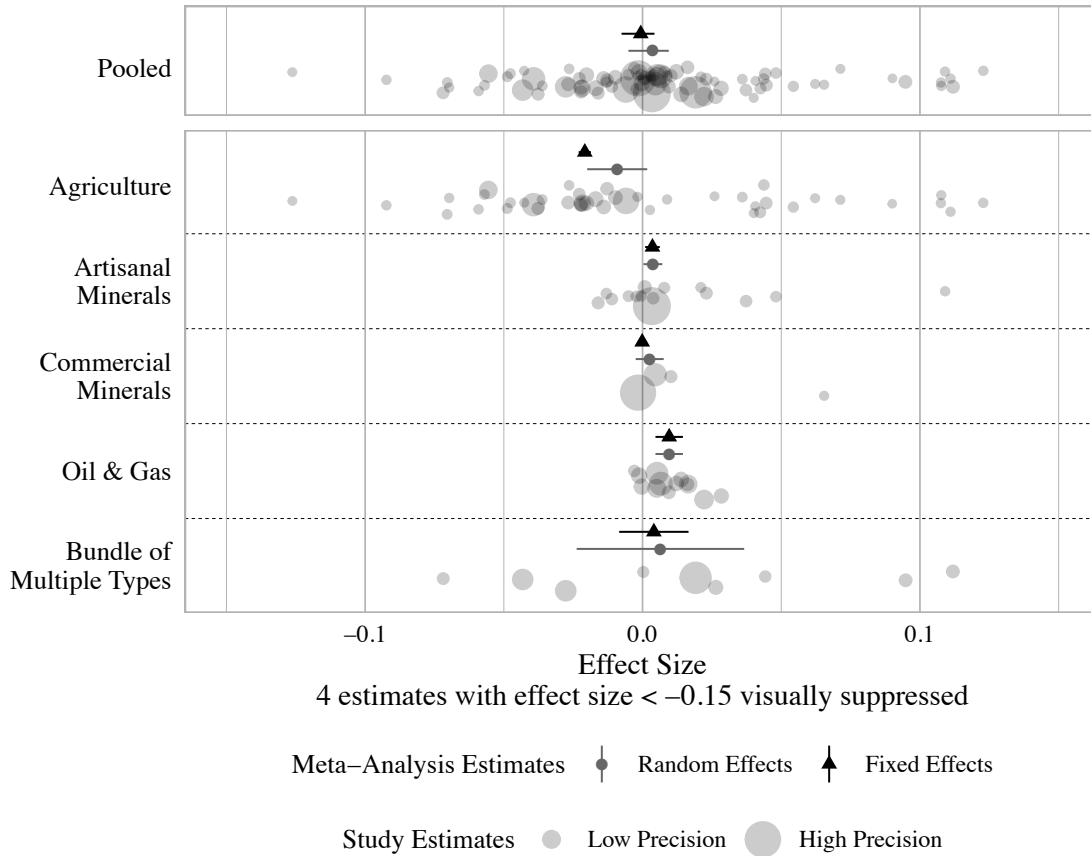
<sup>16</sup> Further, in some studies, country is the areal (i.e., spatial) unit; others use sub-national divisions. This choice does not appear to influence authors' estimates (see Appendix D). Exclusion of studies with time-varying commodity weights also does not influence results (see Appendix E).



### 3. Results

In Table 3, when we pool our study estimates, we find no overall effect (fixed effects:  $= -0.001$ ,  $p = 0.619$ ; random effects:  $0.004$ ,  $p = 0.223$ ). In the top panel of Figure 1, we display these estimates along with 90% confidence intervals and the raw data from each study.<sup>17</sup> We also see no effect for bundles that include multiple commodity types. We find little support for H1: windfalls from commodity prices do not generally make producing states or regions more or less attractive targets for attacks.

**Figure 1:** Effects of Commodity Prices on Conflict by Commodity Type



Yet, this reflects cross-cutting effects by commodity type. Consistent with our second hypothesis, we find that rising prices for oil and gas (capital-intensive commodities) increase armed conflict. Both fixed and random effects estimates are 0.01 and significant at the one-percent level. How large are these standardized effects in real-world terms? From 1998 to 2000, crude oil prices increased 115%. Our meta-estimate, when applied to the context studied by Carreri and Dube (2017), implies a 16.5% increase in paramilitary attacks in Colombia's oil-producing municipalities (see Appendix F).

By contrast, we find that price increases for agricultural commodities — which are labor-intensive relative to other types — reduce armed conflict: the fixed effects estimate is  $-0.021$  and significant. Applied

<sup>17</sup>Confidence intervals for the pooled effect are not centered due to our bootstrapping procedure.



to the context studied in Guardado (2018), our estimate implies that the 190% increase in coffee prices from 1993 to 1998 drove a 55% reduction in attacks in coffee-producing areas in Peru and Colombia.

There does appear to be heterogeneity in the effect estimates for agricultural commodities ( $\hat{\tau} = 0.0011$ ), which is reflected in the smaller estimate from the random effects model,  $-0.009$  with  $p = 0.165$ . Some authors argue that particular crops are more capital intensive and, thus, exacerbate conflict when prices rise: for example, Crost and Felter (2019: 3) report that price increases for bananas only exacerbate conflict where production occurs on large plantations, not where smaller-scale, labor-intensive production predominates (see also, Gehring et al. 2018).

**Table 3:** Meta-Analysis Estimates of the Effect of Commodity Price Changes on Armed Conflict

Commodity type	Fixed Effects Meta-Analysis			Random Effects Meta-Analysis				N
	Estimate	Std. Err.	p-value	Estimate	Std. Err.	p-value	Between-study variance ( $\hat{\tau}^2$ )	
Pooled	-0.001	0.004	0.619	0.004	0.005	0.223	0.0005	88
Agriculture	-0.021	0.001	0.000	-0.009	0.007	0.165	0.0011	45
Artisanal Minerals	0.004	0.002	0.027	0.004	0.002	0.071	0.0000	16
Commercial Minerals	-0.000	0.001	0.896	0.003	0.003	0.402	0.0000	4
Oil	0.010	0.003	0.001	0.010	0.003	0.001	0.0000	13
Multiple	0.004	0.008	0.592	0.006	0.018	0.726	0.0014	10

H2 and H3 do not generate a clear prediction for artisanal minerals, which are both labor-intensive and lootable. Across 13 estimates, we find a small but significantly positive effect of 0.004 with no evidence of heterogeneity, suggesting that lootability offsets the opportunity-cost mechanism.

Finally, we do not find any effect for commercial minerals.<sup>18</sup> We are wary of over-interpreting a null result from four studies. However, this could indicate that lootability is a necessary condition: if it is prohibitively costly to appropriate production, then realistic price increases would not induce fighting. The difficulty of operating a commercial mine (e.g., hiring engineers, refining or shipping ore) may dissuade rebels from fighting over these operations (Christensen 2019). The same is not necessarily true of oil, which may be cheaper to loot through attacks on pipelines.

## 4. Discussion

While on average commodity prices do not affect conflict, this masks cross-cutting effects by commodity type. We find, in line with theory, that price increases in labor-intensive (capital-intensive) commodities prevent (provoke) conflict. We also find evidence that price increases for lootable commodities lead to conflict.

A meta-analysis not only reveals what we have learned, it also identifies gaps in our knowledge. While we find no evidence of publication bias, some regions and commodities are over-represented in our sample

<sup>18</sup> Artisanal and commercial mining can colocate (occur in close proximity), complicating efforts to separately estimate effects for both commodity types. This should generate a convergence in our estimates for commercial and artisanal mining.

of studies (see Figure 2). The 16 estimates for artisanal minerals largely come from three regions: the three estimates from South America come from Colombia; the Asia estimate comes from Myanmar. Artisanal mining is not confined to these places: the World Bank estimates that 14 million people work in artisanal and small-scale mining in Africa and Latin America and over 26 million people in East and South Asia.

**Figure 2:** Evidence Gap Map (Number of Estimates) by Commodity Type and Continent

Agriculture	N = 14	9	3	2	17
Artisanal Minerals	12	1		3	
Commercial Minerals	4				
Oil & Gas	4	2		3	4
Multiple	4				6
	Africa	Asia	N. America	S. America	Multiple

We have a rich set of theoretical predictions about factors that moderate the relationship between commodity prices and conflict. Yet, we found the measures needed to evaluate these moderators lacking. Future research should directly measure features such as capital intensity, illegality, lootability, and taxability. We also expect new insights will come from more comparisons of the same commodity or crop where the input mix or scale of production vary (e.g., Crost and Felter 2019; Rigterink 2020).

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