

# Graeme Boy

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• Skype: *graemeboy*

## Technical Experience

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### **Chief Engineer** - *OptinSkin (2012 – Present)*

Single-handedly designed and implemented a top-selling Wordpress plugin with over \$500,000 in revenue

- Best-selling product on ClickBank (category: web design software), VIP status
- Installed on over 90,000 websites between April 2014 and October 2014
- Maintained and improved codebase for two years, with 13 major releases
- Collaborated on special features with marketers (e.g. <http://smartpassiveincome.com>, <http://viprchill.com>)

### **Software Engineer** - *OpenWeb (Jun 2012 – Aug 2012)*

Lead the creation of a reseller's panel for one of the largest Internet Service Providers in Southern Africa

- Designed for over 30,000 active users
- Collaborated with CEO weekly on design of key features
- Launched within budget and 3-month expected timeframe

### **Applied Researcher** - *Grinnell College (Aug 2013 – May 2014)*

Created a data visualization tool for exploring how Renaissance writers describe non-western culture

- Worked with Python server that tagged 25k primary documents and indexed them in Lucene search engine
- Created tools to extract and analyze relevant data, for use in NLP techniques with Hadoop on AWS
- Implemented an interactive data exploration tool in JavaScript and d3.js, deployed on Heroku using Node.js  
(Screenshot: <http://www.graemeboy.com/img/portfolio/global-ren.jpg>)

### **Applied Researcher** *Grinnell College (Aug 2012 – May 2013)*

- Created research-quality software for conducting psychophysical experiments
- Conducted user research with 60 participants
- Lead a team of 5 researchers in exploring human visual perception
- Presented papers weekly on mathematical techniques (e.g. multidimensional scaling), vision, and attention

## Education

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*Grinnell College, IA. U.S.A. (Class of 2014)*

- Bachelor of Arts, Psychology (with honors) & Neuroscience Concentration. Major GPA: 3.76/4.0

## Skills

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**Programming Languages:** JavaScript, Java, PHP, Python, Scheme, C

**Frameworks/Platforms:** Node.js, d3.js, Angular.js, Backbone.js, Express.js, Django, Laravel, CodeIgniter

## Philanthropy

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- Raised \$25,000 through cold-calling and organizing events, such as two 25-hour cycle marathons, and assisted physically in building three houses for the homeless in Cape Town, South Africa

## Interests

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Contribute regularly to open source platforms (e.g. created *ViperBar*, used on over 19,000 Wordpress sites, and Node.js modules such as *matrix-rotate*, *neat-slug*.) I write about software, product design, psychology and travel at [www.graemeboy.com](http://www.graemeboy.com). I read a few books a week.